

HOUSTON LIVESTOCK SHOW AND RODEO™

Spring 2005



# H M MAGAZINE



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**The Cover**  
 2004 Houston Livestock Show™  
 Reserve Grand Champion  
 Southdown Market Lamb and  
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 soon will fill Reliant Center with  
 their world-class livestock.

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A MESSAGE FROM THE  
CHAIRMAN OF THE BOARD



*Well, it's February again, and March is knocking on our doors. It's almost time for another outstanding Houston Livestock Show and Rodeo™. Volunteers, officials and staff have been working hard to produce the best Show yet!*

*The 2005 Show will be full of several new and exciting venues, as well as all the old favorites of the past. As featured in the Winter issue, the new music venue, the Coca-Cola Texas Stage, as well as an old favorite, The Hideout, will be included in this year's festivities. I hope you all will have an opportunity to enjoy the great music from the talented Texas musicians in the lineup.*

*I am very excited about this year's RODEOHOUSTON™ star entertainer lineup. Page nine of this issue highlights the 2005 entertainers. I hope you have been making plans to see your favorite stars live in concert, as well as the action-packed rodeo events.*

*Also included in this issue is the schedule for the 2005 Houston Livestock Show and Rodeo, as well as maps to help you find your way around all the exciting things that make the Show the biggest and best.*

*The payoff for all our hard work comes quickly — we'll hand out our first scholarships of the new year on Friday, Feb. 25, with the Area Go Texan awards. In May, we get to meet the talented kids who'll receive those Metropolitan, Opportunity and School Art scholarships, and in June and July, it's on to Texas 4-H and FFA students with four-year, \$12,000 scholarships.*

*You can brag a little extra this year, too, because the Houston Livestock Show and Rodeo reached the \$100 million milestone in scholarship commitments to Texas students since 1957.*

*Enjoy the excitement of show-time, but remember that for thousands of Texas kids, the "Show With a Heart" runs all year.*

*See you on the Show grounds!*

A handwritten signature in black ink, appearing to read "J. Smith". The signature is stylized with a large, sweeping loop at the beginning.

# Wagon

By Gina Steere

**F**or hardworking cowboys, there is nothing like sitting down to a satisfying, hot meal after putting in a full day's work out on the range. From cattle drives of the past to cattle roundups today, the chuck wagon has been a necessity for cowboys and ranch hands alike. What began as a transformed, refitted, old Civil War supply wagon, the "chuck box," as it was called, revolutionized the task of feeding cowboys hot meals while out on the trail for months at a time.

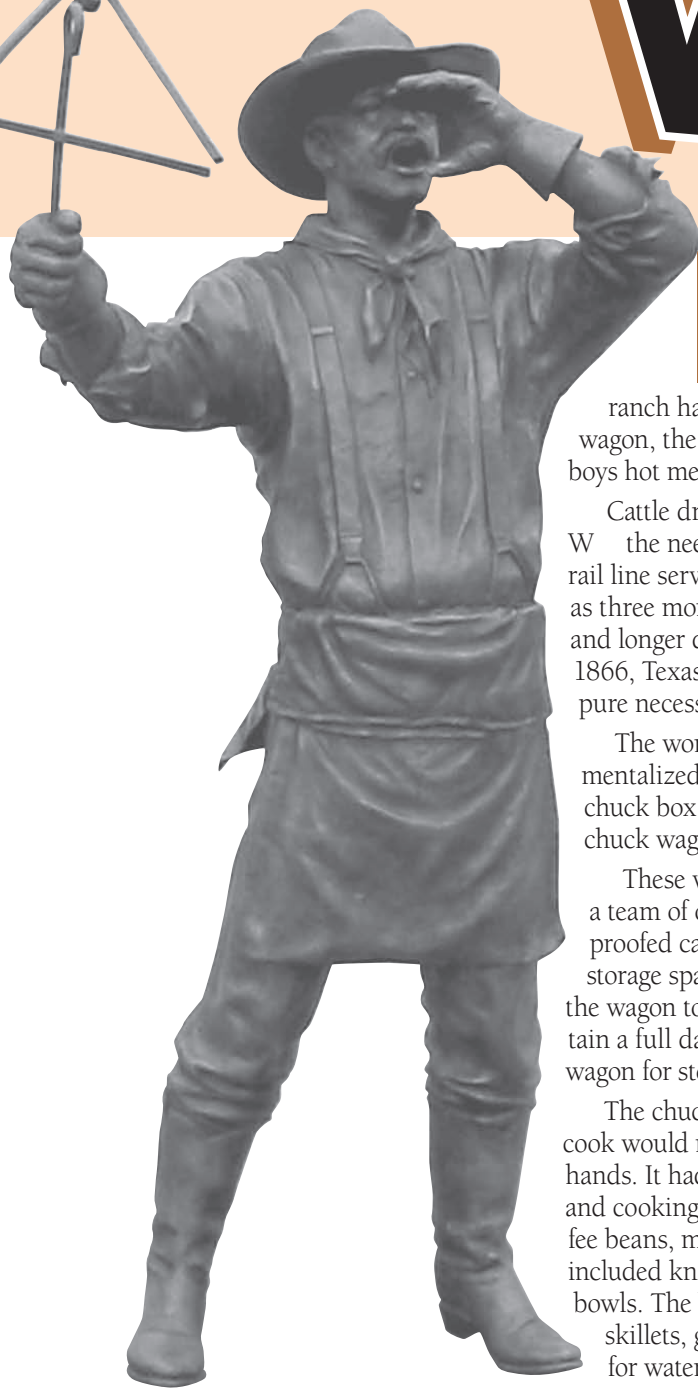
Cattle drives took place in the United States as early as the 1790s. After the Civil War the need to supply northern beef markets required moving cattle to the nearest rail line servicing that area of the country, which lengthened trail drives by as much as three months. Cattle drives automatically came with plenty of hungry cowhands, and longer distances traveled required a dependable way to feed the workers. In 1866, Texas cattleman Charles Goodnight invented the first chuck wagon out of pure necessity.

