

HOUSTON LIVESTOCK SHOW

VIDEO™

Summer 2008



MAGAZINE



Show Wrap Up • Happy Trails, Show Officials • Star Trail Duo

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The Cover

Repeat Champion: Bull Rider B.J. Schumacher holds the RODEOHOUSTON™ Super Series Bull Riding Championship from 2007 and 2008.



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Houston Livestock Show and Rodeo™

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A Message From the Chairman

Thanks and love — these are two of the most overused words in the English language. My vocabulary seems limited when I look for stronger words than these to express my feelings to all of you for allowing me the honor of being your chairman, and, how you have been there like family members for Kathy, Courtney and me.

As I have talked about in previous correspondence, I have had the opportunity to see more love than in any of my previous years or experiences. I saw the love of exhibitors for their animals and their parents, and of parents' love of their children. I saw love of relatives, teachers, friends, peers, strangers and especially committee members. I was more fortunate than many — I got to experience this love from 360 degrees.

I tried to think of all of the expressions of love that we see, and there is not enough room in this magazine to list them all. There is the love of buyers, music, education, accomplishment, and on and on. The most important thing I learned about love is that it is OK to tell someone that you love them.

Sure, guys have this macho thing about sharing feelings, but during some of my low points, I had guys like Mr. Louis Pearce Jr., Mr. Dan Pastorini and Mr. Conrad Dobler telling me that they loved me, not knowing that those words of encouragement are what kept me going at times. Each of these men cared enough to let me know it. They also prayed for me and my family. The hundreds of thousands of prayers and cards of encouragement that my family received were from people in areas of my everyday life, but especially from our Rodeo family.

I have a new appreciation and respect for the many members of Show staff. They exhibit superior talents and dedication. As a volunteer, I see many of the accomplishments of the committee members, and I know that we could not have this uniquely successful Show without their dedication. I continued to see and learn things that I had not seen in my more than 30 years of involvement with the Show. It has grown to be a tremendous event, and I challenge any Super Bowl or other large event to achieve the results we do with our committee volunteers.

I apologize to all of the committees and their leadership that had an event that I was not able to attend. I assure you that I attempted to make them all, and I found out that it is impossible. Even though I missed some, I know how important you are and that you deserve the proper recognition for what you have accomplished.

When we turned out the lights many nights, I saw Betty Jo Bankhead still working, Leroy Shafer still going through piles of paper and Carl Wimberley asking everybody what he could do to help. I saw many other staff members leaving after dark, when they had been in windowless rooms for the majority of the day. I saw Suzy Martin shuffling about from work center to work center. I realize how fortunate we are to have Johnnie Westerhaus, with her creative mind at our service and her willingness to do what it takes to get the job done right.

We are blessed with many things, and one is a great staff. As I try to think of special relationships that helped me with everything, I know that I will always miss a very important name. Thanks to the entire staff, the committee members and their families. Thanks to the exhibitors, their families and teachers. Special thanks to the buyers and many others.

I have had the opportunity to see several classes of vice presidents, and while they all were very successful, I have never seen the camaraderie and dedication that I have seen from these great men and woman this year. Thank you for what you have given to me and my family. The honor is overwhelming.

I have had several committee chairmen and vice presidents apologize to me because they did not break some kind of record — be it sales, attendance or other — and I replied that we should not put so much emphasis on breaking records. We have been successful, and we are going to have a positive effect on several young Texans' lives with what we have already accomplished this year.

Thanks to Clint Saunders for helping me organize my thoughts and get these messages out at the last minute. My vocabulary and the space available are not big enough to salute and thank everyone that deserves recognition. I love you all. Thank you.

Thanks to John O. and Judy, Mike and Marilyn, Dr. Joe, Dick and Betty Ann, Don and Barbra, Tilman and Paige, Stuart, Jim and Ruby, Keith and Johnnie, John and Babs, Don and Elaine, Jim and Vicki, Butch and Paula, Steve and Kay, Shafe and Nancy, B.J., Skip and Cindy, Jim and Lela, Mr. P., Ed McMahon, Larry Carroll, Sharon Gregston.

After all of this, does the word "thanks" seem inadequate? To me it does, but it is all I have and it comes from my heart. Thanks to all of you. God bless you and congratulations on a great year. This terrific organization does more good than any of us will ever know.

Sincerely,



Paul Somerville
Chairman of the Board



Photo by John McCaine

It's a Wrap!

Record-Setting Attendance Across the Board

The third-highest general attendance record in the Show's history was set as 1,802,158 visitors were entertained at the 2008 Show. The second-highest paid Rodeo attendance was

recorded, as 1,206,551 people enjoyed the action-packed thrills and spills of RODEOHOUSTON™ and superstar concert performances.

Six 2008 RODEOHOUSTON performances set records in the top 20 all-time paid Rodeo attendance. The March 9 performance featuring Hannah Montana and Miley Cyrus broke the all-time paid Rodeo attendance record with 73,459 fans. The previous record of 73,291 was set in 2007 at the performance featuring Miley Cyrus as Hannah Montana and the Cheetah Girls.

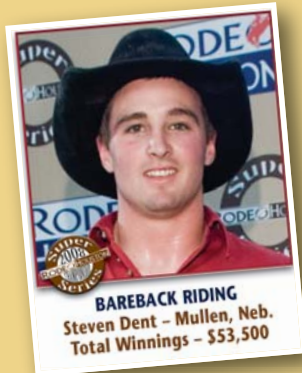
The Go Tejano Day paid attendance record was crushed as 71,165 people filled Reliant Stadium for Rodeo action, mariachi finals and a performance by Duelo and Los Horoscopos de Durango. The previous record was set in 2006 and featured Ramon Ayala and Jay Perez.

RODEOHOUSTON: The Revolution in Rodeo Continues

Again in 2008, the world's top 50 ranked contestants in seven events were invited to compete for more than \$1.3 million in prize money in the second year of the RODEOHOUSTON Super Series. In addition to competing for the richest purse in a regular-season PRCA rodeo, RODEOHOUSTON event champions walked away with at least \$50,000 in winnings, a trophy saddle and a champion belt buckle.



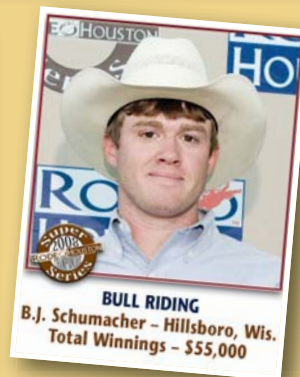
TEAM ROPING
Chad Masters – Stephenville, Texas, & Jade Corkill – Fallon, Nev.
Total Winnings – \$66,150 (\$33,075 each)



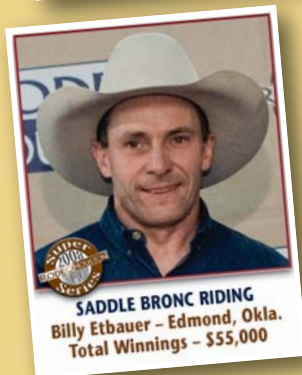
BAREBACK RIDING
Steven Dent – Mullen, Neb.
Total Winnings – \$53,500



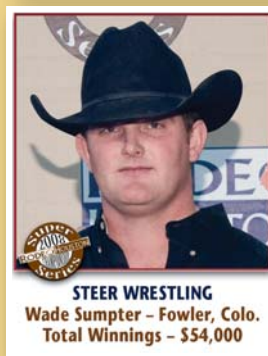
BARREL RACING
Lindsay Sears – Ropesville, Texas
Total Winnings – \$61,500



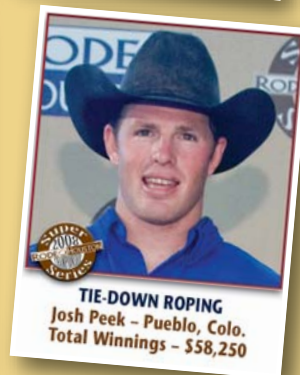
BULL RIDING
B.J. Schumacher – Hillsboro, Wis.
Total Winnings – \$55,000



SADDLE BRONC RIDING
Billy Etbauer – Edmond, Okla.
Total Winnings – \$55,000



STEER WRESTLING
Wade Sumpter – Fowler, Colo.
Total Winnings – \$54,000



TIE-DOWN ROPING
Josh Peek – Pueblo, Colo.
Total Winnings – \$58,250

Photos by John McCaine

Saddle Bronc Shootout

To decide the 2008 Saddle Bronc Riding Champion, veteran finalists Billy Etbauer and Rod Hay went head-to-head in an unprecedented ride-off to break their Shootout score tie.

