

HOUSTON LIVESTOCK SHOW AND RODEO™



MAGAZINE

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Summer 2011

Volume XIX, No. 2

2011 SHOW WRAP UP

DICK GRAVES PARK DEDICATION

STUART LANG'S LEGACY



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Prized livestock, art and wine garner phenomenal prices.



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Seven officers complete their terms.



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 MAGAZINE COORDINATION

MARKETING & PUBLIC RELATIONS DIVISION

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 COMMUNICATIONS

Clint Saunders

COORDINATOR, COMMUNICATIONS

Betsy Ellison

DESIGN / LAYOUT

Amy Noorian

STAFF PHOTOGRAPHERS

Francis M. Martin, D.V.M.

Dave Clements



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Marketing & Public Relations Division

Houston Livestock Show and Rodeo

P. O. Box 20070

Houston, Texas 77225-0070

832.667.1000

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A Message From the Outgoing Chairman of the Board

Thanks to you, our members, volunteers, and staff, the Houston Livestock Show and Rodeo™ just completed three of the most successful and exciting years ever, and my term as your chairman of the board couldn't have ended on a better note. I hope you will enjoy reading about all the astonishing record-breaking numbers and fun facts and figures from the 2011 Show featured in this issue.

All of this success is a true testament to the hard work and dedication that our volunteers give so freely each and every year. Volunteers are the lifeblood of this organization, and I want to thank you personally for your commitment. This continued success is critical as we increase our commitment each year to the youth of Texas. In fact, summertime is scholarship time and it's the part of the year when I reflect on our role in the community. We've impacted so many Texas families, and I have heard so many stories of how these young scholarship winners are the first in their families to attend college. You, as volunteers, can be proud of the investment you have made in the future leaders of our state. You have provided the labor, the money and the support to give these young people the opportunity to reach their educational goals.

As we transition to a new volunteer leader, I know that the Show will continue on this successful path with Steve Stevens as the new chairman of the board. I will continue my role here as an active member of the Show's Executive Committee, and I remain committed to this wonderful organization and to its prosperous future.

Thank you all for choosing me to act as your chairman of the board these past three years. Paula and I look forward to seeing you at the 2012 Show and for many years to come!



Butch Robinson

2011 Show Wrap Up

RECORD ATTENDANCE SET AS RODEOHOUSTON™ CROWNS NORTH AMERICA'S CHAMPIONS

The 79th edition of the Houston Livestock Show and Rodeo™ ended on a record-breaking run, with 2,262,834 in total attendance, all while showcasing North America's champion athletes through the invitational RODEOHOUSTON BP Super Series and the inaugural Cinch RODEOHOUSTON Super Shootout.

ATTENDANCE HIGHLIGHTS

In addition to the record total attendance, RODEOHOUSTON paid attendance totaled 1,255,323 fans enjoying action-packed rodeo and superstars in concert. Five RODEOHOUSTON performances, featuring concerts by artists Brad Paisley (Third: March 19, 2011 – 73,825); Miranda Lambert (Fourth: March 16, 2011 – 73,811); La Arrolladorra Banda El Limon and La Leyenda (Fifth: March 13, 2011 – 73,469); Selena Gomez (15th: March 6, 2011 – 72,709); and KISS (19th: March 15, 2011– 72,384), landed in the list of the Show's top 20 paid Rodeo attendance records.

A record 244,184 people attended the World's Championship Bar-B-Que Contest to help kick off the Show.

IN THE MEDIA

FOX Sports Houston, Southwest, South, and other FOX regions around the country, and FOX Sports International, aired two-hour live coverage of the RODEOHOUSTON BP Super Series Championship, Saturday, March 19, and the Cinch RODEOHOUSTON Super Shootout, Sunday, March 20.

Additionally, FOXSportsHouston.com streamed all rodeo action live online from March 1 – 20, free for all viewers.

National media outlets, from newspapers to television programs, covered the Show extensively in 2011. The Wall Street Journal reported on the changes in the Rodeo, and Jimmy Fallon, host of "Late Night With Jimmy Fallon," tried his hand at the calf scramble. Fallon's Rodeo experience aired on his March 15 broadcast. The Show will be featured this summer and later this year on TLC's "The Little Couple," Animal Planet's "Animal Cops," and the Food Network's "Outrageous Food," and "Have Cake, Will Travel," as well as on BBC Global News and Pentagon TV.



2011 RODEOHOUSTON BP SUPER SERIES CHAMPIONS



RODEOHOUSTON

The 2011 RODEOHOUSTON BP Super Series, an international, invitational championship, featured the world's top 40 cowboys and top 50 cowgirls in seven events. With the entire purse provided by RODEOHOUSTON and no entry fees required by the athletes, contestants competed for a share of more than \$1.5 million in prize money. Each event champion walked away from Reliant Stadium with at least \$50,000, a RODEOHOUSTON trophy saddle, and a champion buckle. 2011 RODEOHOUSTON BP Super Series Champions,

with total money earned, are:

- bareback riding: Clint Cannon – \$58,900
- barrel racing: Jody Sheffield – \$55,400
- bull riding: Bobby Welsh – \$61,350
- saddle bronc riding: Cort Scheer – \$60,350
- steer wrestling: Stockton Graves – \$58,450
- team roping: Tommy and Cody Doescher – \$105,250
- tie-down roping: Shane Hanchey – \$53,900

The Cinch RODEOHOUSTON Super Shootout: North America's Champions debuted Sunday, March 20. This ground-breaking, invitation-only, one-day event featured champion athletes from the top 10 U.S. and Canadian rodeos. Participants competed in bareback riding, barrel racing, bull riding and saddle bronc riding for a total purse of \$200,000, making the event the richest one-day rodeo. Each champion walked away with \$25,000. 2011 Cinch RODEOHOUSTON Super Shootout Champions are:

- bareback riding: Will Lowe
- barrel racing: Sherry Cervi
- bull riding: Douglas Duncan
- saddle bronc riding: Cort Scheer



L to R: Will Lowe, Cort Scheer, Douglas Duncan and Sherry Cervi

The RODEOHOUSTON Sports Medicine Team was introduced in 2011, providing a comprehensive medical plan for all rodeo athletes competing at the Show. High-caliber sports medicine services were provided to all participants by emergency and orthopedic physicians, chiropractors, sports medicine trainers, and Safety Committee paramedics and EMTs.

SHOW HIGHLIGHTS



◀ In 2011, the Show launched the Houston Livestock Show and Rodeo free, custom mobile application. The app, available for iPhone and Android devices, is an electronic version of the Show's visitor guide. The mobile app had more than 37,000 downloads.

▼ Harry Pepper, the Show's oldest volunteer and Calf Scramble Committee member, started the Saturday, March 5, calf scramble. Pepper, who is 100 years old, has been volunteering since the Show was held in the Sam Houston Coliseum.



