



"BOWLEGGED H" MAGAZINE

FALL 2016 • VOL. XXIV NO. 3 • HOUSTON LIVESTOCK SHOW AND RODEO™



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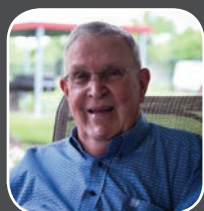
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Cover photo by
Debbie Porter

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AGRICULTURE
EDUCATION
ENTERTAINMENT
WESTERN HERITAGE



FROM THE CHAIRMAN OF THE BOARD

We're just months away from celebrating our 85th anniversary and I'm happy to report that budgets for the 2017 fiscal year, which starts Sept. 1, 2016, have been approved, with several upcoming Show projects already underway.

Also, to chart our course for the next several years, the Show hired international consulting firm Accenture to develop a comprehensive, strategic long-range plan. The consultants spent the 2016 Show talking with volunteers and staff, and looking at the many aspects of the Show as it happened. The resulting plan submitted has helped us define what our priorities will be in meeting the challenges of growing and improving our event.

Also, thanks to all of you who responded to the Accenture survey sent during the Show, as it provided valuable insight regarding our volunteers and their involvement with the Show.

I am also pleased to announce that the Executive Committee has approved the construction of a new stadium stage to be debuted during the 2018 Show. While our current stage, introduced in 1986, has hosted hundreds of entertainers, it's critical that we upgrade this presentation so that we continue to attract the best entertainers in the business.

And speaking of presentations, earlier this summer we launched a total redesign of our website. New features include a more user- and mobile-friendly structure; updated graphics; and new modules.

Please remember that the membership portion of the website provides information for all 33,000 volunteers, including a volunteer handbook, which I encourage all of you to read and study.

At the helm of our organization are 21 volunteer members of the Show's Executive Committee. It's with great enthusiasm that I welcome our newest addition to the

Executive Committee, Ray Hinsley. Learn more about Ray's impressive Show journey and his many contributions on page 16.

Also this "election" year, we're welcoming six new vice presidents — all passionate, driven individuals who will spend the next three years dedicating a significant portion of their lives to the Show.

Joining them are 40 new committee chairmen, who have worked their way up through the ranks within their respective committees and who will lead thousands of volunteers throughout the year. Information about these incoming officers and chairmen starts on page 17.

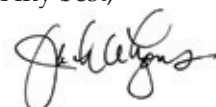
I've really been enjoying working with my successor, Jim Winne, whose bio can be found on page 15. Jim joined the Show in 1977 and will take on the duties as the Show's chairman of the board in May 2017. He also is currently serving as chairman of the budget committee and his loyalty and commitment to the Show are unwavering.

As the Show's 24th chairman of the board, I'm extremely proud of the Show's progress since I began this role in 2014. As I think of all of you and what you have invested in the Show, year after year, I recall the following quote "We do what we do well, because we do it for the right reason."

We have opened our hearts to the community, with the programs and principles the Show has supported since 1932.

I wish you all a wonderful fall season and look forward to seeing you at committee functions and events in the near future! 🤠

All my best,



Jack A. Lyons

Despite a span of 72 years between the inception of the oldest and youngest Houston Livestock Show and Rodeo™ committees, the two share a common purpose: impacting the lives of Texas youth in a beneficial way. The Show's oldest committee, the Calf Scramble Committee, originated in 1942, while the newest committee, the Scholarship Administration Committee, was formed in 2014.

"The Calf Scramble Committee began with a modest group of men organizing both a beef and a dairy calf scramble, but it evolved in 1983 into three separate Calf Scramble committees: Arena, Donors and Greeters," said Gary Nesloney, officer in charge of the Calf Scramble committees. Today, the three committees boast a volunteer membership of approximately 720 members. The scramble event held each night during RODEOHOUSTON® allows 30 kids the chance to catch one of 15 calves. Originally, those who caught a calf during the scramble took home the animal they caught.

OLD AND

NEW

BY SARAH LANGLOIS

"There are stories of kids walking down the highway with their calves or putting the calves in the back of sedans," Nesloney said. "Today, kids who catch a calf during the scramble are awarded a certificate, which allows them to purchase a calf from a rancher. The kids raise the animal over the next year and then show the animal during the following year's Show. We've awarded more than 21,000 certificates since the scramble's inception in 1942."

The Show's newest committee, the Scholarship Administration Committee, supports the Show's scholarship application process. "Our committee members process and verify the more than 3,000 scholarship applications received each year," said Nano Scherrieb, who served as the committee's first chairman. The committee also assists with scholarship judging, the annual scholarship banquet and scholar night at the Rodeo.

"We originally started in 2011 as a 25-member task force after the Show office identified a need for supplemental help to manage the scholarship application process," Scherrieb said. Evolving into a full-fledged committee in 2014, the Scholarship Administration Committee grew to 43 members in 2016.

"Although the sheer volume of applications is immense and can look overwhelming at times, our volunteers are conscientious, detail-oriented people who take the functions we perform very seriously," Scherrieb said. As the number of applications continues to increase, Scherrieb anticipates that the committee will expand in both size and responsibility. "The scholarship program is the heart of the Show, and in the future, we will continue to support the administrative tasks involved in the scholarship application process, as like everything in Texas, the number of scholarship applications keeps getting bigger and bigger," she said.

Likewise, the Calf Scramble committees will continue to evolve to meet the Show's and students' needs. "Adapting our functions and roles to address the changing environment has been the committees' biggest evolution," Nesloney said. "The majority of kids who catch a calf during the scramble, affording them the opportunity to raise an animal over the next year, do not live on a ranch or a farm like [the kids] did years ago. Our committeemen try to help these kids find a good soul in the area to allow them to raise the animals on their property."

At the heart of the oldest and youngest committees runs a common vein to all Houston Livestock Show and Rodeo committees: devoted volunteers dedicated to fulfilling the Show's commitment to youth and education. 🤠

A COMPARISON OF
THE SHOW'S OLDEST
AND YOUNGEST
COMMITTEES TO DATE



OLDEST COMMITTEE
CALF SCRAMBLE
ORIGINATED IN 1942



YOUNGEST COMMITTEE
SCHOLARSHIP ADMINISTRATION
ORIGINATED IN 2014

THE RABBIT COMMITTEE

50 Years Strong

BY ABIMBOLA FARINDE
Photos by Linda Evans

Fifty years ago, the Rabbit Committee was formed, and today this long-standing committee serves as an important aspect of the Houston Livestock Show and Rodeo™ mission to support and promote agriculture.