Etbauer, undoubtedly one of the oldest competitors in roughstock events at 45 years old, was named the 2008 RODEOHOUSTON Saddle Bronc Champion. The Edmond, Okla., cowboy said that age does not really matter in this competition. "Everybody rides just as well as everybody else. It's just a matter of having everything go right for you."

Getting on three broncs in less than one hour is an amazing feat, yet Etbauer and 39-year-old Hay both finished strong. Etbauer nearly was unseated in the first few jumps out of the chute, but fought back to an 86-point win. With a \$50,000 payout on the line, these cowboys gave it all they had to top the rest.



Another Record Breaking Year ...

The 2008 Houston Livestock Show and Rodeo™ was another record-setting year! The 76th annual Show had entertainment for all ages of visitors yet again, with superstar performances on the stage and in the arena dirt.



Xtreme Night

The 2008 Xtreme Bulls fans watched Mike Moore win his second Xtreme Bulls Championship, taking home \$29,642. Moore won the inaugural RODEOHOUSTON Xtreme Bulls performance in 2003.



Photo by John McCaine

The Legend

Legendary bullfighter Miles Hare was presented with a custom-made trophy saddle to commemorate his last year as a RODEOHOUSTON bullfighter. After 30 years of protecting cowboys, Hare retired from the rodeo arena.



Photo by John McCaine

Vintners Corral

New to the Show in 2008 was Vintners Corral, a wine garden featuring the winning wines from the Rodeo Uncorked! International Wine Competition. Wine lovers flocked to Carruth Plaza for a chance to sample these award-winning wines.



Come One, Come All

The 2008 Houston Livestock Show and Rodeo not only drew record crowds of visitors, it also drew politicians and visitors from around the world.

Helping kick off the Show was Houston Astros legend Craig Biggio, who served as the Downtown Rodeo Parade Grand Marshal.

The Show hosted 2,078 international guests from 84 countries. More than 20 journalists traveled to Houston for the opportunity to cover the world's largest livestock show and rodeo from the ground up. The group was on a media tour organized by the U.S. Department of State. Some saw a rodeo for the first time!

The March 4 RODEOHOUSTON performance featured a visit from Lech Walesa, former president of the Republic of Poland and winner of the Nobel Prize for Peace in 1983. Walesa, named one of Time magazine's 100 most influential people of the 20th century, was presented with a Houston Livestock Show and Rodeo commemorative buckle.

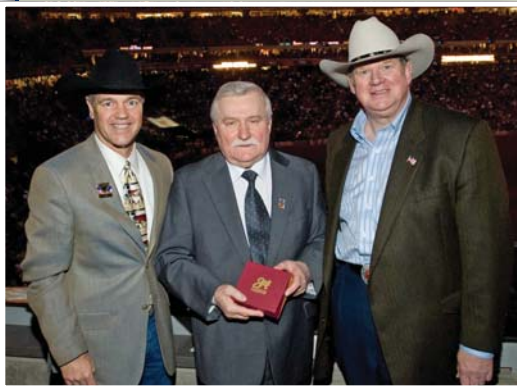


Photo by John McCaine



Photo by John McCaine



Another Record-Breaking Year ...

Salute to Our Troops

After a patriotic ceremony honoring the many active-duty and retired service men and women, as well as Gold Star mothers of men and women who have fallen in service to the United States, visitors to the Show witnessed a spectacular flyover by four F-16 fighter jets, flown by the Texas Air National Guard. As the red, white and blue flew over Reliant Park on March 13, troops and family members were saluted for their bravery and dedication to our country. To top off the day, guests were treated to an exciting round of rodeo action and a concert by Toby Keith.



Photo by John McCaine

Auction Records Fall in 2008

Those bidding at the 2008 Junior Market Steer Auction had to outbid Sen. Kay Bailey Hutchison, who made the opening bid on the Grand Champion Steer. The senator has made the opening bid at several of the past Junior Market Steer auctions.

Each of the Show's auctions brought in \$1.1 million or more. Six of the Grand Champion and Reserve Grand Champion records were broken. Following are the auction totals*:

Junior Market Barrow Auction	\$1,325,250
Junior Market Lamb and Goat Auction.....	\$1,603,950
Junior Market Poultry Auction	\$1,196,050
Junior Market Steer Auction.....	\$2,521,300
School Art Auction.....	\$1,651,200
Champion Wine Auction	\$1,120,900

(*unaudited preliminary totals do not include cash contributions and some purchase commitment amounts)

2008 Show Facts

- The 2008 Houston Livestock Show and Rodeo had the third-highest general attendance in the Show's history with 1,802,158 visitors. The general attendance record was set in 2004 with a total of 1,809,174 visitors.
- Rodeo paid attendance totaled 1,206,551 people enjoying action-packed rodeo and superstars in concert. This is the second-highest paid Rodeo attendance in the Show's history. The paid Rodeo attendance record was set in 2003 with a total of 1,215,913 RODEOHOUSTON fans.
- Helping kick off this year were the record 209,313 people visiting the World's Championship Bar-B-Que Contest. The previous record, 190,913, was set in 2007.
- 2,078 international guests from 84 countries visited the 2008 Show.
- The Show increased all four-year college scholarships from \$12,000 to \$15,000.
- RODEOHOUSTON topped last year's payout with a total of more than \$1.3 million. In addition to prizes and round money, Super Series Champions earned a minimum of \$50,000 at the world's richest regular-season PRCA rodeo.
- Four RODEOHOUSTON performances were broadcast on Pay-Per-View, the two Super Series Semifinals, Wild Card and Championship Rounds. Rodeo action was broadcast to fans across the nation on ESPN360.com and www.prorodeo.com using streaming webcasts.
- Superstar country music duo Brooks & Dunn was inducted into the Star Trail of Fame on March 22. Since 1992, Brooks & Dunn has performed in front of more than 1 million RODEOHOUSTON fans.

2008 Auction Buyers

\$12,000 and above

JUNIOR MARKET BARROW AUCTION

Grand Champion Junior Market Barrow (Hampshire)

Exhibitor: Courtney Odom – Bullard FFA

Price: \$162,000 (world's record)

Buyers: Georgia's Texas Grass Fed Beef, Jon and Jackie Hodges, Bill and Judy McDonald, Naegeli Transportaion Inc.

Reserve Grand Champion Junior Market Barrow (Hampshire)

Exhibitor: Sage Stephens – Tascosa FFA

Price: \$112,000 (world's record)

Buyers: Roy Brock, James Parish and Bob Rumcik, Johnny Van Matre and LIPS, Tim and Gigi Wark



Place	Exhibitor	Buyer	Price
Champion Berkshire	Teryn Chandler Nacogdoches County 4-H	Paul Cater, Mike and Mary McKinney, Tim Ping, Dennis Steger	\$61,000
Champion Chester White and Other Purebreds	Lindy Weldon Gruver FFA	Ed Decora, Pleas and Joan Doyle, Bill Lawler, Smith Tank & Steel, Inc.	\$42,000
Champion Duroc	Blake Bradley Bushland FFA	Loren and Denise Fuhrman, Wayne and Diane Gautreaux, J.M. Maly Inc., Standard Constructors	\$40,000
Champion Other Crossbred	Myles Duelm Marion FFA	Louis and Kay Bart; David and B.J. Boothe; Shelly, Jerome, and Allie Mulanax; Damir and Zee Skerl	\$28,000
Champion Poland China	Ariel Burden Ennis FFA	Allied Fire Protection, Inc; Smith Howland; Moger Media; Jen Marie Rau	\$27,500
Champion Yorkshire	Cole Hutchinson Haskell FFA	Atlantis Plastics Co., Randy Goshorn, Robert and Erin Steele, Archie Ralph Thompson	\$26,000
Champion Spotted	Baylee Benavidez Borden County 4-H	Rocky and Karen Boyer, Moreland Chapman, Jack Lyons, Hugh Sutton	\$23,400
Champion Dark Crossbred	Kristen Knight Shallowater FFA	Horizon Maritime, LLC; Intercoastal Inspections & Service Co.; Craig Stanich; Topwater Management	\$22,000
Reserve Champion Berkshire	Kaylee Bellah Panhandle FFA	Bill Murski, Todd Riddle, Jerrol and Pam Springer, Joe Van Matre	\$21,000
Reserve Champion Chester White and Other Purebreds	Elaine Craig White Deer FFA	Hugo Bague, Chuck Berlau, Gina Donaldson, Lisa Dumestre	\$20,000
Reserve Champion Duroc	Ashley Turner Burkburnett FFA	Babes in Art	\$19,400
Reserve Champion Other Crossbred	Sierra Stephens Tascosa FFA	Bacon's Butties - Mack Anderson, Susan Bacon, Rich Chandler, Lori Von Heyking	\$22,000
Reserve Champion a Poland Chin	Tyler Miller Moore County 4-H	Curtis Freeman, John Gaylord, J. Kelly Joy, Wood Rock & Company	\$22,000
Reserve Champion Yorkshire	Tandra Bearden New Braunfels FFA	Aura Engineering, LLC; Excel Contractors Inc.; Michael Soper; Standard Constructors	\$20,000
Reserve Champion Spotted	Matt Jones River Road FFA	Carol Hudson, Charlie Moger and Moger Media, Sheri Parrack, Russell Raia	\$19,500
Reserve Champion Dark Crossbred	Justin Dennis West Texas FFA	Ghost Buyers; Horizon Maritime, LLC.; Petite Piglets	\$14,000
Light Weight Division Champion Duroc	Paxton Pugh Levelland FFA	Paul Boswell, Nelson Fetgatter, Kelly Ryan, Hank Thomas	\$19,000
Heavy Weight Division Champion Other Crossbred	Rylee Bellmon Perryton FFA	Garner Environmental Services Inc.	\$14,000
Light Weight Division Champion Hampshire	Kasside Luce Van Alstyne FFA	Hugo Bague	\$18,000
Heavy Weight Division Champion Hampshire	Cole Kleman Nazareth FFA	Ed's Precision Manufacturing, Freeman Investments, Gaylord Investments, Wood Rock & Company	\$17,000
Light Weight Division Champion Yorkshire	Tyler Hohlt Washington County 4-H	LIPS, Laurie Tarver	\$17,000
Light Weight Division Reserve Champion Duroc	Reed Harman Perryton FFA	Commercial Exhibits Buying Group, Doug Knutzen and Shirley Allen, Rodeo Merchandise Buying Group, J.W. and Melissa Washington	\$18,000
Heavy Weight Division Reserve Champion Other Crossbred	Patrick Mundy Paradise FFA	Bacon's Butties - Susan Bacon, Nancy Kniecien, Diane Nix, Bill Patsouras	\$19,000
Light Weight Division Reserve Champion Other Crossbred	Aaron Ulrich Haskell County 4-H	Ruth Burnett and Family, Demeris Barbecue, Diane and Wayne Gautreaux, Rockin D Fencing	\$19,000