The word "chuck" was a cowboy's term for food. Goodnight created a compartmentalized cupboard to fit onto the back of a wagon that became known as the chuck box, and the covered wagon carrying all the goods became known as the chuck wagon.

These wagons were large, four-wheeled, wooden vehicles pulled initially by a team of oxen, and, later, by horses or mules. They were covered with water-proofed canvas and equipped with a chuck box, a worktable and an additional storage space located in the back, known as a boot. Cowhide was fastened under the wagon to carry firewood and cow chips, which were used to start and maintain a full day's worth of hot coals. A jockey box was positioned in the front of the wagon for storing heavy tools needed on the trail, such as branding irons.

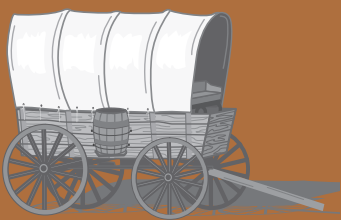
The chuck box was a functional mobile kitchen that held all the essentials a cook would need to produce a satisfying meal for hungry, and often unruly, cowhands. It had multipurpose shelves and compartments to organize both ingredients and cooking utensils. Supplies included flour, cornmeal, beans, sugar, spices, coffee beans, molasses, sourdough starter, dried fruits and evaporated milk. Utensils included knives, cups, plates, matches, a hand-cranked coffee grinder and mixing bowls. The boot was used to balance heavier cookware, such as Dutch ovens, pots, skillets, grill racks and pot hooks. Somewhere onboard there was always room for water and whiskey barrels, as well as bedrolls.

Meals consisted of either fresh game shot on the trail or beef, beans or other vegetables, sourdough biscuits, and coffee. "Cookie," as the chuck wagon cook was called, would begin his day by 3 a.m., starting the fire and planning the meals for the



"Cookie," sculpted in bronze by Eric Kaposta, stands ready to ring the dinner bell in Carruth Plaza at Reliant Park.

## Wagon Beef Stew



- |                          |  |
|--------------------------|--|
| 4 lbs. lean beef, cubed  | ½ teaspoon pepper                                    |
| 4 tablespoons oil        | 6 tablespoons sugar                                  |
| 2 cloves garlic, chopped | 12 medium carrots, peeled and cut into 1 inch pieces |
| 4 cups hot water         | 9-10 medium potatoes, sliced                         |
| 2 large cans tomatoes    | dash cloves  |
| 2 thin slices lemon      | ½ teaspoon dried basil leaves                        |
| 4 medium onions, sliced  | 2 cans English peas                                  |
| 2 tablespoons salt       |  |

In a skillet, brown beef in oil. Transfer to Dutch oven and mix in garlic. Add water, tomatoes, lemon, onions, salt, pepper and sugar. Mix well and simmer two hours, stirring occasionally. Add carrots, potatoes, cloves and crushed basil leaves. Cover and cook until vegetables are tender. Add canned peas and heat. If necessary, thicken gravy with flour dissolved in water.

Chuck Wagon Beef Stew recipe courtesy of <[www.chuckwagonininer.com](http://www.chuckwagonininer.com)>.

# Wheel Cafe

day. Cowboys were always in the mood for fried steak but would settle for just about anything hot, such as pot roasts, stews, short ribs, bacon and ranch beans. They often were treated to dessert and feasted on fruit pies and cobbler.

