

# **HOUSTON LIVESTOCK SHOW AND**



SCHOOL ART PROGRAM

2025 - 2026 OPEN HOUSE

# **AGENDA**

- Howdy
- Introductions
- Guest Speaker: Artist, Mario "Gonzo" Figueroa
- Program Updates
  - Important Dates
  - Breakout/Afternoon Session Details
- School Art Contest Portal
- Educational Opportunities
  - Glassell School of Art
  - Western Art Academy (WAA)
- Judging Procedures
- Photo Bank
- Contests
  - Graphic Design Poster Contest
  - Quick Draw
  - -3D
  - 2D
- Questions
- Appendix: Artwork Inspiration





# **SCHOOL ART COMMITTEE**









anaumann09@gmail.com

(713) 504-1912





brown@pdq.net

(713) 419-9058





er Linda Evans
Vice Chairman
Digital Design & Communication
(713) 205-6917



Kimberly Healy
Vice Chairman
Administration
kimberly.healey@iname.com
(713) 248-9996



Vice Chairman
Artwork Processing
debmatherly@gmail.com
(713) 553-6639



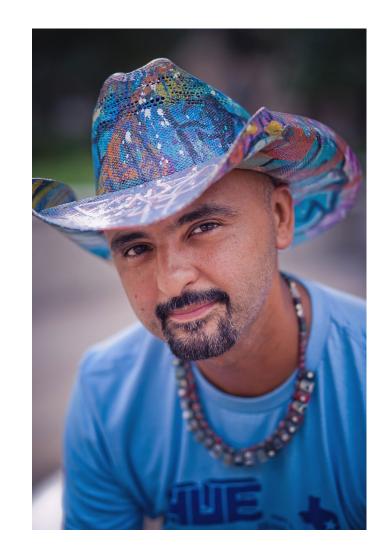
(817) 991-1027



# **GUEST SPEAKER: GONZO247**

Mario E. Figueroa Jr., artistically known as GONZO247, is an award-winning, internationally recognized, self-taught artist who helped pioneer Houston's graffiti and street art movement. For more than three decades, his bold murals have energized neighborhoods across Houston, Texas, and beyond. As a student, he earned a blue ribbon in the Houston Livestock Show and Rodeo's School Art Program—an early spark that set him on his creative path.

We are thrilled to welcome Gonzo247 to the School Art Committee as a Judge. His distinctive artistic style, experience as a former School Art student, and keen eye for creativity will bring tremendous value to our committee.



















# PROGRAM UPDATES

# **IMPORTANT UPDATES**

- Most of the required paperwork for <u>ALL CONTESTS</u> will be submitted through the School Art Contest Portal
- ONLY Teachers or District/Private Representatives will be able to submit entries, on behalf of their students, in the School Art Contest Portal
- Preliminary Judging for Private Schools (same as 3D) will be done through the School Art Contest Portal
- Source Envelopes/Forms will NOT be required for in person judging. They have been replaced by an <u>Artist Statement of Intent</u>, and it is to be submitted through the School Art Contest Portal
- There will be NO ALTERNATES accepted during District Judging. Please scrutinize
  your students' artwork/information to ensure compliance with the Rules and
  Regulations before submitted to the School Art Contest Portal.
- Al generated artwork is STRICTLY PROHIBITED



# IMPORTANT UPDATES CONTINUED...

- MAXIMUM DIMENSIONS of 2D artwork is now 16" x 20" including mat, if used
- 2D artwork is no longer required to be matted or mounted
- A roll of blue tape is in your supply box. Please use for affixing artwork number cards to your 2D pieces (as per Appendix in Rules and Regulations)
- As of last year, the total number of pieces selected for auction has increased to 90
- TWO Fired Ceramic 3D pieces (including Functional) will be selected for auction
- Ribbon Distribution is based on enrollment number that was given during registration for the 2025-2026 School Art Program
- ALL Scholarship information and applications are online
- Super Show and Hall of Fame Awards are discontinued



### **KEY CALENDAR DATES**

#### Quick Draw

- Portal Submission, October 27 31, 2025
- Notice of Advancement, November 21, 2025
- Contest, Saturday December 13, 2025 NRG Center (600 Series)