2008 Auction Buyers

\$12,000 and above

Place	Exhibitor	Buyer	Price
Light Weight Division Reserve Champion Hampshire	Holly Halfmann Glasscock County 4-H	Helmle Shaw Foundation, Smith Howland, USA Environment L.P., Brian Williams	\$18,000
Heavy Weight Division Reserve Champion Hampshire	Colton Blount Bells FFA	189 Club, Cheryl and Gary Deitcher, Larry Fraser, Grant Thomas	\$17,000
Light Weight Division Reserve Champion Yorkshire	Shawn Dundas Stamford FFA	Rodney E. Doutel, Pat and Annette Fojtik, Benjamin McNeil, Karen Petersen	\$17,500
Light Weight Division Reserve Champion Dark Crossbred	Katy Spencer Moran FFA	Jessie Jewell, LIPS, Gary and LaDonna McMullen, Ann Page	\$16,500
Heavy Weight Division Reserve Champion Dark Crossbred	Caise Roesse Harris County 4-H	Deterco Inc., Moger Media	\$17,000
Eleventh Place Duroc	Anastascia Marquez Wilson FFA	Swine Auction Committee Buyers	\$15,800

JUNIOR MARKET LAMB AND GOAT AUCTION

Grand Champion Junior Market Lamb (Medium Wool Lamb)

Exhibitor: Morgan Miller – Ropes FFA
Price: \$185,000 (world's record)
Buyers: Hildebrand Family in memory of Ruth Ann Hildebrand

Reserve Grand Champion Junior Market Lamb (Medium Wool Lamb)

Exhibitor: Miller Valentine – Gail FFA
Price: \$115,000
Buyers: Dr. Barry Heaton and Ann Heaton, Melton Electric,
Cookie Michael and the KCEF Foundation, Harry and Martha Perrin

Grand Champion Junior Market Goat (Heavyweight Goat)

Exhibitor: Sierra Martin – Mason County 4-H
Price: \$115,000 (world's record)
Buyers: Tom and Mimi Dompier; Mike and Susan Garver; Jerome, Shelley, and Allie Mulanax;
Chris and Anne Richardson

Reserve Grand Champion Junior Market Goat (Light Heavyweight)

Exhibitor: Madeline Bird – Brazoria County 4-H
Price: \$106,000
Buyers: Kelley and Courtney Chisholm, Dr. Jeff and Karen Lewis, Steve and Marc Palmer,
Daniel and Charlotte Walsh



Place	Exhibitor	Buyer	Price
Champion Fine Wool	Murphey C. Black Crockett County 4-H	Larry Lange, Darryl and Leona Schroeder, Dick and Rose Scott, Keith and Johnnie Steffek	\$70,000
Champion Fine Wool Cross	Clayton Long Sterling City FFA	Fant Foundation, Parkcrest Builders, Mary Lee and Alan Stigall, Archie and Pam Thompson	\$55,000
Champion Southdown Lamb	Chama Martin Mason County 4-H	LIPS, Rodeo Pals, Wholesale Electric, Robin Young-Ellis and Joe Ellis	\$40,000
Champion Light Weight Market Goat	Kalissa Priddy Priddy FFA	The Cluckers	\$35,000
Champion Medium Weight Market Goat	Jorden K. Folger Midland County 4-H	Don Eastveld, The Gaylords, Houston Fuel and Oil Terminal	\$32,000
Reserve Champion Fine Wool	Louis Malechek Brazos County 4-H	Bubba Beasley and Dr. Kelly Larkin Beasley, Robert and Marcie Berry, Kelley and Courtney Chisholm, Wesley Sinor	\$30,000
Reserve Champion Southdown Lamb	Jaeyln Kotzur La Vernia FFA	Davidson Electric, Gary Pugh, Jim and Angie Schwartz, Texas Honing Inc.	\$30,000
Reserve Champion Medium Weight Market Goats	Cea Winn Hood County 4-H	Firetron, Shannon and Don Childress, Julie and David Shannon, Ann and John Wade	\$20,000
Reserve Champion Light Heavy Weight Market Goat	Davis Hutto Schleicher County 4-H	David and B.J. Boothe; John T. Cook III; Joe Bruce and Kelly Hancock; Dan Lehane, M.D.	\$20,000
Reserve Champion Heavy Weight Market Goat	Nicole Nuche Brazos County 4-H	Dick Darroh, Scott Hinsley, Scott West	\$20,000



Place	Exhibitor	Buyer	Price
Reserve Champion Light Weight Goat	McKenna Danielle Bergmann Kendall County 4-H	Mack Bell, Gardner Financial, John Giannukos, Peter Johnson	\$15,000
Reserve Champion Fine Wool Cross	Erica Walker Eastland FFA	Victor Botrie, Pete and Melinda Ruman, Pam and Jerrol Springer, Joe Van Matre	\$19,000
First Place	Kallie Davenport Harper FFA	W.C. Bell, Matt and Christian Fuqua, Nickey and Melanie Servos, Tracey and Courtney Troup	\$18,000
First Place	Sterling Scott Lubbock County 4-H	David Christopher, Justin Curry, Bill Forner, Ford T. Morgan	\$15,600
First Place	Lelton Morse Navarro FFA	Glenda Farb, Mary Lee and Alan Stigall, Archie and Pam Thompson, Larry and Darlene Walters	\$12,000
First Place	Caleb West Riviera Kaufer FFA	Terry and Renee Brown, Kevin Cagle, Mike Moody, Darryl and Lori Schroeder	\$12,000
First Place	Moore Chelsea Crockett County 4-H	Scott Lyons, Larry Romeo, Dick Scott, Ryan Wasaff	\$13,000
First Place	Jorden K. Folger Midland County 4-H	Raj Karimi; Matthews, Lawson & Bowick, PLLC; Maverick Contractors; The Stewart Law Firm, PLLC	\$16,900
First Place	Jordan Mark Clem New Home FFA	Rice & Gardner, Houston Fuel Oil Terminal	\$13,000

JUNIOR MARKET POULTRY AUCTION

Grand Champion Junior Market Pen of Broilers

Exhibitor: Robin Ganske – Washington County 4-H
 Price: \$160,000
 Buyers: B.J. and David Boothe, Ken and Mary Hucherson, Greg Miller

Reserve Grand Champion Junior Market Pen of Broilers

Exhibitor: Kaitlynn Snow – La Vernia FFA
 Price: \$100,00
 Buyers: Jesse R. and Cathy Marion; Texas Honing, Inc.; Joe Van Matre; Beverly Wren