The chuck wagon quickly became a vital part of the cattle drive. It not only kept everyone on the trail fed, it was the cowboy's home away from home. The typical cowboys during that time were 14 to 15 years of age, looking for adventure in less than desirable conditions. Cookie substituted as the resident barber, doctor, banker, mediator, preacher and parent for these young cowboys.

The chuck wagon became such a useful piece of equipment that ranchers began using them during cattle roundups and branding season. Two types of wagons emerged for specific uses — a mobile wagon for long cattle drives and another that remained stationary for weeks at a time. By the 1900s, with ranchers working to fence in their property with barbed wire and railway lines extended to reach populated and remote areas alike, trail drives slowly were becoming obsolete. However, the chuck wagon continued to play an important role out on the range. Ranch owners hired chuck wagon operators well into the 1930s to feed cowhands working in remote areas of their property.

Today, the chuck wagon lives on in the hearts of hobbyists, historical enthusiasts and cooking competitors throughout the West and Southwest. Cookie continues to feed working cowboys on large ranches, with the chuck wagon continuing to be the main gathering place and social spot. In many instances out on the range, the cook is still the doctor, preacher and mentor, offering advice and encouragement to all willing to listen. Modern day cowboys and cowgirls would be proud to know that very little has changed on the chuck wagon since its beginnings in 1866.

Present day enthusiasts pride themselves on building replicas or restoring old wagons to their original appearance. They are fitted with historically correct hardware, tools and cooking utensils created by modern-day blacksmiths who research

original pieces. Cooks continue to serve up old favorites, such as chicken-fried steak, stews, sourdough biscuits and cobbler. Cooking competitors are expected to produce authentic late 1800s and early 1900s foods based on traditional recipes, using only ingredients available during that time period.

Out on today's trail rides, ranches or large events, a few modern conveniences have been incorporated into the wagon. Coolers sometimes are used to store ice and perishable foods, and paper goods are used when large numbers of people need to be served, such as on trail rides or when servicing large attractions.

For the first time, in 2004, the Houston Livestock Show and Rodeo™ hosted three authentic, working chuck wagons for Show visitors to see and sample traditional chuck wagon vittles. Show goers can see those chuck wagons in action again during the 2005 Show by visiting the Pace Chuck Wagon Corral, located near the southeast corner of Reliant Stadium. The Corral will be open daily. RODEO-HOUSTON™ fans can catch the excitement of the miniature chuck wagon races, a favorite among visitors. Bet on your favorite chuck wagon, and root it on as it races in Reliant Stadium. 🏆



Photo courtesy of the George Ranch Historical Park: Photographer - Tom Kilty

**Ray Abbott, chuck wagon cook at the George Ranch Historical Park, poses near an authentic chuck wagon.**

## Jalapeño Cornbread

- 2 teaspoons oil
- 2 cups yellow cornmeal
- 4 teaspoons baking powder
- 1½ teaspoons salt
- 1 egg, lightly beaten
- 1½ cups milk
- 2 large jalapeño peppers, finely chopped
- 1 cup whole-kernel corn, cooked, drained
- ½ to 1 cup shredded cheddar cheese

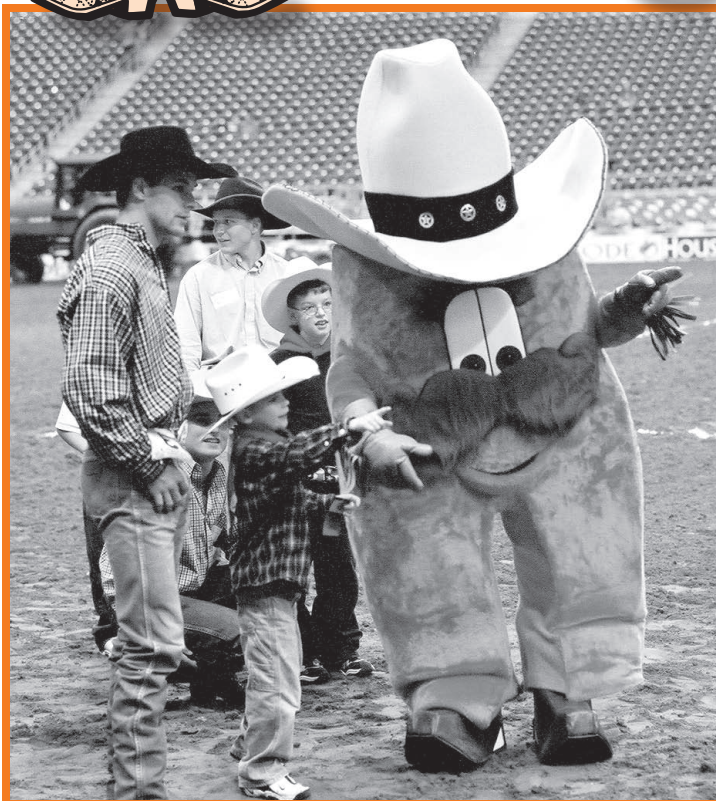
Place oil in 10-inch round cast iron skillet and place pan in oven. Heat oven to 450 degrees. Let oven and oil heat. Whisk cornmeal, baking powder and salt in large bowl. In a separate bowl, combine beaten egg and milk. Add liquid mixture to dry mixture and stir until batter is smooth. Fold in chopped jalapeños, corn and shredded cheese. Carefully remove hot skillet from oven. Pour cornbread batter into the pan. Return skillet to oven and bake at 450 degrees for 20 to 25 minutes until golden brown.