#### • <u>3D</u>

- Portal Submission, December 8 19, 2025
- Notice of Advancement, January 7, 2026
- Contest, Friday January 16, 2026 NRG Center (700 Series)

#### 2D – Public School Districts

- Sign-Up Genius, October 13 16, 2025
- Portal Submission, December 15, 2025 January 14, 2026
- District Show Judging, January 10 17, 2026 NRG

#### • 2D – Private Schools

- Portal Submission, December 15, 2025 January 9, 2026
- Notice of Advancement, January 14, 2026
- Artwork Drop-off, January 16 17, 2026 NRG (700 Series)
- Private School Judging, January 19, 2026 NRG (700 Series)

#### Graphic Design Poster Contest

- April 2026 More Details to Come
- Educational Opportunities
  - February 2026 More Details to Come



# **AFTERNOON SESSION - DETAILS**

After lunch we will host two different breakout sessions. You will be split into two groups and will have the opportunity to listen to both sessions.

#### School Art Contest Portal

- Take an in-depth look at our new contest portal
- Learn the ins and outs of the entry process
- Ask questions

#### School Art Judges Panel

- Panel discussion with School Art Judges
- Learn about our judging process and criteria
- Ask questions





# SCHOOL ART CONTEST PORTAL

# SCHOOL ART CONTEST PORTAL

# All submissions are REQUIRED to be made online, in the portal NO PAPER FORMS WILL BE ACCEPTED

https://hlsrschoolartprogram.awardsplatform.com/

- The School Art Program requires that the District Representative or Teacher be the sole registrant and submit entries on behalf of their students.
  - This will allow you to effectively manage and monitor all your entries as well as check their status.
  - We will also be utilizing the School Art Contest Portal to communicate information about entries, as well as providing general updates and information throughout the year.
  - Applicants for Educational Opportunity Scholarships should be self-entrants and the only time a student submits anything on this portal.
- Required entry information remains the same as in years' past, it will just be entered online
  - Contest Portal Entry Field Details have been included in your folder
- Specific/Detailed Contest Entry Instructions can be found on the <u>School Art Website</u>





# EDUCATIONAL OPPORTUNITIES

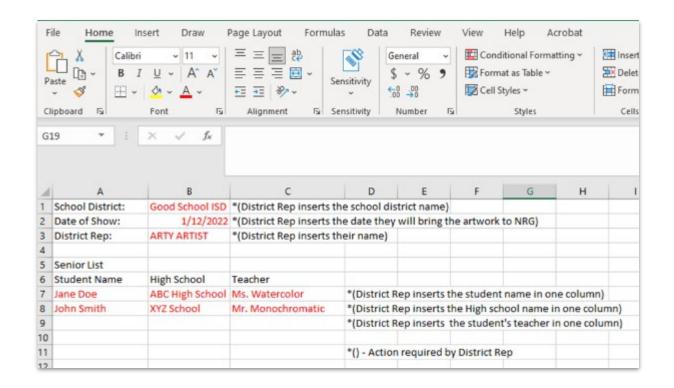
# **EDUCATIONAL OPPORTUNITIES**

#### Senior List

- The list is to contain all seniors that will be competing in 2D, 3D and Quick Draw
- Same list format as last year
- To be turned in prior to your districts'
   Holiday/Christmas break in December

#### Template Instructions

- Template is provided to District Reps
- Should be completed and returned via email to <a href="mailto:eorschoolart@gmail.com">eorschoolart@gmail.com</a>
- Valid file types Microsoft Excel or Google Sheets only
- Please do not add columns to the template
- Fields with RED TEXT are the items that need to be completed





# EDUCATIONAL OPPORTUNITIES APPLICATION INFORMATION

#### All applications to be submitted online

Applications for WAA, Glassell Jr and Glassell Professional Development will be submitted through the School Art Contest Portal.

Applications for Glassell APP can be found on the <u>School Art Website</u> and are to be submitted via email to: <u>portfolioapplications@mfah.org</u>

#### Application submissions will begin in February 2026 - More details to come

- Glassell School of Art will contact those students and teachers directly that have been selected for the following:
  - Glassell School of Art Junior Workshops: Grades K 12
  - Glassell School of Art Professional Development Course for Visual Art Teachers
  - Glassell School of Art Advanced Portfolio Preparation: Grades 8 9
- HLSR School Art Committee will contact students selected to interview to potentially attend WAA
  - Please <u>do not</u> contact Schreiner University or Western Art Academy directly for a status update.