“The goal of the Rabbit Committee is to maintain a good working relationship with its exhibitors, donors and members by increasing the accessibility to the rabbits each year,” said Chairman Phyllis Hensen. The Rabbit Committee hosts the rabbit show, which is held in NRG Arena, and includes several classes of rabbits and cavies. A cavy is commonly known as a guinea pig, and there is not much difference in handling a guinea pig and a rabbit.

As a result of improvements by the committee, such as increased membership, changing displays for the rabbits and providing education on rabbits, more and more people each year visit the Rabbit Hole, located in the Oxy AGVENTURE area of the Show.

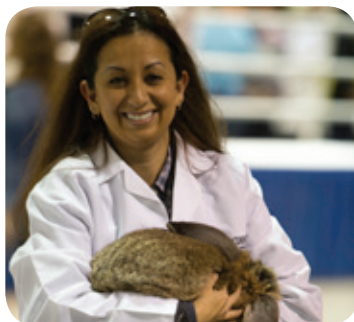
“Visitors to the Rabbit Hole will be able to identify the different breeds of rabbits, pet them and ask questions to learn more about the breeds,” said Hensen. “The Rabbit Hole is also a learning tool for those who have never been around a tame rabbit. It is so touching to watch a young kid’s face, and see the joy in their eyes when they get to pet a rabbit.”

Long-time committee member Bob Sorrels spoke about

the changes he has seen over the half-century of the Rabbit Committee’s existence. A volunteer since 1975, Sorrels said, “The committee did not have a schedule for committee members to sign up for shifts in the beginning. During my three years as vice chair, I helped come up with developing a schedule that allowed more members to become exposed to the rabbits, so they would become comfortable with handling the rabbits. The schedule allowed for more organization and structure of the shifts.”

Each year, the Rabbit Committee holds a best-dressed rabbit costume competition that allows exhibitors to creatively dress up their rabbits or cavies, and outfits have included a cowboy, a bucket of popcorn, a hotdog with ketchup and mustard, and a Houston Texans cheerleader. Some of the little animals have even worn pajamas. Hensen said one past winner was a rabbit dressed like a Texas Aggie football player, which won the competition.

In honor of the Rabbit Committee’s 50th anniversary, the committee held an appreciation and celebration dinner for all of its chairmen, vice chairmen and committee members, past and present, to thank them for making this committee such a success. The committee looks forward to continuing the success of the past 50 years long into the future. 🐰



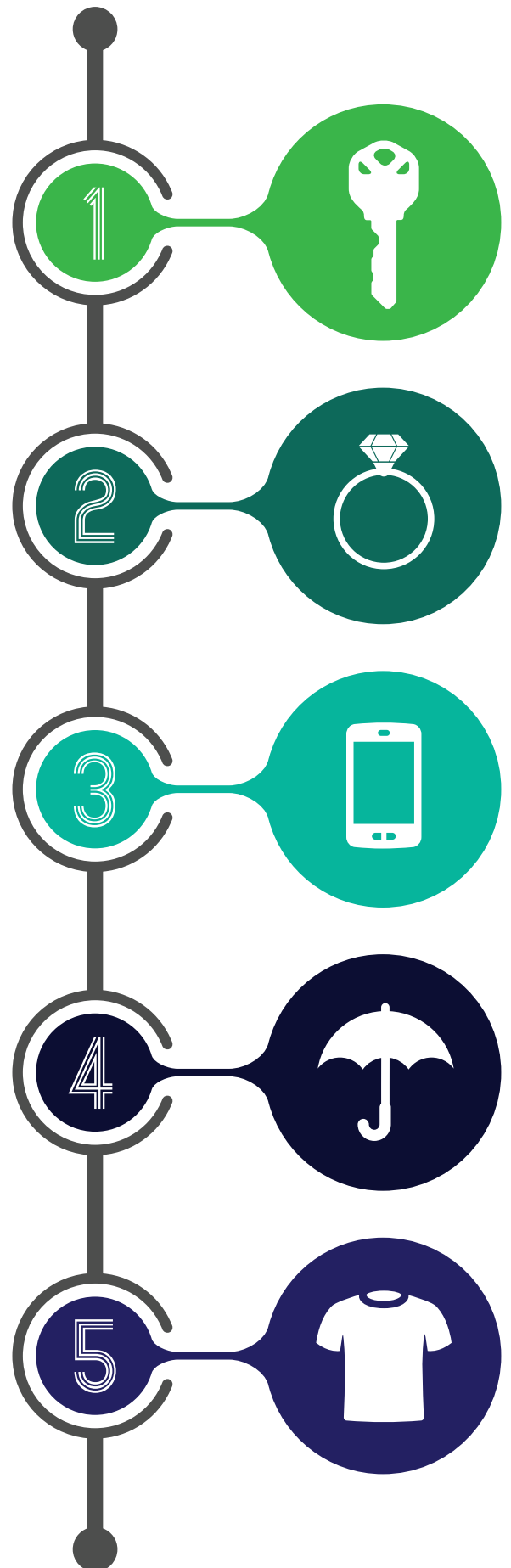


HAVE YOU SEEN MY...?



TALES FROM THE SHOW'S LOST AND FOUND

BY TAYLOR McLAUGHLIN



Fireworks go off as you finish watching your favorite country music star perform his heart out on the rotating stage at RODEOHOUSTON®. Cameras flash as the black pickup truck pulls up, and your friend quickly sneaks one more selfie with a very distant Luke Bryan waving goodbye.

For a whole year, you have anticipated the entertainer lineup, knowing that it would be an evening you would never forget: cowboy hats, boots and new songs perfect for dancing. With excitement, you jump into your friend's photo and demand that she send you a copy. In that moment, you go to grab your phone, and then you frantically realize it is not where you left it! Seconds pass, and you picture your phone sitting on the checkout counter for those perfectly fried Oreos. Fear. Panic. Disappointment. Is it gone forever?

