



2025-2026 Scholarship Programs

HOUSTON LIVESTOCK SHOW AND RODEO™



2025-2026 RODEO SCHOLARS PROGRAM

Program Details



Scholarship Program

4-Year, \$20,000 Scholarship

8 semesters at \$2,500/semester

Additional scholarship opportunity (Achievement) for Rodeo Scholars in Junior and Senior years!

\$4,000 semester, up to four semesters (\$16,000 total)



RODEO SCHOLARS PROGRAM

Program Benefits



Mental Health
& “Life
Support”

Scholar Night
at the Rodeo

Donor
Relationship

Life
Membership

Alumni
Association

Additional
Learning
Opportunities



RODEO SCHOLARS PROGRAM

4-Year, \$20,000 Scholarship



General Eligibility Requirements

To be eligible for a Houston Livestock Show and Rodeo Scholarship, an applicant must:

- Be a citizen of the United States and be a Texas resident
- Graduate from high school during the 2025-2026 school year
- Have made a formal application to enroll with intent to attend a Texas college or university and participate in a curriculum leading to a Bachelor's degree for the 2026-2027 academic year
- Texas college must be:
 - Accredited by The Southern Association of Colleges and Schools Commission on Colleges
 - Not-for-profit



RODEO SCHOLARS PROGRAM

4-Year, \$20,000 Scholarship



General Eligibility Requirements

Rodeo Scholars may choose to attend a two-year, junior or community college until they reach 60 credit hours. The student must then transfer to a four-year university in pursuit of a Bachelor's Degree.

- Hours earned during high school (dual credit) do not count toward the 60 hour limit.



RODEO SCHOLARS PROGRAM

4-Year, \$20,000 Scholarship



General Eligibility Requirements

Scholarship	Quantity	Min. SAT Score	Min. ACT Score	Minimum Class Rank
Geographic				
Area Go Texan	79	950	19	Top Half
Metropolitan	350	950	19	Top Half
Specialty				
Exhibitor	30	950	19	No Requirement
Hildebrand	15	950	19	Top Quarter
Military	5	950	19	Top Quarter
School Art	15	950	19	Top Quarter
Volunteer Dependent	10	950	19	No Requirement
4-H	70	950	19	Top Quarter
FFA	70	1000	19	Top Quarter



RODEO SCHOLARS PROGRAM

Geographic Scholarships



Geographic Scholarships

- Eligibility is based on where the student attends school
- Does not require any involvement with the Show

**Metropolitan
Scholarships**

**Area Go Texan
Scholarships**



RODEO SCHOLARS PROGRAM

Geographic Scholarships



Metropolitan Scholarships

Eligible Schools:

- Public High Schools
- District Campus Charter
- Certain state charter schools
 - Yes Prep, KIPP, Harmony Schools

Located in These Counties:

- Brazoria
- Chambers
- Fort Bend
- Galveston
- Harris
- Montgomery
- Liberty
- Waller



RODEO SCHOLARS PROGRAM

Geographic Scholarships



Metropolitan Scholarships

Awarded Two Ways:

- **Weighted on Merit**
 - Each public high school with a qualifying student who meets a minimum score is reserved one scholarship
- **Weighted on Need**
 - Remaining scholarships available after merit-based have been awarded
 - Not reserved per school, includes state charter schools



RODEO SCHOLARS PROGRAM

Geographic Scholarships



Area Go Texan

Must attend a
public high school
in a participating
county:

- Anderson
- Angelina
- Aransas
- Austin
- Bastrop
- Bee
- Bell
- Bosque
- Brazos
- Burleson
- Caldwell
- Calhoun
- Cherokee
- Colorado
- Comanche
- Coryell
- DeWitt
- Falls
- Fayette
- Freestone
- Goliad
- Gonzales
- Gregg
- Grimes
- Hamilton
- Hardin
- Harrison
- Henderson
- Hill
- Houston
- Jackson
- Jasper
- Jefferson
- Karnes
- Lampasas
- Lavaca
- Lee
- Leon
- Limestone
- Live Oak
- Madison
- Matagorda
- McLennan
- Milam
- Mills
- Nacogdoches
- Navarro
- Newton
- Nueces
- Orange
- Panola
- Polk
- Refugio
- Robertson
- Rusk
- Sabine
- San Augustine
- San Jacinto
- San Patricio
- Shelby
- Smith
- Trinity
- Tyler
- Victoria
- Walker
- Washington
- Wharton
- Williamson