# **EDUCATIONAL OPPORTUNITIES**

#### **WESTERN ART ACADEMY**

A collaborated event put forth by the Houston Livestock Show and Rodeo, School Art Committee, Schreiner University and the Museum of Western Art, in Kerrville, TX.

WAA is an award presented to 40 outstanding 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup>-grade students who have participated in the School Art Program. This four-week intensive program offers the selected students to study sculpture and oil painting with a focus on Western Heritage as their subject matter. Students will receive

3 hours of college credit if they complete the program with a passing grade.

Application Submission Timeline: February 1, 2026 – February 28, 2020
 \*WAA Applications to be submitted on the School Art Contest Portal\*

• WAA Dates: June 14, 2026 – July 11, 2026





#### **PAINTING INSTRUCTORS**



**BILL Kalwick** 



**SCULPTING INSTRUCTORS** 



**JASON Scull** 



**ERIC Slocombe** 





# **EDUCATIONAL OPPORTUNITIES**

#### **WESTERN ART ACADEMY**

The curriculum includes classical principles of art and design through which students are encouraged to display their individual creativity. Students work inside the studio as well as outdoors in the beautiful Texas Hill Country. Subjects are drawn from their interactions with working cowboys, chuck wagon cooks, mountain men, native Americans, as well as western writers and poets. In addition to vastly increasing the students' art skills and knowledge, the program also provides the opportunity to experience college life and prepare students for the future.











# **EDUCATIONAL OPPORTUNITIES**

#### **WESTERN ART ACADEMY**



















#### WESTERN ART DEFINITION

The subject matter for all artwork entered in the School Art Program must be Western Art.

Art that depicts the heritage, lifestyle and landscapes of the West, both historical and present day.



#### CRITERIA FOR ALL ENTRIES

The following criteria will be considered when artwork is judged. Originality, creativity and composition will be heavily weighted along with the student's ability to apply technical skill and artistic excellence.

- **Originality:** Is the concept or idea original? Is it the student's own work and/or does the work show composition with multiple sources?
- **Creativity:** Does the piece of art show the student's imagination? Is the subject matter unique? Is the interpretation innovative?
- **Skill:** Skill is assessed based on the age of the artist.
- **Marketability:** Does the piece of art appeal to a wide-ranging audience? Is it a piece of art that someone will want to hang for their enjoyment? Does the piece of art have a "wow factor"?
- Excellence in 2D Drawing: What extent of accuracy has the student achieved? How difficult is the chosen media? How well does the student draw, use colors, hues, shading and textures?

#### Reminder!

This is a Western Art competition.

Only a small amount of art will end up in the auction...
Judges and buyers alike are looking for unique and creative art that has marketability.



#### **SOURCE REQUIREMENTS**

Junior High and High School Students are required to write an Artist Statement of Intent to be submitted with their entries on the School Art Contest Portal.

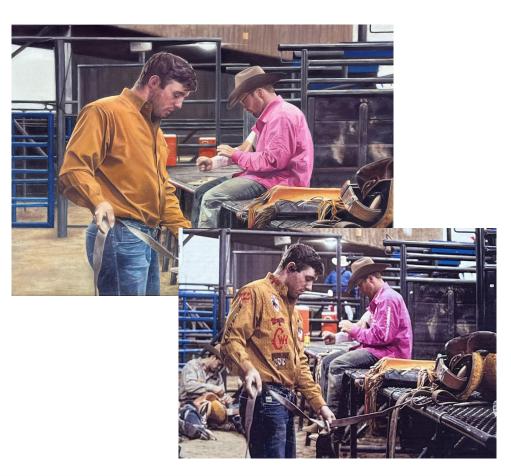
# The statement should communicate the artistic goals, inspiration and meaning behind the artwork.

