



# 2026 Houston Livestock Show and Rodeo™ Industrial Craft Competition



## Donor Benefits

Your support makes a difference! As our way of saying thank you for your incredible generosity, we're thrilled to offer the exclusive benefits below.

**<\$2,000**

- Thank You Letter from the ICC Committee
- Periodic newsletter with ICC Team and Live Competition updates

**\$2,000-\$4,999**

- Donor recognition on the electronic Thank You slide at the ICC Team or Live Competition
- One (1) Silver Badge\* for each \$2,000 donation

**\$5,000-\$9,999**

- Donor recognition on the electronic Thank You slide at the ICC Team and Live Competition
- One (1) Silver Badge\* for each \$2,000 donation

**\$10,000-\$19,999**

- Donor recognition on the pop-up banner displayed by ICC Team projects for the duration of the World's Championship Bar-B-Que Contest and the Houston Livestock Show and Rodeo
- Invitation for two (2) to attend the ICC Team OR Live Competition
- One (1) parking pass for the day of the ICC Team Competition (likely Blue or Maroon lot)
- One (1) Gold Badge\*\* for each \$10,000 donation
- One Parking Booklet – Purple Lot (one daily pass for the duration of the Houston Livestock Show and Rodeo, excluding Sunday, March 22)
- Three (3) Corral Club drink cards loaded with 10 drinks each
- Two (2) parking passes for the World's Championship Bar-B-Que Contest
- Donor recognition on the NRG stadium end zone video board scroll at all RODEOHOUSTON® performances
- Invitation for two (2) to an evening at RODEOHOUSTON – special suite night to enjoy RODEOHOUSTON and concert performance (Date TBD)

**\$30,000-\$49,999**

- Donor recognition on an ICC award and opportunity to present the award to the winners during the award ceremony at Team or Live Competition (ex. "Safety Award Donated by Company A")
- One Additional Gold badge, Purple Parking Booklet, BBQ Parking Pass, Corral Club Drink Card, Suite Night Invitation for each \$10,000 donation

**\$50,000-\$99,999**

- Option to send Donor's marketing team to the ICC Team or Live Competition

**All Benefits offered at the previous level are included.**

\*Silver Badge: One Silver Badge allows access for the badge holder and a guest to all 2026 Show events in the NRG Center and NRG Arena. The Silver Badge does NOT provide access to the NRG Stadium, into Corral Clubs, or admission to any Rodeo Uncorked! events. Tickets must be purchased to attend the Rodeo/concert in the NRG Stadium.

\*\*Gold Badge: One gold badge will be received for every \$10,000 donation increment. Each gold badge (up to 12 gold badges) allows access for the badge holder and a guest to all 2026 Show events throughout NRG Park, entry into Corral Clubs, and access to the main concourse of NRG Stadium for 20 RODEOHOUSTON performances. The gold badge does not guarantee a seat in NRG Stadium or allow access to the club or suite levels in the Stadium. Gold badge(s) are not permitted to any Rodeo Uncorked! events. The gold badge excludes admission to NRG Stadium for Cody Johnson concert on Sunday, March 22, 2026 a ticket is required for the concert.