*Jalapeño Cornbread recipe courtesy of <[www.worldandi.com](http://www.worldandi.com)>.*



# Howdy Duty!

By Teresa Ehrman



*Howdy visits with young contestants in the Lil' Rustlers Rodeo, just one of his many appearances during the Show.*

**T**o many Texans, the official greeting of the Lone Star State is “Howdy.” The Houston Livestock Show and Rodeo™ took it a step further by creating “Howdy” as the larger-than-life mascot for the 74-year-old organization.

The Show’s official logo — the “Bowlegged H” — has been an integral component of the Show’s heritage, culture and personality since the logo was designed in 1966. In fact, the Bowlegged H has become as much a part of the Houston Livestock Show and Rodeo as the rugged bull riders and world-champion livestock.

One volunteer believed the Show’s registered mark could be more than a logo — that it literally could come to life for the millions of people whose lives are touched each year by one of the most renowned civic and charitable events in the nation. While dining at a local restaurant in 1993, current

Lifetime Vice President Hap Hunnicutt — who then was serving as chairman of the Parade Committee — sketched his vision for a Bowlegged H mascot on a napkin. And, because everything in Texas is bigger, Hunnicutt thought this Bowlegged H should be no exception.

“I believed we could create a unique mascot for our organization, like many sports teams have, that would help children really connect with the Show and what it’s all about,” Hunnicutt said. According to Hunnicutt, it was important that it be accomplished without compromising the integrity and reputation of the organization or its distinguished logo. The design was completed quickly, and, for Hunnicutt, the name “Howdy” was “simply an obvious choice.”

After researching costume creation and development, Hunnicutt worked with a designer on creating the various details of Howdy. The final product was a 7-foot-tall, orange, fuzzy Bowlegged H weighing in at a modest 75 lbs. — complete with Western boots, a colossal 10-gallon cowboy hat and a charming mustache.

“We were truly excited when Howdy was ‘born,’” said Hunnicutt. “I knew we had created something really unique that would be an asset to the Show. I was thrilled t about all the opportunities we would have to share the mission and excitement of the Show — especially with young children — through Howdy.”

Under Hunnicutt’s leadership, Howdy was integrated into the Parade Committee. Show volunteer Terri Walker served as Howdy’s first “mom” and largely was responsible for getting Howdy on the Show’s radar. Initial appearances in 1995, Howdy’s first year, included visits with youth livestock exhibitors during the Show, riding in the Downtown Rodeo Parade and in the grand entry, and attending the various junior market auction breakfasts. “Howdy is the quintessential mascot that truly represents the spirit and ideals of the parade,” said Bob Hunter, chairman of the Parade Committee.

In subsequent years, Howdy’s role expanded, and he made his mark at the daily show parades and numerous committee functions, as well as greeting thousands of shuttle bus riders arriving on the grounds during the three-week run of the Show. He also has made dozens of appearances at Destination: AGVENTURE, visiting the numerous school groups on tours, and has represented the Show at various citywide events along

with the Houston Texans' mascot, Toro. Show Vice President and Parade Committee Officer in Charge Harry Perrin said, "Howdy is terrific. It is really fun to see the excitement and pleasure he brings to children."

"It is always amazing to see people's reaction to Howdy," Walker said. "As expected, children get so excited and are truly enamored with him. They love touching him, too. But, what may surprise people is that it's the adults who always want their picture taken with him! They absolutely love Howdy!"

After Walker's first year as Howdy's guardian, the Parade Committee established a subcommittee to efficiently facilitate the mascot's appearance schedule and maintain the costume. Walker then served as the vice chairman of that group for three years. Today, Howdy remains under the auspices of the Parade Committee and is escorted at all times by a member of that committee.

