



HOUSTON LIVESTOCK SHOW AND
RODEO™

Feb. 28 – March 19, 2023

3 NRG Park
NRG Center
Houston, Texas 77054
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rodeohouston.com

2023 EDUCATIONAL PROGRAM GRANT DESCRIPTIONS

The following organizations and programs have been chosen to receive funding from the Houston Livestock Show and Rodeo™ Educational Programs throughout the next year.

AFA

AFA (formerly the American Festival for the Arts) Year-Round Programming and Summer Music Conservatory partners with schools to offer music education programs for youth in the Houston area. The Scholarship Enrichment Fund provides assistance and transportation support to applicants in all AFA programs.

Alley Theatre

The Alley Theatre's Educational and Community Engagement programs introduce the magic, power and excitement of theater to students, teachers and families across the greater Houston area.

Barbara Bush Houston Literacy Foundation

The Barbara Bush Houston Literacy Foundation's primary goal is to increase literacy rates among people of all ages in Houston. The foundation is dedicated to raising awareness of the value of literacy and to mobilizing available area resources. The Rodeo's funding will help provide materials and resources for the Curiosity Cruiser Program.

Baylor Research Advocates for Student Scientists

BRASS promotes excellence in biomedical research by providing scholarship and research funding to bright young scientists enrolled in the Baylor College of Medicine Graduate School of Biomedical Sciences.

Big Brothers Big Sisters Lone Star

Big Brothers Big Sisters Lone Star creates and sustains meaningful matches between adult volunteers, Big Brothers and Big Sisters, who serve as positive adult role models to children facing adversity, their Little Brothers and Little Sisters. Support from the Rodeo will allow BBBS Lone Star to deliver one-on-one mentoring to more than 2,400 students.

Books Between Kids

Books Between Kids gathers donated books and distributes them each May to more than 40,000 students in the Houston area. Children are able to attend a book selection fair at their schools, and each child chooses six books of interest. The books are for the children to own and take home, building their personal libraries.

Boys and Girls Clubs of Greater Houston

Boys and Girls Clubs of Greater Houston provides after-school and summer programming for young people at more than 23 clubs across the Houston area. Show funding supports Power Hour, a program offering individualized attention and programming resources students need to help them complete homework assignments daily and succeed academically.

Boys and Girls Country

Boys and Girls Country provides a home to 88 children from families in crisis and ensures their care, welfare, safety and security while helping them to grow and become contributing adults to society. Show funds will help Boys and Girls Country to improve educational outcomes and to encourage the children on campus to persist toward high school graduation, continuing education and independence.

Breakthrough Houston

Breakthrough Houston provides tuition-free, academic enrichment and college preparatory programming to underserved students, seventh through 12th grades, in the Greater Houston area.

Brookwood Community

The Brookwood Community, located in Brookshire, Texas, provides an educational environment that creates meaningful jobs, builds a sense of belonging, and fosters dignity and respect for adults with disabilities.

Camp For All

Camp For All is a barrier-free camp, working in partnership with more than 60 other nonprofit organizations and institutions, to provide children and teenagers with illnesses and/or special needs a unique camp experience. Funding supports the Equestrian Program, which provides recreational, educational and therapeutic benefits to people of all abilities.

Children's Museum of Houston

The Children's Museum of Houston's Kidtropolis is a child-sized city that teaches visitors lessons about civic engagement and the works of government, communications, economics and businesses. Rodeo funding supports the Houston Livestock Show and Rodeo Vet Clinic, a hands-on area that teaches children about the care and treatment of both small and large animals.

Council on Recovery

Choices is an evidence-based prevention program designed to address the growing body of knowledge regarding high school students who engage in multiple high-risk behaviors. The primary goal is to reduce the number of students engaging in these behaviors by providing prevention, education, intervention and counseling.

Crime Stoppers of Houston

The Crime Stoppers of Houston Safe School Program is a proactive crime-prevention and public-safety tool used in public and private schools across the city. Students are trained on issues concerning public safety, security of their school campuses and cyber safety.

