2027 Houston Livestock Show and Rodeo™ Industrial Craft Competition

Your support makes a difference! As our way of saying thank you for your incredible generosity, we're thrilled to offer the exclusive benefits below.

ALL BENEFITS OFFERED AT THE PREVIOUS LEVEL ARE INCLUDED.

<$2,000	• Thank You Letter from the ICC Committee • Option to have a tent at the ICC Career Corral at the Individual Competition • Digital assets provided including a digital badge to post on social media or within emails
$2,000-$4,999	• Donor recognition on the electronic Thank You slide at the ICC Team OR Individual Competition • One (1) Silver Badge* for each $2,000 donation
$5,000-$9,999	• Donor recognition on the electronic Thank You slide at the ICC Team AND Individual Competition • One (1) Silver Badge* for each $2,000 donation
$10,000-$19,999	• Donor recognition on the pop-up banner displayed by ICC Team projects for the duration of the World's Championship Bar-B-Que Contest and the Houston Livestock Show and Rodeo • One (1) Gold Badge** for each $10,000 donation • One Parking Booklet – Purple Lot (one daily pass for the duration of the Houston Livestock Show and Rodeo) • Three (3) Corral Club drink cards loaded with 10 drinks each • Two (2) parking passes for the World's Championship Bar-B-Que Contest • Donor recognition on the Reliant Stadium end zone video board scroll at all RODEOHOUSTON® performances • Invitation for two (2) to an evening at RODEOHOUSTON – special suite night to enjoy RODEOHOUSTON and concert performance (Date TBD)
$20,000-$29,999	• Invitation for two (2) to attend the ICC Team OR Individual Competition • One (1) parking pass for the day of the ICC Team Competition (likely Blue or Maroon lot) • Houston Livestock Show and Rodeo Thank You Plaque
$30,000-$49,999	• Donor recognition on an ICC award and opportunity to present the award to the winners during the award ceremony at Team or Individual Competition (ex. "Safety Award Presented by Company A") • One Additional Gold badge, Purple Parking Booklet, BBQ Parking Pass, Corral Club Drink Card
$50,000-$99,999	• Option to send Donor's marketing team to the ICC Team or Individual Competition

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* **Silver Badge:** One Silver Badge allows access for the badge holder and a guest to all 2027 Show events in the Reliant Center and Reliant Arena. The Silver Badge does NOT provide access to the Reliant Stadium, into Corral Clubs, or admission to any Rodeo Uncorked! events. Tickets must be purchased to attend the Rodeo/concert in the Reliant Stadium.

** **Gold Badge:** One gold badge will be received for every $10,000 donation increment. Each gold badge (up to 12 gold badges) allows access for the badge holder and a guest to all 2027 Show events throughout Reliant Park, entry into Corral Clubs, and access to the main concourse of Reliant Stadium for 20 RODEOHOUSTON performances. The gold badge does not guarantee a seat in Reliant Stadium or allow access to the club or suite levels in the Stadium. Gold badge(s) are not permitted to any Rodeo Uncorked! events.

rodeohouston.com/exhibitors-contestants/industrial-craft-competition

GET INVOLVED TODAY! twilson@eventsiagroup.com