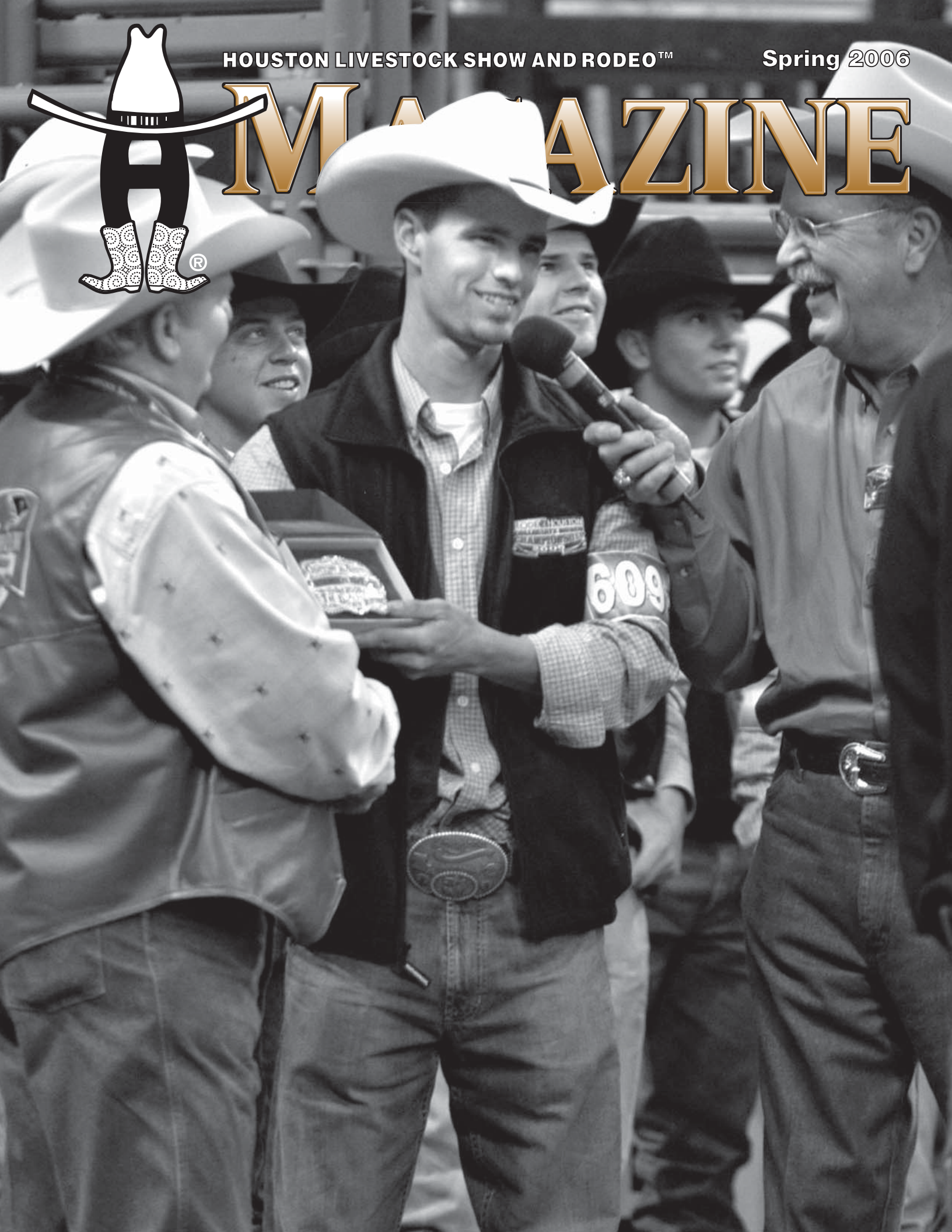


HOUSTON LIVESTOCK SHOW AND RODEO™

Spring 2006

M A Z I N E



CONTENTS

A Message From the Chairman 1

Features

Collegiate Competitors	2
Bucking: It's in the Genes	4
2 RODEOHOUSTON™ Entertainers	6
6 Daily Schedule	10
Show Maps	12
Tools for Success	14
Scholarship Student Profiles	16
Mountain Man of California Wine	17

Committee Spotlights

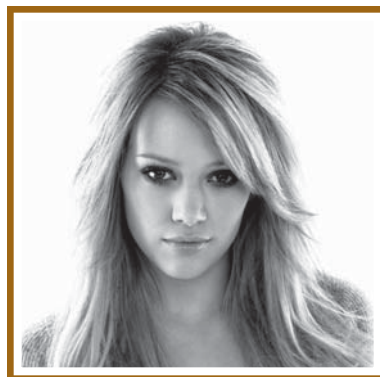
Rodeo Contestant Hospitality	18
Special Attractions	19

Show News and Updates

Third-Year Committee Chairmen Profiles	20
Rodeo Round-Up	21
Calendar of Events	Back Cover



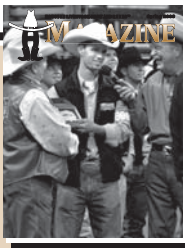
page 2



page 6



page 14



The Cover

Wes Arcement, Frank Phillips College, one of approximately 80 2005 RODEOHOUSTON collegiate competitors, accepts the Tie-Down Roping Champion buckle from John O. Smith, immediate past chairman of the board and current Executive Committee member.

Houston Livestock Show and Rodeo™

CHAIRMAN OF THE BOARD:
Paul G. Somerville

PRESIDENT AND CHIEF EXECUTIVE OFFICER:
Skip Wagner

CHIEF OPERATING OFFICER:
Leroy Shafer

VICE PRESIDENTS:
Louis Bart
Bill R. Bludworth
Danny Boatman
Howard T. Cordell
Rick Greene
Joe Bruce Hancock
Jack Heard Jr.
Dick Hudgins
Charles W. Melton
Harry A. Perrin
John A. Sandling
David B. Smith
Greg Willbanks
Griffin D. Winn

EXECUTIVE COMMITTEE:
Joseph T. Ainsworth M.D.
Jim Bloodworth
John T. Cook
Tilman J. Fertitta
Dick Graves
Don D. Jordan
Stuart Lang
Louis M. Pearce Jr.
Charles R. "Butch" Robinson
John O. Smith
Paul G. Somerville
Keith A. Steffek
R.H. "Steve" Stevens
P. Michael Wells

LIFETIME MEMBERS - EXECUTIVE COMMITTEE:
Don A. Buckalew
John Causey
J.M. "Jim" Clepper
Douglas B. Marshall
Clayton Underwood
James M. Windham Jr.

MAGAZINE COMMITTEE

OFFICER IN CHARGE
Bill R. Bludworth

CHAIRMAN
Todd Zucker

VICE CHAIRMEN
Kenneth C. Moursund Jr.
Tracy L. Ruffeno

COPY EDITOR
Lawrence S Levy

EDITORIAL BOARD
Bill Booher
Marshall R. Smith III
Gina Steere
Constance White

PHOTOGRAPHERS
Debbie Porter
Lisa Van Etta

REPORTERS
Beverly Acock
Sonya Aston
Stephanie E. Baird
Leticia Z. Clark
Gina Covell
Brandy Divin
Denise James Doyle
Teresa Ehrman
Susan Emfinger
Samantha Fewox
Alicia Filley
Bridget Hennessey
Melissa Kaplan
Katie Nettles Lyons
Amy Mackay
Melissa Manning
Nan McCreary
Terri Moran
Beverly Rosenbaum
Ken Scott
Kristi Van Aken
Susan Williams

HOUSTON LIVESTOCK SHOW AND RODEO
MAGAZINE COORDINATION

MARKETING & PRESENTATIONS DIVISION
MANAGING DIRECTOR
ADVERTISING & PUBLIC RELATIONS
Johnnie Westerhaus

MANAGER - INFORMATION / PUBLICATIONS
Clint Saunders

DESIGN / LAYOUT
Amy Noorian

STAFF PHOTOGRAPHER
Francis M. Martin, D.V.M.



Spring, Volume XIV, No. 1, is published by the Houston Livestock Show and Rodeo.
Copyright 2006
Letters and comments should be sent to:
Marketing and Presentations Division
Houston Livestock Show and Rodeo
P. O. Box 20070,
Houston, Texas 77225-0070
832.667.1000
www.rodeohouston.com
www.hlsr.com

A Message From the **CHAIRMAN OF THE BOARD**

The tragic events that have happened around the world in the last year should remind us of how blessed we are to live in the United States of America, and especially in Houston. These events allowed our community to show the world our generosity and our commitment to helping people from all walks of life and anywhere on the earth when there is a time of need. Our Rodeo family has been coming together to serve our fellow Texans with an emphasis on providing educational support and opportunities for the youth of Texas for over 70 years. I want to thank all of you for your support of our community in helping those that were in need because of these tragedies. I am proud to be a Texan and a member of the Houston Livestock Show and Rodeo™.

Nearly 350,000 young people in the state of Texas have been busy preparing their projects and exhibits and honing their skills for various judging contests, all for the 2006 Houston Livestock Show and Rodeo. Although there will only be one champion in each division and a very small percentage will be on display and sold at our junior auctions, each of these young people is a winner. They have learned how to dedicate themselves and their time to a project. These kids have had to make many sacrifices, especially of their time in preparing an animal or an exhibit for our Show. They have learned that the animal is dependent on them and that raising one is a responsibility. They have had to keep records and manage their time, often missing other activities with their peers that may have been more fun. Each of these young people is a winner because each learned to make decisions and accept responsibility. Our committee members and buyers help these young people set their goals with prizes we award and the prices we pay at our auctions. Just as many young people dream of going to the Super Bowl or World Series, our kids dream of making it to Houston.

I hope that everyone had a great holiday season and gave thanks for all that God has done for each of us. Now we are counting on each of you to continue our tradition of support and hard work for our kids and our community. We are going to showcase our activities with a display in the lobby of Reliant Center. I am very proud of this effort as I believe that for too many years, people and some media have not recognized what the Houston Livestock Show and Rodeo has done for the kids of Texas and the future of our society. Please set aside some time to visit this area, and I am sure that you will join me in sticking our chests out as we proudly tell our story.

It's Showtime in Houston, and the city is in full swing, gearing up for the world's largest livestock show and rodeo. The 2006 Houston Livestock Show and Rodeo activities will be here and gone before you know it, so I hope you make plans to experience all that the Show has to offer.

Everything you need to know about the 2006 Show is included in this issue—from maps of the grounds to the daily schedule and the long-anticipated RODEOHOUSTON™ entertainer lineup. The exciting lineup includes stars from nearly every musical genre. There's something for the whole family, so start making plans now to attend!

Volunteers, officials and staff have been hard at work to produce yet another amazing Show, and will soon be reaping the benefits. The benefits come from the smiles on the exhibitors' and their families' faces when they are awarded a grand champion title, or when a calf scrambler catches a calf, or when an exhibitor receives top value for his or her market animal or School Art piece. The benefits are abundant during the Show, but continue on with the presentation of scholarships.

I look forward to seeing you around the Show grounds and having a great time working together for the young people of Texas.

Sincerely,



Paul G. Somerville



COLLEGIATE COMPETITORS

By Ken Scott

During the 1920s, when country kids ventured off to college, they wanted to take their sport with them. Their passion and their Western way of life led to today's finest college rodeo athletes being highlighted in the first ever RODEOHOUSTON™ Collegiate Championship, which was held on the final day of the 2005 Houston Livestock Show and Rodeo™.

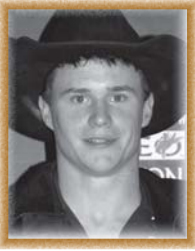
“What an opportunity,” said John J. Smith, commissioner of the National Intercollegiate Rodeo Association. “In Reliant Stadium, there were 54,000-plus people watching these young athletes, and I’ll bet most of them had never been exposed to college rodeo before. Our association is grateful to the Houston Livestock Show and Rodeo for their support and their financial commitment and to all their volunteers. We also thank the people who came out and cheered these kids on.”

The NIRA currently has more than 3,300 members from 142 colleges and universities separated into 11 regions. The top contestants from the Southern and Southwestern regions, approximately 80, competed at the RODEOHOUSTON Collegiate Championship, and approximately 40 contestants shared more than \$28,000 in cash and scholarship awards during the finals, with \$5,000 awarded to the championship team. “This program fits well with the Show’s focus on youth and long history of supporting secondary education and providing scholarships,” said Smith.

Collegiate rodeo’s roots run deep, and they are believed to have started in Texas. “The first recorded organized college rodeo was held at Texas A&M [Agricultural and Mechanical College of Texas] in 1920 in order to raise money for the livestock judging team to compete in the International Livestock Show in Chicago. It did nothing but grow and improve from there,” said Sylvia Gann Mahoney, author of “College Rodeo, From Show to Sport” [2004]. The concept spread to other campuses and led to the first-ever intercollegiate rodeo on April 8, 1939, in Victorville, Calif.

In the fall of 1948, contestants from 12 colleges and universities, who were competing at a college rodeo at Sul Ross State University in Alpine, Texas, decided they needed a national organization to standardize rules and determine national champions. In January 1949, they met in Dallas during the Southwestern

2005 EVENT CHAMPIONS



BAREBACK BRONC RIDING
Clayton Foltny
Western Texas College



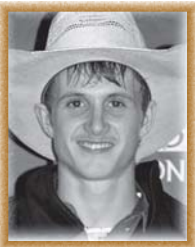
BARREL RACING
Amber Porter
Weatherford College



BREAKAWAY ROPING
Cigi Allen
College of the Southwest



BREAKAWAY ROPING
Kristi Lee
Sam Houston State University



BULL RIDING
Clayton Lewis
Panola Junior College



GOAT TYING
Lacey Bohlander
Texas Tech University

Exposition and Livestock Show to organize the NIRA. Its constitutional committee wrote the bylaws and developed eligibility guidelines and scholastic standards.

After World War II, the GI Bill provided veterans the opportunity to attend college, where some chose to compete in collegiate rodeos. Mahoney said the veterans coming out of World War II and attending college were the catalyst to form an association that had uniform standards to be followed throughout the country.

In April 1949, the NIRA held its first national convention in Denver. Thirteen schools from eight states approved the final constitution and elected the organization's first president, Charlie Rankin. "We got together and created a place where a great bunch of kids who were interested in rodeo could compete, get a better education and learn how to handle life," Rankin said. "Sure, some of the young folks will make it big in the rodeo world, but the association helps provide all of them a solid education to fall back on when they can't rodeo anymore," he added.