- The Artist Statement of Intent will be a key part of the judging process. It will assist the judging team in understanding the student's intended meaning/message as well as medium, technique and composition choices which helps them determine the student's skill level, and innovation, including whether the piece successfully communicates what was intended.
- Primary and Secondary Sources are still required to be identified but will not need to be uploaded or brought in with the artwork.
  - Links (*if available*) to secondary sources will need to be provided with the Artist Statement of Intent
  - Sources must be provided to the Houston Livestock Show and Rodeo, IF REQUESTED
  - Digital image checks will be conducted



#### USE OF TRADEMARKS, LOGOS, BRANDS AND SLOGANS IS STRICTLY PROHIBITED

The images below depict the correct method for removing logos



#### **Be sure to inspect Buttons and Pockets**





#### **GRID LINES**

Should NOT be visible in final artwork







YES

NO



# PHOTO BANK

### PHOTO BANK

#### OPTIONAL RESOURCE FOR SECONDARY SOURCES

- Photos have been approved and are free for your students to use for their HLSR School Art project
- Information on how to access the Photo Bank is provided in your registration folder. A link is also available through the HLSR School Art Website
  - URL: HLSR School Art Photo Bank
  - Password is provided in the directions. Do NOT copy and paste the password.
- When designating where the source material came from on the Artist Statement of Intent, students say "School Art Photo Bank"
- The Photo Bank offers different categories to choose from
  - Choose the category from the drop-down menu
  - Select photo, click download







# CONTESTS

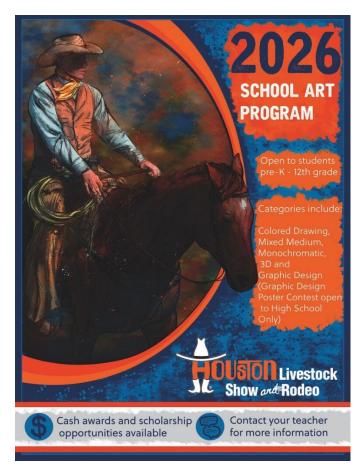
### **GRAPHIC DESIGN POSTER CONTEST**

#### **2025 WINNERS**



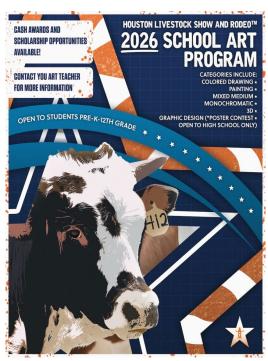
Grecia Monarrez – 2<sup>nd</sup> Place

Pasadena ISD



Madeline Husbands – 1<sup>st</sup> Place

Alvin ISD



Justin Nguyen – 3<sup>rd</sup> Place

Fort Bend ISD

### **GRAPHIC DESIGN POSTER CONTEST**

#### 2026 SUBMISSION DETAILS

Graphic Design Poster Contest is a digital design of a poster that will be used to promote and encourage participation in the Houston Livestock Show and Rodeo School Art Program. Winning entries will receive a cash award, and the overall winning design will be printed and distributed to school districts and private schools enrolled in the School Art Program.

- The entries will be submitted online, again this year, in the School Art Contest Portal
- The entries are judged by the School Art Judging team
- Entries can come from various teachers within a school Photography, Journalism, CTE classes etc.
- Online submission is slated for April 2026
- Specific criteria, guidelines and submission dates will be emailed to all district reps, and posted to the <u>School Art Website</u>



# **QUICK DRAW CONTEST**

#### **2025 WINNERS**



Kamryn Birden
Overall Champion
Klein ISD



Josiah Wu
Portrait – Class Champion
Houston Christian High School



Catherine Kerns
Full Figure – Class Champion
Spring Branch ISD



Maria Suarez
Junior High – Champion
Katy ISD

# **QUICK DRAW CONTEST**

#### **2025 SUBMISSION DETAILS**

Like barrel racing in the rodeo arena, the Quick Draw Contest is a competition against the clock. The contestants each are given an 11" by 14" piece of paper to sketch their masterpiece in 50 minutes. The contest is split into two divisions: still life drawings for junior high and portrait or full-figure for high school.