But wait, there's hope, thanks to the Houston Livestock Show and Rodeo™ lost-and-found service. Located just outside of Hall A in NRG Center, lost-and-found is clearly recognizable, thanks to a large turquoise boot, kiosks and volunteers wearing maroon-colored vests. This room has truly seen it all. What was once a location for missing items and lost children, is now largely designated for lost items. Under the management of the Directions & Assistance Committee, all guests are greeted and helped in an efficient and timely manner. "Everyone jumps in to help because it's definitely a busy spot," said Drusilla Pease, Directions & Assistance Committee chairman. Lost items from throughout the Show grounds all end up at this one place.

Throughout the years, lost pieces have ranged from brand new T-shirts, leather jackets, Show badges, stuffed animals,

and strollers, to the occasional diamond ring, a dog and a pair of false teeth. There is no item too big, small or expensive to avoid the lost-and-found. What is surprising is how many articles are not claimed. Pease emphasized that the goal is to get more items returned to their rightful owners.

When anything of value gets turned in, Show members inventory the item, and tag and store it for safekeeping. "Money is kept in a lockbox with other valuable items such as phones, keys and wallets," Pease said. All items are kept in the office throughout the run of the Show, until returned to their rightful owners.

Claiming lost items is an easy process: simply call or visit the room to see if lost-and-found has your item on file and pick it up at your earliest convenience. Lost-and-found is open daily during the Show, from 8 a.m. until after the concert. Pease encouraged Show visitors to stay hopeful if they have lost something. "It's so necessary to [know about the lost-and-found] because we return a lot of items," she said.

Back to the opening scenario: Sprinting up the stairs, you push your way through the crowd in hopes that your phone is in the hands of one of the cashiers at what was once that glorious fried Oreo stand. Knowing something is wrong when he first sees you, a Show volunteer shouts, "Did you lose something?" This is a good sign, so you quickly explain your situation. With efficiency and detail, he directs you to lost-and-found. Three workers walk your way and, just like that, you have your phone. You take a deep breath, and are reminded that there are still good people in this world. 🙏

WHAT HAPPENS TO UNCLAIMED ITEMS?

The inevitable always happens and some Show patrons **DO NOT CLAIM** their lost pair of glasses, cell phone, stroller, jacket or umbrella before the final day of the event. In this case, all of the items are brought up to the main Houston Livestock Show and Rodeo offices, **WHERE THEY ARE HOUSED FOR SEVERAL WEEKS.**

Hopeful fans can call the main office line and request the lost-and-found personnel, give a detailed description of their item and, should it be located, **HAVE IT MAILED DIRECTLY TO THEM OR THEY CAN PICK IT UP.**

FOR THOSE ITEMS THAT ARE NEVER CLAIMED, sent down the black hole of "forgotten about," they eventually find a new home at a local shelter for those in need.

HATS OFF

To

TRADITION

*History Behind the
Cowboy Crown*

BY MARINA OLSON



Photo by Lisa Norwood



Cowboy hats are one of the most immediately recognizable elements of Western culture and, of course, a staple at the Houston Livestock Show and Rodeo™.

It is widely believed that the first hats bearing a close resemblance to the modern cowboy hat were worn in Mexico in the 19th century. However, the very first depictions of hats with a tall crown and a broad brim stem from the 13th-century Mongols in Asia.

Rick Bishop, commercial exhibitor at the Show, said that in America, the first cowboy hat was created by John B. Stetson in 1865. This hat style was called “boss of the plains.”

These days you can find a wide variety of hat styles throughout North America.

“While brim sizes can vary, this combination of crown and brim shape — a style called ‘the hand’ — is the most popular in the country,” said Gary Cohen, owner of a 100-year-old hat store in Houston.

It is possible for those well-versed in cowboy culture to tell where a cowboy comes from based only on the shape and style of his hat. “Cowboys in the western and northern parts of Texas will typically have a fuller and softer crease on top, as well as a larger brim on their hats,” Cohen said.

Cowboy hats are typically made from animal fur or straw. Cowboy hats made from animal fur are referred to as felt hats. The most common type of felt hat is made from beaver fur.

“Beaver hair (fur) is best as it is lightweight, has a wonderful tensile strength and sheds water great,” Cohen said. Other pelts used to make cowboy hats include chinchilla, winter hare, mink and nutria, or a combination.

“‘Cowboy rule’ states that straw hats are worn in the summer when it is warmer outside as they are more breathable and lightweight, and felt hats are typically worn from Labor Day through Easter. Most people buy their hats seasonally.”

Felt hats come in multiple colors including the most popular color black; gray, referred to as a “silver belly”; and brown. These hats are more substantial and are worn most of the year, as long as it is not too hot, as well as to formal events.

At the Show in March, you will commonly see felt hats because the weather is still cool enough to warrant wearing those instead of straw, and as the event is held before Easter, “cowboy rules” apply. However, many rodeo contestants from Canada and the northern parts of the U.S. put on their straw hats when they hit the relatively warm Houston climate. Finally, many cowboys and attendees view the Show as an event to remember, and they will want to make sure that they are looking their best, and their hats are no exception.

Next time you see a cowboy at the Show with a style of hat you have never seen, you might ask him about it. You may come away with a great story and learn something new! 🤠



BACKSTAGE ACCESS

BEHIND THE
SCENES WITH
THE STAR
PERFORMERS

BY KATY STEWART

KEEPIN'
IT SOCIAL



The roar of the crowd, the dimming of bright arena lights, the dust from bull riding and mutton bustin' still fresh in the air — these signs conjure up excitement and anticipation night after night at RODEOHOUSTON® because it means that the concert is about to begin.

For all the joy experienced by the 33,000 volunteers and more than 2 million visitors, these telltale signs create just as much exhilaration for the star performers themselves. “The last thing we say to the stars as they are climbing on the truck is ‘have fun,’” said Brittany Cooke, manager of entertainment and concert production at the Houston Livestock Show and Rodeo™.

In reality, this simple tip for the performers represents the culmination of months of hard work for the Show’s entertainment team. After the contracts are inked and the entertainer lineup is announced, the real crunch time begins in the days leading up to the Show.