A veteran of World War II and the Korean War, Rankin competed in bareback riding and steer wrestling for the Agricultural and Mechanical College of Texas (now Texas A&M University) from 1947 to '49. After 56 years, he continues to support the association, and he traveled from his home in McAllen, Texas, to attend the RODEOHOUSTON Collegiate Championship. "Not everyone knows the impact that Charlie Rankin has had on the sport. Without his efforts, college rodeo would not be where it is today," said Mahoney.

Just calling yourself a cowboy or cowgirl and showing up is not enough to be an NIRA participant. These students are held to collegiate student-athlete standards. They must be full-time students, take a minimum of 12 academic hours and maintain at least a 2.0 grade-point average. Smith said, "The cowboys and girls are unique among college athletes. Although they can compete in college events, they are also allowed to compete at the professional level. They are

responsible for providing their own stock, equipment and travel, or for finding sponsors who will."

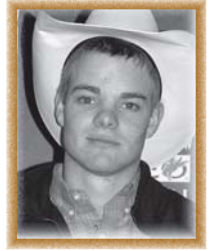
Marty Eakin, a junior at West Texas A&M University in Canyon, Texas, and the 2004 NIRA student president, competes in saddle bronc riding as well as tie-down roping, steer wrestling and team roping. He said the NIRA experience has taught him responsibility and leadership. "I realize that when I attend a meeting and cast a vote, I'm not just expressing my opinion but what is best for everyone." He said that he did not set out to be a role model, but "In the end, you become one for the others coming up."

Kristi Lee, a native of Donie, Texas, has been riding since she was 3 years old and competitively roping since she was 8. Lee is among the 40 percent of the NIRA contestants who are female. Now, at age 20, she practices riding several hours every day while attending Sam Houston State University in Huntsville, Texas. Competing on her favorite horse, Squaw, Lee tied for first in the breakaway roping at RODEOHOUSTON Collegiate Championship, and she walked away with cash, a scholarship award and wonderful memories.

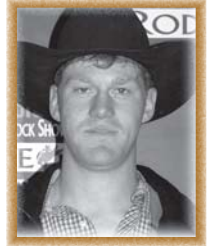
With a quick smile, a friendly, confident manner and a quintessential Western name, Bonner Cooper, a Texas A&M University senior agricultural business major, is a saddle bronc rider who has served as a student director of the Southern Region for NIRA and is the 2005 NIRA student president. He said serving as a student representative and contestant with the NIRA has taught him the business side of rodeo and the ability to make good decisions. It seems that might not be all he has learned. Cooper said, "I go to school like I could never rodeo again, and I rodeo like I'll never ever have to do anything else."

Cooper is glad the college rodeo participants had the opportunity to compete in the RODEOHOUSTON Collegiate Championship at Reliant Stadium. "I believe cowboys are among the best college athletes, and this gives us a chance to show what we are capable of doing," he said. 🤠

2005 EVENT CHAMPIONS



SADDLE BRONC RIDING
Cody Horwedel
Tarleton State University



STEER WRESTLING
Levi Hapney
Wharton County Junior College



TEAM ROPING
Cory King
Tarleton State University



TEAM ROPING
Blake Teixeira
Tarleton State University



TIE-DOWN ROPING
Wes Arcement
Frank Phillips College



HIGH POINT SCHOOL
Tarleton State University



BUCKING: IT'S IN THE GENES

For a cowboy sitting atop a bucking bull or bronc, or participating in a steer roping event, it takes just a few seconds to achieve victory. Rodeo spectators get a brief glimpse at the talent of the competitors and the power and personality of the rough stock, but what they are seeing is the exciting culmination of years of preparation. While most rodeo fans know how long and hard the cowboys train to compete in rodeo events, few realize that it also takes years of time and effort to raise and prepare the animals for those few thrilling moments in the rodeo arena.

At one time, many animals used for rodeo events were purchased in sale barns. Finding a good bucking bull was frustrating for rodeo contractors, and often, they just got the luck of the draw. Contractors now realize that “orneriness” in a bucking animal is passed on from generation to generation, much like the desire to run is passed through the great Thoroughbred racing horses to their offspring. While for many years breeders tried to produce animals without the tendency to buck, modern rough stock contractors work hard to put the buck back into the bucking bull and the bucking bronc.

Today’s rough stock animals are bred for genetics with the specific goal of competing in the rodeo arena. They are considered athletes that are as vital an ingredient to a successful rodeo as are the cowboys. Like humans, they come in a wide range of shapes, sizes and colors, and, also like us, they display their own personalities and distinct talents, which make each unique in the rodeo arena. A bull will buck only if it possesses the innate desire and natural instinct to buck, turn and twist. Those traits, along with athleticism and heart, are pinpointed for the development of animal athletes.

Currently, of the 60 Professional Rodeo Cowboys Association stock contractors, nearly two-thirds operate some type of livestock breeding program. These programs produce some of the finest animal athletes in the rodeo arena today. The science behind breeding the best bucking animals has made the rough stock-raising business one that requires money and a great deal of patience, rather than just sheer luck. This translates into a surprisingly high cost for rough stock. Bucking bulls, for example, can range in price from \$10,000 to upwards of \$100,000, and, as the animal athlete develops a proven record in the arena, its value increases.

The toughest part about raising bucking horses is that it takes a long time to find out if a particular animal will become a champion. Colts and fillies are not bucked until they are approximately 4 years of age and still might not prove themselves to be bucking athletes. Rodeo events utilize two types of bucking horses, one for bareback riding and another for saddle bronc riding. Bareback horses are smaller, with a wilder bucking style, while the larger saddle bronc horses generally exhibit a more classic style of bucking that allows the rider to sit up in the saddle and get a rhythm with his feet forward from the horse's neck and back to the cantle of the saddle. Many saddle bronc horses are draft horse crossbreeds, which have the perfect classic bucking action. In either case, it takes years to identify and develop a champion animal.

Bulls often are started at an earlier age than bucking horses — around 2 years old — using younger, smaller riders. They come in many sizes and dispositions but ultimately might develop into 1-ton-plus animal athletes.

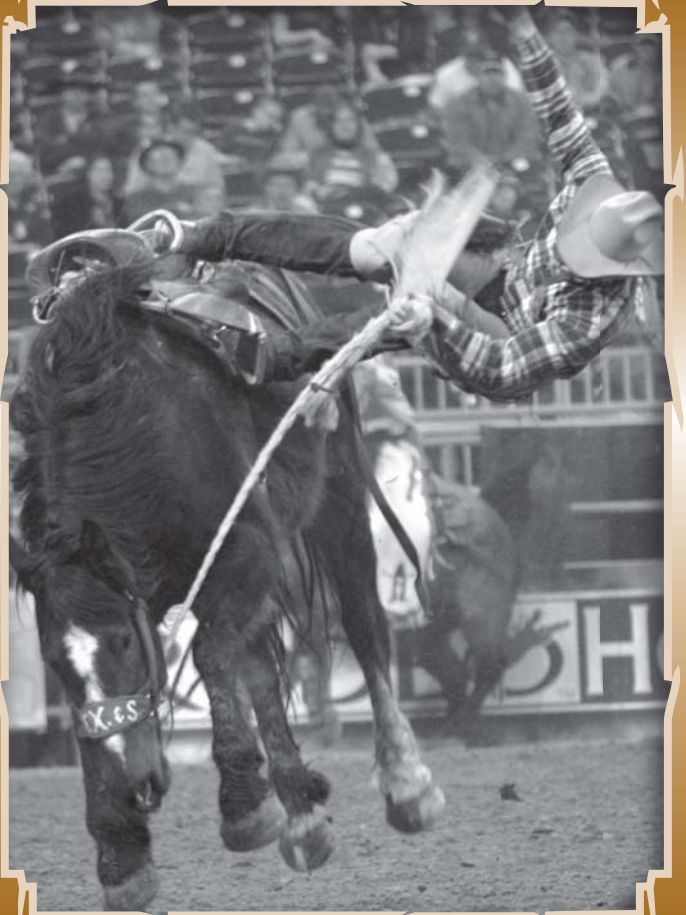
A bucking bull will spend years far from crowds and public view as it is groomed for the rodeo arena. Ranch hands use dummies as bull riders to see how the bull reacts to the weight and pressure. Only the best of these bulls will see the inside of a rodeo arena.

Those that show extreme talent at twisting, turning and tossing a cowboy on his derrière are those that will be groomed for stardom at top rodeos like RODEOHOUSTON™. Bulls, which can live into their teens, hit their rodeo prime around age 5 or 6, but might continue to buck past the age of 10. The best of these one day will become the patriarchs of special breeding programs.

These animal athletes are brought slowly into the rodeo environment. Contractors take their new bucking stock only into rodeo arenas with excellent footing and well-maintained bucking chutes and corrals. The contractors have a keen interest in protecting their investment in their athletes.

Naturally, the better the animal athlete performs, the more often it is hauled to rodeos. The more contact rough stock have with humans, however, the more spoiled they become, and the less likely it is they will behave cantankerously around the cowboys. For this reason, the animals are placed in open fields while back at the ranch. In these fields, they are able to spend as much time as possible without seeing humans.

The care and treatment of bucking bulls is a top priority for those who govern and participate in rodeo events. The stock contractor requires a backup group of horses and bulls



throughout the rodeo season, usually numbering in the hundreds. A horse or bull might buck only four to six times a month, and then be turned out to rest while another group of stock goes on the road. With the rotation of stock, each animal generally works an average of only 10 minutes a year.

While these animals are called rough stock, the process of creating top rodeo animals is highly refined, and successful efforts can create rodeo legends. Many rodeo fans remember Bodacious, the cross-bred Charbray bull affectionately known as the “world’s most dangerous bull.” Bodacious was known not only for his distinctive coloring — the “Yellow Whale” — but also for his signature head-snapping move that often could result in life-threatening injuries to the cowboys who drew him, generally in unsuccessful rides. Bodacious’ offspring still are being produced through the use of frozen semen.

No doubt, the rough stock contractors, using science, sophisticated breeding and training techniques, will continue to develop bucking animals that will provide thrills to rodeo audiences for years to come. 🤠

2006 RODEOHOUSTON™ Entertainers



GEORGE STRAIT

Tuesday, Feb. 28,

6:45 p.m. RODEOHOUSTON™ performance

RODEOHOUSTON appearances: 1983 – 1997, 2002 – 2004, 2006

Since his debut in 1981, Texas-native George Strait has remained a constant in the country music industry. Every George Strait record has attained at least gold status.

With 52 number one songs, Strait has scored more than any other single artist in history. He has sold more than 62 million records, has received more than 40 major industry awards and leads the all-time Country Music Association award nominations with a total of 73. In 2003, he was inducted into the Texas Cowboy Hall of Fame, and, in 2004, he received the National Medal of the Arts from President George W. Bush. Strait is one of only three entertainers to have performed for more than 1 million RODEOHOUSTON fans, and has been honored with his name on the Houston Livestock Show and Rodeo™ Star Trail. His Reliant Astrodome Concert Finale, which closed the 2002 Houston Livestock Show and Rodeo, holds the record for the highest paid attendance for any event ever held in Reliant Astrodome.

Singles: "Somewhere Down in Texas," "I Hate Everything," "A Fire I Can't Put Out," "The Chair," "All My Ex's Live In Texas," "Baby Blue," "The Fireman," "The Cowboy Rides Away," "I Can Still Make Cheyenne," "Amarillo By Morning"



TRISHA YEARWOOD

Wednesday, March 1,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 1994, 2006

Multi-platinum and multi-GRAMMY-winning Trisha Yearwood first appeared on the country music scene 14 years ago with "She's in Love With the Boy" during the spring of 1991. She has what has been described as a full-bodied, muscular voice. The Georgia native's recent record, "Jasper County," came about after a two-year break, and

showcases her larger-than-life voice. Her 10 previous records scored 20 top-10 hits. Yearwood won back-to-back CMA awards as country's Female Vocalist of the Year in 1997 and 1998. She performed at the closing ceremonies of the 1996 Summer Olympics in Atlanta, at The White House and at the Library of Congress. In 1999, Yearwood was inducted into the cast of the Grand Ole Opry. Her music has been a part of strong-selling soundtracks of such films as "Hope Floats," "Stuart Little," "Thing Called Love" and "Honeymoon in Vegas."

Singles: "Georgia Rain," "Seven Year Ache," "Where Your Road Leads," "How Do I Live," "Song Remembers When," "Walkaway Joe," "She's in Love With the Boy," "Wrong Side of Memphis," "You Don't Have to Move That Mountain"



SHERYL CROW

Thursday, March 2,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2006

Nine-time GRAMMY winner Sheryl Crow hails from the state of Missouri. This singer and songwriter is often referred to as one of the last true rock stars. In 1993, Crow exploded onto the global pop stage with her multi-platinum "Tuesday Night Music Club" album. She has collaborated

with artists across the musical spectrum, including the Rolling Stones, Kid Rock and Willie Nelson. This one-time music teacher and studio vocalist's seventh album, "Wildflower," has a sound that returns to some of the values that the best music of the '60s and '70s expressed. "Wildflower" is Crow's first new full-length release in three years, and is a dramatic new direction for this artist.

Singles: "Good Is Good," "All I Wanna Do," "Soak Up the Sun," "The First Cut Is the Deepest," "Picture" (featuring Kid Rock), "Everyday Is a Winding Road," "My Favorite Mistake," "A Change (Would Do You Good)," "Can't Cry Anymore," "Strong Enough"



MAZE FEATURING FRANKIE BEVERLY

Friday, March 3,

6:45 p.m. RODEOHOUSTON performance
Black Heritage Day

RODEOHOUSTON appearances: 1991, 1993 – 1994, 2006

For nearly 30 years, Maze featuring Frankie Beverly has created a unique sound and become one of the most influential groups in modern history, with its original and powerful sound. The group continues to be one of the most requested at music festivals throughout the world, drawing major crowds. As a headlining act, they have been instrumental in giving exposure to several new recording artists, including Toni Braxton and Anita Baker. The group recently released a 20-track double CD titled "Anthology," featuring the most popular and successful songs by Frankie Beverly's smooth soul/R&B group. Maze featuring Frankie Beverly is often labeled as the ultimate urban contemporary group, but is much more soulful and funky than its counterparts.