- Quick Draw Contest <u>Saturday, December 13, 2025</u> at NRG
  - Competition starts at 2:00 pm
- Applications Due Friday, October 31, 2025
- Open to all Junior High (Grades 6 8) and High School (Grades 9 12)
- Taking a total of 26 Junior High and 66 High School Finalists
- Reminders: Applicants must have a social security number (SSN) or an individual tax identification number (ITIN). School Student Identification numbers are not accepted. Students who are seated on the day of the contest, must provide their tax number on a completed W-9 at the sign-in table in order to compete.
- Applications will be submitted online, again this year, on the School Art Contest Portal



# 3D CONTEST 2025-2026 SUBMISSION DETAILS

#### **High School 3D Judging Will Take Place in Two Phases:**

- Preliminary Judging Online
  - Entries will be submitted online, again this year, in the School Art Contest Portal December 8 19, 2025
  - Sculptures are not required to be 100% complete at the time of submission, however, the sculpture should be 90% complete (only slight refinement remaining)
  - Ceramics must be 100% complete, including being fired
  - Teachers will be notified by the end of the day, January 7, 2025, of the entries what will be moving forward and participating in Final Judging.
- Final Judging In Person at NRG Center (700 Series)
  - January 16, 2025
  - Student's will be allowed to set-up their artwork for judging
  - Required Paperwork: Artist Statement of Intent, Artwork ID Card
  - All 3D artwork will be measured and weighed and must meet all required guidelines
  - Best of Shows and Gold Medals will be awarded, as well as determining the 3D Class Champion, 3D Reserve Class Champion and the Ten 3D Premiums.
  - Award winning 3D artwork will remain with the School Art Committee; all other 3D artwork will be packed up for teachers/students to take with them.
  - Winners will be announced on Awards Day

# 3D CONTEST 2025-2026 SUBMISSION DETAILS

#### Classes:

- <u>Sculpture</u>: Realistic forms created by hand only using clay (petroleum base or water-based clays, air-dried or fired in a kiln).
- <u>Functional Ceramic</u>: Created by hand only using air-dried or fired clay, capable of holding or dispensing liquids.

#### **<u>Dimension Details:</u>**

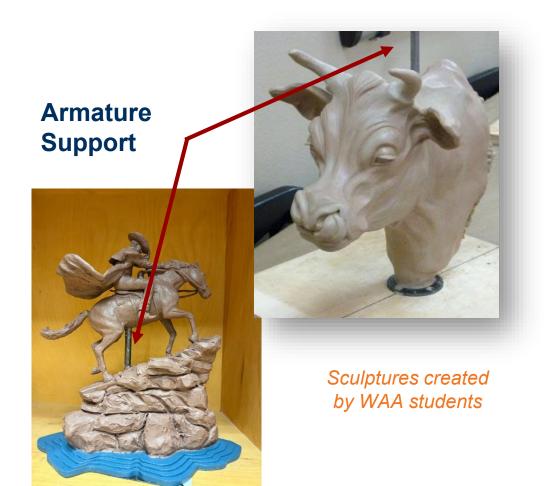
- Not to exceed 16" in Height, Width or Depth including the base/easel.
- Not to exceed 15 pounds in total weight

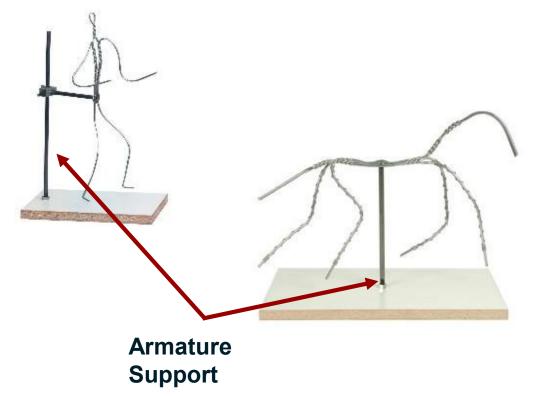
#### **Proper Armature and Secure Mounting is MANDATORY:**

• If an armature support is required for the sculpture, it should not be covered with clay and must be securely fastened to the base. The armature support is intended to be a temporary support until the artwork is cast, therefore the artwork must be touching/integrated with the base.