Grand Champion Junior Market Turkey

Exhibitor: Ross Luensman –Samuel Clemens FFA
 Price: \$130,000
 Buyers: Camp Construction Services, Joe and Mary Chastang, Brent and Kelly Oncale, Adley and Sarah Wahab

Reserve Grand Champion Junior Market Turkey

Exhibitor: Luke Stahl – Gillespie County 4-H
 Price: \$50,000
 Buyers: LIPS, Jerrol and Pam Springer, Joe Van Matre, Johnny and Cathy Van Matre



Place	Exhibitor	Buyer	Price
First Place Broilers (Pullets)	Dustin Fox Rosebud-Lott FFA	Beverly Wren	\$35,000
Second Place Turkey Tom	Garrett Sharp Montgomery FFA	Georgia's Texas Grass Fed Beef, Lance Heacock and Donna Mahaffey, Larry and Darlene Walters, Todd Zucker	\$27,000
Second Place Broilers (Pullets)	John Matchett Lufkin FFA	Fiesta Mart, Inc. – David Newcomb	\$28,000
Second Place Turkey Hen	Matthew Jacob Murdoch Guadalupe County 4-H	Stuart Bamberger, Jim and Deana Cline, Jerome and Stacy DeMarco, John and Sarah Deterling	\$20,000
Third Place Broilers (Cockerels)	Chandler Jozwiak Washington County 4-H	Bobbitt Noel, Harry and Martha Perrin, Tim Ping, Dennis Steger	\$20,000
Third Place Turkey Tom	Bailey Albert Guadalupe County 4-H	Ronan Gregg, Betty T. Johnston, Al Simon, Marlana Spletstosser	\$18,000
Third Place Broilers (Pullets)	Meg Kravitz La Vernia FFA	Hot Chicks	\$16,000
Third Place Turkey Hen	Kyle Wildman East Central FFA	Kerry Caudle, Ronnie Gulihur, Larry C. and Deanna Johnson, Mark Young	\$17,000



2008 Auction Buyers

\$12,000 and above

Place	Exhibitor	Buyer	Price
Fourth Place Broilers (Cockerels)	Hallie Jo Garlick Fayette County 4-H	Keith Baumgarten, Baxter Eye Care, Dirk Moore, Toy Smith	\$15,000
Fourth Place Turkey Tom	Koy Dieckow East Central FFA	Fred Adams, Tim Burns, Darrell and Lynda Hartman, Mark White	\$14,000
Fourth Place Broilers (Pullets)	Chance Cartwright Montgomery FFA	George Chalos, Alan Folger, Mammoet USA Inc., W.F. "Butch" Robichaux	\$13,000
Fourth Place Turkey Hen	Michelle Wolff Brazos County 4-H	Mike and Kate Brem, Joe and Susan McDaniel, Rodeo Merchandise Buying Group, Ken and Sue Shaw	\$13,000
Fifth Place Broilers (Cockerels)	Paul Holck East Central FFA	Tim Burns, Ken McGuyer, Bob Porter, Shining Stars - Chris Ennis	\$12,000
Fifth Place Turkey Tom	Collin Rabroker Rosebud-Lott FFA	Walter and Marilyn Broyles, LIPS, Brian and Jennifer Raffety, That's Fowl	\$12,000
Fifth Place Broilers (Pullets)	Aaron Janda Fayette County 4-H	Lucky Pluckers	\$12,000
Thirty-third Place Broilers (Cockerels)	Holly Minarcik Fayetteville FFA	Richard Bamberger; LIPS; OPJ and Associates, LLC.; Jen Marie Rau	\$12,000

JUNIOR MARKET STEER AUCTION

Grand Champion Junior Market Steer (AOB – All Other Breeds)

Exhibitor: Madison Kelly – Smithson Valley FFA
Price: \$300,000
Buyers: Stewart Cochran Hirtz, Adam F. Suhr

Reserve Grand Champion Junior Market Steer (Charolais)

Exhibitor: Kolby Long – Collingsworth County 4-H
Price: \$180,000
Buyers: Tom and Mimi Dompier, Rigo and Sally Flores, Willis Marburger,
Stewart Title – E.D. Lester



Place	Exhibitor	Buyer	Price
Champion Angus	Andrew Raulston Blum FFA	Pleas and Joan Doyle, Wayne McDonnell, John Van De Wiele, Jim Winne and Lynda Lane	\$50,000
Champion Brahman	Kody A. Lucherik Poth FFA	Fred Adams, Gene Clark, Kerry Kilburn, Jim and Angie Schwartz	\$47,000
Champion Brangus	Presley Wilson Waller County 4-H	Mary J. Hamilton – Con Dios Foundation, Robert and Michelle Marsh, PSH Foundation, Seavers Landscape Design	\$40,000
Champion Chianina	Krystynn Myers Munday FFA	Kelley and Courtney Chisholm, Harkins Foundation, Tom and Courtney Lippincott, Wesley Sinor	\$35,000
Champion Hereford	Madilyn Priesmeyer Williamson County 4-H	June and Virgil Waggoner/Waggoner Foundation	\$50,000
Champion Limousin	Cuatro Schauer Bee County 4-H	Trinity River Land & Cattle Co.	\$52,000
Champion Maine-Anjou	Kathryn Bradley Kendall County 4-H	Deloitte & Touche; Superior Offshore International, Inc.	\$45,000
Champion Polled Hereford	Dalton Shackelford Comanche FFA	Dr. Robert and Rhonda Pruitt Muirhead	\$35,000
Champion Red Angus	Jaylen Page Prosper FFA	Trinity River Land & Cattle Co.	\$35,000
Champion Santa Gertrudis	Amy L. Terry Buffalo FFA	Barrier Equipment Company Inc.	\$33,000
Champion Shorthorn	Kelton Long Collingsworth County 4-H	Bill and Carol Lawler; Mike and Mary McKinney; Texas Honing, Inc.; Darlene and Larry Walters	\$32,000
Champion Simbrah	Tanner Banks Dime Box FFA	David and B.J. Boothe, John T. Cook III, Energy Alloys, Richard Tyler	\$27,000
Champion Simmental	Karissa Gant Blum FFA	Horizon Survey, Inc; Bobby Reynolds; Seavers Landscape Design; The Arrangement Western Interiors	\$28,000
Champion American Breed and Crossbred	Drew Elliott Robertson County 4-H	Drs. Carlos and Jayne Rivera	\$32,000



Place	Exhibitor	Buyer	Price
Reserve Champion Angus	Haley Herzog McLennan County 4-H	Robert Shuford, Doug Teague	\$28,000
Reserve Champion Brahman	Kaden Smith Olton FFA	Connard and Sherry Barker	\$30,000
Reserve Champion Brangus	Tyler Stevenson Roby FFA	Charles Hill, Philip Leggett, Robert and Michelle Marsh, Mary Steele	\$25,000
Reserve Champion Charolais	Mandy Nicole Doreck Pettus FFA	Reed and Janet Wood	\$26,000
Reserve Champion Chianina	Stephanie Mazurkiewicz Brazos County 4-H	John Ebeling, Jerrol and Pam Springer, Griffin and Johanna Winn	\$25,000
Reserve Champion Hereford	Hadley C. Mann Gaines County 4-H	Roger and Sherlynn Burks	\$28,000
Reserve Champion Limousin	Brady Carl Johnson Freestone County 4-H	189 Club, Cheryl and Gary Deitcher, Loren and Denise Fuhrman, Randy Kennedy	\$25,000
Reserve Champion Maine-Anjou	Robyn Rose Olton FFA	Marilyn DeMontrond, Deborah Hanna, Angela Montalbano, Raye G. White	\$26,000
Reserve Champion Polled Hereford	Rylee Barber Hartley County 4-H	Roger and Evelyn Bethune, Howard and Lore Cordell	\$25,000
Reserve Champion Red Angus	Cameron Bargfrede Guadalupe County 4-H	Roy Brock, LIPS, Key Maps, Tim and Gigi Wark	\$23,000
Reserve Champion Santa Gertrudis	Kasside Luce Van Alstyne FFA	Case Construction, Hanson Pipe & Products, Byan Monk	\$20,000
Reserve Champion Shorthorn	Chelsea C. Shields Idalou FFA	Bill and Holly Friedrich, John and Lee Ann Kaleh, Dick and Rose Scott	\$26,000
Reserve Champion Simbrah	Jay Diehl Tolar FFA	Walter and Madeline Willis	\$20,000
Reserve Champion Simmental	Jill Halfmann Sterling County 4-H	Carolyn Allen, Judith Groff, January Rentals, Gordon and Susan Wright	\$20,000
Reserve Champion All Other Breeds	Hayes Weston Hall Jones County 4-H	AGL Resources/Dana Grams	\$20,000
Reserve Champion American Breed and Crossbred	Kara Lynn Lucherk Poth FFA	Walter Burnap, Howard Hoover, Knox Hughes, Bob Livermore	\$18,000
First Place	Forrest Fisher Grimes County 4-H	Energy Alloys, R&D Pipe Company	\$15,000