▲ Before she took the stage Friday, March 4, Janet Jackson was presented a photo of her brothers as members of The Jackson 5 performing at RODEOHOUSTON in 1974. Janet's performance was 37 years after her brothers took the stage.

▼ Alan Jackson was inducted into the Show's Star Trail of Fame Friday, March 18. Jackson is only the fifth entertainer in history to perform in front of 1 million RODEOHOUSTON fans. He first hit the rotating stage in 1992, and his March 18, 2011, performance marked his 19th appearance at RODEOHOUSTON.





- ▲ RODEOHOUSTON rang The Closing Bell® for the New York Stock Exchange Friday, March 18 in RODEOHOUSTON style, with a bull rider bursting out of the chute atop a bucking bull.
- ▶ Two of the Show’s entertainers brought unique patriotic touches to their performances. Kid Rock’s saxophonist played “The Star Spangled Banner,” bringing the huge crowd to its feet to sing the national anthem in the middle of the concert. KISS asked the sold-out crowd of 72,384 to stand and say the pledge of allegiance, with another enthusiastic response. 🇺🇸



NOTABLE NUMBERS

- More than 281,700 people rode Rodeo Express shuttles from five locations.
- In the Capital One Bank AGVENTURE Birthing Center, 65 piglets, 20 lambs and 15 calves were born during the Show. In the Poultry Exhibit, more than 180 chicks were hatched.
- A new soil exhibit allowed visitors the chance to get up close to earthworms and learn how to plant seeds.
- More than 187,000 stuffed animals were won at the games in the carnival.
- More than 20,000 young cowboys and cowgirls took a ride at the pony rides.
- More than 23,000 people visited the butterfly house.
- More than 9,000 children rolled around the water in giant bubbles.
- Food could be found at nearly all areas within Reliant Park, and Show visitors enjoyed the unique types available. Consumed were:
 - o 122,800 funnel cakes
 - o 111,000 turkey legs (20 small turkey farms!)
 - o 66,000 caramel and candied apples (two orchards!)
 - o 20,000 pounds of sugar for cotton candy
 - o 9,000 pounds of strawberries
 - o 5,000 cans of whipped cream
 - o 10,800 chocolate-covered strawberries
 - o 30,000 glasses of lemonade
 - o 3 tons of catfish
 - o 50,000 pounds of potatoes
 - o 40,000 deep-fried Oreos®



2011 Auction Buyers

Lots that sold for \$16,000 and above

JUNIOR MARKET BARROW AUCTION

Grand Champion Junior Market Barrow

Exhibitor: Lexie Schaefer, 15
Hometown: Garden City, Texas
Club/Chapter: Glasscock County 4-H
Breed: Other Crossbred
Price: \$177,000 (world's record)
Buyers: Roger and Evelyn Bethune; Chris and Vanessa Bruegger;
Jon and Jackie Hodges; and Terry and Kelly Pruitt



\$60,000
Ed Decora; The Freeman Agency; Mike and Mary McKinney;
and Bill Rothrock

\$40,000
Wayne and Diane Gautreaux; John and Bridgett Grimes; Lawler Foods, Inc.;
and Dave Roberts

\$32,000
Moreland Chapman; John Cooper; Hugh Sutton; and Sweet Tooth Shoppe

\$27,000
Louis and Kay Bart; Roy Brock; Carol Hudson; and Damir and Zee Skerl

\$25,000
Ed's Precision Mfg.; Kelly and Becky Joy; Jerrol and Pam Springer;
and Joe Van Matre and Jennifer Currey

\$24,000
Atlantis Plastics Company; Randy Goshorn; Texas Honing Inc.;
and Archie and Pam Thompson

\$20,000
Aura Engineering LLC; Glenn and Judie Lilie; Michelle Lilie;
and Petite Piglettes
Chris, Vanessa, Kyle and Rihanna Bruegger
Great Southern Laboratories; Lance Heacock; James Parish; Bob Rumcik;
and Wayne and Patsy Turner
Jon and Jackie Hodges; Bill and Judy McDonald; and Naegeli Transportation

\$18,000
189 Club Inc.; Cheryl and Gary Deitcher; Don Nelson;
and Bill and Linda Zaleski
Cut Above Cooking Team; Exama Oil Company; Leslie Liere;
and Doug Teague
M & M Management LP; Craig Stanich; Topwater Management;
and Jay Vandenberg
Tracey and Jim O'Neil

Reserve Grand Champion Junior Market Barrow

Exhibitor: Jake Booth, 19
Hometown: Levelland, Texas
Club/Chapter: Levelland FFA
Breed: Hampshire
Price: \$120,000 (world's record)
Buyers: Kerry and Cynthia Kilburn; Standard Constructors;
Emmett and Sheila Story; and Robby White



\$17,000
Aura Engineering LLC; Mick and Ellie Francisco; Petite Piglettes;
and Dan and Charlotte Walsh
Bacon's Butties
Frank and Robbie Barnett; Darrell and Lynda Hartman; Garry Pigg;
and Tim and Gigi Wark
Ed Decora; Kelly and Becky Joy; Moger Media; and Michael Soper
Deterling Co. Inc.; Jon and Jennifer Laymon; David Marlow;
and Karen Peterson and Larry Polk
Pleas and Joan Doyle
Stacy Mendenhall; Randy and Shirley Meyer; Rockin D Fencing;
and Tierra Construction

\$16,500
Durward Dunn Inc.; Rick Engel; Fred Stockton;
and J.W. and Melissa Washington

\$16,000
Clean Coast Technologies; Flex Oil Services; Phoenix Pollution Control
and Environmental Services; and Quantum Technical Services, Inc.
Bubba and Dr. Kelly Beasley; Eric Huegele; Paul and Jackie Lehnhoff;
and Tim and Catherine Ping
Moger Media; Bob and Jill Nieskes; Sheri Parrack; and Russell Raia



JUNIOR MARKET LAMB AND GOAT AUCTION

Grand Champion Junior Market Lamb

Exhibitor: Trenton Herod, 17
Hometown: Bary, Texas
Club/Chapter: Blooming Grove FFA
Breed: Medium Wool Lamb
Price: \$200,000 (*world's record*)
Buyers: The Hildebrand Family, in memory of Ruth Ann Hildebrand



Reserve Grand Champion Junior Market Lamb

Exhibitor: Jim Breck Bean, 15
Hometown: Fort Hancock, Texas
Club/Chapter: Hudspeth County 4-H
Breed: Medium Wool Lamb
Price: \$120,000
Buyers: Melton Electric; Chris and Amy Miller; Darryl and Lori Schroeder; and Dennis Steger