Lockers and benches are removed from the Houston Texans’ visitors locker room to create a blank slate for the entertainment side of NRG Stadium, ready to rebuild with couches, tables, big-screen TVs, and other homey touches. Many of the star performers will bring their own tour-comfort items such as special makeup mirrors and other personalized items. And, according to Cooke, the Show works hard to ensure that the entertainment dressing rooms and lounge areas are top notch for these performers — adding to the overall experience of playing one of the most notable concert venues in Texas.

The popular duo Florida Georgia Line has one crew member entirely devoted to building a special “vibe room,” where the team congregates for its pre-show ritual. The consistency of the room at any given venue is what the band calls its “secret sauce.” “We want it to look like home, so we give it the same look and feel,” Troy Johnson, tour manager for Florida Georgia Line, said.

Performers will often want to exercise before hitting the stage. And, when it works with the Texans’ schedule, RODEOHOUSTON artists are granted access to the football team’s training room in NRG Stadium. Cooke said that around 70 percent of the artists and tour personnel enjoy a workout prior to the big show.

Florida Georgia Line prioritizes hitting the gym, Johnson said, and the band travels with a personal trainer to help the

artists stay fit and healthy. Keeping a tight ship counteracts the hectic travel life.

RODEOHOUSTON’s top-notch production team helps with the sound check for each artist, allowing each crew to soak in the full Rodeo experience, as well. “We aim to make the day as easy as possible for the artists and their teams,” Cooke said

Whether it is the artist’s first or the 10th performance at the Rodeo, the entertainment production team helps the performers adjust to the unique venue. For example, the audience is not directly adjacent to the rotating stage, so the production team tries to coach the artists to play to the cameras, energizing and taking command of the audience.

“A lot of times, this is the biggest crowd they’ve ever played for,” Cooke said. “They don’t take it for granted. Some get a little nervous, but you can tell they love it.”

Tyler Hubbard and Brian “BK” Kelley of Florida Georgia Line definitely had to adjust to the scope of the venue, Johnson said. In most of their shows, they play to an extremely close crowd, so feeding off the RODEOHOUSTON crowd required a new strategy. “They have to wait until the right moments to run out there,” Johnson said. “But, they always do — [interacting with the crowd is] their thing.”

Some stars may take a break in their day to see the carnival, check out the shopping in NRG Center, or wander around to explore what the Show is all about. “It’s usually the younger performers who want to go to the carnival” Cooke said. “And, typically they tend to just throw on a baseball cap and enjoy themselves.”

As performance time nears, the stars spend time behind stage relaxing with family and friends who may be visiting Houston. They are also welcomed by Show executives and given an annual custom belt buckle to commemorate their performance at the Show. This is always an exciting experience for the artists, and some aspire to collect several Rodeo buckles over their career. Cooke said that the interaction with staff and volunteers is always great to witness.

Some of the best moments, however, are seeing these worldwide superstars enjoy their time at the world’s largest livestock show and rodeo. Cooke recalls one artist in particular sitting on the couch backstage with everyone, cracking up watching mutton bustin’. “It’s refreshing,” she said. “These artists are just normal people.” 🤠



ARTISTS ARE FLOCKING TO SOCIAL MEDIA, AND FOR MANY IT HAS BECOME PART OF THEIR BACKSTAGE EXPERIENCE AND THEIR RELATIONSHIP WITH FANS.

“WE’RE SEEING MORE AND MORE PARTICIPATION,” COOKE SAID. “IT’S IMPORTANT TO THEIR FANS.”

THE SHOW’S SOCIAL MEDIA TEAM MAY HOST A “MEET AND TWEET” WITH AN ARTIST, ANSWERING FANS’ QUESTIONS ON CAMERA. “IT ALLOWS FANS TO SEE THEIR PERSONALITY,” COOKE SAID.

FLORIDA GEORGIA LINE TRAVELS WITH A VIDEOGRAPHER TO HELP FEED THE BAND’S SOCIAL MEDIA PRESENCE. IN 2016, THEY REVEALED BEHIND-THE-SCENES FOOTAGE THROUGH SNAPCHAT. “THE GUYS DON’T MIND HAVING A CAMERA AROUND,” JOHNSON SAID.

FOLLOW @RODEOHOUSTON FOR MORE BEHIND THE SCENES INFO.



BY THE NUMBERS: SCHOOL ART

BY SARAH TUCKER

Every year, thousands of children in Texas sharpen their pencils and start sketching their best versions of Western art. Students in school districts from Houston and surrounding areas draw cows and chickens, rodeo clowns and wildflowers, with the same goals in mind: to get their artwork ranked high enough to be featured in the Houston Livestock Show and Rodeo™ Hayloft Gallery, and to make it to the auction.

5 CATEGORIES OF ART

colored drawing • mixed media • monochromatic drawing • painting • 3-D

PARTICIPANTS

90 public school districts • 44 private schools • two hospitals

HAYLOFT GALLERY

656 pieces of 2-D art • 12 3-D pieces of art by high school students
16 pieces of art from hospital patients

22,145

475

21,670

64

447

248

50

\$1,000

\$500

62

\$220,000

\$185,000

RIBBONS AWARDED

6,099 blue • 9,667 red • 4,141 white • 252 Best of Show
1,578 finalist • 310 Gold Medal • 98 Special Merit

3-D SCULPTURES SUBMITTED

2-D SCULPTURES SUBMITTED

DISTRICT SHOWS

MORE PIECES OF ART IN 2016 COMPARED TO 2015

ACTIVE SCHOOL ART COMMITTEE MEMBERS

MINUTES: AMOUNT OF TIME ALLOWED FOR QUICK DRAW COMPETITION

CASH PRIZE AWARDED TO HIGH SCHOOL QUICK DRAW CHAMPION

CASH PRIZE AWARDED TO JUNIOR HIGH QUICK DRAW CHAMPION

PIECES OF ART IN SCHOOL ART AUCTION

PRICE OF 2016 RESERVE GRAND CHAMPION AT AUCTION, SETTING A NEW SHOW RECORD

PRICE OF 2016 GRAND CHAMPION AT AUCTION

Photos Courtesy of Bill Bailey and friends



Photo by Lisa Norwood

The Voice Heard Round the Rodeo: A TRIBUTE TO Bill Bailey

BY TODD ZUCKER



Houston Livestock Show and Rodeo™ longtime color commentator Bill Bailey retired just before the 2016 Show. Rodeo fans and visitors have enjoyed Bailey's iconic voice and wit for more than five decades — in fact, most cannot remember a time when he was not already a legend.