Singles: "Teach Each Other," "Silky Soul," "Back in Stride," "Love Is the Key," "Running Away," "Joy and Pain," "Southern Girl," "Traveling Man," "Working Together," "Lady of Magic," "When I'm Alone"



RAVEN

Friday, March 3,

6:45 p.m. RODEOHOUSTON performance
Black Heritage Day

RODEOHOUSTON appearances: 2006

At the age of 3, Raven (formerly credited as Raven-Symone) began her career in the entertainment industry as "Olivia" on the long-running hit series, "The Cosby Show." This Atlanta-born entertainer has appeared in the movies "Dr.

Doolittle" and "Dr. Doolittle 2," and currently has a show on the Disney Channel, "That's So Raven." At the age 5, Raven released her hit single, "That's What Little Girls Are Made Of." She has been nominated twice for the prestigious NAACP Image Award. Multi-talented Raven has performed on Broadway with the Boys Choir of Harlem to celebrate its 25th anniversary. Her music has been included on four soundtrack albums.

Singles: "This is My Time," "Mystify," "With a Child's Heart," "People Make the World Go Round," "Bounce," "Overloaded," "Backflip," "Set Me Free," "Life is Beautiful"



MARTINA MCBRIDE

Saturday, March 4,

3:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 1996, 2001 – 2006

Five-time Country Music Association award-winner Martina McBride grew up on a farm in a small town in Kansas. At the age of 7, she joined her dad's band, playing keyboards and singing. Since 1993, McBride has been a standard presence in the country top 10. She has placed nearly 20 singles in the top 10, has sold 15 million records and has been named CMA's Female Vocalist of the Year in 1999, 2002, 2003 and 2004. Her fiery and passionate vocals have captivated her fans since first hitting the radio waves. Her latest and greatest, "Timeless," is a traditional country album filled with remakes of classic hits. It's McBride's way of tipping her hat to some of her favorite musicians, such as Loretta Lynn, Eddy Arnold, Merle Haggard, Tammy Wynette, Johnny Cash and more. Martina McBride truly is a timeless performer.

Singles: "Rose Garden," "This One's for the Girls," "God's Will," "Independence Day," "Wild Angels," "Valentine," "Concrete Angel," "Love's the Only House," "Two More Bottles of Wine," "Safe in the Arms of Love"



CLAY WALKER

Sunday, March 5,

3:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 1994 – 2006

Singer, songwriter and Texan Clay Walker has produced seven albums and 11 number one hits. He has four platinum and two gold albums that sold more than 8 million copies combined. He is one of only a few artists to have one of his songs included five years consecutively in Billboard's year-end top 10 country list. He's also been one of country's top-10 grossing touring acts several times. Walker is a native of Beaumont, Texas.

Singles: "I Can't Sleep," "Who Needs You Baby," "Hypnotize the Moon," "What's It to You," "You're Beginning to Get to Me," "Then What," "If I Could Make a Living," "Dreaming With My Eyes Wide Open," "Live, Laugh, Love"



ROBERT EARL KEEN

Monday, March 6,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2000 – 2001, 2003 – 2004, 2006

Texas troubadour Robert Earl Keen is known best for his whimsical storytelling through his music. This Houston native debuted in 1984 with his album "No Kinda Dancer." A fan favorite, "Merry Christmas From the Family," released in 1994 on his "Gringo Honeymoon" album, has recently spurred a music video and book. He has collaborated with singer and songwriter Lyle Lovett on their ever-popular "This Old Porch." His latest album, "What I Really Mean," was released in 2005. For Keen, the road goes on forever (and the party never ends).

Singles: "Gringo Honeymoon," "Merry Christmas From the Family," "The Road Goes on Forever," "Amarillo Highway," "The Front Porch Song," "Corpus Christi Bay," "I'm Comin' Home," "Copenhagen," "I Wanna Know"



Miller Lite presents

CROSS CANADIAN RAGWEED

Monday, March 6,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2003, 2006

Grady Cross, Cody Canada, Randy Ragsdale and Jeremy Plato are the foursome that makes up Cross Canadian Ragweed. The four have known each other since childhood, growing up in the band's hometown of Yukon, Okla. They have collectively sold more than 70,000 albums of 1998's "Carney," 1999's "Live at the Wormy Dog," 2001's "Highway 377" and 2002's "Live at Billy Bob's Texas." The band makes an average of 200 performances a year. Their latest album, "Garage," features the single, "Fightin' for Garage," that found a home on the top of the Texas Music Chart. With Southern guitar licks and a little rock and roll, these boys from Oklahoma are true favorites on the Texas-Oklahoma music scene.

Singles: "Sick and Tired," "Anywhere but Here," "17," "Constantly," "Carry You Home," "Freedom," "Carney Man," "Boys From Oklahoma," "Bang My Head," "President Song," "Down at the Harbor"



JOHN FOGERTY

Tuesday, March 7,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2006

Between 1969 and 1972, John Fogerty had nine top-10 singles as lead singer of Creedence Clearwater Revival. The group's hits became American anthems, including the ever-popular "Proud Mary." As a solo artist, Fogerty

has sold millions of copies of his chart-topping recordings. In 1993, Fogerty and Creedence Clearwater Revival were inducted into the Rock and Roll Hall of Fame. The music of Creedence Clearwater Revival is viewed as timeless rock and roll classics. Fogerty, often considered one of the best American singer-songwriters, was inducted into the Songwriters Hall of Fame in 2005. In 1997, Fogerty received a GRAMMY for Best Rock Album, "Blue Moon Swamp."

Singles: "Déjà Vu (All Over Again)," "Premonition," "Proud Mary," "Eye of the Zombie," "Born on the Bayou," "Fortunate Son," "Susie-Q," "I Heard It Through the Grapevine," "Travelin' Band," "I Put a Spell on You"



Ford presents

TOBY KEITH

Wednesday, March 8,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 1995 – 1996, 2003, 2006

In 1993, Toby Keith's debut single, "Should've Been a Cowboy," went to number one on the Billboard country singles chart, and his self-titled debut album was certified platinum. Since then, he has sold millions of records and

produced a slew of hits. Keith has made 12 albums in 12 years. His success in his music career is noted by a long list of awards, including seven Academy of Country Music Awards, three American Music Awards, five Billboard Music Awards, and two Country Music Association awards, just to name a few. His 13th album, "Honkytonk University," was released in 2005. Born and raised in Oklahoma, some of Keith's early jobs included rodeo work, climbing oil rigs and semi-pro football, until music became his focus, and soon skyrocketed him to the country superstar he is today. On top of his work in the music industry, Keith's first feature film, "Angel From Montgomery," is currently in production.

Singles: "Honkytonk You," "As Good as I Once Was," "Big Blue Note," "How Do You Like Me Now?!", "I Wanna Talk About Me," "Beer for My Horses," "Should've Been a Cowboy," "I Love This Bar," "I'm Just Talkin' About Tonight"



MAROON5

Thursday, March 9,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2005 – 2006

Maroon5 is a funky pop rock outfit comprised of Adam Levine, James Valentine, Jesse Carmichael, Mickey Madden and Ryan Dusick. This group of five young men burst onto the music scene with the release of its debut album in 2002, "Songs About Jane," featuring funk rhythms and

classic soul melodies co-existing with searing guitars and a powerful rock bass. At the 2004 Billboard Music Awards, the band won awards for Digital Artist of the Year, Hot Adult Top 40 Artist of the Year and Hot Adult Top 40 Single of the Year, "This Love." Maroon5's acoustic album, "1.22.03. ACOUSTIC," was certified gold for sales in excess of 500,000 albums. The group won a GRAMMY in 2004 for Best New Artist.

Singles: "She Will Be Loved," "This Love," "Harder to Breathe," "Sunday Morning," "Shiver," "The Sun," "Secret," "If I Fell in Love With You," "Not Coming Home"

2006 RODEOHOUSTON™ Entertainers



Miller Lite presents

PAT GREEN

Friday, March 10,

6:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2002 – 2006

This three-time GRAMMY-nominated Texas musician says that “the only way songwriting works is if you tell the truth.” Pat Green sings about college life, his love for Texas and drinking. He is an extremely popular live entertainer in dancehalls, colleges, bars, and more. His knack for writing songs that people can relate to and his ability to entertain is what built his following of fans. Green got his musical interest from his father and mother, who both acted in regional musical theatres across Texas. He began his musical career at the age of 18 while in college at Texas Tech University. In 1995, Green released his first independent record. He has sold nearly 200,000 independently-released albums. In 2001, Green released his first major-label album, “Three Days,” on which he wrote or co-wrote nine of the 13 tracks.

Singles: “Baby Doll,” “Lucky Ones,” “Don’t Break My Heart Again,” “Wave on Wave,” “Carry On,” “Three Days,” “Take Me Out to the Dancehall,” “Whiskey,” “Southbound 35,” “Down to the River,” “Songs About Texas,” “I Like Texas”



JAY PEREZ

Sunday, March 12,

3:45 p.m. RODEOHOUSTON performance

Go Tejano Day

RODEOHOUSTON appearances: 1999, 2006

Jay Perez is one of the most influential artists in the Tejano music industry. He is often described as a trendsetter and a true vocalist. Perez strives to bring Tejano music to as many listeners as possible. With his unique, versatile and stylish sound, Perez is able to appeal to a wide variety of music lovers. He has dabbled in the country music scene, riding his single, “Steel Rain,” to the top of the country charts. He makes an appearance on the R&B scene with remakes of songs such as “Let’s Stay Together,” “Me and Mrs. Jones” and “Let’s Get It On.” He is a Tejano Music award winner that has elevated the standard of excellence to a higher level within the industry.

Singles: “Tu Eres Para Mi,” “Fantasia,” “Voy a Olvidarme,” “Cuando la Vea,” “Ella Es,” “Hombres y Mujeres,” “Si Te Portas Mal,” “Always and Forever,” “Let’s Stay Together”



LEE ANN WOMACK

Saturday, March 11,

3:45 p.m. RODEOHOUSTON performance

RODEOHOUSTON appearances: 2001 – 2003, 2006

Lee Ann Womack’s love for traditional country music began as a child growing up in Jacksonville, Texas, where her father was a part-time disc jockey. She learned how to sing by listening to country records of George Jones and Dolly Parton. She put her own mark on traditional country in 1997 with her first single, “Never Again, Again.” She has collaborated with Wille Nelson, culminating into a GRAMMY award for their “Mendocino County Line.” She has received six Country Music Association awards and five American Country Music awards, most for her biggest hit to date, “I Hope You Dance.” Her latest album, “There’s More Where That Came From,” includes classic country cheating songs, as well as songs about love, lost loves and hard-earned lessons.

Singles: “I May Hate Myself in the Morning,” “Twenty Years and Two Husbands Ago,” “I Hope You Dance,” “Why They Call It Falling,” “I’ll Think of a Reason Later,” “Never Again, Again,” “The Fool”



LEANN RIMES

Monday, March 13,

6:45 p.m. RODEOHOUSTON performance

Spring Break Stampede

RODEOHOUSTON appearances: 1997 – 1998, 2000 – 2001, 2006

From GRAMMY awards to Country Music Association awards, LeAnn Rimes has lined her shelves with her share of music industry awards. Since first hitting the airwaves at the age of 13, Rimes has made her contributions to the country music industry. This Garland, Texas, native has scored numerous number one hits. Her first chart-topper, “Blue,” propelled her to country music stardom. Her latest album, “This Woman,” demonstrates how her voice has grown in range and power, fulfilling the promise she showed as a young superstar. Rimes has produced music for movie soundtracks, and has published a children’s book, “Jag.”

Singles: “Nothin’ ‘Bout Love Makes Sense,” “Commitment,” “How Do I Live,” “Can’t Fight the Moonlight,” “Blue,” “Life Goes On,” “On the Side of Angels,” “One-Way Ticket”



RAMON AYALA

Sunday, March 12,

3:45 p.m. RODEOHOUSTON performance

Go Tejano Day

RODEOHOUSTON appearances: 2002, 2006

Ramon Ayala is a songwriter, accordionist and vocalist who has defined norteño music with signature songs and definitive instrumental stylings for more than 40 years. Popular on both sides of the Rio Grande, Ayala began playing his favorite instrument, the accordion, at the age of 6. He has been credited with the invention of modern conjunto music. Ayala’s style is often used as the foundation for the norteño groups of today. His songs frequently tell the stories of wronged lovers and hard lives. With more than 100 albums, GRAMMY-winner Ayala has been a strong presence in the industry for more than four decades.

Singles: “Tragos Amargos,” “Señor Dios,” “Mi Piquito de Oro,” “Puño de Tierra,” “Tejano Enamorado,” “Lagrimas,” “Nadie Como Tu,” “Tengo Miedo”



LARRY THE CABLE GUY

Tuesday, March 14,

6:45 p.m. RODEOHOUSTON performance

Spring Break Stampede

RODEOHOUSTON appearances: 2006

Coining the phrases “Git R Done” and “Lord, I Apologize,” Larry the Cable Guy has become one of the most successful comedians of the early 2000s. Larry the Cable Guy was born Dan Whitney on a hog farm in Pawnee City, Neb.

After starting his comic career in the late ‘80s, he became a regular on Jeff Foxworthy’s “Country Countdown Show.” In 2000, Foxworthy invited the comic to join his “Blue Collar Comedy Tour,” along with Bill Engvall. The successful tour grossed \$15 million, sold more than 1 million copies when released on DVD, and turned Larry into a superstar. In 2001, Larry released his debut CD, “Lord, I Apologize.” In 2002, a Comedy Central airing of “Blue Collar Comedy Tour: The Movie” became the network’s highest-rated movie in its 12-year history. “Larry the Cable Guy: Git-R-Done” became his first solo DVD in 2003, and a year later, Larry, Foxworthy and Engvall turned their tour into the highly rated television show “Blue Collar TV.”



CORY MORROW
Tuesday, March 14,
6:45 p.m. RODEOHOUSTON performance
Spring Break Stampede

RODEOHOUSTON appearances: 2006

One of the most popular performers in Texas, Cory Morrow has sold more than 200,000 records independently, released six albums, received acclaim from country music's toughest critics and established a massive base of fans that stretches further than the dance halls of Texas. His latest studio recording, "Nothing Left to Hide," reflects Morrow's personal and professional evolution, and blends West Coast country and rock sounds with Texas storytelling. Morrow was born in Houston. He attended Texas Tech University until he moved to Austin, Texas, to pursue his music career full time. In 2002, Morrow broke into mainstream country with his release of his independent album "Outside the Lines." He is no stranger to the Texas Country Music chart, and continues to deliver high-energy performances to his fans.