Grand Champion Junior Market Goat

Exhibitor: Scott Gallagher, 18
Hometown: Mason, Texas
Club/Chapter: Mason County 4-H
Breed: Division IV – Heavy Weight
Price: \$140,000 (*world's record*)
Buyers: David and BJ Boothe; Tom and Mimi Dompier; Ken and Mary Hucherson; and Chris and Anne Richardson



Reserve Grand Champion Junior Market Goat

Exhibitor: Toby Cure, 18
Hometown: Iowa Park, Texas
Club/Chapter: Iowa Park FFA
Breed: Division IV – Heavy Weight
Price: \$100,000
Buyers: KCEF Foundation/Cookie Michael; Ann Page; Archie and Pam Thompson; and Ron and Sharleen Walkoviak



\$43,000
 Kelley and Courtney Chisholm; Andy and Karen McLeod; Wesley Sinor; and Mary Lee and Alan Stigall

\$40,000
 Fort Bend Mechanical, Ltd.; Rice and Gardner; Ted Gaylord; and John Gaylord

\$26,000
 Al Hudson; Charles Melton; Jim and Angie Schwartz; and David and Julie Shannon

\$25,000
 The Cluckers
 Bob and Bonnie Herndon

\$20,000
 Atlantis Plastics Company; Jo Anne Downes; Randy and Shirley Meyer; and Texas Honing Inc.

Kelley and Courtney Chisholm; Matt and Christan Fuqua; Parker and Victoria Johnson; and Howard and Donna Webster
 Commercial Exhibits Buyers Group; Darrell and Lynda Hartman; Michelle Lilie; and Michael Galvan and Janell Zeug

2011 Auction Buyers

Lots that sold for \$16,000 and above

\$19,000

Al and Carol Herring; Dr. Jeff and Karen Lewis;
and Joe Van Matre and Jennifer Currey

\$18,000

Mike and Susan Garver
John Kaleh; Scott Lyons; Larry Romeo; and Ryan Wasaff

\$17,000

CRC/Mastercraft Inc.; Dennis and Dawn Kikolla; LFT Panels, Inc.;
and Waltech Co. Inc.

Matt and Christan Fuqua; Garner Environmental Services Inc.;
Nicky Servos; and Tracy and Courtney Troup

JTS Enterprises, Inc.

\$16,000

Jason and Carol Beal; DBR Engineering Consultants; PDG Architects;
and Beth and Richard Sewell

Parker and Victoria Johnson

Steven Willson Insurance; Dan and Charlotte Walsh; and Tim and Gigi Wark

JUNIOR MARKET POULTRY AUCTION

Grand Champion Junior Pen of Broilers

Exhibitor: Colton Russell, 13

Hometown: Beeville, Texas

Club/Chapter: Bee County 4-H

Price: \$120,000

Buyers: George and James McLellan; Greg Miller;
Wayne and Patsy Turner; and Beverly Wren



Reserve Grand Champion Junior Market Pen of Broilers

Exhibitor: Ryan, Janda 16

Hometown: La Grange, Texas

Club/Chapter: La Grange FFA

Price: \$77,000

Buyers: Fred and Linda Boas; Loren and Denise Fuhrman; Dr. Jeff
and Karen Lewis; and Joe Van Matre and Jennifer Currey



Grand Champion Junior Market Turkey

Exhibitor: Presley Wirebaugh, 8

Hometown: New Braunfels, Texas

Club/Chapter: Comal County 4-H

Price: \$88,000

Buyers: Camp Construction; Joe Ellis and Robin Young-Ellis;
Larry C. and Deanna L. Johnson; and Mark and Belinda Young



Reserve Grand Champion Junior Market Turkey

Exhibitor: Shelby Hill, 17

Hometown: Hutto, Texas

Club/Chapter: Williamson County 4-H

Price: \$81,000

Buyers: Carolyn Bates; Joe and Tanya Schindler; Statoil;
and Howard and Donna Webster



\$60,000

Tom and Mimi Dompier; Paul and Jackie Lehnhoff;
Tim and Catherine Ping; and Dennis Steger

\$35,000

Kelly and Becky Joy; Pam and Jerrol Springer;
and Joe Van Matre and Jennifer Currey



\$28,000
Atlantis Plastics Company; Lonestar Construction; Texas Honing Inc.;
and Jimmy Wright

\$25,000
Kerry and Sara Caudle; Mike and Dorris Moss; Al and Carol Herring;
and Ray and Arlene Hinsley

Chicken Bones and Jo Anne Downes

\$23,000
Brett Agee; David Newsom; Gerald Peyton; and Al Simon

\$22,000
Keith and Lori Baumgarten; Baxter Eye Care; Johnny and Karen Byars;
and Ann Massey

Hot Chicks

\$20,000
Fiesta Mart – David Newcomb

\$17,000
Brandon Bridwell and Christy Ivey; Michael Galvan and Janell Zeug;
Glenn and Judie Lilie; and Michelle Lilie

\$16,000
Jason and Carol Beal; Christopher Daniel; Carol Sue Garwood; and Texas
Teacher

Chicken Bones; The Fowl Bunch; James Gulsby; and Gregory Miller
Rigo and Sally Flores

Parker and Victoria Johnson; Michael and Lisa Kim;
Tom and Kathleen Mach; and Beth Madison

SCHOOL ART AUCTION

Grand Champion Work of Art

Artist: Kimberly Agarwal, 17

School: Katy ISD

Title: "Teamwork"

Price: \$205,000 (world's record)

Buyers: Tom and Mimi Dompier; Jim and Gail Fiume/Gulf Coast
Windows, Inc.; Paul Somerville; and Joe Van Matre and
Jennifer Currey



\$60,000
Dr. Joe and Terry Agris; Cheryl and Gary Deitcher; Jim and Dava West;
and Linda and Bill Zaleski

\$50,000
Harold Reese Jewelry

\$44,000
Russell Allen; Dr. Barry and Ann Heaton; Dr. Jeff and Karen Lewis;
and Joe Van Matre and Jennifer Currey

\$40,000
Michael Galvan and Janell Zeug; Darrell and Lynda Hartman;
Glenn and Judie Lilie; and Michelle Lilie

\$35,000
CCCherubs\Hold'em and Hit'em

\$33,000
Gene and Kathy Clark; Chester Howard; Keith Powell;
and Pete and Melinda Ruman

Reserve Grand Champion Work of Art

Artist: Eli Wood, 17

School: El Campo ISD

Title: "Good Morning Sunshine"

Price: \$170,000 (world's record)

Buyers: Ken and Mary Hucherson; Jerrol and Pam Springer;
Jim and Lynda Winne; and Kurt and Betty Wiseman



\$32,000
Robin-Young Ellis and Joe Ellis; Lynn and Lillian Nunez

\$25,000
Dr. Joe and Terry Agris; Cheryl and Gary Deitcher;
David Loftus and Emily Gilbert; and Bill and Linda Zaleski