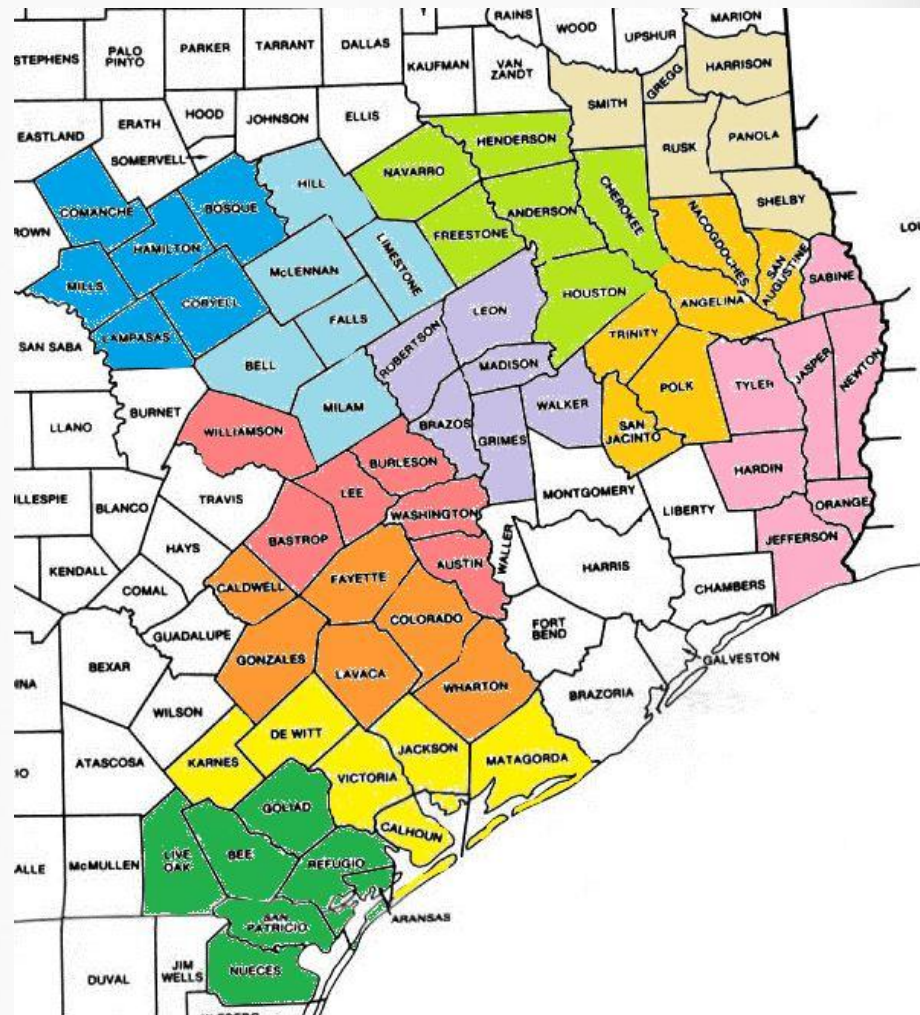
RODEO SCHOLARS PROGRAM

Geographic Scholarships



Area Go Texan

- At least one winner is selected per county (68 total)
- 11 scholarships are awarded at the District level



RODEO SCHOLARS PROGRAM

Specialty Scholarships



Specialty Scholarships

- Requires additional parent eligibility

Military

Volunteer Dependent

- Requires Show participation

Exhibitor

Hildebrand

(Lamb Exhibitor)

School Art

- Requires organization participation

4-H

FFA



APPLICATION PROCESS



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

REQUIRED DOCUMENTS

All Students:

- FAFSA FSS
 - Entire Document
- School Official Name & Contact Information
- SAT and/or ACT Score Report

Students Born Outside of the US:

- Proof of Citizenship



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

REQUIRED DOCUMENTS

Military Dependent:

- Parent/Guardian DD-214 or proof of active military duty

Volunteer Dependent:

- Name and HLSR Member Number of parent/guardian



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

Contact Information and Data

- Name, Address, Phone Number, and Email
 - This creates their Kaleidoscope account!
- High School Information
 - If school is not listed, reach out to our office!
- Demographic Information
 - Data only, not shared with reviewers
- Financial Aid Essay