SCHOOL ART AUCTION

Grand Champion – “Packing Up” (Colored Drawing)

Jennifer Light – Spring ISD

Price: \$185,000 (world's record)

Buyers: Courtney Somerville, Joe Van Matre, Joseph and Jeanie Van Matre –
In memory of Kathy Somerville and Elizabeth Van Matre

Reserve Grand Champion – “Living My Dream” (Painting)

Maude Revett – Lamar CISD

Price: \$150,000 (world's record)

Buyers: Tom and Mimi Dompier, Jerrol and Pam Springer, Joe Van Matre,
Jim Winne and Lynda Layne



Place	Exhibitor	Buyer	Price
Champion Colored Drawing – “Tough Love”	Paige Joost La Grange ISD	Quarter Horse Committee and Friends, Pam and Jerrol Springer, Anne and John Wade, Robin Young-Ellis and Joe Ellis	\$82,500
Champion Mixed Medium – “Kick’ Up Dirt”	Tiffany Foote Victoria ISD	David Baker, Al Herring, Robert Hodge, Tony Rich	\$40,000
Champion Monochromatic Drawing – “She’s Gone Country”	Garrett Whittington Lamar CISD	Gary and Cheryl Deitcher, Dick and Rose Scott, Howard and Donna Webster	\$45,000
Champion Painting – “Make Way”	Jewell Cheng Lamar CISD	Bubba and Kelly Beasley, Pleas and Joan Doyle, Darrell and Lynda Hartman, Lance Heacock and Donna Mahaffey	\$55,000
Champion Sculpture – “You Might Be A Redneck...”	Cayden Lehmann Giddings ISD	Jan Heilbut, James and Janet Jones, Sandi Jo Seale Mason, Monica Williamson	\$45,000



2008 Auction Buyers

\$12,000 and above

Place	Exhibitor	Buyer	Price
Reserve Champion Colored Drawing – “Head Honcho”	Rachel Jablonski Katy ISD	David and B.J. Boothe, John T. and Judy Cook, Larry and Darlene Walters, Kurt and Betty Wiseman	\$42,000
Reserve Champion Mixed Medium – “Bob & Jim”	Sara Squires Conroe ISD	Anne Conner, Marilyn DeMontrond, Betty Ann Graves, Pam Springer	\$40,000
Reserve Champion Monochromatic Drawing – “Cute Companions”	Stephanie Hasenleder Dickson ISD	Gary and Cheryl Deitcher, Dick and Rose Scott, Howard and Donna Webster	\$50,000
Reserve Champion Painting – “Our Morning Ride”	Emily LaCour Humble ISD	Kelley and Courtney Chisholm, Robin and Ben Connor, Wesley Edward Sinor, Linda and Bill Zaleski	\$42,000
Reserve Champion Sculpture – “First Born”	Sharice McConico Angleton ISD	Fred and Tina Berry, Georgia’s Texas Grass Fed Beef, Bob Hill and Terry Turner, Mark and Amy White	\$32,000
“Unexpected Oasis” – Painting	Jessica Laderman Spring Branch ISD	Chrissy Tate	\$30,000
“Morning Glory” – Colored Drawing	Natalie Villareal Lamar CISD	Buzz Abshier, Brian Dodson, Carl Lee Jr., Bob Porter	\$27,500
“The Spirit of Big Bend” – Painting	Helen Edgar Klein ISD	Betty T. Johnson	\$25,000
“The Coldest Night” – Colored Drawing	Matthew Fielder Silsbee ISD	Mike and Mary McKinney, James and Judee Parish, Joe Van Matre, Dave Wilde	\$18,000
“Ridin’ Leather” – Colored Drawing	Janita Navarro La Grange ISD	Darrell and Lynda Hartman, Ken and Mary Hucherson, Jeff Pelt, Texas Honing, Inc.	\$31,000
“Saddle Up” – Colored Drawing	Nika Cranmer Clear Creek ISD	Brisket Cases, LLC; Gary DeBakey; Nelson Hellums; Billy Honea	\$22,000
“Not in My Yard” – Painting	Alyssa Danna Bridge City ISD	Fiesta Mart, Inc. – David Newcomb	\$25,000
“Afternoon on the Ranch” – Painting	Sol Ok Humble ISD	George and Sharon Buschardt, Susie Dailey, Mark and Sandra Walls, PG and Brenda Walls	\$30,000
“Under the Shade” – Colored Drawing	Corina Gomez Victoria ISD	Susan Buddeke, Jim and Linda Epps, John and Judy Huchison, Curtis and Terri Jones	\$20,000
“A Trusted Heart” – Painting	Jerri Hobby Lamar CISD	Jason and Carol Beal, Pam Massey, World’s Championship Bar-B-Que Buyers Group, Todd Zucker and Linda Schmuck	\$35,000
“Serenity” – Painting	Brenda Melgar Clear Creek ISD	189 Club, John and Debbie Highbarger, Alan and Julie Kent, Joe and Pat Toman	\$18,000
“On the Shoot” – Colored Drawing	Katharine Choyce Katy ISD	James Watson, Jr.	\$27,000
“Thinking Texas Lying on Texas Peace” – Painting	Da Sol “Danna” Lim Spring Branch ISD	Dr. Jeff and Karen Lewis, Quarter Horse Committee and Friends, John and Anne Wade, Robin Young-Ellis and Joe Ellis	\$33,000
“Shaman of the Tribe” – Colored Drawing	Seth Pennington Angleton ISD	Beth and Ian Cardono, Dennis Filson, Harrison Jet Guns, Danny and Brenda Moore	\$18,000
“Eye of an Eagle” – Mixed Medium	LaKisha Brown Columbia-Brazoria ISD	Hilcrest Foundation – Dr. David E. Mouton, President	\$15,000
“Transcendent Sunsets” – Painting	Siting Liu Fort Bend ISD	Commercial Exhibits Committee, Doug and Diane Knutzen, Sandy McCarty, Don and Maggie Smiley	\$18,000
“When I’m With You” – Colored Drawing	Katrina Cerk Brazosport ISD	Tom and Mimi Dompier, Shelley and Jerome Mulanax	\$22,000
“Smokey” – Monochromatic	Maria A. Mora-Aanchez Katy ISD	Donna and Victor Botrie, Kay Gregg and Larry Gardner, Melinda and Pete Ruman, Pam and Jerrol Springer	\$18,000
“Texas Boot” – Drawing	Autumn Farrell Fort Bend ISD	21st Century Transport, Inc.	\$32,000
“The Range” – Colored Drawing	Kevin Foiles Katy ISD	Diamonds and Dollars	\$16,000
“All Tuckered Out” – Drawing	Alexandra Cardenas Lamar CISD	Art Angels	\$27,000
“Waiting” – Colored Drawing	Lisa Liu Katy ISD	Frank DiMaria, Tony Pannagl, Peggie and Kyle Pentecost, Gregg Raymond	\$20,000
“A Soul to Steal” – Colored Drawing	Candelo Pasadena ISD	Babes in Art, Broken Arts, Carruth Geralt, Ken and Gail Jacobson	\$24,000
“Two Peas in a Pod” – Colored Drawing	Leslie Swirsky Brazosport ISD	Art Angels	\$23,000
“El Toro” – Painting	Yanci Benitez Galena Park ISD	Dick and Rose Scott	\$23,000



Place	Exhibitor	Buyer	Price
"It's Out Heritage, Ya'll" – Colored Drawing	Jessica Saldana Brazosport ISD	Kay and Louis Bart, Diane and Wayne Gautreaux, Jen Marie and Stewart Rau, Rodeo Merchandise Committee	\$20,000
"Cowlicks" – Colored Drawing	Kendra Phillips Fort Bend ISD	Brady Carruth	\$12,000
"Red Hot" – Colored Drawing	Azalia Armas Lamar CISD	Commercial Exhibits Committee, Joe and Jane Vara, Gail Wells, James A. West	\$17,000
"Disperity" – Drawing	Michelle Merritt Pearland ISD	Lance Heacock and Donna Mahaffey, Texas Honing, Inc.	\$15,000
"All in a Day's Work" – Monochromatic	Any Gonzalez Angleton ISD	Bill and Carol Lawler, Joe McDaniel, Rodeo Merchandise Committee, Tim Wark	\$16,000
"Waiting for the Ride" – Colored Drawing	Adam Yoho Katy ISD	Roger Brown	\$17,000
"Out to Pasture" – Colored Drawing	Grace Preston Fort Bend ISD	Art on the Walls, TJ Lassiter, James and Judee Parish, Joe Van Matre	\$22,700
"As for Me and My Horse, We Will Serve the Lord" – Colored Drawing	Jessica Polasek Columbus ISD	189 Club, Byron Hamilton, Don and Sandy Nelson, Victoria Nelson	\$22,000
"Ace-High" – Drawing	Justin Dolan Katy ISD	Dru Cessac, John and Burnie Cooper, Rick Plezia, Jack Sunday	\$20,000