Babes in Art; Kelley and Courtney Chisholm; Chrissy Tate;
Joe Ellis and Robin Young-Ellis

CCCherubs\Hold'em and Hit'em
Joe Van Matre and Jennifer Currey

\$23,000
Kelley and Courtney Chisholm; Randy and Donna Lee;
Howard and Donna Webster; and Joe Ellis and Robin Young-Ellis
Bill and Debbie Hanna; Monte Jones; Gregg Raymond; and Special Hearts

\$22,000
Art on the Walls; Vicki Buckelew and Don Goodson; Willis Marburger;
and Sweet Arts

2011 Auction Buyers

Lots that sold for \$16,000 and above

\$21,000

Brisket Cases

\$20,000

Art Angels (two lots)

Beth and Ian Cardono; Commercial Exhibits Buyers Group; Chrissy Tate; and Todd Zucker and Linda Schmuck

Kerry and Cynthia Kilburn; Arvel Martin and Dona Holland; and Mark and Amy White

Dale and Debbie Mykyte

\$16,000

Louis and Kay Bart; Fred and Tina Berry; Jim and Sara Nan Grubb; and Karen Johnson

Susan Buddeke, Jim and Linda Epps; John A. III and Judy Hutchison; Curtis and Terri Jones; and Mike and Mary McKinney

Diamonds and Dollars; Hearts for Art; and Donna Neely

JUNIOR MARKET STEER AUCTION

Grand Champion Junior Market Steer

Exhibitor: Koby Long, 17

Hometown: Wellington, Texas

Club/Chapter: Collingsworth County 4-H

Breed: Charolais

Price: \$350,000

Buyers: Tilman Fertitta and Paul Somerville

Reserve Grand Champion Junior Market Steer

Exhibitor: J.T. Lowery, 12

Hometown: Douglass, Texas

Club/Chapter: Douglass FFA

Breed: All Other Breeds (AOB)

Price: \$310,000

Buyers: Roger and Evelyn Bethune; Chris, Kyle, Rhianna, and Vanessa Bruegger; Rigo and Sally Flores; and E.D. Lester/Stewart Title



\$180,000

Vince and Louise Foster; Tom and Courtney Lippincott; Robert and Julie Shuford; and Wesley Sinor

\$125,000

Champagne Cowgirls

\$60,000

Mary J. Hamilton Con Dios Foundation; Robert and Michelle Marsh; and Wallis and Dee Dee Marsh

Olympia Drywall Company

\$50,000

Trinity River Land and Cattle Co.

\$45,000

Timothy Bedore; George McLellan; Parkcrest Builders; and Alan and Mary Lee Stigall

Ivan and Jo Butterfield; Pleas and Joan Doyle; D. Wayne McDonnell; and Jim and Lynda Winne

Tom and Mimi Dompier

\$42,000

Gene and Kathy Clark; Kerry and Cynthia Kilburn; Keith Powell; and Jim and Angie Schwartz

\$40,000

Champagne Cowgirls

\$38,000

Bradley, Kyle, Rihanna and Spencer Bruegger

\$35,000

Perin Resources LLC

\$32,000

Randy and Donna Lee

\$28,000

Parker and Victoria Johnson

\$27,000

The Arrangement Western Interiors; Jody Faulkner; Horizon Survey Inc.; and Sweet Tooth Shoppe

Champagne Cowgirls

Kelley and Courtney Chisholm; John and Lesli Giannukos;

Parker and Victoria Johnson; and Paul and Jackie Lehnhoff

John and Daryle Lynne Ebeling; Jerrol and Pam Springer; Dennis Steger; and Griffin and Johanna Winn

\$26,000

Marilyn DeMontrond; Debbie Hanna; Angela Montalbano; and Raye G. White



\$25,000

Barrier Equipment Company Inc.
Jack Kaleh; John Kaleh; Greg Manry; and Tin Hall

\$22,000

189 Club Inc.; Cheryl and Gary Deitcher; Don and Victoria Nelson;
and Linda and Bill Zaleski

Philip Baker; Connard and Sherry Barker; Rhett and Mamie Shumpert;
and Paul Zbranek II

\$21,000

Atlantis Plastics Company; Jo Anne Downes; Bryan and Susan Olin;
and Texas Honing Inc.

Sandy Holberg; Holly and Christian Marburger; and Willis Marburger

\$20,000

Carolyn D. Allen; Judith Groff; January Rentals;
and Gordon and Susan Wright

Lana and Stewart Cochran Hirtz; and Kyle and Kristi Lilley
Palmetto Partners Ltd.

\$18,000

Kirk Coburn

\$16,000

BMI Defense Systems Inc.; and Sandra Cooper-Thompson
Bruegger Family Trust

Rebecca Croes; Teresa and Bill Jordan; and LIPS

CHAMPION WINE AUCTION

Grand Champion Best of Show

Wine: Alexander Valley Vineyards CYRUS, Alexander Valley, 2006

Price: \$210,000 (record price)

Buyers: The DeMontrond Automotive Group;
John Eddie and Sheridan Williams; Raye G. White;
and Robert and Michelle Marsh



Reserve Grand Champion Best of Show

Wine: Stanton Vineyards Cabernet Sauvignon, Oakville, 2007

Price: \$130,000 (record price)

Buyers: Tom and Mimi Dompier; Jerrol and Pam Springer;
Paul Somerville; and Joe Van Matre and Jennifer Currey



\$100,000

Jerry and Ann Crews; Brad Fish; Chuck Simmons; and Jim and Lynda Winne

\$92,000

Russ Allen; Red and Gaye Griffin; Dennis Steger;
and Todd Zucker and Linda Schmuck

\$48,000

John Schiller

\$38,000

Charlie and Evans Christ; Bill and Liz Murski; and Todd and Michelle Riddle

\$35,000

Cade and Wendy Burkes; and Dana and Vicki Grams

Lynn and Lillian Nunez; Chris and Anne Richardson; Steve and Sherry Roe;
and W.W. Rowland

\$32,000

Russ Allen; Jennifer Currey; and Jessie Jewell and Stan Hursey

\$27,000

Ed DeCora; Tyson Dunn; Russell and Gigi Harbison;
Kelly and Becky Joy; and Mark Ryan

\$26,000

Wayne and Peggy Hollis; Butch and Paula Robinson;
Skip and Cindy Wagner; and Jim and Lynda Winne

\$25,000

Randy and Donna Lee; Dudley and Rebecca Ray;
and Howard and Donna Webster

\$21,000

Alice Mosing

\$20,000

Ivan and Jo Butterfield; and The Wine Cru

Jerry and Ann Crews; Pam and Jerrol Springer; Jim and Lynda Winne;
and Joe Van Matre and Jennifer Currey

\$19,000

189 Club Inc.; Steve Joest; Kerry and Cynthia Kilburn; and Fred Platt

Fred and Linda Boas; Kelley and Courtney Chisholm;
Al and Carol Herring; and Dr. Jeff and Karen Lewis

\$17,000

Ted and Anne Kennedy; Richard and Ida Schultz;
Don and Magge Smiley; and Tim and Gigi Wark

OUTGOING

Chairman of the Board

Charles R. "Butch" Robinson



The Houston Livestock Show and Rodeo™ just experienced three of its most successful years ever, all with Charles R. "Butch" Robinson at the reins. His spirit and dedication to the youth of Texas led this amazing organization down a trail full of notable achievements.