Singles: "21 Days," "Texas Time Travelin'," "Big City Stripper," "Take Me Away," "Always and Forever," "Nashville Blues," "Just Like You (Grandpa's Song)," "Songwriter's Lament," "Texas Bound Train," "I Wanna Go Home"

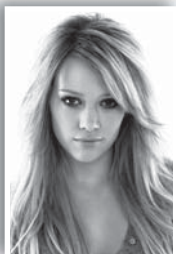


ALAN JACKSON
Wednesday, March 15,
6:45 p.m. RODEOHOUSTON performance
Spring Break Stampede

RODEOHOUSTON™ appearances: 1992 – 2002, 2004 – 2006

With 15 years in the country music industry, Alan Jackson has sold more than 40 million albums and scored more than 30 number one singles — 21 of which he either wrote or co-wrote. Jackson, a Georgia native, began his career as a staff songwriter at Glenn Campbell's music publishing company. With countless industry awards, Jackson is a true, traditional country artist. His "jukebox-worthy country" sound continues to be a constant in the country music industry.

Singles: "Monday Morning Church," "Drive (for Daddy Gene)," "Where Were You (When the World Stopped Turning)," "Little Bitty," "Gone Crazy," "Right on the Money," "www.memory," "Pop a Top," "When Somebody Loves You," "Remember When"



HILARY DUFF
Thursday, March 16,
6:45 p.m. RODEOHOUSTON performance
Spring Break Stampede

RODEOHOUSTON appearances: 2005 – 2006

Houston-native Hilary Duff is a triple-threat talent, with a successful career in television, film and music. In 2001, Hilary Duff began starring in a Disney Channel television show, "Lizzie Maguire." Soon after, she turned to starring in movie roles, and finally, to music. She has had the opportunity to merge her acting and singing talent into one when her movies use her songs on the soundtrack. Her first album, "Metamorphosis," sold 5 million copies worldwide. Her second, self-titled album is one that shows her creative growth. She became more involved in the process, and sang about what was happening in her own life, and sang it the way she felt it needed to be sung. She holds the record for the highest attendance at any RODEOHOUSTON performance.

Singles: "Beat of My Heart," "Come Clean," "So Yesterday," "Anywhere but Here," "Workin' It Out," "Wake Up," "Our Lips Are Sealed" featuring Haylie Duff, "Metamorphosis"



LONESTAR
Friday, March 17,
6:45 p.m. RODEOHOUSTON performance
Spring Break Stampede

RODEOHOUSTON appearances: 1999 – 2001, 2006

With Richie McDonald at lead vocals, Michael Britt on guitar and vocals, Dean Sams (group founder) on keyboard and vocals, and Keech Rainwater on drums, Lonestar, as its name implies, drifted into Music City via the state of Texas. Billed originally as Texassee, Lonestar began performing in 1993. In 1995, the group's self-titled debut album produced a top-10 hit, "Tequila Talkin'," and a number one hit, "No News," in 1996. Lonestar's second album, "Crazy Nights," was released in 1997, and produced the band's second number one single, "Come Cryin' to Me." In 1999, Lonestar released its third album, "Lonely Grill," with the ever-popular "Amazed" flying to the top of the charts and remaining there for eight weeks. "Amazed" catapulted the band to crossover stardom, and hit number one on the Billboard Hot 100 chart the same week the band's next single, "Smile," held the number one spot on the Billboard country singles chart.

Singles: "You're Like Comin' Home," "Little Town," "Mr. Mom," "Tequila Talkin'," "Amazed," "Smile," "I'm Already There," "My Front Porch Looking In," "Let's Be Us Again"



BROOKS & DUNN
Saturday, March 18,
3:45 p.m. RODEOHOUSTON performance
Spring Break Stampede
RODEOHOUSTON Finals

RODEOHOUSTON appearances: 1992 – 2006

With 21 number one hits and more than 27 million records sold, guitarist and songwriter Kix Brooks, along with singer and songwriter Ronnie Dunn, have put their stamp on music with their revved-up honky tonk sound. Brooks & Dunn, who both grew up on country music, entertain their fans with a sound that has redefined the industry. In fact, the pair has been honored with the Entertainer of the Year Award four times by the Country Music Association, and they received the 2004 CMA award for Vocal Duo of the Year. In addition to CMA awards, the duo's mantles display honors from the Academy of Country Music, the American Music Awards and GRAMMY Awards.

Singles: "Believe," "Play Something Country," "Red Dirt Road," "Husbands and Wives," "Can't Take the Honky Tonk Out of the Girl," "Only in America," "My Maria," "Boot Scootin' Boogie," "Neon Moon," "Hard Workin' Man"



GRETCHEN WILSON
Sunday, March 19,
3:45 p.m. RODEOHOUSTON performance
Spring Break Stampede
RODEOHOUSTON Collegiate Championship

RODEOHOUSTON appearances: 2005 – 2006

With influences like Loretta Lynn, Tanya Tucker, and, of course, Patsy Cline, Gretchen Wilson burst onto the country music scene with "Redneck Woman," and has gone full throttle ever since. She was presented the Horizon Award by the Country Music Association, and Female Country Artist of the Year, as well as New Country Artist of the Year, at the 2004 Billboard Awards. Wilson's twangy, down-home sound and sassy lyrics are what keep the seats full at her live performances. Much like Loretta Lynn, this smalltown girl writes songs about her own lifestyle and the people around her. Her debut album, "Here for the Party," has reached quadruple platinum status for sales in excess of 4 million. Her second album, "All Jacked Up," was released in 2005.

Singles: "All Jacked Up," "Here for the Party," "Redneck Woman," "When I Think About Cheating," "Homewrecker," "Skool Ring," "The Bed," "He Ain't Even Cold Yet"



Daily Schedule

Saturday, February 18

10 a.m. Go Texan Team Penning Contest
.....Montgomery County Fairgrounds

Thursday, February 23

5 p.m. World's Championship Bar-B-Que Contest
(closes at 11 p.m.)..... Reliant Park
Carnival (*closes at 11 p.m.)..... Reliant Park

Friday, February 24

8 a.m. Top Hands Horse Show..... Reliant Arena
noon World's Championship Bar-B-Que Contest
(closes at 11 p.m.)..... Reliant Park
Carnival (*closes at 11 p.m.)..... Reliant Park

Saturday, February 25

8 a.m. Top Hands Horse Show..... Reliant Arena
9 a.m. World's Championship Bar-B-Que Contest
(closes at 11 p.m.)..... Reliant Park
9:45 a.m. ConocoPhillips Wheel Chair Race..... downtown Houston
9:50 a.m. ConocoPhillips Rodeo Run..... downtown Houston
10 a.m. Downtown Rodeo Parade..... downtown Houston
Carnival (*closes at 11 p.m.)..... Reliant Park

Monday, February 27

8 a.m. AQHA Cutting Horse Competition..... Reliant Arena
7 p.m. Rodeo Uncorked! Grand Wine Tasting and Best Bites
Competition (separate ticket required)..... Reliant Astrodome

February 28 - March 19

Recurring daily activities and events

Houston Livestock Show and Rodeo Carnival and Kidland Carnival

• See hours each day

Capital One AGVENTURE – Reliant Center – daily, 9 a.m. to 9 p.m.

- AGVENTURE Tours
 - o Monday – Friday, 9 a.m. to 4 p.m.
(begins at Capital One AGVENTURE)
- Barnyard Babies Birthing Center
 - o daily, 9 a.m. to 9 p.m.
- Milking Demonstrations
 - o daily, 10 and 11 a.m., noon, and 2, 3, 4, 5, and 6 p.m.
- Petting Zoos
 - o daily, 9:30 a.m. to 9 p.m.
- Pony Rides
 - o daily, 9 a.m. to 9 p.m.
- Rodeo University
 - o daily, 9 a.m. to 9 p.m.
 - o Sing-along: Music for Little Cowpokes
Monday – Friday, 9:30 a.m., 11 a.m., 1 p.m. and 3 p.m.
Saturday and Sunday, 9:30 a.m., 11 a.m., 4 p.m. and 6 p.m.
- Spinning and Weaving Demonstrations
 - o Monday – Friday, 10 a.m. to 2 p.m.
 - o Saturday and Sunday, 10 a.m. to 5 p.m.

Go Texan Quilt Contest Winners Display – Lobby of Reliant Center

Hayloft Galleries (School Art Display) – Lobby of Reliant Center

The Hideout – Reliant Astrodome

• daily, 6 p.m. to midnight (live and DJ music)

Mechanical Bull – Reliant Park – daily, 9 a.m. to 9 p.m.

Petting Zoo – Reliant Park – daily, 9:30 a.m. to 9 p.m.

Pig Races – Reliant Park – daily, 10:30 and 11:30 a.m., and 12:30, 1:30, 2:30, 4:30, 5:30 and 6:30 p.m.

Pace Chuck Wagon Corral – east side of Reliant Stadium

- weekdays, noon to 7 p.m.
- weekends, 10 a.m. to 7 p.m.

Peruvian Horse Exhibit – Reliant Center – daily, 10 a.m. to 9 p.m.

Peruvian Horse Exhibition – Reliant Center – Main Arena

- weekdays, 6 p.m.
- weekends, 7:30 p.m.

Project: Show Pride! Exhibit – Lobby of Reliant Center

- daily, 9 a.m. to 9 p.m.

Shopping and Dining – throughout Reliant Park

- daily, 10 a.m. to 9 p.m.

Tuesday, February 28

8 a.m. NCHA \$50,000 Limit Amateur
Cutting Horse Competition..... Reliant Arena
NCHA \$10,000 Novice Horse
Cutting Horse Competition..... Reliant Arena
9 a.m. Cattleman's Appreciation Day..... Reliant Arena Sales Pavilion
4 p.m. Carnival (*closes at midnight)..... Reliant Park
6:45 p.m. RODEOHOUSTON™ performance –
George Strait..... Reliant Stadium
7 p.m. Simbrah/Simmental Cattle Sale..... Reliant Center – East Arena
10:15 p.m. The Hideout – Texas Unlimited Band..... Reliant Astrodome

Wednesday, March 1

8 a.m. Agricultural Mechanics Project Show
..... Reliant Center – East Arena
NCHA \$10,000 Limit Amateur
Cutting Horse Competition..... Reliant Arena
NCHA Non-Pro Cutting Horse Competition..... Reliant Arena
Finals: \$50,000 Limit Amateur and \$10,000
Novice Horse Cutting Horse Competition..... Reliant Arena
10 a.m. Simbrah Cattle Show..... Reliant Center – Main Arena (east side)
39th Annual All Breeds Range Bull and
Commercial Heifer Sale..... Reliant Arena Sales Pavilion
11 a.m. Angus Cattle Show..... Reliant Center – Main Arena (west side)
2 p.m. Simmental Cattle Show
..... Reliant Center – Main Arena (east side)
Braunvieh Cattle Show
..... Reliant Center – Main Arena (west side)
4 p.m. Carnival (*closes at midnight)..... Reliant Park
6:45 p.m. RODEOHOUSTON performance –
Trisha Yearwood..... Reliant Stadium
10:15 p.m. The Hideout – Kyle Hutton..... Reliant Astrodome

Thursday, March 2

8 a.m. NCHA \$20,000 Limit Non-Pro
Cutting Horse Competition..... Reliant Arena
NCHA Open Cutting Horse Competition..... Reliant Arena
Finals: \$10,000 Limit Amateur and Non-Pro
Cutting Horse Competition..... Reliant Arena
9 a.m. Belgian Blue Cattle Show
..... Reliant Center – Main Arena (east side)
10 a.m. Shorthorn Cattle Show
..... Reliant Center – Main Arena (west side)
Agricultural Mechanics Project Show Awards
..... Reliant Center – East Arena
12:30 p.m. Red Poll Cattle Show..... Reliant Center – Main Arena (west side)
1 p.m. Red Angus Cattle Show
Reliant Center – Main Arena (east side)
3 p.m. Brahmousin Cattle Show
..... Reliant Center – Main Arena (west side)
4 p.m. Carnival (*closes at midnight)..... Reliant Park
5:30 p.m. Lil' Rustlers Rodeo (Rodeo ticket required)..... Reliant Stadium
6:30 p.m. International Brahman Cattle Sale... Reliant Arena Sales Pavilion
6:45 p.m. RODEOHOUSTON performance –
Sheryl Crow..... Reliant Stadium
10:15 p.m. The Hideout – Sheila Marshall..... Reliant Astrodome

Friday, March 3 – Black Heritage Day

7:30 a.m. Brahman Cattle Show (Females)..... Reliant Center – Main Arena
8 a.m. NCHA \$10,000 Novice Horse/Non-Pro
Rider Cutting Horse Competition..... Reliant Arena
Finals: \$20,000 Limit Non-Pro and
Open Cutting Horse Competition..... Reliant Arena
3:30 p.m. International Red Brangus Cattle Show
..... Reliant Center – Main Arena (west side)
4 p.m. Zebu Cattle Show..... Reliant Center – Main Arena (east side)
Brangus Cattle Sale..... Reliant Arena Sales Pavilion
Carnival (*closes at 1 a.m.)..... Reliant Park
4:30 p.m. Celebrity Dairy Goat Milking Contest
..... Reliant Center – East Arena
6 p.m. American Red Brangus Cattle Sale... Reliant Center – East Arena
6:45 p.m. RODEOHOUSTON performance –
Maze featuring Frankie Beverly / Raven..... Reliant Stadium
7 p.m. Beefmaster Futurity..... Reliant Arena Sales Pavilion
Youth Goat Team Fitting Contest..... Reliant Center – East Arena
10:15 p.m. The Hideout – Zydeco..... Reliant Astrodome