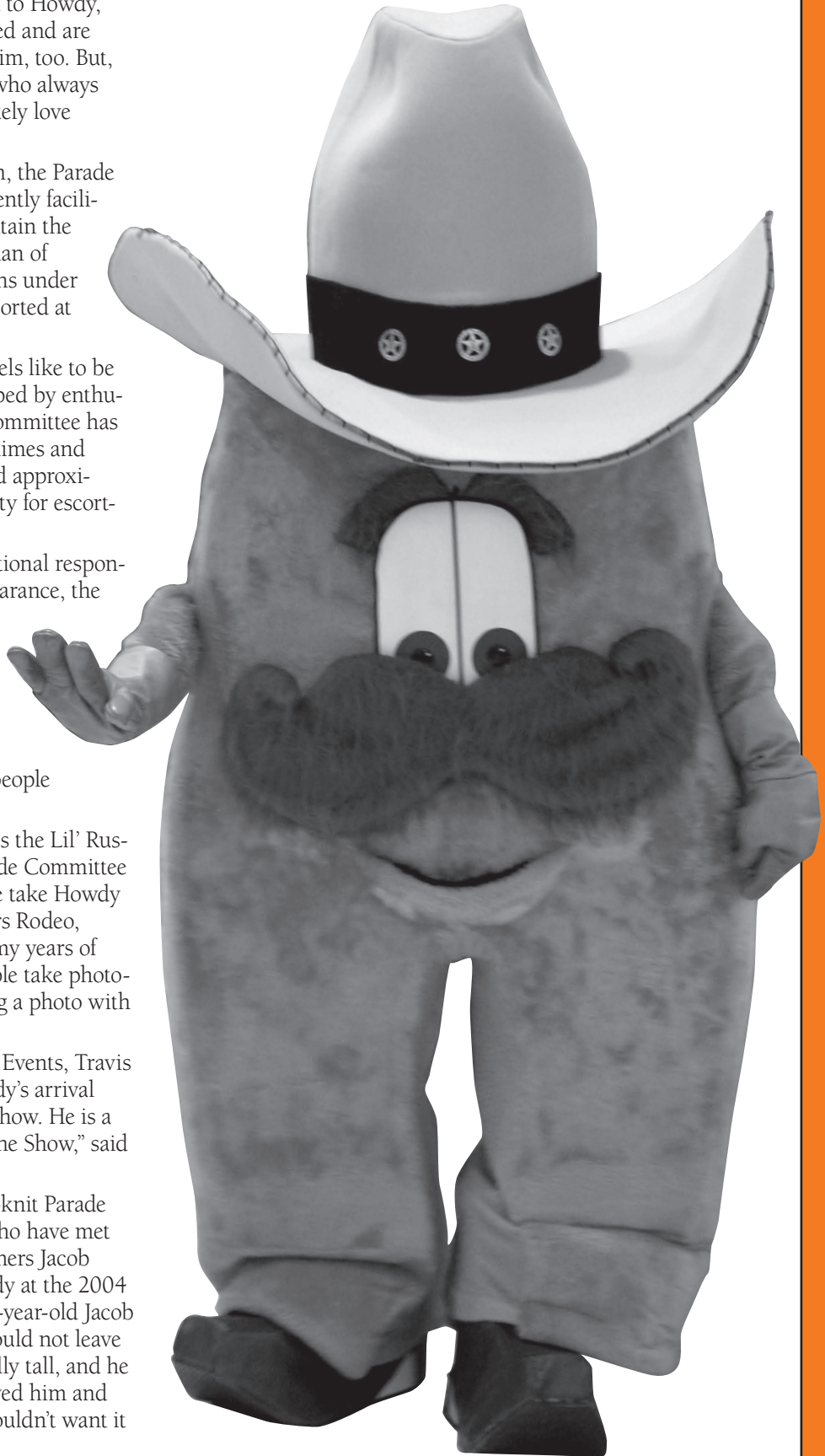
In fact, Howdy even has a sense of what it feels like to be a rock star. "Every once in a while, he gets mobbed by enthusiastic fans," Walker remarked. Therefore, the committee has several handlers for Howdy at peak attendance times and crowded events. For the 2004 Show, Howdy had approximately 12 "helpers" who shared the responsibility for escorting him to his various appearances.

Grooming and maintaining Howdy are additional responsibilities of the Howdy helpers. After every appearance, the Bowlegged H is sprayed with an odor eliminator and a disinfectant and then is brushed. Sometimes repairs to the costume are necessary. For example, when children pull too vigorously on Howdy's mustache, the mustache does not lay flat on Howdy's face and must be glued. Also, touchup polish is necessary when people step on Howdy's boots.