During Robinson's tenure:

- Two of the three years recorded the highest operating revenue in Show history.
- Total attendance hit the 2 million mark in 2010 and 2011.
- The Rodeo paid attendance record from 2003 was broken with 1,264,074 Rodeo fans in 2010.
- Annual memberships increased by 4,000 people and 1,600 life members were added.
- Four-year scholarships were raised to \$16,000 awards.
- Enormous advancements in rodeo were made, with the RODEOHOUSTON™ BP Super Series, the debut of the Cinch RODEOHOUSTON Super Shootout and the creation of the RODEOHOUSTON Sports Medicine Team.
- The Show conducted a comprehensive economic impact study, which notes that because the Show exists, annual gross sales are increased by nearly half a billion dollars in the Houston area.
- The Show's scholarship application and judging process were streamlined.

For two years, Robinson helped ring The Closing Bell® of the New York Stock Exchange at the Show, and hosted notable dignitaries such as the president of Honduras.

Like many other native Houstonians, Robinson's introduction to the Show came as a child, when he attended the Houston Fat Stock Show at the Sam Houston Coliseum. His official involvement with the Houston Livestock Show and Rodeo began after he purchased a ranch in 1983. Needing to buy cattle, Robinson attended the Show and bought several bulls. With those purchases, he decided to become more involved and joined that year as a life member. In 1988, Robinson became a volunteer, joining the Range Bull and Commercial Heifer Committee. He has since served on the Cutting Horse (chairman), Grand Entry (vice chairman) and Resource Renewal committees. He was elected to the board of directors in 1997.

From 2001 to 2003, he served as a vice president of the Show, and was officer in charge of the Agricultural Mechanics, All Breeds Livestock Sales, Junior Commercial Steer Feeding and Management Contest, and Trail Ride committees. Robinson was elected to the Show's Executive Committee beginning in 2006, where he served as chairman of the Executive Committee's audit subcommittee and as a member of the Rodeo Institute for Teacher Excellence™ board of directors.

Robinson is a graduate of Rice University and is active in the Rice University "R" Association as well as the Owl Club. When he is not working on behalf of the Show, he is self-employed in the oil and gas industry and is a rancher with a cow/calf and horse operation.

Robinson lives in Houston with his wife, Paula, a Houston native who is a life member of the Show and is a member of the Trailblazer Committee. For many years, they have been champion buyers at several of the Show's auctions, including the Junior Market Lamb, Poultry and Steer auctions. They have three children, Monica, Ashley and Andy, who are all life members of the Show. Monica serves on the Breeders Greeters and Rodeo Uncorked! Wine Events committees, Ashley is on the Parade Committee, and Andy is a member of the Mutton Bustin' Committee.

As Robinson passes the reins to the next chairman of the board, Show officials, volunteers, exhibitors and contestants can be confident that the Show has been positioned for continued success. 🤠

OUTGOING *Vice Presidents*

By Emily Wilkinson



David Boothe



David Boothe became involved with the Houston Livestock Show and Rodeo™ almost 30 years ago when friends asked him to join the International Committee. Boothe honored that suggestion and went on to serve on several other committees, including Calf Scramble Donors, Rodeo Merchandise, Speakers and Wine.

As vice president, Boothe served as officer in charge of the Agricultural Mechanics, Information Services, International, Lamb and Goat Auction, and Western Art committees.

Boothe said the most enjoyable part about serving as vice president of the Show was having the opportunity to travel to all the different colleges and meeting the scholarship recipients.

Reflecting on his time as vice president, Boothe said he will always remember the friendships he made and how hard the committeemen worked.

“It has been amazing the relationships that have developed over time between the officers I’ve served with,” Boothe said.

Boothe will remain on the International Committee with his wife, BJ, and daughter, DeeAnne Navarre. They have a trip scheduled to Canada this summer with the committee to promote the Show. His son, Greg, is on the Equipment Acquisition Committee, and his grandson, Dennis Robbins, is a member of the Agricultural Mechanics Committee.

Now that his tenure is complete, Boothe said he hopes to continue to serve the Show in any way he can. Boothe is president of Landmark Interest Corporation, a Baytown-based construction business, and has been in the construction industry for more than 40 years.

George A. Buschardt



According to George Buschardt, his tenure as vice president went by like “greased-lightning.” He first joined the Show in 1972, and served as a member of the Horspitality Committee, a charter member of the Rodeo Merchandise Committee, and chairman of the Membership Committee.

OUTGOING

As officer in charge, he oversaw the Events and Functions, Houston Metro Go Texan, Jr. Rodeo and Membership committees.

Buschardt said when he looks back at his time as vice president, he will always remember traveling to meet the scholarship recipients.

"Being able to meet these amazing kids and seeing where all your time and effort goes — it was a truly remarkable experience," Buschardt said.

His wife, Sharon, is on the Poultry Auction and School Art Auction committees. His son George Jr. is on the Agricultural Mechanics, Horspitality and Mutton Bustin' committees, and his son Matt also is on the Horspitality Committee. His daughter Sheila serves on the Houston Metro Go Texan Committee, and his daughter Stacey Markham is on the Jr. Rodeo and School Art Auction committees. His late son-in-law, Tom Markham, was a life member of the Show for more than 26 years and served on the Grand Entry Committee and as chairman of the Corral Club – The Hideout Committee.

Buschardt plans to stay involved with several committees. He owns and runs an insurance adjustment company, Buschardt Claim Service. He said he definitely had to put in earlier hours during the Show to be able to "burn the candle at both ends."

Tom Davis



It was the kindness of local businessmen growing up on a ranch in West Texas that encouraged Tom Davis to join the Show.

Davis joined 4-H in high school because he wanted to raise steers. Local businessmen would help young Tom at livestock shows, and some even bought his steers. Once Davis found himself in

Houston after college, he decided it was time to pay back the kindness he had received.

Davis joined the Steer Auction Committee in 1989. He later was instrumental in forming the Wine Auction Committee, where he served as a vice chairman for its first three years.

Realizing the importance of recognizing the major supporters of Show auctions, he also helped in the creation of the Silver Spur Club.

Davis served as officer in charge of the Equipment Acquisition, Rabbit, Steer Auction and Veterinarian committees.