Saturday, March 4

7:30 a.m. Brahman Cattle Show (Bulls)..... Reliant Center – Main Arena
8 a.m. NCHA Youth Cutting Horse Competition..... Reliant Arena
Finals: \$10,000 Novice Horse/Non-Pro
Rider Cutting Horse Competition..... Reliant Arena
Youth Dairy Goat Show
..... Reliant Center – East Arena (west side)
Youth Boer Goat Show
..... Reliant Center – East Arena (east side)
10 a.m. Beefmaster Cattle Sale..... Reliant Arena Sales Pavilion
Carnival (*closes at 1 a.m.)..... Reliant Park
11:30 a.m. 4-H and FFA Range and
Pasture Plant ID Judging Awards..... Reliant Center
noon 4-H and FFA Floriculture Judging Awards
..... Reliant Center
4-H and FFA Nursery Landscape Judging Awards
..... Reliant Center
2 p.m. Brangus Cattle Show..... Reliant Center – Main Arena (east side)
2:30 p.m. Limousin Cattle Sale..... Reliant Center – East Arena
3 p.m. American Red Brangus Show
..... Reliant Center – Main Arena (west side)
International Dairy Goat Congress..... Reliant Center
3:45 p.m. RODEOHOUSTON performance –
Martina McBride..... Reliant Stadium
5 p.m. Charolais Cattle Sale..... Reliant Center – East Arena
6 p.m. Santa Gertrudis Cattle Sale..... Reliant Arena Sales Pavilion
Champion Wine Auction and Dinner
(separate ticket required)..... Texans Indoor Practice Facility
7:30 p.m. The Hideout – Zona Jones..... Reliant Astrodome
8 p.m. International Red Brangus Cattle Sale
..... Reliant Center – East Arena
9 p.m. The Hideout – Zona Jones..... Reliant Astrodome

Sunday, March 5

8 a.m. Palomino Horse Show – Halter and
English Performance..... Reliant Arena
Open Boer Goat Show
..... Reliant Center – East Arena (west side)
Open Dairy Goat Show
..... Reliant Center – East Arena (east side)
10 a.m. Limousin Cattle Show
..... Reliant Center – Main Arena (west side)
Santa Gertrudis Cattle Show
..... Reliant Center – Main Arena (east side)
Carnival (*closes at midnight)..... Reliant Park
Cowboy Church..... Reliant Center
1 p.m. Charolais Cattle Show
..... Reliant Center – Main Arena (west side)
2:30 p.m. 4-H and FFA Meat Judging Contest
Results and Awards..... Reliant Center – East Arena
Lil' Rustlers Rodeo (Rodeo ticket required)
..... Reliant Stadium
3:45 p.m. RODEOHOUSTON performance –
Clay Walker..... Reliant Stadium
7 p.m. Braford Cattle Sale..... Reliant Center – East Arena
7:30 p.m. The Hideout – Rich McCready..... Reliant Astrodome
9 p.m. The Hideout – Rich McCready..... Reliant Astrodome

Monday, March 6

8 a.m. Palomino Horse Show – Western Performance
..... Reliant Arena
9 a.m. Braford Cattle Show
..... Reliant Center – Main Arena (east side)
Hereford/Polled Hereford Cattle Show
..... Reliant Center – Main Arena (west side)
1 p.m. Maine-Anjou Cattle Show
..... Reliant Center – Main Arena (east side)
Gelbvieh Cattle Show
..... Reliant Center – Main Arena (west side)
3 p.m. Weigh, Grade and Ultrasound
Junior Commercial Steers..... Reliant Arena Sales Pavilion
4 p.m. Carnival (*closes at midnight)..... Reliant Park
5:30 p.m. Lil' Rustlers Rodeo (Rodeo ticket required)..... Reliant Stadium
6:45 p.m. RODEOHOUSTON performance –
Robert Earl Keen / Miller Lite presents
Cross Canadian Ragweed..... Reliant Stadium
10:15 p.m. The Hideout – Templeton Thompson..... Reliant Astrodome

Tuesday, March 7

7 a.m.	Junior Market Steers (weigh, sift, classify)	Reliant Center – Main Arena
8 a.m.	Appaloosa Horse Show – English and Western Performance and Game Events	Reliant Arena
3 p.m.	Weigh and Sift Junior Market Goats and Lambs	Reliant Center – East Arena
4 p.m.	Carnival (*closes at midnight)	Reliant Park
	Junior Commercial Steer Sale	Reliant Arena Sales Pavilion
6:45 p.m.	RODEOHOUSTON performance – John Fogerty	Reliant Stadium
10:15 p.m.	The Hideout – Rick Monroe	Reliant Astrodome

Wednesday, March 8

8 a.m.	Appaloosa Horse Show – Halter	Reliant Arena
	Junior Market Steer Show (Hereford, Polled Hereford, Red Angus, Shorthorn, Chianina, Charolais)	Reliant Center – Main Arena
9 a.m.	Explanation of Junior Commercial Steer Ultra Sound	Reliant Arena Sales Pavilion
10 a.m.	Junior Market Goat Show	Reliant Center – East Arena (east side)
	Junior Market Lamb Show	Reliant Center – East Arena (west side)
1 p.m.	Arabian/Half-Arabian Horse Show – Performance	Reliant Arena
4 p.m.	Carnival (*closes at midnight)	Reliant Park
6:45 p.m.	RODEOHOUSTON performance – (Ford presents Toby Keith)	Reliant Stadium
10:15 p.m.	The Hideout – The Skeeters	Reliant Astrodome

Thursday, March 9

8 a.m.	Arabian and Half-Arabian Horse Show – Halter and Performance	Reliant Arena
	Junior Market Steer Show (Limousin, Simmental, Santa Gertrudis, Simbrah, Brangus, Brahman, ABC)	Reliant Center – Main Arena
10 a.m.	Junior Market Goat Show	Reliant Center – East Arena (east side)
	Junior Market Lamb Show	Reliant Center – East Arena (west side)
4 p.m.	Carnival (*closes at midnight)	Reliant Park
6:45 p.m.	RODEOHOUSTON performance – Maroon5	Reliant Stadium
7 p.m.	Champion Junior Market Goat and Lamb Selection	Reliant Center – East Arena
10:15 p.m.	The Hideout – Kyle Wyley	Reliant Astrodome

Friday, March 10

8 a.m.	Junior Market Steer Show (Angus, Maine-Anjou, AOB)	Reliant Center – Main Arena
	Llama and Alpaca Show	Reliant Arena – Hall B
11 a.m.	4-H/FFA Horse Judging Contest	Reliant Center – East Arena
noon	Junior Market Lamb and Goat Auction	Reliant Arena Sales Pavilion
1 p.m.	Donkey and Mule Show – Performance	Reliant Arena
4 p.m.	Carnival (*closes at 1 a.m.)	Reliant Park
6:45 p.m.	RODEOHOUSTON performance – Miller Lite presents Pat Green	Reliant Stadium
8:30 p.m.	Junior Market Steer Champion Selection	Reliant Stadium
10:15 p.m.	The Hideout – Tommy Alverson	Reliant Astrodome
11:30 p.m.	The Hideout – Tommy Alverson	Reliant Astrodome

Saturday, March 11

8 a.m.	Donkey and Mule Show – Halter and Performance	Reliant Arena
	Llama Costume Contest	Reliant Arena – Hall B
10 a.m.	Lloan - a - Llama	Reliant Arena – Hall B
	Carnival (*closes at 1 a.m.)	Reliant Park
noon	Junior Market Steer Auction	Reliant Arena Sales Pavilion
1 p.m.	4-H and FFA Dairy Judging Contest Awards	Reliant Center – East Arena
	School Art Awards	Reliant Center – Main Arena
2 p.m.	Championship Mule Pull	Reliant Arena
	Donkey and Mule Show – Trail and Obstacle	Reliant Arena

3:45 p.m.	RODEOHOUSTON performance – Lee Ann Womack	Reliant Stadium
4:30 p.m.	4-H and FFA Wildlife Habitat Awards	Reliant Center – East Arena
6 p.m.	Dexter Cattle Sale	Reliant Center – East Arena
7:30 p.m.	Texas Longhorn Cattle Sale	Reliant Arena Sales Pavilion
	The Hideout – Jason Boland	Reliant Astrodome
9 p.m.	The Hideout – Jason Boland	Reliant Astrodome

Sunday, March 12 – Go Tejano Day

7:30 a.m.	Junior Market Barrow Show (Show A: Spotted, Duroc, Poland China, Berkshire)	Reliant Center – East Arena
8 a.m.	Open Texas Longhorn Cattle Show	Reliant Center – Main Arena
	Llama and Alpaca Show	Reliant Arena – Hall B
	Donkey and Mule Show – Performance	Reliant Arena
10 a.m.	Carnival (*closes at midnight)	Reliant Park
	Cowboy Church	Reliant Center
11 a.m.	Fiesta Charra	Reliant Center – Main Arena
noon	The Hideout – 2006 Mariachi Invitational Finals	Reliant Astrodome
2 p.m.	Youth Texas Longhorn Cattle Show	Reliant Center – Main Arena
2:30 p.m.	The Hideout – DJ music	Reliant Astrodome
3 p.m.	The Hideout – TBA	Reliant Astrodome
3:45 p.m.	RODEOHOUSTON performance – Ramon Ayala / Jay Perez	Reliant Stadium
7 p.m.	Fiesta Charra	Reliant Center – Main Arena
	The Hideout – TBA	Reliant Astrodome
8:40 p.m.	The Hideout – TBA	Reliant Astrodome
9:30 p.m.	The Hideout – TBA	Reliant Astrodome

Monday, March 13 – Spring Break Stampede

7:30 a.m.	Junior Market Barrow Show (Show B: Hampshire, Dark Crossbred)	Reliant Center – East Arena
8 a.m.	Paint Horse Show – English and Western Performance and Speed Events	Reliant Arena
9 a.m.	Open and Junior Dairy Cattle Show	Reliant Center – Main Arena
2 p.m.	Carnival (*closes at midnight)	Reliant Park
3:30 p.m.	Dexter Cattle Show	Reliant Center – Main Arena (east side)
	Miniature Hereford Cattle Show	Reliant Center – Main Arena (west side)
6:45 p.m.	RODEOHOUSTON performance – LeAnn Rimes	Reliant Stadium
10:15 p.m.	The Hideout – Big Al White	Reliant Astrodome

Tuesday, March 14 – Spring Break Stampede

8 a.m.	Paint Horse Show – Halter and Showmanship	Reliant Arena
	Bravado Cattle Show	Reliant Center – Main Arena
1 p.m.	Paint Horse Show – Roping Events	Reliant Arena
2 p.m.	Carnival (*closes at midnight)	Reliant Park
3:30 p.m.	State FFA Tractor Technician Contest (Part III)	Reliant Center – Main Arena
4:30 p.m.	State FFA Tractor Technician Contest	Reliant Center – Main Arena
	Results and Awards	Reliant Center – Main Arena
6:45 p.m.	RODEOHOUSTON performance – Larry the Cable Guy / Cory Morrow	Reliant Stadium
10:15 p.m.	The Hideout – Gary P. Nunn	Reliant Astrodome

Wednesday, March 15 – Spring Break Stampede

7:30 a.m.	Junior Market Barrow Show (Show C: Chester White & OPB, Yorkshire, Light Weight Other Crossbred)	Reliant Center – East Arena
8 a.m.	Quarter Horse Show – Heading, Heeling and Calf Roping (youth included)	Reliant Arena
noon	4-H and FFA Poultry Judging Awards	Reliant Center – Main Arena
2 p.m.	Carnival (*closes at midnight)	Reliant Park
4:30 p.m.	4-H and FFA Wool Judging Contest Awards	Reliant Arena Sales Pavilion
5 p.m.	4-H and FFA Livestock Judging Contest Awards	Reliant Arena Sales Pavilion
6:45 p.m.	RODEOHOUSTON performance – Alan Jackson	Reliant Stadium
10:15 p.m.	The Hideout – Jamie Richards	Reliant Astrodome

Thursday, March 16 – Spring Break Stampede

7:30 a.m.	Junior Market Barrow Show (Show D: Other Crossbred)	Reliant Center – East Arena
8 a.m.	Quarter Horse Show – Pole Bending and Barrel Racing (youth included)	Reliant Arena
	Youth Rabbit Judging Contest	Reliant Center
	Youth Breeding Rabbit Show	Reliant Center – West Arena
2 p.m.	Scramble Heifer Show	Reliant Center – Main Arena
	Carnival (*closes at midnight)	Reliant Park
6:45 p.m.	RODEOHOUSTON performance – Hilary Duff	Reliant Stadium
7:30 p.m.	Junior Market Barrow Grand Champion Selection	Reliant Center – East Arena
10:15 p.m.	The Hideout – Kazzi Shae	Reliant Astrodome

Friday, March 17 – Spring Break Stampede

8 a.m.	Quarter Horse Show – Open and Amateur Halter, Showmanship and English and Western Performance	Reliant Arena
	Junior Market Poultry Show	Reliant Arena – Hall B
	Youth Breeding Rabbit Show	Reliant Center – West Arena
9 a.m.	Junior Breeding Beef Heifer Show (ARB, ORB, Red Brangus, Hereford, Simmental, Red Angus, Polled Hereford)	Reliant Center – Main Arena
noon	Junior Market Barrow Auction	Reliant Arena Sales Pavilion
2 p.m.	Youth Rabbit Awards	Reliant Center – West Arena
	Carnival (*closes at 1 a.m.)	Reliant Park
6:45 p.m.	RODEOHOUSTON performance – Lonestar	Reliant Stadium
7 p.m.	Junior Market Poultry Champion Selection	Reliant Arena – Hall B
10:15 p.m.	The Hideout – Bobbie Flores	Reliant Astrodome
11:30 p.m.	The Hideout – Bobbie Flores	Reliant Astrodome

Saturday, March 18 – Spring Break Stampede

8 a.m.	Quarter Horse Show – Youth Western Performance	Reliant Arena
9 a.m.	Junior Breeding Beef Heifer Show (Limousin, Simbrah, Brahman, Santa Gertrudis, Charolais, Maine-Anjou)	Reliant Center – Main Arena
10 a.m.	Open and Junior Breeding Sheep Show (Dorset, Hampshire, Shropshire, Southdown, Suffolk)	Reliant Center – East Arena
	Carnival (*closes at 1 a.m.)	Reliant Park
noon	Junior Market Poultry Auction	Reliant Arena Sales Pavilion
2 p.m.	Open Breeding Rabbit and Cavy Show	Reliant Center – West Arena
3:45 p.m.	RODEOHOUSTON Finals performance – Brooks & Dunn	Reliant Stadium
7:30 p.m.	The Hideout – Jason Allen	Reliant Astrodome
9 p.m.	The Hideout – Jason Allen	Reliant Astrodome