CHAMPION WINE AUCTION

Grand Champion Best of Show

Stags' Leap Napa Cabernet California, Stags' Leap Winery, 2004

Price: \$201,000 (world's record)

Buyers: Creeks at Augusta Pines, Family Funding, Chuck Simmons and Bradley Fish, John Eddie and Sheridan Williams

Reserve Grand Champion Best of Show

Orogey Vineyards Pinot Noir Green Valley, Orogey Vineyards, 2005

Price: \$126,000 (world's record)

Buyer: Marilyn and George DeMontrond, Cathy and Jessie Marion, June and Virgil Waggoner, Raye White



Place / Lot	Wine	Buyer	Price
Top Texas Wine	Brennan Vineyards Viognier, Texas, 2006	Pete and Melinda Ruman, Pam and Jerrol Springer, Joe Van Matre, Jim Winne	\$35,000
Top All-Around Winery	d'Arenberg Wines	John Whitmire	\$40,000
Top Winery Outfit	Constellation Wines U.S.	Red Griffin, Dennis Steger, Todd Zucker	\$38,000
Top Red Wine	Michael~David 6th Sense Syrah, Lodi, 2004	Jim Clepper, Frank Crapitto	\$36,000
Top White Wine	Pacific Rim Chenin Blanc, Columbia Valley - Washington State, 2006	Randy Lee, Howard and Donna Webster	\$17,000
Top Sparkling Wine	Forget-Brimont Brut Rose Premier Cru, Champagne, NV	Robert and Michelle Marsh	\$18,000
Top Dessert Wine	Oremus Tokaji Aszu 3 Puttonyos, Hungary, 2000	Joanne Downs, Jerry and Laura Kent, Jimmy Lyons, Larry and Darlene Walters	\$18,500
Top Value Wine	Marquis Philips Cabernet Sauvignon, South Australia, 2006	Bennett Lee Blocker	\$15,000
Lot (Four to six wines were grouped per lot for auction.)		Buyer	Price
Lot 12 "Italia-Piemonte"		BP America	\$19,000
Lot 13 "Cal-Italia"		Boyer, Inc - Mark and Laureen Boyer	\$17,000
Lot 14 "Tex-Italia"		Rick Harsch, Doug and Diane Knutzen, Don Smiley, Jim West	\$16,000
Lot 16 "Thunder Down Under"		Tom and Mimi Dompier, Jim and Jeannie Janke	\$15,000
Lot 17 "Thunder Down Under II"		The Forum XI	\$14,000
Lot 19 "Old Saddles"		Brad and Julie Bailey, Randy and Rachael Hall	\$17,000
Lot 20 "Chile, Lindo"		John Blocker	\$12,000
Lot 21 "Temranillo Insanity"		Cornelius Dupre II	\$13,000
Lot 22 "Malbec Madness"		Scott Earl Franklin	\$12,000
Lot 25 "International Dinner Party"		Cornelius Dupre II	\$20,000
Lot 28 "Call Me A Cab"		Barbara and Brian Dumaine	\$15,000
Lot 32 "Fun Dinner Party"		Marshall and Christina Williams	\$14,000
Lot 37 "Waltz Across Texas"		LD Systems, Rob McKinley, Andy Di Raddo	\$15,000
Lot 38 "Texas Two Step"		Horizon Resources	\$12,000
Lot 44 "Mixed Magnums I"		Tom and Mimi Dompier, Jim and Jeannie Janke	\$15,000
Lot 45 "Mixes Magnums II"		The Wine Cru	\$13,000
Instant Wine Cellar (One bottle of each buckle-winning wine)		Todd and Tara Dunn, Darin Gosda, Ted and Anne Kennedy	\$21,000



OUTGOING *Chairman of the Board*

By Katie Lyons



During his three-year tenure as chairman of the board of the Houston Livestock Show and Rodeo™, Paul Somerville saw the introduction of the RODEOHOUSTON™ Super Series format; the very successful 75th anniversary celebration highlighting the “Year of the Volunteer”; the addition of new committees, such as the Ranching and Wildlife and the Jr. Rodeo committees; and the many record-breaking performances and auctions. Most importantly, Somerville witnessed the Show’s continued commitment to the youth of Texas by awarding more than \$25 million in scholarships to aspiring students during the last three years.

This dedication to youth and education would not be possible without the loyalty and enthusiasm of the approximately 20,000 Show volunteers, including Somerville. Somerville’s involvement with the Houston Livestock Show and Rodeo began in 1978. He has been an active member of the International Committee since then, serving as its chairman from 1992 to 1994. After attending the Show for several years, he joined the Skybox Committee, on which he was rookie of the year, team captain of the high sales team and, eventually, vice chairman of the committee. Somerville became a member of the board of directors in 1989 and served as vice president/treasurer of the Show from 1995 to 1997. He and his family have been involved as Show corporate contributors, as members of Wagon 4 on the Salt Grass Trail Ride and as champion buyers at the junior auctions for several years. Somerville also is a member of the Tejas Vaqueros trail ride group.

After graduation from the University of Missouri with degrees in chemistry and biology, Somerville began a career in the pipeline industry. He now serves as chairman and CEO of Associated Pipe Line Contractors, Inc. Somerville has been an active leader in various industry organizations, including service as a past president of the Pipe Line Contractors Association and as a director of the International Pipe Line Contractors Association.

In addition to holding leadership positions in these work-related organizations, Somerville is involved actively with numerous other charitable, civic and cultural organizations. In the academic arena, he serves on the Dean’s Advisory Council at the University of Missouri School of Engineering, Columbia, Mo. The Somerville family has received numerous awards and acknowledgements for its charitable work.

The Houston Livestock Show and Rodeo is a Somerville family tradition. His daughter, Courtney, who, according to her proud father, has been a life member of the Show since the day she was born, attends The University of Texas at Austin. His late wife, Kathy, served on the International Committee, was a past chairman of the Ladies’ Season Box Committee and was a vice chairman of the School Art Auction Committee. Both Kathy and Courtney have been champion buyers at the School Art Auction.

The cowboys and cowgirls, Show volunteers and staff, and especially the youth of Texas, thank Somerville for the leadership and direction that he has given the Houston Livestock Show and Rodeo. The Rodeo family would not be the same without him! 🤠

HAPPY TRAILS

Outgoing Vice Presidents

By Gina Steere



Photo by John McCain

Danny Boatman



Upon his election as one of the Houston Livestock Show and Rodeo™ vice presidents, Danny Boatman was given the task of serving as officer in charge of all 17 Corral Club committees.

His first assignment as a volunteer for the Show in 1978 was with the Dome Club. He worked his way through the ranks, becoming chairman of

both the Chute Club and the Committeemen's Club. Boatman then became the division chairman of all three Corral Club divisions.

"This, my final year as vice president, is also my 30th year as an HLSR volunteer. I've worked on the Corral Clubs the entire time, as well as the Grand Entry Committee for the past 10 years," he said.

"The biggest challenge for me, as a first-year general chairman, was moving the Corral Club from the Dome into Reliant Stadium. It was made possible by a great management team and 2,000 of the best volunteers. It has been a wonderful experience, and what I value most are the many lifelong friendships that I've gained," said Boatman.

In 2001, he was elected to the Show's board of directors, and in 2005 he was elected vice president.

"The most memorable moment was getting the nomination as a vice president and the opportunity to meet and visit with our scholarship recipients from around Texas. The students are absolutely great, and I always looked forward to the trips to the various universities. It's been a very fulfilling three years," he said.

Boatman and his son, Kenneth, own Boatman Carpet One, a residential and commercial floors company in Houston.

Rick Greene



Rick Greene joined the Houston Livestock Show and Rodeo as a life member in 1982, volunteering on the Steer Auction Committee. Over the years, he also has held various leadership positions on the Agricultural Mechanics, Equipment Acquisition, Membership and Miniature Horse Show committees.

"I've had the greatest opportunity to develop some lifelong friends through the years while volunteering with the Show," said Greene.

In 1984, he was elected as a director of the Show, and in 2005, he was elected as a vice president. Greene became officer in charge of the Agricultural Mechanics, Judging Contest, Ranching and Wildlife, Sheep and Goat, and Veterinarian committees.