Now that his tenure as vice president is complete, Davis said he will remember fondly being able to meet the scholarship recipients and their families firsthand and getting to hear their stories.

Davis plans to remain on the Steer Auction and Rodeo Uncorked! Wine Events committees, and will become a member of the Lifetime Vice Presidents Committee. He has two children: Thomas, who travels to the Show each year from his home in Colorado; and Elizabeth, who is a member of the Rodeo Uncorked! Wine Events Committee. Davis owns a construction company with his brother, Bob.

"I love the Rodeo and everything it stands for," Davis said. "Best years of my life. The good Lord has blessed me with the time and money to help others."

Warner D. Ervin



For lifelong educator Warner Ervin, becoming involved with the Show's continuing contributions to youth and education was a natural fit. Ervin has been a life member of the Show for the past 16 years, since he first joined the Black Heritage Committee. Ervin served the Show as officer in charge of the Black Heritage, Ladies' Go Texan, Speakers and Special Attractions committees.

"My time as vice president was one of the most rewarding experiences of my life," Ervin said. "Being able to visit the colleges and universities, the 4-H and FFA summer conventions, and seeing all the future leaders, was an experience no one can truly describe."

Ervin will continue to be involved with several committees and says he will work hard to get more people involved with the Show. "We can always use more people with their hearts in the right place," Ervin said.

Vice Presidents

His wife, Melba, is on the Calf Scramble Donors Committee and assists in evaluating Show scholarships. They have a daughter, Mauri; a son, Warner II, who is on the Grand Entry Committee; and four grandchildren. All actively attend the Show.

"The Show is fun-filled for the youngsters, but is also truly educational," Ervin said. "They are able to obtain experiences they wouldn't have any other way. It's not just about livestock, it's about leadership."

Ervin is the retired South Regional Superintendent for the Houston Independent School District.

Tom Lippincott



Tom Lippincott called joining the Show a "no brainer" upon returning to Houston after spending four years away at college. He understood the importance of education after receiving his and felt the urge to get involved with other people who felt the same way.

He joined the Show as a life member in 1991 and joined his first committee, Breeders

Greeters, three years later, where he met his wife, Courtney. They now have two boys, Merritt, 7, and Wiley, 5. Courtney is still involved with the Show and Merritt has tried his talents at mutton bustin'.

In 2003, Lippincott joined the Gatekeepers Committee as a charter member, and served as chairman from 2006 to 2008.

He said he will remember most the opportunities he had to travel throughout Texas to meet and get to know scholarship recipients. He said he remembers them all fondly and could tell stories about them for hours.

"We have all made so many Rodeo friends the past three years and I feel incredibly fortunate to have had the opportunity to serve as a vice president in such a meaningful and rewarding organization," Lippincott said.

He served as officer in charge of the Directions & Assistance, Gatekeepers, Grand Entry, Premium Seating, Rodeo Express, Ticket Services, Tours and Transportation committees.

Lippincott said he will remain on committees now that his tenure is up, but he admits he is looking forward to actually being able to watch more of the Rodeo with his family.

Ken McGuyer



The 2011 Show marked Ken McGuyer's 30th year, but he didn't have much time to celebrate. McGuyer was busy serving as officer in charge of the Corral Club and all its 2,300 members.

McGuyer joined the Show in 1981, and soon found himself on the Corral Club Skybox Committee. A few years later, he joined the Grand Entry Committee, which he has been

on for 20 years. McGuyer served as general chairman of the Corral Club before being named vice president.

McGuyer said he will always remember having the opportunity to travel to all the colleges and universities throughout Texas, meeting the young men and women who receive scholarships from the Show.

"Those are the most fantastic, well-mannered and intelligent kids," McGuyer said. "I wish everybody could meet those kids."

He also reflected on the great friends he has made and their deep and long-lasting friendships. "Years ago, a chairman of the board was giving a speech and said, 'You got to be careful, the Rodeo will change your life,' and it did. It has changed my life," he said.

Now that his tenure as vice president is up, McGuyer will spend his time on the Grand Entry and the Rodeo Contestant Hospitality committees, along with focusing on his business. McGuyer is president of an industrial refrigeration company and said during Show, things could get pretty hectic trying to balance the two.

His wife, Debbie, is involved with the Show as well and serves on the Trailblazers Committee and also has served time on the Corral Club committees.

OUTGOING



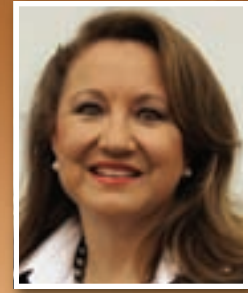
JIMMIE ALLEN
Quarter Horse Show



LINDA SUE BARNES
Area Go Texan



STUART BEKEN
Judging Contest



TERRY BODKIN-AGRIS
School Art Auction



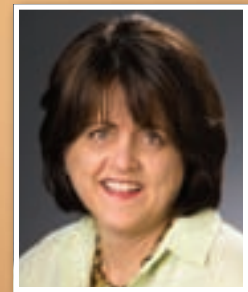
MICHELLE BRIDGES-PAHL
Western Art



BETH CARDONO
School Art



FRANK "CHIPPER" CLAWSON
Feed Store



SANDRA CROOK
Trailblazer



ERNIE DAVIS
Junior Commercial Steer Feeding
and Management Contest



GARY DEITCHER
Membership



ERIKA ERIKSSON
Corral Club –
The Hideout



LOREN FUHRMAN
Corral Club –
Ticket Services



STEVE GANEY
Transportation



TOM GODWIN
Veterinarian



RICK HARSCH
Commercial Exhibits



BART HENDERSON
Corral Club –
Stockman's Club



CHESTER HOWARD
Souvenir Program

Committee Chairmen



**DOUGLAS
JESKE**
Paint Horse Show



**LARRY
KERBOW SR.**
General Corral Club



**MICHAEL
KHUSHF**
Corral Club –
Special Services



**KEVIN
LECK**
Trail Ride



**JEFF
LEWIS, D.D.S.**
Corral Club –
Division III



**GLENN T.
LILIE**
Ranching & Wildlife



**MIKE
MARTINEZ**
Go Tejano



**DAN
MCGAUGHEY**
Corral Club – Reliant Center
Committeemen's Club



**GASTON
MERINO**
Information
Services



**PAT MANN
PHILLIPS**
Tours



**ALEX
PRINCE**
Black Heritage



**WESLEY
SINOR**
Gatekeepers



**EMMETT
STORY**
Llama and Alpaca



**TOMMY
WALKER**
Livestock



**MIKE
WELLS JR.**
Steer Auction



**JAMES
WILLIAMS**
Horse Show
Announcers



**MICHAEL
WOLLAM**
Calf Scramble Donors



**MEL
WRIGHT**
Area Go Texan

Dick Graves Park Dedication

By Todd Zucker

James R. "Dick" Graves, the Houston Livestock Show and Rodeo™'s 16th president who served from 1991 to 1993, passed away Aug. 18, 2008, and is remembered for many accomplishments. During his tenure, the Show hosted prominent events for the Economic Summit of Industrialized Nations, expanded to the Astroarena, and doubled the size of its membership.