# 3D CONTEST PROPER ARMATURE SUPPORTS









#### https://youtu.be/GLc9Dxd3188?si=KfTx6PTcGdjvsvx

# Capturing the West

# Foundations of Sculpting

**Jason Scull** 



### CONTEST

#### **GENERAL INFORMATION**

\*All Rules & Regulations are Available Online on the HLSR School Art Website\*

#### **Artwork ID Numbers**:

- High School 2D, all Elementary and all Junior High artwork must use the artwork numbers printed in <u>BLACK</u> ink
- All High School 3D artwork must use the artwork numbers printed in <u>BLUE</u> ink
- All Special Needs artwork must use the artwork numbers printed in <u>ORANGE</u> ink
- Quick Draw and Graphic Design Poster Contest do not require Artwork ID#s



#### **GENERAL INFORMATION**

#### **Ribbons**:

- Have been distributed with your materials based upon each district's/private school's participating entry quota
- Each school's quota is determined by their enrollment numbers provided at the time of registration
- Representatives at the district/private school level will determine the ribbon assignments and choose the finalist pieces to be brought to NRG for judging by the School Art Committee.
- Distribution of ribbons is based on the scale shown to the right

2026 Ribbon Scale				
	Total			
Enrollment	Ribbon	Red	White	Blue
> 100	25	8	12	5
100 - 249	50	15	25	10
250 - 499	75	23	37	15
500- 999	100	30	50	20
1,000 - 2,499	150	45	75	30
2,500 - 3,499	200	60	100	40
3,500 - 4,999	250	75	125	50
5,000 - 7,499	350	105	175	70
7,500 - 9,999	400	120	200	80
10,000 - 14,999	450	135	225	90
15,000 - 19,999	500	150	250	100
20,000 - 29,999	550	165	275	110
30,000 - 39,999	600	180	300	120
40,000 - 59,999	650	195	325	130
60,000 - 74,999	700	210	350	140
75,000 +	750	225	375	150



#### **GENERAL INFORMATION**

#### **Mats and Dimensions:**

- Artwork is no longer required to be matted or mounted
  - If mat is used for artwork, attach in a way that can be removed without damaging the artwork
- Minimum artwork dimensions remain 11" x 14" (including mat if used)
- Maximum artwork dimensions are now <u>16" x 20</u>" (including mat if used)
  - When recording artwork dimension for submission, in the School Art Portal, please only include the measurements of the actual artwork – do not include the mat in your dimensions, if a mat is used

#### **No Alternates:**

Alternate pieces will no longer be accepted. Should any pieces submitted be marked as Ineligible or Disqualified, no other piece will be put in its place.

- Ineligible pieces will be marked as such and will revert to a blue ribbon
- **Disqualified** pieces will be marked as such and are stripped of previous assigned ribbon



#### SUBMISSION DETAILS FOR PUBLIC SCHOOLS

All 2D entries will be submitted on the School Art Contest Portal

- Public School District Online Submissions: December 15 January 14, 2026
  - All entries must be submitted online on the School Art Contest Portal 48 hours prior to your scheduled judging time, but not to exceed the deadline of January 14<sup>th</sup>
- Public School District Judging: at NRG January 10 17, 2026
  - Judges will award Best of Show (BOS), and Gold Medal (GM) for Elementary, Junior High and High School submitted by each district at NRG if warranted
  - Judges will award Special Merit (SM) for Junior High and High School artwork submitted by each district at NRG if warranted
  - Artwork that does not receive BOS, GM or SM at NRG will receive a finalist ribbon and be returned to the representative
  - District Representatives will receive the BOS, GM, and SM awards at the end of district judging to take back to school. The winning art stays with the School Art Committee.



#### SUBMISSION DETAILS FOR PRIVATE SCHOOLS

#### Private School judging will take place in two phases:

- Preliminary Judging Online
  - Entries will be submitted online, in the School Art Contest Portal December 15 January 9, 2026
  - Teachers/Reps will be notified by the end of the day, January 14, 2026, of the entries what will be moving forward and participating in the next round of Judging.
  - Artwork that does not move on to NRG, will receive a finalist ribbon
  - Artwork Drop-off: Friday, January 16<sup>th</sup> and Saturday, January 17<sup>th</sup>
- Next Judging Round at NRG Center (700 Series)
  - January 19, 2026
  - Judges will award 4 BOS and 4 GM each for Elementary, Junior High and High School
  - Judges will award SM for Junior High and High School artwork submitted by each school at NRG if warranted
  - Artwork that does not receive BOS, GM or SM at NRG will receive a finalist ribbon
     \*\*All Finalist Ribbons will be given to the representative at artwork pick-up\*\*