Cristo Rey Jesuit College Preparatory School of Houston

Cristo Rey Jesuit College Preparatory School of Houston provides demanding college prep curriculum to students who are living at or below the federal poverty line. Students attend class four days a week and a work-study program one day a week in an entry level position at many of Houston's top companies and organizations.

Girl Scouts of San Jacinto Council

Through its Girl Scout Outreach program, the Girl Scouts of San Jacinto Council closes the gap in underserved areas by giving all girls an equitable opportunity to grow their leadership skills and prepare them to meet educational obstacles and widespread challenges with courage, confidence and character.

Glassell School of Art

The Houston Museum of Fine Art's Glassell School of Art offers a variety of programs for eligible students, kindergarten through high school, who participated in the Houston Livestock Show and Rodeo School Art Program.

H.E.A.R.T — Housing, Entrepreneurship and Readiness Training

Housing, Entrepreneurship and Readiness Training is an educational and job-training program for adults with intellectual and developmental disabilities. H.E.A.R.T. prepares trainees for work by covering areas such as product inventory, shipping and receiving and customer service. Participants work in the community at various organizations and venues, including NRG Stadium.

The Hearing Institute

The Hearing Institute (formerly The Center for Hearing and Speech) allows deaf and hearing-impaired children the chance to experience an average childhood in a mainstream school. The Melinda Webb School teaches deaf children, ages 18 months through six years old, to listen, speak and read by the time they enter first grade.

Hobby Center Foundation

The Hobby Center Foundation Discovery Series is an arts education community partnership that provides an opportunity for teachers and students from underserved communities to experience the performing arts outside of the classroom in a Downtown Theater District venue.

Houston Ballet

The Houston Ballet's Education and Community Outreach Initiatives bring first-grade through 12th-grade students into Houston Ballet's studios, as well as offer programs that go directly into schools and community facilities to educate and inspire students.

Houston Community College

The Public Safety Center of Excellence plays a critical role in producing highly trained and skilled first responders for emergency situations. The Center provides basic, intermediate, and advanced certificates and licensing for first responder professionals who in turn protect life, evidence, property or the environment during an emergency. Rodeo funds support high-performing students enrolled in the program.

Houston Grand Opera

Houston Grand Opera's Community & Learning Programs provide meaningful, accessible opportunities for over 70,000 Greater Houston students and families to engage with the opera. The flagship programs supported by the Show are Opera to Go!, Storybook Opera and the Student Performance Series.

Houston Health Foundation

The Houston Health Foundation See to Succeed program is a school-linked program that improves the eyesight of the Houston area's most medically underserved children through comprehensive eye exams and corrective eyewear at no cost to their families.

Houston Police Foundation

The Tactical Village facility is a training space for Houston Police Department officers to receive essential education and training to protect and help ensure the safety of the city of Houston and its citizens.

Houston SPCA

Rodeo funding supports the Houston SPCA and Texas A&M University College of Veterinary Medicine and Biomedical Sciences partnership, which offers fourth-year veterinary students the opportunity to work side by side with Houston SPCA veterinarians. Students learn about a variety of conditions, diseases, disorders, injuries and treatment needs that affect diverse species of animals.

Houston Symphony

The Houston Symphony provides the Student Concert Series for elementary, middle and high school students, along with related classroom visits by musicians and supplemental teaching materials.

Houston Zoo

The Houston Zoo offers Conservation Education programs to cultivate a community of citizens interested, aware, equipped, and ready to take action to save wildlife.

King Ranch Institute for Ranch Management

The King Ranch Institute for Ranch Management teaches graduate students the components of ranch management using a multi-disciplinary, systems approach to education. The program serves the ranching industry by empowering graduate students and outreach attendees with skills that will enable them to strategically manage complex ranching operations and successfully lead the ranching industry.

Medilife Houston

Through Medilife Houston, members of the Houston Fire Department Public Affairs and Educational Division offer educational and community events support. The vision of the organization is to continue supporting fire and community initiatives that do not normally fall under the HFD operating and community support budget.

Miracle Farm

Miracle Farm's core residential program serves as an intervention and preventive measure for at-risk teenage boys. These young men attend an on-campus charter school, receive vocational training, and engage in horsemanship, and ranch and range management activities.