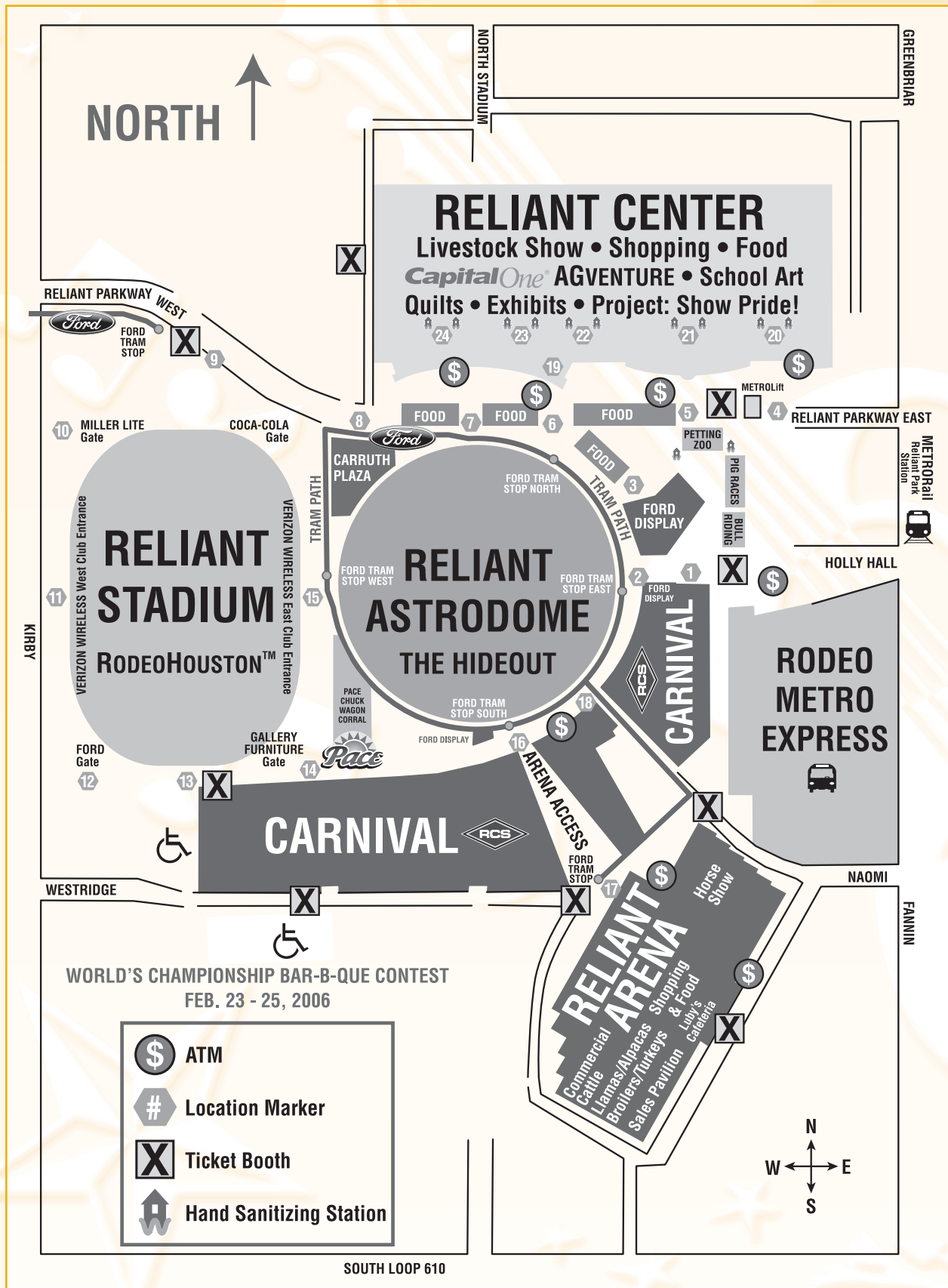
Sunday, March 19 – Spring Break Stampede

8 a.m.	Quarter Horse Show – Youth Halter, Showmanship and English Performance	Reliant Arena
	Open and Junior Breeding Sheep Show (Columbia, Corriedale, Delaine-Merino, Rambouillet, Royal White, Dorper, ORB)	Reliant Center – East Arena (east side)
	Junior Breeding Gilt Show (Berkshire, Chester White, Duroc, Hampshire, Landrace, Poland China/Spotted, Yorkshire)	Reliant Center – East Arena (west side)
	Open Breeding Rabbit and Cavy Show	Reliant Center – West Arena
9 a.m.	Junior Breeding Beef Heifer Show (Shorthorn, Beefmaster, Brangus, Angus)	Reliant Center – Main Arena
10 a.m.	Open Rabbit/Cavy Costume Contest	Reliant Center – West Arena
	Carnival (*closes at midnight)	Reliant Park
	Cowboy Church	Reliant Center
noon	School Art Auction	Reliant Arena Sales Pavilion
1 p.m.	Open Breeding Rabbit and Cavy Awards	Reliant Center – West Arena
3:45 p.m.	RODEOHOUSTON Collegiate Championship performance – Gretchen Wilson	Reliant Stadium
7:30 p.m.	The Hideout – Texas Unlimited Band	Reliant Astrodome
9 p.m.	The Hideout – Texas Unlimited Band	Reliant Astrodome

* Carnival closing times subject to weather conditions.

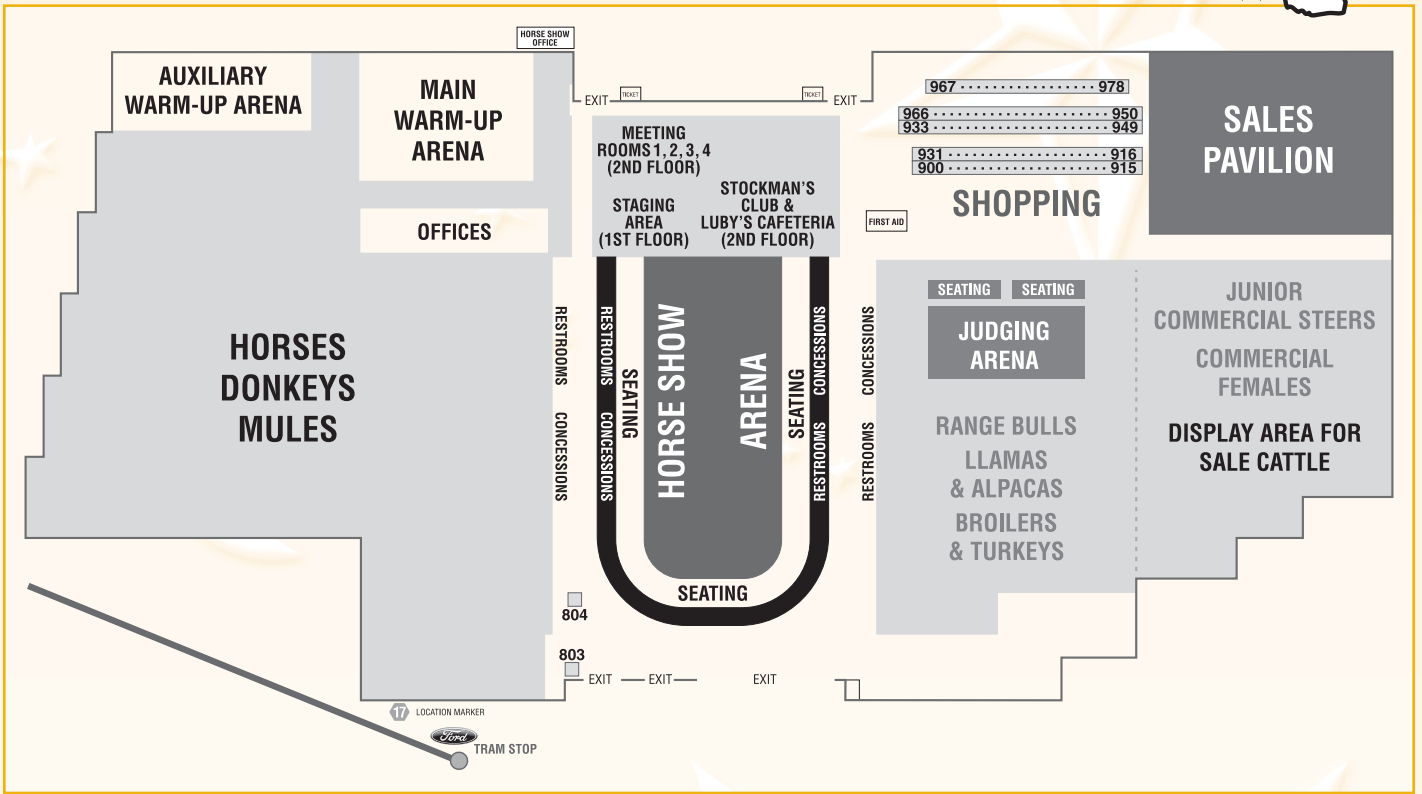
2006 Show Maps

RELIANT PARK

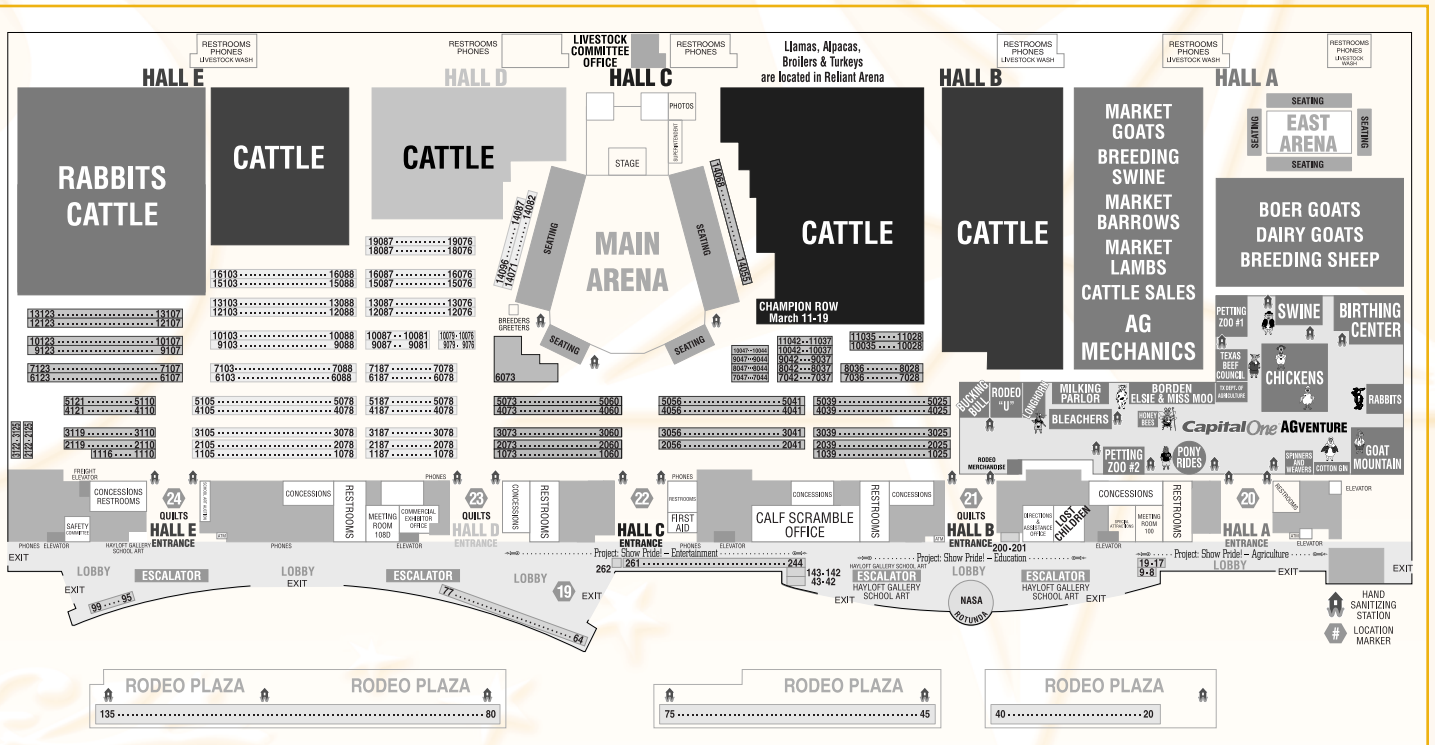




RELIANT ARENA



RELIANT CENTER





Tools for

By Beverly Rosenbaum

positive experience as the blue ribbon for a grand champion steer. All the participants are having a very positive experience here at Houston, whether they're showing chickens, rabbits, trailers, tractors or steers," added Elmore.

"The project is so much more than just a tractor. The tractor is how we teach the skills that young people need today to be able go into the job marketplace and be employable," Elmore commented. "Self-confidence is huge — social skills, teamwork, a sense of accomplishment," he added.

Elmore's daughter, Becca, said, "We are girls who came together from all different areas — athletics, homecoming queens, modeling, cheerleading. We all have completely different interests, but we all have this tractor in common now."

The Agricultural Mechanics Project Show provides numerous opportunities for students who might not be able to participate in team sports or undertake an animal project due to the costs associated with raising a prize-winning animal. In many extremely small school districts across Texas, where a single campus might house students in kindergarten through grade 12, large team sports like football are not viable. Quite often, school pride and the support of the entire community might be focused on the agricultural mechanics project team, with numerous farmers and ranchers literally joining a waiting list to fund the projects. Ultimately, this type of support levels the playing field and creates educational opportunities by allowing students from varied economic backgrounds to participate equally.

The most obvious results of the Houston Livestock Show and Rodeo™ Agricultural Mechanics Project Show are the finished projects on display in Reliant Center for all to see. Award ribbons hang from them after the judging, giving recognition for the degree of difficulty and hours of work invested in each project. Entries are judged in five categories: agricultural machinery and equipment, electrical equipment, livestock equipment, trailers, and tractor restoration.

In 2005, cash and prizes totaling more than \$70,000 were awarded to students in Texas 4-H clubs and FFA chapters for their projects, which were judged based on design, workmanship, materials used, practicality, degree of difficulty and finish.

Coaches and judges see beyond the welded steel and glossy paint to another finished product — the participants themselves. While the intangible benefits might not always be noticed by the casual observer, they definitely are present and take many forms. "They learn perseverance and how to talk to the judges," said Mike Jackson, who has been an agricultural science teacher for 21 years.