#### SUBMISSION DETAILS FOR SPECIAL NEEDS

Special Needs Online Submissions: December 15 – January 14, 2026

#### Special Needs Judging:

- Special Needs Artwork should be brought in at the same time of its District's/School's Show
   \*Artwork will be held for a collective judging mid-January
- 3D artwork needs to be packed in its own box
- 2 Best of Show and 2 Gold Medals will be awarded for each school level
- Winners will hang in Hayloft Gallery along with the other District/Private School winners
- All other entries and awards will be returned at Special Needs Pick-Up or at general artwork pick up in March





# QUESTIONS

### **CONTACTS**

#### FOR FURTHER QUESTIONS OR DETAILS

#### **Contest Division:**

- Vice Chairman
  - Courtney Crocker <u>courtneyecrocker@gmail.com</u>
- Scheduling

Pam Massey – pjm8026@aol.com

#### **Educational Opportunities (EOR) Division:**

Vice Chairman

Jennifer Neese – <u>EORschoolart@gmail.com</u>

#### **Judging Division:**

Vice Chairman

Cathy Brown – <u>cathykbrown@me.com</u>

#### **School Art Contest Portal:**

SchoolArt.AwardForce@gmail.com





# ARTWORK IDEA EXAMPLES

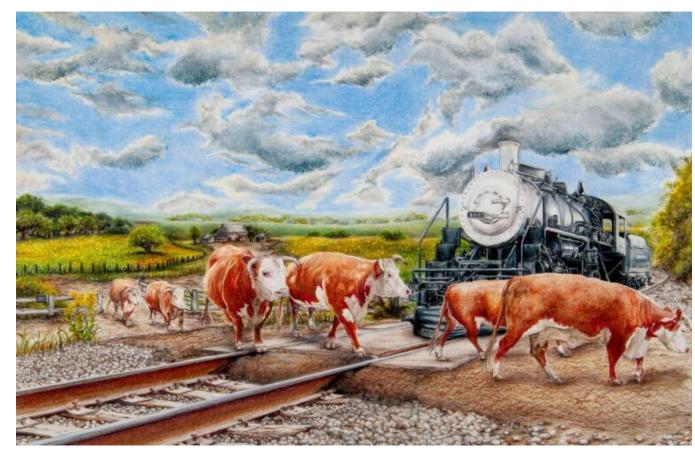
The images depicted in this presentation are provided to stimulate ideas and suggest new techniques. The examples provided are the intellectual property of the artists that created the artwork. Reproduction, in part or whole, in **ANY** manner, of these images is copyright infringement and **NOT** permitted.

We realize that some of these techniques may not be suitable for some students' abilities, nevertheless this presentation is intended to help you inspire your students.

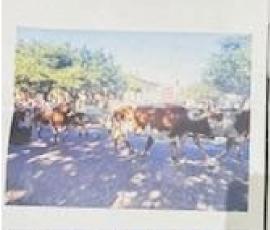


#### **MULTIPLE SOURCES**

Challenge your students to use multiple sources. This is a good sign of creative composition and is highly encouraged. Sources can be staged and photographed or pulled from other reference resources.



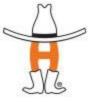
"The Bluebell Junction" Marco Alvarez







A great example, from a
2025 winning
student, of pulling
together multiple
sources
to create an original
scene and piece of art.



# ARTWORK INSPIRATION EMOTION DRAWS VIEWERS INTO THE STORY

Pull on their heartstrings by adding youth and/or animals to the scene.



"Midnight Stare-Down" Elyas Aguinaga



"Honor Before the Ride" Eric Hernandez



"Companionship"
Katherine Han



Explore – try new techniques, colorful palettes, and creative approaches to Western Art.



"Sacred roots and Urban Branches Spanning Time" Luyao Ren

Experiment with the application of color. Try mixing the use of soft pastels, oils, watercolors and/or acrylics to produce unexpected vivid colors, and textures.



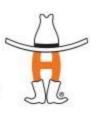
Create depth with soft and dark shadows, textures and shapes.