Bailey began his career in radio while attending high school in Temple, Texas. After several out-of-state jobs, he grew homesick and returned to Texas in 1960. Born Milton Odom Stanley, he applied to fill a position for a DJ that had been promoted using the song, "Bill Bailey, Won't You Please Come Home?" Bailey agreed to assume the "Bill Bailey" moniker, and the name stuck.

Later, working at KIKK-FM, Bailey became prominent in the country music scene, not only on the Houston and Pasadena, Texas, airwaves, but nationwide. Bailey was named by Billboard magazine as the Country Radio Program Director of the Year in 1970 and was honored by the Country Music Association in 1979 as the Large Market Disc Jockey of the Year. He was inducted into the Texas Radio Hall of Fame in 2009 and the Country Radio Broadcasters Hall of Fame in 2010.

Despite great talent, Bailey attributes his success to hard work. "If I was asked to emcee an event, I did it, a lot of the time for free," Bailey said. "People would ask me how I came up with the things I did when I was announcing. The answer is that I prepared, and I practiced. If what I did looked easy, it was because I prepared. That attitude served me well over the years."

Bailey's affiliation with the Show began while broadcasting for KIKK in front of the Sam Houston Coliseum. He made fast friends with Show participants and got involved and invested. A perfect fit for the Rodeo's youth-based mission, Bailey was always interested in family-friendly entertainment.

According to Show Lifetime Vice President Carolyn Faulk, Bailey was the founder of the Magnificent Wagon 7, a wagon on the Salt Grass Trail Ride. "Bill was instrumental in building Wagon 7.

He wanted it to be a family wagon, and he helped attract quality people to be part of our 'February Family' that rode with the wagon," Faulk said.

In the 1970s, Bailey suggested that a barbecue contest would be a nice addition to the Show's schedule. He and friend Jim Archer, a beer distributor, pitched the idea to E.C. "Dick" Weekley, the Show's general manager at the time, who then agreed to take the idea to then-president Tommie Vaughn. The first contest in 1974 attracted 50 teams to the southwest corner of the Astrodome parking lot. He was elected as a Show vice president in 1975 and presided as officer in charge of the World's Championship Bar-B-Que Committee until 1975. Bailey enjoyed the impressive result of his

Bailey furnished a videotape to the leader of the delegation, Academician Vladimir Utkin.

Years later, Bailey and Abbey toured the once-secretive Baikonur Cosmodrome space launch facility in Kazakhstan. Playing the Texas lawman role to the hilt, Bailey wore his 10-gallon Stetson and took photos with Russian generals, cosmonauts and local officials. At a Moscow reception during that same trip, Utkin's daughter sought out Bailey to thank him for the Houston hospitality shown to her father, who had passed away, telling Bailey he treasured the calf scramble videotape and had watched it nearly every week.

According to Abbey, Bailey's participation in these events was a tremendous boost for the country's

"If what I did looked easy, it was because I prepared. That attitude served me well over the years." —Bill Bailey

idea as he walked down "Bill Bailey Boulevard" during the 2016 World's Championship Bar-B-Que Contest, which hosted more than 250 cooking teams and nearly 250,000 guests.

In the early 1980s, at the zenith of his broadcast career, Bailey did what any self-respecting disc jockey would do — he began a career in law enforcement. Precinct 8 Constable Bill Bailey's innovative community improvement programs brought strong public support that kept Bailey in that elected position from 1982 until his seventh term in 2011.

George W.S. Abbey, one of Bailey's closest friends, can attest to his international impact. Abbey, a senior fellow in space policy at Rice University's Baker Institute, previously served as director of NASA's Johnson Space Center, and has known and worked with Bailey for many years on collaborative Show/NASA projects. In 1997, Russian Space Agency dignitaries attended technical meetings in Houston. As a goodwill gesture, Bailey arranged for the Russian contingent to meet with the Show leadership, ride in the Downtown Rodeo Parade, enjoy a seat in the Grand Entry, and attend the calf scramble. To commemorate the event,

international relations. "I don't know of anyone who has been a better ambassador for our Show, our city and our country," Abbey said of his dear friend.

Bailey seemed genuinely surprised about the media's interest in his retirement. "What I have done for the Rodeo is what I do for a living. I am an emcee, the wise guy out in front," he said. "When I was announcing for the Show, I met Hal Husbands, warden of the Texas Prison Rodeo in Huntsville, Texas. He asked me to announce for their rodeo. That was how I met Janis Tuttle. We fell in love, had a whirlwind romance and got married. That is the most important thing that the Rodeo has done for me."

It is difficult to envision the grand entry salute without Bailey announcing. At the calf scramble, he is remembered for encouraging scramble participants to run a little faster and for coaxing the calves into the chalk square with the iconic "Bailey bump." Countless families have been touched by his energetic mutton bustin' announcing, which made young athletes feel like superstars, turning seconds of excitement into lifelong memories.

"Everywhere you look, there is a

piece of Bill Bailey. He doesn't just join — he participates. He gives with his heart, and he has a big heart," Faulk said.

Past Show President and Chairman of the Board Don Jordan praised Bailey's Show contributions. "All of us are really fortunate to have shared this time with Bill Bailey at the Houston Livestock Show and Rodeo," he said. "Bill stands for the things that America ought to stand for. He doesn't back away from what he thinks is right, and he defends his beliefs in a conscientious and powerful way. He cares deeply about his friends, his country and his family. He makes each of us a better person."

Following his retirement, Bailey plans to rest and recuperate, but not for long. He will remain as communications director for a local funeral home, a position he has held for six years. Bailey also will continue his service as a Lifetime Vice President on the Show's board of directors and as a member of the senior loan committee for a Pasadena-based bank and provide troubleshooting assistance and security advice to Harris County Precinct 2 Commissioner Jack Morman.