One of Howdy's annual appearances includes the Lil' Rustlers Rodeo. Wade Gibson, immediate past Parade Committee vice chairman – Howdy Events, said, "When we take Howdy down to meet the participants in the Lil' Rustlers Rodeo, the kids' faces light up. He makes their day. In my years of working with Howdy, we helped countless people take photographs with him. It's a great idea because having a photo with Howdy gives someone a free souvenir."

Parade Committee Vice Chairman – Howdy Events, Travis Middleton, has worked with Howdy since Howdy's arrival in 1995. "Howdy is a huge ambassador for the Show. He is a great visual tool that gets attention focused on the Show," said Middleton.

Howdy has countless fans — from his close-knit Parade Committee family to the thousands of people who have met and have been amused by him since 1995. Brothers Jacob and Joshua Vegas, of Pearland, Texas, met Howdy at the 2004 Show while strolling through the carnival. Four-year-old Jacob was mesmerized by the stately character and would not leave without posing for a picture. "He was really, really tall, and he gave me a big hug!" Jacob said. He added, "I loved him and wanted to take him home with me!" Howdy wouldn't want it any other way. 🤠



# chaps

## — My Hide

By Amy Mackay

*Among the most distinctive items in a cowboy's wardrobe are his chaps. The many variations of these garments resulted from the purposes they were designed to suit, and their origins offer a unique glimpse of Western heritage.*

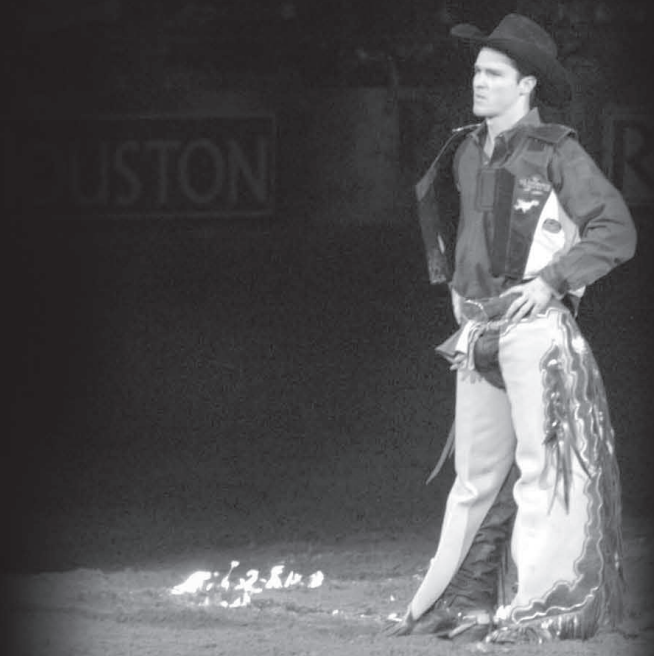
When settlements emerged in the American West and on the plains, cowboys worked long days in all types of weather and across varied landscapes. In the days before railroads became widespread, cattle were driven over the open range to railheads on their way to market. A cowboy on a cattle drive might have spent 12 to 14 hours in the saddle, in inclement weather conditions, over unforgiving terrain. Chaps were designed to provide protection from these elements, and, since that time, these garments have evolved to suit numerous uses in the cowboy world.

"Chapajeros" originated as part of the saddle — covering a large portion of the horse's body as well as the rider's legs. Adopted from the Spanish who settled Mexico, chapajeros originally were called "armas," meaning shield. Both chapajeros and armas were made of heavy buffalo hide or cowhide, and they were designed to protect the horse and rider from brush and cacti.

T Mexican vaqueros later designed "armitas," leather britches attached to a belt that covered the exposed part of the leg to just below the knee. Armitas were made of calf or goat hides, or deer, mountain lion, or other wild animal hides.

During the early 19th century, cowboys began wearing the chapajeros, shortening the term to chaps. Cowboys favored these garments not only because they offered protection from the rain, hazardous terrain and cattle rushing alongside, but because the leather provided a firmer grip on the saddle when needed.

During the mid-1800s, "shotgun" chaps emerged — so named because the cylindrical shape of the legs resembled two shotgun barrels. In later years, these chaps became more commonly known as leggings. Shotgun chaps looked like a pair of pants from the front. The high waist was cut square across the top and sewn into a belt that laced together in front. The belt fastened with a buckle in the back. Shotgun chaps were the step-in type, but the top portion of each leg of the chaps wrapped around the cowboy's leg with leather lacings. Pockets that closed with a flap usually were set into the upper part of the thigh. Later







versions of the shotgun chaps were made in two separate pieces that laced together in the front with a square waistband.