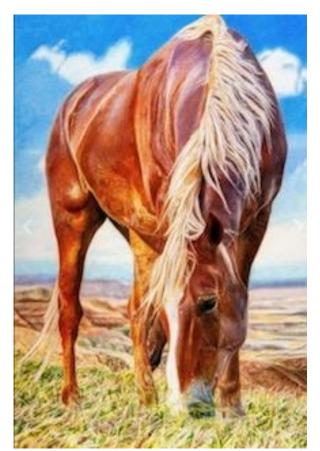
"The Final Battle" Valiance Chibweth



"Rodeo Fans" Kimberly Pedraza



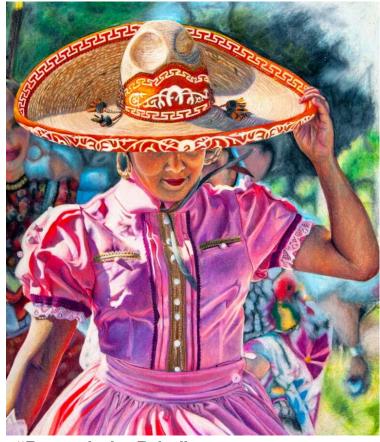
Perspectives from the bottom or top can help create depth and atmosphere.



"The Spirit of the Land" Giselle Moreland



"The Cactus and the Sky"
Stella Valdez



"Beneath the Brim" Isabel Izaguirre



Encourage your students to think about lighting to enhance the story. Strong shadows and intense colors create drama and atmosphere.



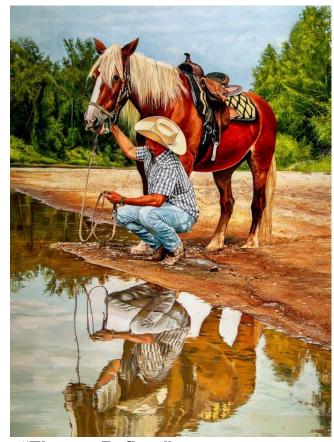
"Autumn Glow" Zoe Yang



"In the Distance"
Chloe Shao



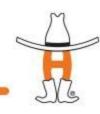
Use landscape to fill a painting to create a complete scene.



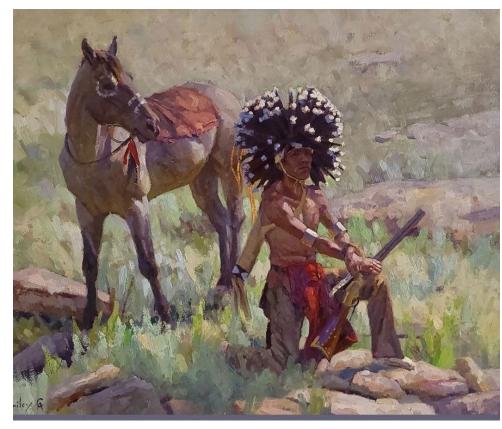
"Time to Reflect" Sion Joo



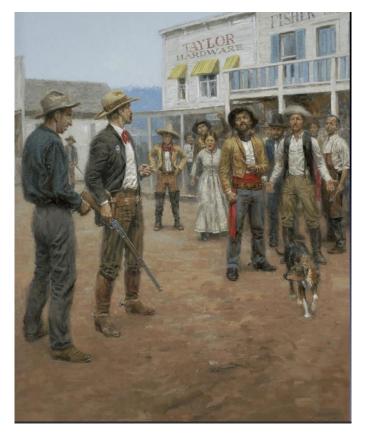
"Prairie Flower"
Phoenix Kooper



Historic Situations/Battles in a nonviolent scene.



"Dog Man of the Cheyenne" Brandon Bailey



"One Riot, One Ranger" Andy Thomas



Quick brushstrokes and an abstract background can create a sense of action and movement.



"Early Roundup" Richie Vios If the background is abstract, a secondary source would be optional.



Using the negative space pulls attention to the subject matter.



"Nurture" Sophie Zhou



#### **BE DIFFERENT**

Create an image few have seen before. Think outside the box.



"Feathered Grace" Naomi Leong Mix different sources to create a one of a kind picture.

Have some fun!