"The Show will go on, but it will take a whole new generation of people at the Show before the contributions Bill Bailey made will even start to fade," Jordan said. "I am very, very proud to have Bill as a friend, and that will never change." 🤠



Photo by Lisa Norwood



"He cares deeply about his friends, his country and his family. He makes each of us a better person."

—Past Show President and Chairman of the Board Don Jordan

JAMES A. "JIM" WINNE III

CHAIRMAN OF THE BOARD-ELECT

HOUSTON LIVESTOCK SHOW AND RODEO™



On June 1, 2016, the Houston Livestock Show and Rodeo™ board of directors elected James A. "Jim" Winne III as its chairman-elect.

A Show member since 1977, Winne began volunteering for the organization as a member of the Calf Scramble Donors Committee, serving in many different capacities until his appointment as committee chairman in 2004. He joined the Steer Auction Committee in 2001 and earned the rookie of the year award.

In 2004, Winne was elected a Show director, and from 2006 to 2008, served as a vice president and officer in charge of the Calf Scramble Arena, Calf Scramble Donors, Calf Scramble Greeters, Parade, Rodeo Contestant Hospitality, Rodeo Operations, Special Children's and Trail Ride committees. In 2014, Winne was elected as a member of the Show's Executive Committee.

"The Show and the people I have met volunteering over the years hold a very special place in my heart," Winne said. "I have spent more than 35 years in the Texas business community and have held positions on public, private and charitable boards. I look forward to utilizing those past experiences and hope to contribute to the continuing success of the Show."

With a long family history in rodeo and ranching, Winne won the 1981 Texas Rodeo Association champion bareback rider title.

Winne was a founder, chairman and CEO of Legend Production Holdings, which operated more than 1,000 oil and gas wells in Texas. In 2013, he retired after 12 years with the company.

He and his wife, Lynda, a member of the Calf Scramble Donors Committee, live in Fulshear, Texas. Winne has one daughter, McKenzy, who is a current Show member and former member of the Jr. Rodeo Committee. She raises cattle with her father. 🐄

RAY HINSLEY

HOUSTON LIVESTOCK SHOW AND RODEO™

INCOMING EXECUTIVE COMMITTEE MEMBER

BY SANDY HOLLINGSWORTH SMITH



Ray Hinsley grew up in Richmond, Texas, and was involved in FFA during his high school years at Lamar Consolidated, showing livestock at the Fort Bend County Fair. In 1984, after coming home from college, Hinsley jumped at the chance to get involved with the Houston Livestock Show and Rodeo™, following in the footsteps of his father, who was a longtime Show volunteer and lifetime vice president at the time.

Hinsley first joined the Swine Auction Committee, later serving as a vice chairman. In 1990, he was elected as a director of the Show. Hinsley also served two years as a host in the International Room on the International Committee, and four years on the Quarter Horse Show Committee as a committeeman and vice chairman.

One of his most gratifying accomplishments is being a founding member and first chairman of the Resource Renewal Committee, now known as the Recycling Committee. In 1992, Hinsley helped build the committee, growing it from 10

members to 50 in just two years. "We are now recycling many materials that used to go into the landfill," he said. Helping the Show become more environmentally savvy and joining the green movement is a source of pride for Hinsley.

In 2000, Hinsley began his term as a vice president of the Show, serving as officer in charge of the Grand Entry, Lamb Auction, Transportation and Veterinarian committees.

During his tenure as a vice president, Hinsley was responsible for adding market goats to the Lamb Auction Committee, which resulted in an opportunity for 300 more students to show and sell their livestock at auction. When his vice presidency ended, Hinsley joined the Grand Entry Committee, serving as vice chairman and the most-recent past chairman. "Getting back involved on an everyday basis was a lot of fun," Hinsley said.

In his position on the Executive Committee, Hinsley said he hopes to apply what he has learned as an entrepreneur to help the Show continue to develop and build on the successes it has experienced over the past 80-plus years. "It's amazing the level of success the Rodeo has had," he said. "In 2003, my last year as a vice president, we thought we were doing well. Then, I look at what [the Show has] achieved today. I hope I can help continue the same pace of that growth curve."

Entrepreneurship is in Hinsley's blood. Both his father and grandfather were resourceful business owners, so joining the ranks was a natural step for Hinsley. His grandfather owned a grocery store and diner in Wichita Falls, Texas, and his father started an electronic security business in multiple markets. "My father was successful in what he did and seeing that made me want to build my own business," Hinsley said.

In 1987, he founded Mr. Rescue, a roadside assistance company, which he grew to more than 100 employees and more than 1 million cellular phone customers across the country. He sold the business in 1995 and tried to retire, but was driven to continue being innovative. He founded and is managing partner of Your Home Check, L.P. and also is a founder and general partner of Texan Inspection Services, L.L.P.

Hinsley and his wife, Arlene, have four children, three of whom have become volunteers through the Jr. Rodeo Committee. Arlene also is a member of the Jr. Rodeo and Special Children's committees. The couple split their time between Houston and Richmond, but now that the last of their children will be heading off to college, they plan to spend more time in Richmond. Hinsley is a member of the Tejas Vaqueros, the Sunshine Kids Foundation and the Houston Association of Realtors. 🤠

INCOMING VICE PRESIDENTS

HOUSTON LIVESTOCK
SHOW AND RODEO™

MIKE C. CURLEY

BY LAWRENCE S LEVY



Mike C. Curley knows the Houston Livestock Show and Rodeo™ equine program from the arena dirt upward. Having just completed two back-to-back terms as a General Horse Show co-chairman, Curley was appointed as the 2017 officer in charge for all Horse Show committees: General Horse Show, Cutting Horse, Donkey and Mule Show, Horse Show Equipment, Horspitality, Paint Horse Show, Quarter Horse Show, Ranch Rodeo, Team Penning & Ranch Sorting, World Shows, and Youth Horse Show.

“It’s an honor to serve as a vice president of the Show,” Curley said. “My goal is to focus on the committee chairmen, with guidance and support, along with new ideas to make our [horse] shows a greater success.”