Graves was recently honored for his role in one significant project — the Show's acquisition, in the early 1990s, of a large amount of undeveloped land on Reed Road, just outside 610 Loop. This land, which has played a vital role in the Show's ability to grow over the past 15 years, has now been officially named Dick Graves Park.

On Thursday, Feb. 24, 2011, just in time for the start of the 2011 Show, a ribbon cutting ceremony for the official naming and dedication of the site was held. Visitors to Dick Graves Park are now greeted by an entrance that includes large metal gates, towering, stone-wrapped columns, and a grand metal arch overhead that bears the name, "Dick Graves Park" with the "Bowlegged H" logo on each side of the park's name.

Numerous family members attended the ceremony, including Graves' widow, Betty Ann; sons John, Larry, and Jimmy Jr.; daughter, Libby; Graves' brother, Donald; nephew Ken; and several grandchildren, great grandchildren, nieces and nephews.



The project resulted from the efforts of the Show's Building Committee, which oversees the Show's land planning and use. Attending the ceremony were Executive Committee member Keith Steffek, who serves as chairman of the Building Committee and succeeded Graves in that position, Executive Committee member Ed McMahon and Lifetime Vice President Chris Richardson, both of whom are members of the Building Committee and were heavily involved in this project.

McMahon recalled Graves' philosophy about maintaining the enthusiasm of the Show's volunteer force. "Graves believed that everyone should have fun, perform their assigned Rodeo duties, socialize at the end of the day, and feel good for helping the youth of Texas," he said.

Leroy Shafer, the Show's chief operating officer, who enjoyed a 38-year friendship with Graves, said, "Dick Graves was known for saying that the Houston Livestock Show needed to 'build constituency.'"

Graves believed that those directly involved with the Show would not only support the Show's activities, but also would contribute greatly to the Show's financial success. Under his leadership, the Show eliminated the limits on the number of tickets available as season ticket packages and also eased restrictions on the number of committeemen and committees. Today, a majority of the Show's ticket purchases and revenues come from Show members.

Graves understood that the growth of the Show would create ever-increasing demands for space, and ultimately, a need for off-site space. Beginning under his leadership, the Show contracted to purchase, over a period of time from 1990 to 1995, a number of parcels of land near or adjacent to Reed Road. The land from those purchases, minus that dedicated to easements and roadways, exceeds 300 acres — almost an incomprehensible amount of contiguous, undeveloped and largely unimproved acreage just outside the 610 Loop.

"I don't know what we would have done without utilization of the property during the construction years at Reliant Park," Steffek said. "Today, Dick Graves Park is used for World's Championship Bar-B-Que Contest staging, Rodeo Express, junior exhibitor staging, livestock and horse show trailer parking, carnival equipment storage and housing, rodeo contestant trailer parking and horse stalling, and rodeo rough stock penning and feeding."

Even those friends of the Show who have visited or parked at the site are unlikely to appreciate its vastness. At first, the site appears to extend only to the fence behind the parking and RV area, but that's only the beginning. A gate at the southwest corner of that parking area opens to a road leading into a huge expanse of land that is improved with corrals, grazing areas and semi-permanent structures.

"What a wonderful tribute to my husband," Betty Ann said. "My family and I appreciate the Houston Livestock Show and Rodeo creating this impressive and lasting remembrance to Dick. He would not have wanted his name on it, as he never wanted to be recognized for any of his accomplishments, but the family is proud that he has been remembered in this way." 🏠

Stuart Lang's

Legacy



By Todd Zucker

The Houston Livestock Show and Rodeo™ lost one of its great leaders when Stuart Lang passed away April 19, 2011. Lang provided exemplary service to the Show for more than half a century and served as the Show's seventh president. Among his many accomplishments, Lang will perhaps be best remembered for helping guide the Show during the move from the Sam Houston Coliseum to, what was then called, the Astrodome. Without Lang's vision and decision to champion this move, the Show could never have attained its current size and success.

Lang's Show career began in the 1950s, and his piercing blue eyes, warm smile and gentle manner, combined with his business abilities and work ethic, helped him advance through the Show's ranks. Lang was elected to the board of directors in 1959, served as a vice president in 1960 and 1962, and was secretary in 1963. In 1964, he took the reins of the Show during a challenging period in its history, and he served as president until 1966. Lang also was a member of the Show's Executive Committee until the time of his death.

When Lang was elected president of the Show in 1964, the livestock show had been held at the downtown Sam Houston Coliseum for a number of years, and the horse show was being held at Pin Oak Stables. Both events were rapidly outgrowing — some would say had already outgrown — their respective venues. Lang's predecessor had been exploring the concept of moving the Show to a large tract near the intersection of the North 610 Loop and Hwy. 290, with a proposal to construct an 18,000-seat arena, and the Show had actually broken ground on the development in 1963.

Once elected president, Lang made a pivotal decision to change course. Lang did not believe the new venue would generate sufficient income to justify its cost, or that the site could handle the Show's future growth. Lang forcefully voiced his concerns to the Show's board of directors and backed up those concerns with concrete financial projections. The board voted to halt construction. Lang faced continuing pressure from city officials, as well as some Show officials to select a new venue in the downtown area. Instead, he determined the best course of action would be to partner with Harris County with the building of the Domed Stadium, which was then in the planning stages and later would become known as the Astrodome. Lang knew that venue would accommodate all of the Show's then-current needs for parking, seating and amenities, as well as growth for the foreseeable future. At his urging, the Show's Executive Committee met with Houston Sports Association officials

and negotiated an agreement to build a new facility adjacent to the Astrodome.

Lang faced enormous pressure to reconsider this course of action, but he remained committed. "He was having a terrifically hard time," said Executive Committee member Louis M. Pearce Jr. "A lot of people were opposed to the move and thought we were not big enough to handle it, but we were. The thing they couldn't see is how large the Show could actually be. We can see that now. It is marvelous what he did."

Pearce remembered Lang as a true leader. "Stuart was a great man — a man's man. His leadership got us where we are today. He did an excellent job as president," Pearce said.

HSA completed the Astrodome in 1965, and the Houston Livestock Show and Rodeo completed construction on the 12-acre Livestock Exhibition Building — familiarly known to Houstonians as the Astrohalls — in 1966, just in time for the 34th Show, held during Lang's final term as Show president. The opening night performance had more than 20,000 attendees but was eclipsed by the first Friday-night crowd of 40,000 — five times the capacity of the Coliseum. One of Lang's guests, Edgar Brown, whom Lang referred to as "Mr. Edgar," remarked that the crowd was a record that would never be broken. Lang responded by saying, "Mr. Edgar, if they don't, I've made the biggest mistake of my life."