During the late 1880s, other types of chaps emerged. “Batwing” or “wing” chaps were similar to shotgun chaps, but large wings of leather were added to the outside of the leg. These chaps grew in popularity with Wild West shows and rodeos. Batwings are some of the flashiest types of chaps, often featuring vibrant colors and patterns, tooling, conchas, studs, fringe, and embroidered designs.

Another variation of chaps emerged during the 1880s. Known as “angoras” or “woolies,” these chaps provided added warmth and protection from rain and were most popular in northern regions. Angoras usually were made of Angora goatskin or bearskin lined with canvas, but they also were made from buffalo, mountain lion, leopard, seal or other haired exotic animals. Most woolies were step-in types, but other styles developed as rodeos grew more popular during the early 20th century. At that time, flashier woolies were designed, using longer types of fur, spotted furs or patterns dyed into the fur.

“Chinks” were not produced for sale until the late 1940s, but in prior years, cowboys had made a habit of cutting off their old, worn-out batwings just below the knee to create an updated version of the earlier Mexican armitas. Working cowboys favored chinks because they were less constraining and cooler for wearing in warmer climates.

These types of garments had to be durable, versatile and easy to put on or remove quickly as the elements dictated. Although most early chaps were quite plain, the outside seams sometimes were decorated with fringe, studs or conchas. The curved, below-the-waist fit was introduced around the turn of the 20th century to provide a more comfortable fit around the stomach while the cowboy was mounted on his horse. Zippers also were introduced and added to chaps in the early 1900s and are used in many current designs favored by rodeo cowboys and motorcycle riders.

Later versions of chaps were not step-in designs but rather buckled from waist to ankle along the outside seam. Over the years, the single buckled strap in front was designed to replace the lacing, in order to prevent rodeo athletes from being injured if their chaps caught on the saddle horn. Rodeo athletes who ride rough stock events generally wear batwing chaps to give the appearance of more dramatic spurring action during a ride.

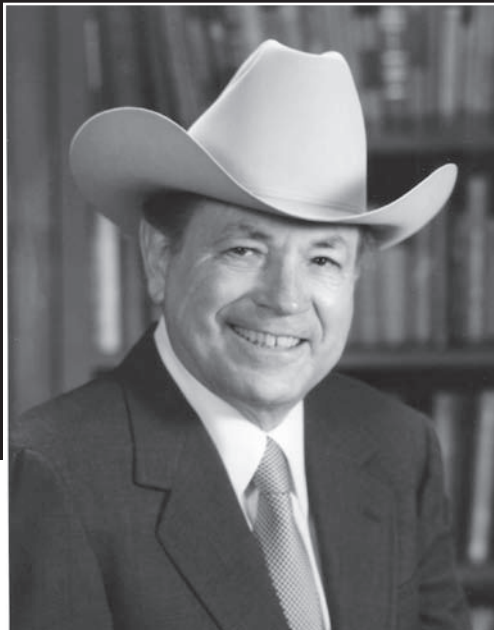
Countless variations of chaps have surfaced through the years. During frontier times, the availability of materials, as well as the alterations that were made based on necessity, influenced the appearance of a cowboy’s chaps. Today, with the vast supply of materials and the creativity that has accumulated over the past 200 years, makers of custom chaps can produce any number of styles.

Dave Hack of Star, Idaho, makes custom chaps and has numerous customers in the Houston area. His customers include cutting and reining horse competitors, Western pleasure show competitors, and trail riders. “The cutters favor a batwing chap that is straight with a smaller wing than those you see rodeo cowboys wear,” said Hack. He added, “The reiners usually like a shotgun chap that they leave open at the bottom, and the Western pleasure folks go for leggings that fit snug and zip up the length of the leg. The key is that everybody likes fringe.”

A custom pair of chaps with intricate detail can take five to 10 days to make and typically cost from \$600 to \$2,500 a pair. Hack also makes plain chaps and chinks for working horse professionals who use them for protection much like the early cowboys did. He said these chaps take less time to produce and cost \$180 to \$250.

“Chaps are a tool of the cowboy, just like his boots, rope and hat,” said Ivan Butterfield, a vice chairman of the Houston Livestock Show and Rodeo™ Speakers Committee, who wears a pair of batwing chaps while offering a presentation on cowboy gear at his speaking engagements. Each year, trail riders, rodeo athletes, horse show competitors and Western enthusiasts don their chaps and head to the Houston Livestock Show and Rodeo. Chaps are just one of many tools preserved through the Show’s commitment to Western heritage. 🤠





## In Memoriam

# ~ Hal Hillman

By Todd J. Zucker

On Nov. 1, 2004, the Houston Livestock Show and Rodeo™ lost a leader and a true friend with the passing of Hal Hillman. During his more than 40 years of involvement with the Show, Hillman built strong friendships with Show officers, management, staff and volunteers, while actively supporting the Show's growth and vigorously pursuing its mission of furthering education for Texas youngsters.