HAPPY TRAILS

During his tenure, he had the opportunity to kick off one of the Show's newest committees — the Ranching and Wildlife Committee. This committee plans the Ranching and Wildlife Expo, which includes a trade show, auction and educational seminars about the ranching and wildlife industries.

"It was a challenge to coordinate all the communications between many of the groups involved and find the proper folks needed to work on this new committee. It was crucial in the development of the expo to develop a close partnership with the Texas and Southwestern Cattle Raisers Association and the Texas Parks and Wildlife Department to help us pull it all together," he said.

Greene plans to continue his volunteer opportunities on the Agricultural Mechanics, Equipment Acquisition, and Ranching and Wildlife committees. He is president of Durwood Greene Construction, L.P. located in Stafford, Texas. His wife, Monica, also is a life member of the Show.

Joe Bruce Hancock



Joe Bruce Hancock began his journey with the Show by joining a Corral Club Committee in 1982. Throughout his 26 years of volunteering, he furthered his involvement by joining the Arabian and Half-Arabian, Palomino, Parade, and Rodeo Contestant Hospitality committees, as well as various other Corral Club committees.

As a vice president of the Show, Hancock was in charge of the Grand Entry, International, Lamb and Goat Auction, Llama, Rodeo Contestant Hospitality, and Special Children's committees.

"I was well aware of the tasks that needed to be accomplished when I accepted the position as a vice president of the Show, and I was honored to have the opportunity to serve in that capacity. It gave me the chance to work with committees I had never been involved with. I relied on good chairmen and good committeemen to help me accomplish what needed to get done," he said.

Hancock said that the experience allowed him the opportunity to develop great working relationships with other

volunteers. "You work so closely with everyone. It's amazing the relationships I've built between both my fellow officers and the Show staff."

During the 2008 Show, Hancock accepted the full-time position of general manager. At the end of Hancock's term as a vice president, he became a welcome addition to the Show's management staff. As general manager, Hancock oversees the Agricultural Exhibits, Marketing and Public Relations, and Operations divisions, as well as all facets of rodeo production.

Hancock is owner of Hancock Land and Cattle in El Campo, Texas. He and his wife, Kelly, are life members of the Show. They have three children, Meredith, Kathryn and "Tres."

Dick Hudgins



Dick Hudgins has been around the Show all of his life. He grew up attending what was then the Houston Fat Stock Show in the Sam Houston Coliseum at the age of 2.

Hudgins was invited to join the Show as a volunteer on the Speakers Committee and earned his first gold badge for the 1974 Show while a senior at Texas A&M

University studying agricultural economics. Hudgins proudly acknowledged that he earned his 35th gold badge during the 2008 Show.

As a vice president, he served as officer in charge of the Black Heritage, Calf Scramble Arena, Calf Scramble Donors, Calf Scramble Greeters, Houston General Go Texan, Houston Metro Go Texan, Rodeo Operations, and Speakers committees.

"Serving as a vice president of the Show has been one of the most rewarding experiences of my life. I appreciate the opportunity to see, firsthand, the workings of the entire Show, as well as getting to know personally so many dedicated committeemen who are the Show's true strength," said Hudgins.

He oversaw the implementation of Rookie Boot Camp and the Houston Metro Go Texan Committee's attaining the million dollar mark in its fund-raising efforts.

Outgoing Vice Presidents

Both Hudgins and his wife, Cheryl, are life members of the Show. Hudgins conveyed his gratitude that she has been a willing participant with him on this journey. "The Houston Livestock Show and Rodeo has always been a part of my life, and I look forward to continuing to serve the Show in the future in whatever ways that I can," he said.

Hudgins is the owner of Hudgins-Groover Real Estate and Appraisal of Wharton, Texas, and holds the MAI appraisal designation.

John A. Sandling



John A. Sandling joined the Houston Livestock Show and Rodeo in 1988 and began his volunteer career with the Rodeo Express Committee.

Since that time, he has worked his way through the ranks to chairman of Rodeo Express and volunteered on the Calf Scramble Arena and Directions and Assistance committees.

Sandling was instrumental in obtaining and supervising shuttle bus transportation as chairman of Rodeo Express.

Sandling was elevated to Show director in 2001. For the past three years, he has served as officer in charge and was responsible for the Ladies' Go Texan, Rabbit Show, Rodeo Express and Special Attractions committees.

"Serving as officer was a wonderful experience," said Sandling. "I am very proud of the committees I had the opportunity to serve with and look forward to continuing to work with these and other committees in the future."

His wife, Lisa, and children Kirby and Garrett are active with the Show as well. Lisa is a volunteer on the Parade and Special Children's committees, and both children volunteered with the Jr. Rodeo Committee during its inaugural year.

"Lisa, my children and I truly love the Houston Livestock Show and Rodeo," Sandling said. "It has been a huge part of our lives for many years."

Sandling is president of Sandling Industrial Services of The Woodlands, Texas.



Griffin D. Winn



While serving his three-year term as a vice president of the Houston Livestock Show and Rodeo, Griffin Winn learned from the front row exactly what it takes to help manage the volunteers at the world's largest livestock show and richest regular-season Professional Rodeo Cowboys Association rodeo.

"I thoroughly enjoyed my experience as vice president and finding out about how such a large organization functions on a daily basis. Having the opportunity to serve in that capacity gave me a deeper look into the nuts and bolts of running the Show," he said.

Winn first joined the Show in 1986, when he volunteered for the Steer Auction Committee. Winn worked his way through the ranks to chairman on that committee, and he volunteered on the Agricultural Mechanics and Rodeo Contestant Hospitality committees as well. Winn also has been an outrider for the Grand Entry Committee.

He is looking forward to returning to his original volunteer roots. "I plan on continuing to serve on the Steer Auction as well as an outrider on the Grand Entry," Winn said.

He has no qualms about relinquishing his duties to another volunteer who is eager to serve in the vice president capacity. "I have full confidence that the new vice presidents who are selected will do a fantastic job. We have such a depth of capable volunteers to draw from that are ready and willing to take the reins," he said.

Winn is the owner of G.D. Winn Investments, Inc. in Houston. He and his wife, Johanna, have been married for 33 years. His son, Wes, serves on both the World's Championship Bar-B-Que and the Wine Auction committees. His daughter, Laura, also serves on the World's Championship Bar-B-Que Committee, and son-in-law, Jason, serves on the Steer Auction Committee. 🏆

OUTGOING *Committee Chairmen*



**KAY
ATCHISON**
Horse Show –
Appaloosa



**DANNY
BELL**
Horse Show – Paint



**SONNY
BLACK**
Corral Club –
The Hideout



**FRED
BOAS**
Corral Club –
Stockman's Club



**JIM
BROCK**
Junior Commercial
Steer Feeding &
Management Contest



**TERRY
CALDWELL**
Horse Show
Announcers



**JIM
CAMPBELL**
Llama and Alpaca



**ANDREW
CANTU**
Corral Club –
Division III



**BRIAN "SHORTY"
CHRISTEN**
Trail Ride



**KRISTY
DESLATTE**
Corral Club –
Special Services



**WANDA
DOWELL**
Western Art



**DENNIS
FILSON**
School Art



**MIKE
GLASS**
Corral Club –
Committeemen's Club



**NAOMI
HINES**
Black
Heritage



**LEE ROY
HOSKINS**
Area Go Texan



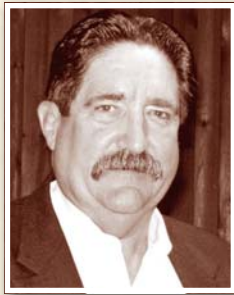
**JANET
JONES**
Souvenir Program



**TINA
KIRKLAND**
Corral Club –
Ticket Sales



**TOM
LIPPINCOTT**
Gatekeepers



**KEN
MCGUYER**
Corral Club –
General



**DEMETRIUS
NAVARRO**
Livestock



**STEVE
ROE**
Steer Auction



**ELISE
SARTWELLE**
School Art
Auction



**BOBBY
SCHMIDT**
Judging Contest



**ANGELA
SCHRODER**
Trailblazer



**STEVE
SMALL**
Calf Scramble
Donors



**DON
SMILEY**
Commercial
Exhibits



**RICHARD
TYLER**
Transportation



**JOE
VARA**
Go Tejano



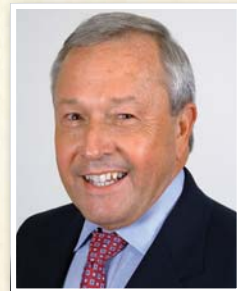
**JOHN
WADE**
Horse Show –
Quarter Horse



**TY
WHITCOMB**
Endowment



**TOMMY M.
WILKS**
Veterinarian



**JIM
WOODY**
Membership





The
Dynamic
Duo

By Gina Steere



Louisiana-born Kix Brooks and Texas-born Ronnie Dunn formed the famed, top-selling country music duo, Brooks & Dunn, in 1990. Together, they have become a fixture in the Houston Livestock Show and Rodeo™ entertainer lineup since their first appearance in 1992. On March 22, 2008, Kix Brooks and Ronnie Dunn were inducted into the Show's Star Trail of Fame at a special ceremony held in their honor in Reliant Center.