In the early 1990s, at the encouragement of his father, who was chairman of the Arena Equipment Committee, Curley helped the Palomino Horse Committee. He enjoyed it enough to join the Show and that same committee in 1992. He rose through its ranks and served as chairman from 2004 to 2006. He also has served on the Corral Club – Directors Club, Horse Show Awards, and Sheep and Goat committees. He became a life member of the Show in 2004, and he was elected to the board of directors in 2011.

Born in Long Branch, New Jersey, Curley quickly moved to Texas and laid down deep roots. A graduate of Sam Houston State University, he was a charter member and president of Tau Kappa Epsilon fraternity’s Rho-Rho chapter.

A custom residential and commercial builder and general contractor for 17 years, his business, CAM Builders LLC/CAM Concrete Inc., is located in Rosenberg, Texas.

He and Melissa, his wife of 21 years, and their son, Nick, and daughter, Lexi, live in Richmond, Texas. Family time is important, and some favorite activities they enjoy doing together include hunting and fishing. 🐾

MICHAEL GALVAN

BY SCOTT HILL BUMGARDNER



As Michael Galvan serves the Show as a vice president it will tie together memories from childhood trips to the Houston Livestock Show and Rodeo™ and lessons learned along the way. “My parents instilled in us all — myself and my four siblings — to give back to your community and to always help others in need.”

Galvan will be the officer in charge of the Commercial Exhibits, Feed Store, Rodeo Merchandise and Veterinarian committees. He first joined the Commercial Exhibits Committee in 2003, meeting his special lady, Janell Zeug that same year. In 2011, he joined the Ranching & Wildlife and Grand Entry committees, and was appointed chairman of Commercial Exhibits in 2012. Galvan was elected to the Show’s board of directors in 2013. “Being involved in the largest livestock show and rodeo is a great thing because of its return to the state of Texas, Houston, and the ones who need it most, our kids,” Galvan said.

When not working with the Show, Galvan is busy as a general contractor, building custom homes and remodeling commercial buildings for MGB Builders LLC, which also provides granite and tile work for hotels and apartments. He enjoys visiting his family ranch, Villafranca Ranch, near Victoria, Texas, and Rutersville, Texas. He also can be found in Florida visiting his daughter and son-in-law, Christina and Coleman Thompson, and grandchildren, Lucy, Emma and Michael Hill, who lovingly call him “Chief.” Galvan enjoys golfing, visiting wine country and attending Tejas Vaqueros events, as well as supporting several other local charities, including Child Advocates of Houston. Galvan is a member of St. Michael Catholic Church.

He is proud of what the Show accomplishes as a community of volunteers. “We all have the same goal — to support the youth of Texas. It is a great thing we do as a community and the friendships you make out at the Show are life long,” he said. 🐾

INCOMING VICE PRESIDENT

JEFF HAYES

BY SCOTT HILL BUMGARDNER



Jeff Hayes moved to Houston from Dayton, Ohio, in 2000 and began his Houston Livestock Show and Rodeo™ volunteer career in 2002 on the Judging Contest Committee. He was introduced to the Show by his father-in-law, Edward B. Schulz, a lifetime vice president.

In 2008, Hayes joined the Ranch Rodeo Committee, and served as chairman from 2010 through 2012. He was elected to the Show's board of directors in 2012 and served as a General Horse Show Committee co-chairman from 2014 to 2016.

In his new Show role, Hayes will serve as officer in charge of five committees: All Breeds Livestock Sales, Auctions Assistance, Junior Commercial Steer Feeding and Management Contest, Livestock, and Rodeo Operations.

"The stock show is a way for me to pay it forward to the youth of Texas through scholarship opportunities, educational initiatives and foundation grants," Hayes said. "In addition, I also believe strongly in the mission of the show to educate and entertain the general public on our Western heritage and traditions."

Hayes is a vice president with NewQuest Properties, specializing in tenant representation, and participates as a development partner on several ground-up initiatives.

An avid horseman, Hayes feels that he is a cowboy at heart. He spent many years playing polo and currently is an active member of the Tejas Vaqueros organization and participates in several brandings and round-ups each year. He also enjoys family rides with his wife, Emily, and daughters, Katherine and Samantha.

"I truly believe that if you have the work ethic and passion to dedicate yourself, the opportunities are endless. I tell my kids every day: Just make it happen!" 🤠

ALAN KENT

BY LAWRENCE S LEVY



Native Houstonian Alan Kent followed a path started by his father, a Houston Livestock Show and Rodeo™ life member. "My dad encouraged me to attend, support and become a member of the Show," he said.

First attending the then-Houston Fat Stock Show at age 4, Kent joined the Show in 1979, became a life member in 1981, and was elected to the board of directors in 1985. He has served on the Corral Club – Auctions and Reception, International, and Steer Auction committees.

As a Show vice president, Kent will serve as officer in charge of School Art, School Art Auction, Western Heritage Community Challenge and World's Championship Bar-B-Que committees.

For nearly 30 years, Kent has been building custom homes professionally. Expanding in 1993, he established J. Alan Kent Development LLC, which creates residential and commercial developments in Texas, Florida and Tennessee.

Kent's acumen as a businessman allows him to fulfill a personal passion — supporting several charitable organizations and advocating for the next generation. "Children are our future. We need to make sure they learn hard work is rewarded, and it is up to us to teach and educate them." Kent also said that the Show is unlike any other organization that exists.

Show involvement is a Kent family tradition. His wife, Julie, serves on the International Committee, his younger brother is a Show director, and his two daughters are life members. One is a committee division chairman and both, together with their husbands, are strong junior auction supporters. 🤠

ARCHIE THOMPSON

BY LAWRENCE S LEVY



Archie Thompson joined the Houston Livestock Show and Rodeo™ due to a chance lunchtime encounter with a Show volunteer adorned with various gold badges. Thompson learned the significance of each pin, as well as much about the Show. By meal's end, Thompson had made a market lamb pre-sale auction commitment. A year later, he and his wife, Pam, were invited to attend the 1996 Junior Market Lamb Auction where they joined the buying group to purchase the Reserve Grand Champion Junior Market Lamb. He was hooked.

The following year, Thompson joined the Lamb Auction Committee, earning Top Rookie Sales and maintaining top sales levels for 15 of his 20 years on the committee. He was invited to serve on the Area Go Texan Committee directors' subcommittee in 2011.