Russell Thomas of the Gilmer FFA Chapter has been an agricultural science teacher for the past seven years. He said, "We stress teamwork, leadership, speaking and meeting people. It gives [the students] a sense of accomplishment."

Decatur High School entered the first all-girl tractor restoration team at the 2005 Show. "This is my 12th year and the first time I've had girls do this particular project, and I don't think it will be the last time," said Rick Elmore, Decatur High School agricultural science teacher. "They find a successful program, and they want to be more successful. Today, they did better than the boys. It doesn't matter who you are; anybody can do it. And, a blue ribbon in this event is the same



Photo by Ken Meyer

Success


Photo by Ken Meyer

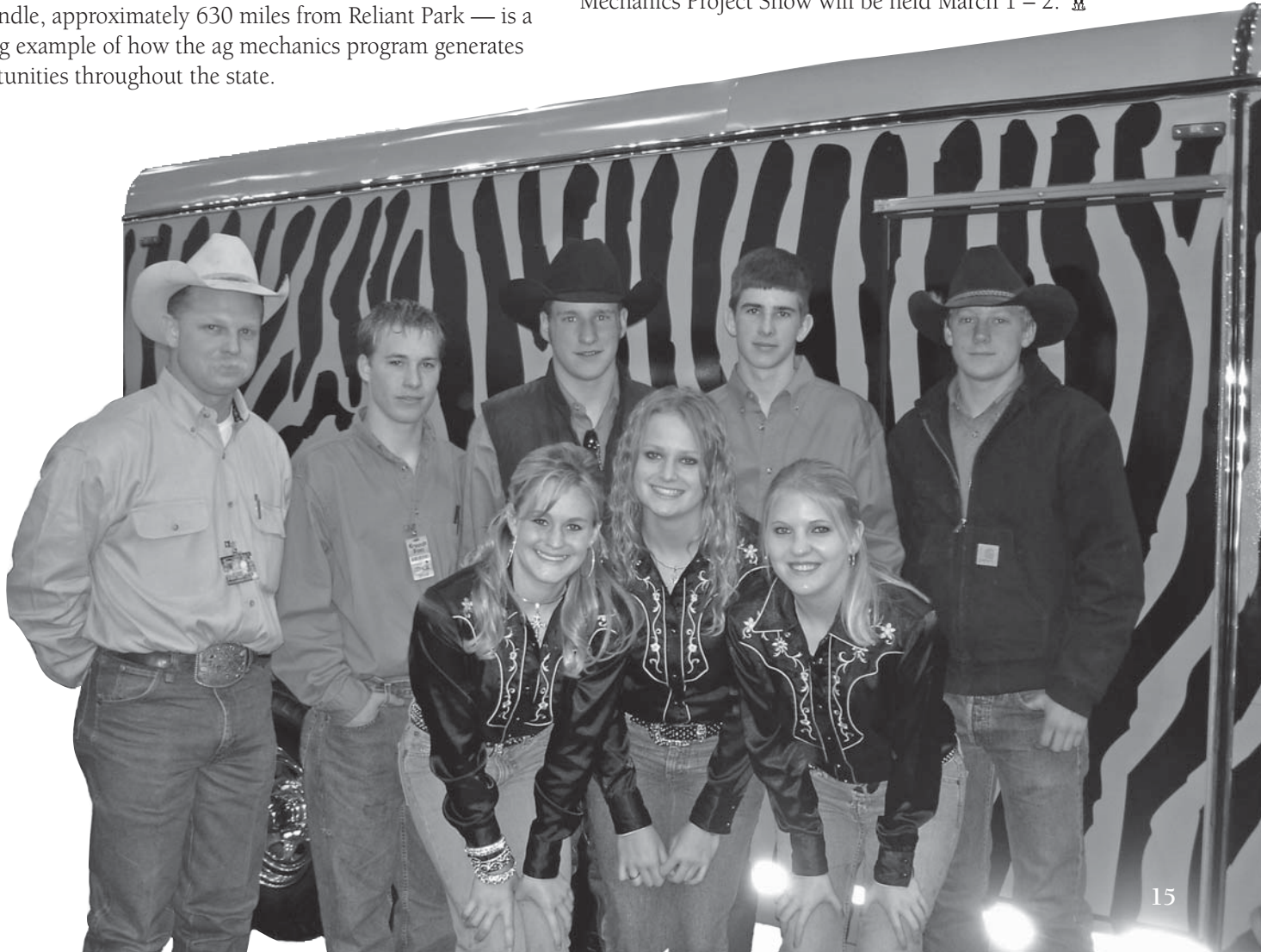


Participants in the Agricultural Mechanics Project Show benefit from the experience of exercising control over the completion of the project. Sonora High School agricultural science teacher Michael Kissire explained, “With these ag mechanics projects, the builders have ultimately 100 percent control over the outcome of their project. They can be involved in this from the ground level all the way to the end of it and be just as competitive as anyone else without having to invest a dime, and still get all the experiences — not just in the classroom, but your experiences out in the world, your social experiences, traveling, seeing some different things. In the stock show side of it, the animals provide a good experience for the kids, but you also have the money investment that you have to look at, and anything in the world can go wrong,” said Kissire.

The FFA program at Vega High School — located in the Texas Panhandle, approximately 630 miles from Reliant Park — is a shining example of how the ag mechanics program generates opportunities throughout the state.

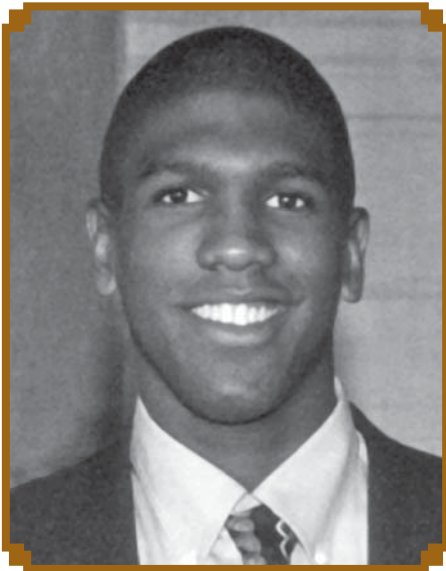
Jay Newton, agricultural science teacher for the Vega FFA team, said, “Four years ago, we started this program with 34 kids in class. Ninety percent were boys. We’re a very small school, with 128 kids in grades seven through 12. This year we had 75 kids, so our program has grown substantially, as well as the percentage of girls — now close to 40 percent.” That percentage mirrors the rise in number of entries of the 26-year-old Houston Livestock Show Agricultural Mechanics Project Show.

The 2006 Houston Livestock Show and Rodeo Agricultural Mechanics Project Show will be held March 1 – 2. 



Scholarship Student Profiles

By Gina Covell

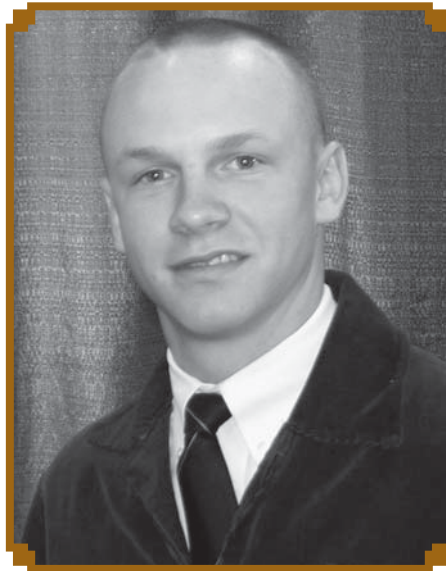


Brandon Browne

Metropolitan Scholarship

Brandon Browne was awarded a 1998 Houston Livestock Show and Rodeo™ Metropolitan Scholarship for his academic achievement at Clements High School in Sugar Land, Texas. Browne graduated from Texas A&M University with a biomedical science degree. Now in his fourth year of medical school at Baylor College of Medicine, Browne hopes to become an emergency room doctor at a community hospital in central Texas.

“I am so thankful for the scholarship that gave me the opportunity to help others and myself,” said Browne. “Taking out more school loans would really have put more pressure on me. Because of my scholarship, I was able to concentrate on my studies instead of next month’s rent. I hope that one day I will be able to give someone else the same opportunity.”



Justin Mitchell

FFA Scholarship

Justin Mitchell is from a tight-knit family from Winsborough, Texas. He is trying to rush his animal science degree at Texas A&M University so when his sister graduates from high school, his parents will not have two children in college at the same time. He was awarded a \$10,000 Houston Livestock Show and Rodeo FFA Scholarship.

“That scholarship is the reason I got to go to this school,” said Mitchell. “My parents have always done everything in their power to help my sister and I fulfill our dreams.” Mitchell is earning a minor in business and will be commissioned as an officer in the U.S. Army Reserves upon graduation.

“The Show truly is all about scholarships and education,” said Mitchell. “The people in charge of the scholarship program go out of their way to help the students.”



Mary Thelen

4-H Scholarship

Mary Thelen, a graduate of La Vernia High School, was awarded a Houston Livestock Show and Rodeo 4-H Scholarship in 2004. She exhibited a Brahman heifer at the Houston Livestock Show™.

“It is very cool that I got the Houston scholarship because my mom, Janet, also went to [Texas] A&M on a Houston scholarship to earn her animal science degree,” said Thelen.

Thelen is taking biology and calculus courses at Texas A&M University in pursuit of an engineering degree. “There are a lot of options for an engineering degree,” she added.

“I want to thank everyone who has a part in giving scholarships, because it has made my life easier in going to college,” said Thelen. “I hope that I can do something to give back.”

MOUNTAIN MAN *of California Wine*




Music and wine have built a strong partnership between the Houston Livestock Show and Rodeo™ and the ever-successful Kendall-Jackson. Since 1999, Kendall-Jackson has been an Official Houston Livestock Show and Rodeo Sponsor.

Kendall-Jackson is considered one of California's premier family-owned wineries. Jess Jackson — known as the “mountain man” of California wine because some of his vineyards cling to rocky slopes in Napa and Sonoma counties — established the winery in 1982 with the philosophy of selecting fruit from California's best vineyards and blending those lots to create wines that deliver consistent quality and intense flavor from vintage to vintage.

In 1983, Jackson introduced his first wine, Vintner's Reserve Chardonnay. That first wine was a hit, winning the American Wine Competition's first-ever Platinum Medal. Vintner's Reserve Chardonnay was just the beginning. For nearly a decade, Kendall-Jackson has been America's most awarded winery, receiving accolades at the San Francisco International Wine Competition, the California State Fair and the Houston Livestock Show and Rodeo International Wine Competition.

The famous Vintner's Reserve Chardonnay, which kick-started the Kendall-Jackson empire, came about as a bit of an accident, referred to as “stuck fermentation,” which occurs when fermentation is stopped before all the available sugar in the wine has been converted to alcohol. Luckily, America is full of sweet-toothed consumers, and the Chardonnay shelves had to be restocked frequently.

As one of the first Americans to make wine in Chile, Jackson has made many advancements in the wine industry. The expansion of Kendall-Jackson includes Jackson starting wineries in Australia and Argentina, as well as his acquisition of a villa in Tuscany. Jackson has built or bought 25 wine brands and has control of 12,000 acres of vineyards. Approximately 4 million cases of Kendall-Jackson wine are shipped each year.

Jackson — farmer, rancher and one of the most powerful vintners in the country — is a 14th generation American. Kendall-Jackson is a true American family business, with a successful past and a bright future ahead. 



Rodeo Contestant Hospitality Committee

By Katie Lyons



More than 10 years ago, the Houston Chapter of the Fellowship of Christian Cowboys began providing the RODEOHOUSTON™ contestants and their families with snacks and refreshments during the Show. In 2005, this same group became an official Houston Livestock Show and Rodeo™ committee — the Rodeo Contestant Hospitality Committee. With Bob Devine as chairman and Chris Richardson as officer in charge, the new committee was off and running with many years of experience. The committee consists of 40 members, but that number is closer to 55 when the Lifetime Vice Presidents and Lifetime Committeemen who enjoy working with the committee are counted.

With Texas warmth and generosity, the committee opens the contestant hospitality room in Reliant Stadium during the Show for rodeo contestants and their families. Nightly meals are served, and they are appreciated greatly by the recipients. Not only does the contestant hospitality room function as a dining hall, but this multiuse room is also a playground for the contestants' children. The Rodeo Contestant Hospitality Committee provides toys and a secure place for the children to play. The children reward the committee's efforts with numerous smiles.

"Traveling year-round with their rodeo contestant parents to various rodeos is never easy on young children. I love seeing the happiness in their eyes as they play with the toys in the family room, interact with other children and relax with their parents in between their runs," said Devine.

In 2005, the contestant hospitality room also was used by the Lil' Rustlers Rodeo and to entertain the military during the 2005 Armed Forces Salute. The room had a couple of surprise visits

from Houston's own singing superstar Hilary Duff and former President George H.W. Bush. The surprise guests signed autographs and posed for pictures with the contestants and their families.

The Rodeo Contestant Hospitality Committee raises money for the costs of providing meals, snacks and refreshments. According to Joe Bruce Hancock, a Show vice president and current officer in charge of the committee, personal contributions from committee members help fund a majority of the committee's activities without a large expense to the Show.

The dedication and generosity of the Rodeo Contestant Hospitality Committee definitely does not go unnoticed. At the FCC board meeting in Colorado Springs, Colo., Oct. 7, 2005, an FCC board member and rodeo contestant told Devine that Houston sets the standard for all other rodeos in terms of facilities, horse accommodations, parking, and most importantly, a caring, personable environment for contestants and their families.

The atmosphere of fellowship and family entertainment encourages contestants to bring their families to join in the excitement of the Houston Livestock Show and Rodeo. 🤠



Special Attractions

Committee

By Gina Covell

If there were another name for the Special Attractions Committee, it would be the “Keep on Smilin’ Committee.” What began in 1996 as the special attractions technical support group became — within a few years — one of the newest committees of the Houston Livestock Show and Rodeo™. Serving as a liaison between the Show, vendors, the public and other committees, this committee works behind the scenes — and sometimes in plain sight — to ensure that everyone who brings an exhibit, sets up a viewing area or performs on stage has the right resources from the right vendor or committee.