Dozens of Show dignitaries, as well as some lucky country music fans, were in attendance to witness the event. Show officials offered their comments and congratulations.

"To be here to introduce [Brooks & Dunn] today, as my last day as chairman of the board of the Rodeo, is a real way to end the opportunity I have had to serve the Rodeo," said Paul Somerville during his speech at the induction ceremony.

The Star Trail of Fame is located outside of the Show offices in Reliant Center. Brooks & Dunn is a formidable team that adds to the superstar ranks of Star Trail of Fame members Gene Autry, Roy Rogers, Charley Pride, Elvis Presley, George Strait and Reba McEntire. Somerville commented that this famed "dynamic duo" is considered to be the best entertainers in the world. The Star Trail of Fame highlights only a select few of the biggest stars to ever perform on the Show's rotating stage.

The Houston Livestock Show and Rodeo's award to Brooks & Dunn follows in a long line of country music's most coveted awards previously given to them — four-time Entertainers of the Year, 20 Country Music Association awards and 26 Academy of Country Music awards. Between 1992 and their most recent appearance in 2008, they have performed in front of more than 1 million RODEOHOUSTON™ fans.

Dunn showed his appreciation first by stating at the ceremony, "You've been kind enough to keep us here and give us a job for all these years. That's how we've earned this," he said. "We are very, very honored. Thank you so much."

The seemingly lighthearted Brooks added comments that communicated his true sincerity to the organization and those who have worked with them through the years.

"Every year for us, we take this Show in a very different light, because it's like real cowboy country... When you get down here you got to wear your hat right, and you got to know Rodeo, and you got to know what you're doing," said Brooks. "It's all very real down here, and we appreciate that. We realize that, and we always mean to respect that."

For almost two decades, Brooks & Dunn has traveled and performed in front of countless fans across the country. They exemplify the qualities of hard work, dedication and commitment — to country music and to the fans. It could be said that this duo mirrors the Houston Livestock Show and Rodeo, an organization that lives by these very same attributes — hard work, dedication and commitment — to supporting the youth and education of Texas. No wonder they fit in so nicely at the Show. 🤠



Spotlight on Committees

Directions and Assistance

By Kate Gunn

When arriving for the first time at the Houston Livestock Show and Rodeo™, the grounds of Reliant Park can seem expansive and overwhelming. Until 1991, Show staff gave patrons information and directions. It became apparent that there needed to be a designated place for visitors to obtain a schedule of events, maps of vendor locations, and handouts showing areas of interest for all the special attractions the Show has to offer. The Directions and Assistance Committee was created to fulfill these needs.

The committee members' primary duty is to act as Show hosts. In addition to the unique responsibility of interacting with Show guests, the committee handles the lost and found and reunites lost children with their families. However, the bulk of the committee's work is providing special tours to more than 51,000 schoolchildren and other visitors. FFA students from area schools also assist in the tours. Some notable tour-takers include members of the American Quarter Horse Association, foreign dignitaries, and President George W. Bush.

The committee officially began in 1992, with less than 50 members, yet today, it has more than 500 members. Chairman Don Larson, who has worked his way up the committee's ranks and is in his 15th year with the committee, summed it up best when he said, "[We] look for the opportunity to pour a little goodness over those we make a short encounter with."



Graphics & Signage

By Crystal McKeon

When getting from here to there during the Houston Livestock Show and Rodeo, do not plan on following a "yellow brick road." Instead, rely on the members of the Graphics & Signage Committee. They are the creators of many of the signs that direct guests and volunteers throughout Reliant Park, inside Reliant Arena, Reliant Center, and Reliant Stadium, as well as at off-site locations.

The committee officially began in 1994, in time for the 1995 Show. The committee has grown from 35 original members in 1994, to 78 members in 2008. These volunteers create some 6,800 signs year-round.

The Graphics & Signage Committee has expanded both the number of and the types of signs made each year. While continuing to serve its original purpose — to create signs to guide visitors around the Show — it is responsible also for committee signs, parade banners, and most of the donor boards at committee events, as well as the "No Smoking" signs.

Committee Chairman Carol Knight reflected on how far the committee has advanced. "In 1992, we were using stick-on letters for all signs. Now, we have all kinds of cutting-edge equipment, which has been provided by the Show, that allows us the ability to provide very colorful and professional signage," she said.

While the committee, by the nature of its purpose, produces signs that have a short lifespan, its members look forward to increasing the number of signs they create for the Show, and maintaining the high, professional standard sustained through the past 14 years.

GRAPHICS & SIGNAGE



COMMITTEE



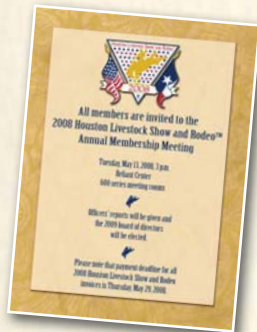
RODEO

Roundup

NEWS & HIGHLIGHTS INFORMATION & UPDATES

➤ Membership

Lifetime Committeeman applications are due July 1. Applications can be downloaded from the Member Services area at www.rodeohouston.com, or, contact the Membership Office for more information. Applications will not be accepted after July 1, 2008. Be sure to get yours in by the deadline!



All Show members are invited to attend the Annual Membership Meeting Tuesday, May 13, in the 600 series rooms in Reliant Center. Please note the payment deadline for all 2008 Show invoices is Thursday, May 29, 2008.

Want to receive membership updates and reminders? If so, please set your spam filter to receive e-mails from membership@hlsr.com and check to be sure membership has your e-mail address on file!

➤ 2009 Show Dates

Mark your calendar for the 2009 Show, March 3 – 22. The 2009 Show will return to its normal schedule, with a Tuesday start and a Sunday finale.

➤ Senior Management Additions

Joe Bruce Hancock and Carlie Bishop are the newest members of the Houston Livestock Show and Rodeo™ senior management team.

Hancock serves as the Show's general manager. He oversees the Agricultural Exhibits, Grounds and Presentations, Marketing and Public Relations, and Operations divisions, as well as all facets of rodeo production.



Bishop takes on the role as chief administrative officer and general counsel. She is responsible for all the Show's legal matters and handles contract administration. Bishop manages the activities of the Administrative Division, which includes the Educational Programs and Human Resources departments.

➤ Summer Scholarships

On May 20, 2008, Houston-area students will be presented with 209 Metropolitan, 100 Opportunity and 15 School Art scholarships — totaling \$4.86 million.

Scholarships will be presented to 70 Texas 4-H members in College Station, on June 10. Texas FFA members will be presented with 70 scholarships during their convention in Lubbock, on July 17. These scholarships are four-year, \$15,000 awards and total \$2.1 million.

Scholarships already have been presented to 60 Area Go Texan students and 10 Texas Family, Career and Community Leaders of America members. The 60 four-year \$15,000 Area Go Texan scholarships were presented on Feb. 29, and the FCCLA scholarships were presented on April 5 during the FCCLA state convention.

➤ RODEOHOUSTON™ Entertainers Win Big at CMT Awards

On Monday, March 14, the Country Music Television Awards aired and featured several RODEOHOUSTON entertainers. All-time paid Rodeo attendance record-holder Miley Cyrus (2007–08) and dad, Billy Ray Cyrus (1993–95, 2008), hosted the awards show. Keith Urban (2005) was joined by recent inductees to the Houston Livestock Show and Rodeo Star Trail of Fame Brooks & Dunn (1992–2008) to kick off the show with an electric performance.



Past RODEOHOUSTON Winners at the CMT Awards

Group Video: Rascal Flatts (2001, '05, '08) for "Take Me There"

Duo Video: Sugarland (2007–08) for "Stay"

Collaborative Video: Bon Jovi (2003) featuring LeAnn Rimes (1997–98, 2000–01, 2006) for "Til We Ain't Strangers Anymore"

Wide Open Country Video: Alison Krauss (2002) with Robert Plant for "Gone, Gone, Gone (Done Moved On)"

Comedy Video: Brad Paisely (2001, '05, '08) for "Online"



2009 SHOW DATES
TUESDAY, MARCH 3 – SUNDAY, MARCH 22



www.rodeohouston.com



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