NASA – Texas Aerospace Scholars

NASA – Texas Aerospace Scholars is a unique partnership created by the state of Texas and the Johnson Space Center to encourage Texas youth to pursue science, technology, engineering and mathematics degrees and careers.

Neuhaus Education Center

Funding supports a collaborating partnership between Neuhaus and Houston Independent School District. Rodeo funding supports professional learning and training for Pre-K and Kindergarten teachers as well as the implementation and evaluation of the program.

Prairie View A&M University

The Passport to Agriculture: College of Agriculture and Human Sciences Pre-College Preparatory program offers pre-college education programs that aim to expose student to agriculture. Funding from the Show supports middle school and high school students attending interactive sessions and activities on the PVAMU campus.

The Rise School of Houston

The Rise School of Houston is dedicated to the early education of infants, toddlers and pre-school children born with Down Syndrome and other developmental disabilities. The Rise School prepares these children for a successful kindergarten through 12th-grade experience, and for life.

Sam Houston State University

Rodeo funds support the Sam Houston State University Department of Agricultural Sciences and Engineering Technology in preparing students to fill an expanding workforce in agriculture education.

Schreiner University – Western Art Academy Workshop

Schreiner University – Western Art Academy Workshop awards scholarships to 48 students who participate in the Houston Livestock Show and Rodeo School Art Program each year. These scholarships allow high school sophomores, juniors and seniors to learn traditional Western art techniques from practicing professional artists.

SIRE Therapeutic Horsemanship

SIRE Therapeutic Horsemanship seeks to improve the quality of life for those with special needs through therapeutic horsemanship activities, therapies and educational outreach.

Small Steps Nurturing Center

Small Steps Nurturing Center operates two preschools for children ages two to six who live in the First and Fifth wards of Houston. The schools offer a Christian environment, transportation to and from school, nutritional meals, and counseling to students. The school requires parents to volunteer a minimum of 10 hours per school year.

Teach for America – Houston

Teach for America recruits outstanding recent college graduates to commit two years to teach in urban and rural areas and become lifelong leaders in pursuing educational excellence and equality.

Texas 4-H

State 4-H Congress

State 4-H Congress is a five-day, simulated legislative experience for 4-H members 15 to 18 years old. Approximately 350 members from all geographic areas of Texas come to the Texas Capitol in Austin in July to submit, debate and pass bills dealing with subjects facing Texas.

State 4-H Leadership Conference

The State 4-H Leadership Conference is a citizenship experience to Washington, D.C. for up to 30 Texas 4-H members who have excelled in their recordkeeping skills and have been awarded first place for their record books.

Striving for Leadership

These funds support students that comprise several leadership groups. These include Texas 4-H Council, district leadership teams and several ambassador leadership groups in the areas of livestock, health, water and STEM.

Texas 4-H Youth Livestock and Agriculture

The Norman Borlaug Youth in Agriculture Program is an academic enrichment program for outstanding high school students from around Texas. Students engage in face-to-face, structured, hands-on experiences in ranching, viticulture, soil and water conservation, row crop farming, hunger & nutrition, greenhouse gas emissions, urban sprawl, arts, public speaking, etiquette and advocacy.

Texas A&M University

Beef Cattle Short Course

The Beef Cattle Short Course at Texas A&M University focuses on Texas beef cattle producers and presents seminars to help the industry improve efficiency and profitability. Funds are used to defray high school and college students' registration costs for this annual program.

Bush School of Government and Public Service

The Show's funding supports graduate students within the Bush School of Government and Public Service at Texas A&M University, which is a professional graduate program that educates students on principled leadership in public and international affairs.

Entrepreneurship Bootcamp for Veterans

Held at the Mays Business School at Texas A&M University, Entrepreneurship Bootcamp for Veterans provides training and mentoring in entrepreneurship and small business management to veterans with disabilities resulting from their military service. The Mays Business School is one of eight select business programs in the U.S that offer the EBV programs.

Texas FFA Association

National Career Development Event Support

Rodeo funds are used to defray FFA chapter travel expenses for Texas Career Development winners at the National FFA Convention annually.

Leadership Development Events

There are 13 different Leadership Development Events which culminate with state competition being hosted by Sam Houston State University. These events help students demonstrate soft skill attainment through their participation in the FFA.