Bryant Pool, chairman of the Special Attractions Committee, related the story of the committee’s successful beginnings. From a small group of 26 original committee members, the group now boasts more than 90 members, and, according to Pool, the committee’s first chairman, Mike Blasingame, had a motto: “If you’re not having fun, you don’t need to be here.”

That motto still carries weight today when the committee looks for new members — first and foremost, they must be people-oriented. They must enjoy being around a variety of people and have the ability to interact with everyone, from children to adults. Communication and problem solving are two of the most important skills for volunteers on this committee to possess.

With the committee’s primary purpose of helping Show vendors, it is essential that committee members know where and how to ask for and find needed resources. Some of those resources might include electrical supplies, sound systems, shavings for the petting zoo or even someone to walk Borden’s bovine mascots, Elsie and Beauregard.

The committee members set up stands and operate gates for the pig races, create seating areas for the Special Children’s Committee, block off areas for vendors, seat audience members, and serve many more assistance and resource functions.

The key areas of responsibility for the Special Attractions Committee include: Capital One AGVENTURE, the pig races, petting zoos, pony rides, the milking parlor and the Pace Chuck Wagon Corral. “We do lots of walking and smiling,” said Pool. Committee members are required to work six different six-hour shifts per Show. Although they meet only three times during the year, the committee runs like a well-oiled machine.

“The most enjoyable thing I get from being on this committee and being a member of the Show is the interaction with the general public and the great interaction I have with the committee. We have some outstanding people who

volunteer their time and energy to help make sure our Show is a success every year,” said Pool.

“We also interact with a great number of children during the Show. It’s always fun to watch the children pet the animals, watch the pig races and ride the ponies. Capital One AGVENTURE is such a super area for children and adults,” added Pool.

The committee’s officer in charge and a Show vice president, John Sandling, is new to the group. “I am personally looking forward to working with the chairman and committee members. Most of my activities have been service related, so this is a good fit, and, while we start later than most committees, we hit the ground running,” said Sandling.

“All of our committee members wholly support the Show’s goals and objectives,” added Pool, “Whatever is needed, no matter who asks, our people will try to find the answers.” 🐾



Third-Year Committee Chairmen

PROFILES

By Marshall Smith III



Pam Brooks — Corral Club™ – Level East

In 1992, Pam Brooks began volunteering at the Houston Livestock Show and Rodeo™ as a life member. She became a member of the Corral Club – Loge Level in Reliant Astrodome. She then moved to Corral Club – Level East. Her husband, Stacy, is a member of the Livestock Committee. They have two daughters, Amber, 18, and Brittany, 14. Pam is employed with Green, Tweed & Co. in the human resources department. When she has free time, it is spent with her children or reading.



Mike Curley — Horse Show – Palomino

Mike Curley joined the Show in 1992 as a life member. Since then, he has served exclusively on the Palomino Horse Show Committee, serving as a captain, vice chairman and chairman. Mike and his wife of 10 years, Melissa, have a son, Nicholas, and a daughter, Alexa. He owns CAM Builders and CMC Custom Homes. In his spare time, he enjoys flying planes and riding horses and motorcycles.



Melba Eveler — Houston Metro Go Texan

In 1986, Melba Eveler became a member of the Show as a life member. She has served on several subcommittees of the Houston Metro Go Texan Committee. Melba was elected to the Show's board of directors in 2005. Her husband, Tom, is a member of the Show and is a Lifetime Committeeman. They have two children, Scott and Kristen. Melba is employed with Sterling Bank as a vice president. In her spare time, she likes to play golf, travel and shop.



Pat Frede — Horse Show Awards

In 1980, Pat Frede joined the Show as a life member. That same year, he became a member of the Cutting Horse Committee. He has been a volunteer for the Horse Show Awards Committee for 14 years and served in various positions before being named chairman. Pat's wife, Rebecca, is a member of the Horse Show – Quarter Horse Committee. They have two sons, Parker and Preston. He is the owner of Epic Promotions Inc. When Pat is not working, he loves to ride his cutting horse and travel.



Gary Hettenbach — Corral Club – Division II

Gary Hettenbach became a life member of the Show in 1985. He has been involved with the Corral Club committees the entire time, serving on the Committeemen's Club, Directors' Club and Corral Club – Division II. It's truly a family affair with his wife, Deborah, chairman of Corral Club – Special Services, and their daughter, Dawn Basden, a Corral Club volunteer as well. Gary owns GWH Consulting Services, a computer firm. He enjoys traveling and spending time with his grandsons.



Robin Kremen — Events and Functions

Robin Kremen joined the Events and Functions Committee in 1996, and worked his way up to the position of chairman. His daughter, Elizabeth, attends Texas A&M University. His son, Gregory, attends Cinco Ranch High School. Robin is director of operations at Bay Oaks Country Club. He enjoys archery, golfing and hunting.



Bryant Pool — Special Attractions

In 1996, Bryant Pool joined the Houston Livestock Show and Rodeo as an annual member. He served in various positions before he was named chairman of the Special Attractions Committee. Bryant and his wife, Linda, have a daughter, Kimberley. Bryant is employed with Debusk Industrial Service Company as a sales manager. He enjoys team roping in his spare time.



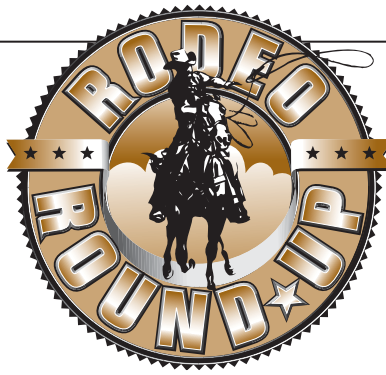
Patrick "Pat" Smith — Calf Scramble Arena

Patrick "Pat" Smith joined the Show in 1983 as a life member. That same year, he began volunteering for what was then the Calf Scramble Committee. In 1999, Pat became a member of the newly named Calf Scramble Arena Committee. He also volunteers with the Montgomery County Fair Association. Pat has an 8-year-old son named Johnathan. Pat is the owner of Star Promotional Products in Magnolia, Texas. He likes to fish, hunt and golf.



Courtney Taylor — Horse Show – Junior Horse

As a child, Courtney Taylor was presented with a life membership to the Show. In 1995, she began volunteering for the Horse Show – Junior Horse Committee. Her husband, Jim Bob, is a member of the Breeders Greeters Committee, and they have two children, Katie and Robby. Courtney's father, R.H. "Steve" Stevens, is a member of the Show's Executive Committee. She is the office manager for Stevens & Company. In her spare time, Courtney likes to read, ride horses and travel.



★ Rice University and the University of Houston Salute the Show

On Nov. 1, 2005, Rice University held a scholarship reception at the home of Rice University President David Leebron and his wife, Ping Sun, to express the university's gratitude to the Houston Livestock Show and Rodeo™ for its educational support of Rice University students. And, on Nov. 8, 2005, University of Houston Chancellor Jay Gogue hosted a luncheon for Show officers and officials to thank the Show for its support of their students, with more than 150 scholarship recipients in attendance. Each event included remarks from Show scholarship recipients.



★ Ladies' Night Out

In an effort to attract an even wider audience to the Rodeo, the Trailblazer Committee will host the Show's first-ever Ladies' Night Out at the Rodeo, March 8, 2006. The ladies will get to enjoy a fun night out at the Rodeo, with food and beverage and lots of surprises in a special, private area. Tickets are available on a limited basis. For more information, contact Angela Schroder at 281.480.1585.

★ 2006 Area Go Texan Salute Nights

Saturday, March 4

Bee, Bell, Bosque, Falls, Goliad, Hill, Lee, Live Oak, Matagorda, Nueces, Refugio and San Patricio Area Go Texan counties

Friday, March 10

Anderson, Angelina, Cherokee, Harrison, Houston, Jackson, Navarro, Rusk, San Augustine, San Jacinto, Trinity, and Wharton Area Go Texan counties

Saturday, March 11

Calhoun, Fayette, Freestone, Gonzales, Hardin, Henderson, Jasper, Jefferson, Lavaca, Newton, Orange, and Tyler Area Go Texan counties

Friday, March 17

Austin, Bureson, Colorado, DeWitt, Greg, Grimes, Karnes, Leon, Madison, Milam, Robertson and Walker Area Go Texan counties

Saturday, March 18

Bastrop, Brazos, Limestone, McLennan, Nacogdoches, Panola, Polk, Sabine, Shelby, Victoria, Washington and Williamson Area Go Texan counties

★ 2006 Houston Metro Go Texan Salute Nights

Wednesday, March 1

Cypress-Fairbanks, Katy and New Caney/Splendora Houston Metro Go Texan areas

Tuesday, March 7

Lamar/Needville, Spring Branch/Memorial and Tomball/Magnolia/Montgomery Houston Metro Go Texan areas

Wednesday, March 8

Conroe/Willis/The Woodlands, Deer Park and Fort Bend/Stafford Houston Metro Go Texan areas

Thursday, March 9

Chambers County, La Porte and Liberty County Houston Metro Go Texan areas

Monday, March 13

Brazoria Southwest, Galveston Mainland and Humble/Kingwood Houston Metro Go Texan areas

Tuesday, March 14

Alief/Southwest, Alvin/Pearland Channelview/Sheldon Houston Metro Go Texan areas

Wednesday, March 15

Crosby/Huffman, NASA/Clear Creek/Friendswood, Pasadena and Waller County Houston Metro Go Texan areas

Thursday, March 16

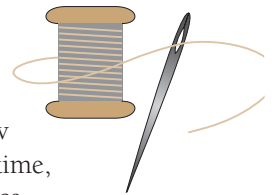
Aldine/Spring/Klein, Baytown/Highlands and Jacinto City/Galena Park Houston Metro Go Texan areas

★ Welcome New Staff

Sharon Gregston – Executive Assistant
Stephen Griffin – Webmaster

★ Online Quilt Auction

Bid on your favorite handmade quilt from the 2006 Houston Livestock Show and Rodeo Quilt Contest. For the first time, these quilts will be available for purchase through an online auction from Feb. 28 – March 19. The Quilt Contest is facilitated by the Houston Livestock Show and Rodeo Area Go Texan Committee. For more information, visit www.rodeohouston.com



CALENDAR OF EVENTS

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

- 2-5 Jacinto City/Galena Park HMGT – Brisket Sale – Houston
- 3 Chambers County HMGT – Kickoff Dance – White's Park Building, Hankamer
- 3 NASA/Clear Creek/Friendswood – Star Studded Fashion Extravaganza and Party – Gilruth Center, Johnson Space Center, Houston
- 4 Alvin/Pearland HMGT – Samplers & Gamblers – Pearland Community Center, Pearland
- 4 Brazoria Southwest HMGT – Steak Dinner & Dance – Angleton Fairgrounds, Angleton
- 4 Conroe/Willis/The Woodlands HMGT – South County Dance – Papa's Social Club, Spring
- 4 Go Tejano – Scholarship Dance – Arabia Shriners Ballroom, Houston
- 4 Houston General Go Texan Midtown – Rodeo in the Park – Kelsey-Seybold Clinic, Houston
- 4 Humble Kingwood HMGT – Boots & Buckle Ball – Humble Civic Center, Humble
- 4 Lamar/Needville HMGT – Boot Scootin' Ball – Fort Bend County Fairgrounds, Rosenberg
- 6 Trailblazer Committee – Luncheon and Fashion Show – InterContinental Hotel, Houston
- 6-7 Baytown/Highlands HMGT – Chili When It's Chilly – San Jacinto Mall, Baytown
- 11 Tomball/Magnolia/Montgomery HMGT – Rodeo Kickoff Dance – Tomball VFW Post 2427, Tomball
- 11 Waller County HMGT – Dance – Waller County Fairgrounds, Waller
- 17 Membership Dance – Reliant Astrodome, Houston
- 18 Conroe/Willis/The Woodlands HMGT – Go Texan Parade – Downtown, Conroe
- 18 Pasadena HMGT – Denim & Diamonds Dance – Baywood Country Club, Pasadena
- 21 NASA/Clear Creek/Friendswood HMGT – Trail Ride Dinner Dance – Gilruth Center, Houston
- 23-25 World's Championship Bar-B-Que Contest
- 25 Downtown Rodeo Parade, downtown Houston
- 28 Houston Livestock Show and Rodeo™ begins

MARCH

- 1 Katy HMGT – Bus Trip – Katy
- 1 New Caney/Splendor HMGT – Bus Trip – New Caney High School – New Caney
- 1 Conroe/Willis/The Woodlands HMGT – Bus Trip
- 8 Deer Park HMGT – Bus Trip – WESCO/Reily, Deer Park
- 8 Fort Bend/Stafford HMGT – Bus Trip – Southern National Bank, Sugar Land
- 8 Trailblazer Committee – Ladies' Night Out – Houston Livestock Show and Rodeo
- 13 Brazoria Southwest HMGT – Bus Trip – H-E-B Parking Lot – Lake Jackson
- 13 Galveston Mainland HMGT – Bus Trip – Gulf Greyhound Park, La Marque
- 13 Humble/Kingwood HMGT – Bus Trip – Humble Civic Center, Humble
- 15 Crosby/Huffman HMGT – Bus Trip – Crosby Fair Grounds, Crosby
- 18 RODEOHOUSTON™ Finals
- 19 RODEOHOUSTON Collegiate Championship

APRIL

- 14 Spring Break Holiday – Show offices closed
- 17 Spring Break Holiday – Show offices closed
- 22 Jacinto City/Galena Park HMGT – Golf Tournament – River Terrace Golf Course, Channelview
- 28-29 La Porte HMGT – Cook Off – Sylvan Beach Pavilion, La Porte

MAY

- 12-13 New Caney/Splendor HMGT – Cook Off – East Montgomery Fairgrounds, New Caney
- 20 Waller County HMGT – Steak/Casino Night – Waller Lions Club, Waller
- 22 Tomball/Magnolia/Montgomery HMGT – Golf Tournament – Augusta Pines Tour 18, Spring

AGT – Area Go Texan Subcommittee
 HMGT – Houston Metro Go Texan Subcommittee
 Visit the Web site at www.rodeohouston.com/calendar to view more information on these events, or to view additional events.



Houston Livestock Show and Rodeo™
 P.O. Box 20070
 Houston, Texas 77225-0070
 Address Service Requested

Nonprofit Organization
 U.S. Postage
PAID
 HOUSTON, TX
 Permit No. 9791