History has proved that Lang's vision was correct, and the Show continued to break records year after year. In 1993, in honor of Lang's accomplishments, artist Mark Storm created a bronze sculpture, which is currently located in Carruth Plaza, depicting Lang, towering over the Astrodome, Astrohalls and Astroarena.

Lang's son, Stuart Lang III, recalled his father's fondness of speaking with people at the Show. "He was always approachable. He might not agree with you all the time, but you always knew where he stood," the younger Stuart said. He looked up to his father and is extremely proud of his accomplishments. He also fondly remembers one of Lang's most memorable attributes — his wit, which remained even during Lang's last days. Several days before Lang's death, he heard an ambulance driving by his room at Houston Hospice with its sirens blaring. Lang said, "Tell him to circle the block. I'm not ready yet."

Lang will be missed greatly, and even those people who never had the chance to meet him benefit from his extraordinary vision and his courage to take it forward. 🤠

COMMITTEE

Spotlights

GATEKEEPERS

By Allyson Bandy



Every year the volunteers of the Gatekeepers Committee create a welcoming atmosphere by greeting more than 2 million Houston Livestock Show and Rodeo™ guests passing through 13 perimeter gates and eight Reliant Stadium gates. Verifying proper access and credentials through all entrance points into the Show, the

Gatekeepers Committee works every hour the Show is open for business, from the start of the World's Championship Bar-B-Que Contest in February, to the close of the last Rodeo performance in March.

Before the formation of the Gatekeepers Committee in 2002, contracted labor was hired to perform gate operations. With the creation of this committee, approximately \$750,000 is saved per year.

"Working with all the hard-working and dedicated volunteers for the common goal of saving money for the Show and raising scholarship money is the most enjoyable part about working with the Gatekeepers," said Wesley Sinor, committee chairman.

While the Gatekeepers Committee has grown in manpower throughout the years, the committee also has progressed from using walk-through turnstiles to handheld scanners as the mechanism for counting visitors.

In recent years, the committee spread its footprint to include the access points to Reliant Stadium, proving to be a valuable asset for the Show.

Today the Gatekeepers Committee has grown into one of the largest Show committees. Currently, the committee consists of 1,330 volunteers among 22 teams.

You can spot each committee member during the Show wearing a black cowboy hat or Gatekeepers Committee ball cap, a white collared shirt, blue jeans, black boots and a Gatekeepers jacket or vest. The Gatekeepers are ready to assist Show patrons at a moment's notice, from providing directions to managing the action and chute seats.

SPECIAL CHILDREN'S

By Becky Lowicki



Started more than 50 years ago with the help of the current chairman's grandmother, the Special Children's Committee provides the best Houston Livestock Show and Rodeo™ experience possible for children with special needs.

"We do whatever we can to bring a smile to their faces and make their experience at the Rodeo a wonderful memory," said committee chairman Claire Stuewer, whose father also served as a chairman of the committee.

Comprised of 140 volunteers, the process begins with interviews of area agencies for special needs clients to assess which ones can best be accommodated, with more than 95 organizations participating each year.

Fellow committee member Stacy Anderson, teacher at a school for children with learning differences, said, "The committee is a wonderful ambassador in the community. It shows how the Rodeo is giving back in more ways than just the incredible scholarships they provide."

The committee hosts guests at RODEOHOUSTON™ performances and facilitates group day tours, where the children visit Capital One Bank AGVENTURE to see the animals up close and experience life on the farm.

The committee also manages the Lil' Rustlers Rodeo and the Top Hands Horse Show, both of which are unique experiences developed especially for special needs individuals.

The Top Hands Horse Show is held in conjunction with 20 therapeutic riding clubs. More than 200 riders participate and compete in categories such as showmanship, barrels, trails, and more.

"Watching them compete is amazing, as the motion of the horse is especially therapeutic in helping them with their disability," said Stuewer.

At the Lil' Rustlers Rodeo, the children are paired with a VIP partner and receive a contestant number just like the real cowboys and cowgirls, and they participate in a play-rodeo experience.

"The committee provides [participants] with opportunities to participate in the Rodeo in a positive and loving atmosphere, and what could be better than that," Anderson said. 🤠



RODEO

NEWS & HIGHLIGHTS INFORMATION & UPDATES

Roundup



➔ Distinguished Citizen Award

The Rotary Club of Houston has honored the Houston Livestock Show and Rodeo™ with its Distinguished Citizen Award. The Show is proud to join a noble group of past honorees, including former first lady Barbara Bush and former President George H. W. Bush, as well as past Show presidents and chairmen of the board Louis M. Pearce Jr. and Don Jordan. Thanks to the Rotary Club of Houston for this notable recognition.

➔ RODEOHOUSTON™ Stars Win Big at Academy of Country Music Awards

It was a big night for RODEOHOUSTON performers at the 46th annual Academy of Country Music Awards, with all but three awards going to RODEOHOUSTON stars.

- Entertainer of the Year – Taylor Swift (2009)
- Male Vocalist of the Year – Brad Paisley (2001, '05, '08-11)
- Female Vocalist of the Year – Miranda Lambert (2008, '11)
- Vocal Duo of the Year – Sugarland (2007-08, '11)
- Vocal Group of the Year – Lady Antebellum (2009-11)
- Album of the Year – “Need You Now,” Lady Antebellum
- Single Record, Song and Video of the Year – “The House That Built Me,” Miranda Lambert
- Vocal Event of the Year – “As She’s Walking Away,” Zac Brown Band (2011) featuring Alan Jackson (1992-2002, 2004-11)



➔ Challenge Coins

If you have not picked up your free committee volunteer challenge coin, stop by the Membership Window on the second floor of Reliant Center to get yours. The Membership Window is open Monday through Friday, 8:30 a.m. to 4:30 p.m. You don't want to be caught without your committee volunteer challenge coin!



➔ New Houston Livestock Show and Rodeo Wallpaper

Get ready for the 2012 Houston Livestock Show and Rodeo with wallpaper for your computer and mobile phone. Visit rodeohouston.com to pick your favorite.

➔ A Great Deal for a Good Cause from Reliant Energy

When you sign up for an electricity plan with Reliant Energy, Reliant will donate \$25 to the Houston Livestock Show and Rodeo Educational Fund.

Visit reliant.com/cep/rodeo to take advantage of this special offer — and you'll benefit from a low electricity price while supporting local youth.


* This offer may not be available in all areas and is subject to change or cancellation without notice. Donation will be processed after your first meter read. Reliant Energy Retail Services, LLC (PUCT #10007).



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