State Leadership Conference and Area Conferences

The State Leadership Conference provides training for more than 100 officers of the Texas FFA Association's 12 areas, who in turn, provide training for the state's district and chapter officers. Funding also supports leadership conferences conducted by the state's 12 area associations.

Texas Parks and Wildlife Foundation

The Texas Parks and Wildlife Al Henry Natural Resource Conservation Internship program provides Texas college students from historically underrepresented background with paid internships at TPWD to gain experience for careers in the fields of agriculture, ranching, natural resource conservation, land management and other related fields.

Texas Ranger Association Foundation

The Texas Ranger Association Foundation is committed to preserving and perpetuating the history and heritage of the Texas Rangers. The foundation assists with the expansion and improvement of programs and activities at the Texas Ranger Hall of Fame and Museum located in Waco, Texas.

Texas Tech University

The National Ranching Heritage Center has partnered with author John R. Erickson in a five-book Ranch Life Learning Series that explains ranch life to children through the humorous voice of “Hank the Cowdog.” The NRHC has partnered with social studies and science education specialists to create activities for the books that will provide educators with a cross-curriculum unit to teach classrooms about topics relevant to agriculture, food, fiber and ranching.

Texas Wildlife Association Foundation

The Learning Across New Dimensions in Science program of the Texas Wildlife Association Foundation provides educational programs about agriculture, wildlife and habitat conservation to Texas schools. Through teacher training, curriculum materials and traveling exhibits, the program is able to educate both teachers and students.

Theatre Under The Stars

The River Performing and Visual Arts Center

Theatre Under The Stars’ (TUTS) program, The River Performing & Visual Arts Center (The River) is committed to providing an accessible, affordable fine arts education to individuals with disabilities and their siblings by offering a variety of multi-disciplinary arts classes year-round including Saturday Morning Program, Fine Arts Summer Camp, Performance Troupe and Main Stage performance opportunities.

Tommy Tune Awards Program

The Tommy Tune Awards (TTA) Program celebrates the educational value, artistry and community of high school musical theatre in the Greater Houston Area. Through the production of the annual TTA ceremony, TUTS will celebrate the excellence and achievement of the 48 participating high schools.

To Educate All Children – TEACH

TEACH provides educators with intensive training in classroom culture to make school a safe and special place, focusing on de-escalation, conflict resolution, nonverbal communication and building the self-confidence of every student.

The University of Houston Clear Lake

UHCL’s Center for Autism and Development Disabilities provides assessments, therapy, and training services to students and their families. Through the Applied Behavior Analysis (ABA) Academy, the Center provides a week-long intensive, hands-on training for teachers and paraprofessionals to build the skills and practices needed to help their students with autism achieve higher levels of functionality and success.

The University of Texas at Austin – UTeach

UTeach began at The University of Texas at Austin in 1997 as an innovative way to recruit undergraduate science, technology, engineering and mathematics (STEM) majors and prepare them to become teachers. The program combines rigorous STEM degrees with secondary teaching certification without adding time or cost to four-year degrees. Show funding supports UTeach Internships for Houston-area students to gain hands-on teaching experience.

UTHealth

UTHealth School of Nursing has established a Veterans’ Bachelor of Science in Nursing program to provide veterans the opportunity to transition into the professional nursing field. The program is designed to address the unique academic needs of returning veterans and the many issues of reintegration through case management and peer support for each veteran. Rodeo funding provides scholarships to students enrolled in the program.

Writers in the Schools

Writers in the Schools programming, WITS Creative, provides students with weekly literacy workshops taught by professional writers. Children are exposed to a variety of literary genres and inspiration from visiting cultural venues.

Yellowstone Academy

Yellowstone Academy is a private, faith-based school providing a specialized academic curriculum to address the educational challenges of children living in poverty. The school serves students in pre-kindergarten through 4th grade and provides them with two full meals a day, uniforms, bus transportation, health screenings, physical education and extracurricular activities.

YMCA of Greater Houston

YMCA Houston's Community Outreach STEM enrichment and digital literacy curriculum reaches under-resourced youth through after-school and summer day camp programs at their area Youth Opportunity Centers.