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

Show Participation

- Have you participated in the Show other than livestock/horse shows?
 - Just for data! Includes options like going to the RODEOHOUSTON performance, the parade, or participating in events that are not eligible for the Exhibitor scholarship.
- Are you competing in 2026 Junior Market or Breeding Shows or Horse Shows?
 - Used to determine if student is eligible for the Exhibitor Scholarship
 - Triggers additional essay required for scholarship
 - What does participating at the Houston Livestock Show and Rodeo mean to you, and how has participating in the Houston Livestock Show and Rodeo influenced your educational and career aspirations?
- Are you participating in the 2026 School Art or Quick Draw contest?
 - Used to determine if student is eligible for School Art Scholarship
 - Student provides information about their artwork and sponsoring teacher



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

Leadership, Extra Curricular Activities, Volunteer Activities and Awards

- Should be related to high school involvement
- Students may list multiple years for one club/activity
- Maximum of 8 total activities



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

Community Activities/Work Experience

- Any other activities or work experience
 - Examples: Volunteering through a church group, working a part-time job, babysitting for a neighbor, etc.
- Maximum of 6 activities



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

School Official Contact Information

- Cannot be changed after student submits!

School Counselor

First Name

Last Name

Email

Email Confirmation

Relationship

Message

Hello! I am applying to the Houston Livestock Show and Rodeo Scholarship. I need you to provide some information about my academic record. Please complete and submit this information on Kaleidoscope by February 15th, 2023 by 4:59pm so I can be considered for this scholarship opportunity.



By clicking send, a message with instructions for your reference to follow will be sent. No need to send any additional information to your reference. You may add a personal note in the field above that will be included.

Cancel

Submit

APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

Personal Narrative

Discuss a time when you stepped up as a leader and its impact.

How has your education contributed to who you are today?

Discuss a volunteering activity or experience that has been meaningful to you.



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

Important Note on Student Emails

- Students should use an email that is unique to them.
- This is what creates their account so they can log back in and complete their application.
- They should **not** use a school email address.

Winner notifications are sent via email. If we can't contact them, we can't award them.



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

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SCHOOL OFFICIAL PORTION



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

SCHOOL OFFICIAL PORTION

- Emails will come from help@mykaleidoscope.com with a link to complete the application.
- You can go directly to **apply.mykaleidoscope.com** to check for outstanding applications

Students can edit or change the school official prior to submitting their application. After the application is submitted, there are no changes. No exceptions.



APPLICATION PROCESS

4-YEAR, \$20,000 SCHOLARSHIP

SCHOOL OFFICIAL PORTION

School Official will provide:

- Class Rank Quartile (for eligibility purposes only)
- GPA on a **4.0, unweighted scale**
- Official transcript

We do not disclose any information to students or parents.





Hi, Jamie Voskamp

Search

🔍

0 To Complete

0 Completed

First Name ▾

Last Name ▾

Program ▾

Sponsor

Code ▾

Application Deadline Date ▾

Nothing to show



IMPORTANT INFORMATION



RODEO SCHOLARS PROGRAM

4-Year, \$20,000 Scholarship



GENERATIVE AI LIMIT

Essays submitted as a component of the Houston Livestock Show and Rodeo Scholarship Application detected as having 65% or more generative AI content, will not advance to judging and will not be considered for awarding.



RODEO SCHOLARS PROGRAM

4-Year, \$20,000 Scholarship



IMPORTANT DATES

December 1

Application Opens

February 2

Online Application Closes (Student Portion)

7:59 PM

February 6

School Official Submission Closes

4:59 PM

May 2026

Recipient Selection and Notification

July 11

Scholarship Celebration Picnic



VOCATIONAL SCHOLARSHIPS





Partner Schools

- Brazosport College
- Del Mar College
- Houston Community College
- Lamar Institute of Technology
- Lee College
- Lone Star College
- San Jacinto College
- Texas State Technical College- Fort Bend
- Victoria College
- Wharton County Junior College





Sample Programs

- Nursing
- Law Enforcement Academy
- HVAC
- Truck Driving
- Welding
- Pipefitting
- Construction Management
- EMT Certification

\$500,000
awarded in
2025!





Let's Rodeo

MARCH 2 - 22, 2026



— rodeo-houston.com —