In 2012, Thompson joined the Corporate Development Committee, earning its Top Sales Rookie Award, and went on to serve as chairman from 2014 to 2016.

As a Show vice president, Thompson will be officer in charge of the Corporate Development, Graphics & Signage, Lamb & Goat Auction, and Tours committees.

Born in New Orleans, Louisiana, Thompson earned his bachelor's degree in petroleum engineering at Louisiana State University. He also served in the U.S. Army Infantry, and was honorably discharged with the rank of captain.

In 2000, Thompson founded and became CEO of SEMPCheck Services Inc., a private corporation serving all tiers of the oil and natural gas industry.

He and Pam have two living children — son, Evan Eugene, and daughter, Katelyn Lee, who is a life member of the Show. Thompson said that his deceased firstborn, Blakely Jonathan, motivates him to serve the youth of Texas. 🤠

WENDY VANDEVENTER

BY SANDY HOLLINGSWORTH SMITH



Wendy Vandeventer is the eighth female vice president of the Houston Livestock Show and Rodeo™.

A native Houstonian, she joined the Breeders Greeters Committee in 1997 at the suggestion of a friend. Six years later, she became a founding member and captain of the Gatekeepers Committee, and recruited her mother, sister, brother-in-law and niece, making it a true family affair. She went on to serve as vice chairman and division chairman of the Gatekeepers Committee before being appointed the first female chairman of an operations committee with more than 1,000 volunteers. She also served as a captain on Mutton Bustin' Committee, and volunteered on the Corporate Development and Grand Entry committees. In 2014, she was elected a Show director and received the Trailblazer Award, which honors hard-working female volunteers of the Show.

Vandeventer will serve as officer in charge of the Gatekeepers, Horticulture, Houston General Go Texan and Trailblazer committees, and hopes to cultivate and become a mentor to the next leaders of the Show. While the Show is known for its support of youth and agriculture, Vandeventer also sees what being involved does for the volunteer. "Not only can [our] involvement and leadership benefit the organization, it will benefit [us] personally, more than [we] can imagine," she said.

Vandeventer attended Texas Christian University and University of North Texas. She is a commercial real estate broker and senior vice president with Jones Lang LaSalle's Retail Investment Sales group. She enjoys gardening and cooking, and uses her home-grown herbs in her recipes. She spends family time at the lake or Galveston beach house. Her No. 1 goal this year is to learn how to ride a horse. 🤠

INCOMING COMMITTEE CHAIRMEN



Elizabeth Becker
Youth Horse Show



Denise Blonder
Health



Scott Brast
Breeders Greeters



Chuck Brock Jr.
Rodeo Operations



Ginger Brown
Carnival Ticket Sales



George Buschardt Jr.
General Horse Show



Victor Castaneda
Corral Club - Division II



David Craig
Corral Club - Level West



Bo Dawson
Legal Advisory



Brian Doyle
Corral Club -
Beverage Services



John Giannukos
Corporate Development



John Grimes
Swine Auction



Reed Hablinski
Corral Club - The Cantina



Darrell Hackfeld
Calf Scramble Greeters



Jennifer Hirsch
General Horse Show



Renee Humphrey
Ladies' Go Texan



Rainey Janke
Mutton Bustin'



Brian Jenkins
Recycling



Ross Jones
Agricultural Mechanics



Russell Jones
Corral Club - Division II,
Vice Chairman



Cindy Gunn Kettler
Special Children's



Tricia Koch
Scholarship
Administration



Justin Kurz
Houston General
Go Texan



Louis Macey
Wine Competition



Jeff Manning
Corral Club - Division I,
Vice Chairman



John McAleer
Wine Garden



Chris Miller
Lamb & Goat Auction



Curtis Morgan
Rodeo Express



Gracie Pavlicek
Horticulture



Jason Pedigo
Go Texan Contests



Paul Purdy
Horse Show Equipment



Bob Strickland
Facility Services



Scott Sullivan
Parade



Laurie Temple
Auctions Assistance



Shelley Thompson
Sheep & Goat



Michael Tisdell
Corral Club - Equipment



Doug Turner
Corral Club - Suites East



Steffen van Keppel
Asset Distribution



Pat Walker
Grand Entry



Dusty Wilson
Corral Club -
Chairman's Club



Blake Wise
Horspitality



Dennis Wolford
Corral Club -
Directors Club

GET READY TO RODEO FOR A CAUSE

JOIN MD ANDERSON AND THE HOUSTON LIVESTOCK SHOW AND RODEO™ FOR THE INAUGURAL BOOT WALK TO END CANCER™



HUNDREDS OF RODEO-GOERS WERE ON HAND FOR THE OFFICIAL LAUNCH OF THE BOOT WALK TO END CANCER™ AT THE 2016 HOUSTON LIVESTOCK SHOW AND RODEO™.

Dust off your cowboy boots a bit earlier this rodeo season and give cancer the boot!

The Houston Livestock Show and Rodeo™ is proud to be a Diamond Sponsor for the inaugural Boot Walk to End Cancer™, a community initiative hosted by The University of Texas MD Anderson Cancer Center.

"This disease has directly impacted our Rodeo family," says Bob Tallman, longtime RODEOHOUSTON® announcer and honorary Boot Walk Chair. "We are thrilled to take an active role in honoring cancer survivors and remembering those we've lost to cancer."

You can show your support for cancer patients, survivors and their families, and help raise funds to support groundbreaking cancer research at MD Anderson, by taking part in the 1.2-mile walk through the Texas Medical Center on **Saturday, Nov. 12, 2016**. Walkers are encouraged to wear their favorite boots — whether they be leather, ostrich or fringed.

"The first-ever Boot Walk to End Cancer will unite our community around our common goal: to end cancer," says Ronald DePinho, M.D., president of MD Anderson. "By putting our boots on the ground, we aim to create a movement that will help end the pain and suffering caused by cancer for our patients and families."

There is no registration fee to take part in the walk, but participants can help raise money through friends, family and co-workers. All proceeds from the event will benefit research and patient programs at MD Anderson, one of the world's most respected cancer centers devoted exclusively to cancer care.

Rally your committee members, grab your boots and sign up today at www.mdanderson.org/bootwalk.



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