Hillman joined the Show as a life member in 1954. In 1972, he was elected to the Show's board of directors. He served as vice president in charge of the Swine Auction, Breeders Greeters, Membership, Special Children's, Range and Pasture Plant ID, and Livestock committees from 1977 to 1979, and became a lifetime vice president in 1980. Hillman served as the 15th president of the Show from 1988 to 1990 and chairman of the Show's board of directors from 1991 to 1993. He was a member of the Show's Executive Committee since 1985.

Hillman's tenure as Show president and chairman of the board was marked by significant growth and financial success. In 1988, during his first year as president, the Conoco Rodeo Run (now the ConocoPhillips Rodeo Run) was added to the Downtown Rodeo Parade, and the Show implemented a Rodeo shuttle bus system to accommodate increased traffic at the daily performances. An economic study conducted during Hillman's second year as president concluded that the annual direct expenditures in Houston resulting from the Show had grown to almost \$70 million. Also during Hillman's second year as president, the Show introduced the Metropolitan Scholarship Program, which was designed to enable an increased number of students living in the Houston area to attend Texas colleges and universities on Show scholarships. The program awarded 24 four-year, \$8,000 scholarships representing 20 school districts within the Houston metropolitan area, and it was the only scholarship program at the time — other than the School Art scholarship program — that did not require a student to pursue an agricultural major.

During Hillman's third year as president, the Show, which was beginning to outgrow its existing facilities, reached an agreement with Harris County to share in the cost of a 210,000-square-foot expansion to the Astroarena. During the summer of 1990 — the 25th anniversary of the Show's move to the AstroDome complex and shortly after Hillman became chairman of the board — the Show hosted a one-time rodeo performance, dubbed the Texas Rodeo and Grand Ole Opry, in the Astroarena. It was held in conjunction with the Economic Summit of Industrialized Nations. These are but a few of the Show's many accomplishments during Hillman's tenure as president and chairman of the board.

During World War II, Hillman served as a lieutenant in the U.S. Navy and was a pilot. In 1949, Hillman graduated from The University of Texas with a degree in business administration. He continued his affiliation with the university as a president of the Longhorn Education Foundation, and he was a member of various organizations, including the President's Associates, the Chancellor's Council, the business school's Century Club, the Longhorn Foundation and The University of Texas Ex-Students Association.

Hillman was the chairman of the board and chief executive officer of The Hillman Company, a holding company with various subsidiaries involving real estate, wholesale beverage distribution and cattle ranching. Hillman also served on the board of directors of the Texas and Southwestern Cattle Raisers Association and was an honorary vice president of that organization.

Hillman is survived by Betty, his wife of more than 60 years, who has been actively involved with the Show; his son, Michael Hillman, a life member of the Show; and his daughter, Trisha Hillman Philipp, a Show director and a life member.

Hillman will be remembered as an accomplished leader in all respects, a dear friend to the Show and a man who always took the time to say, "Hello." Hillman's work for the youth of Texas and their educational opportunities will be remembered with gratitude and respect.



# 2005 RODEOHOUSTON™ Entertainers

Tuesday, March 1 .....	Brooks & Dunn
Wednesday, March 2 .....	Alan Jackson
Thursday, March 3 – Armed Forces Salute .....	Neal McCoy, Charlie Daniels Band and Lee Greenwood
Friday, March 4 – Black Heritage Day .....	Alicia Keys
Saturday, March 5 .....	Gretchen Wilson
Sunday, March 6 – Spring Break Stampede .....	Hilary Duff
Monday, March 7 – Spring Break Stampede .....	Jeff Foxworthy and Big & Rich
Tuesday, March 8 – Spring Break Stampede .....	Keith Urban
Wednesday, March 9 – Spring Break Stampede .....	Kenny Chesney
Thursday, March 10 – Spring Break Stampede .....	Rascal Flatts
Friday, March 11 – Spring Break Stampede .....	<i>Miller Lite presents</i> Pat Green
Saturday, March 12 – Spring Break Stampede .....	Martina McBride
Sunday, March 13 – Spring Break Stampede, Go Tejano Day .....	Duelo and Jimmy G y El Grupo Mazz
Monday, March 14 – Spring Break Stampede .....	Steve Miller Band
Tuesday, March 15 – Spring Break Stampede .....	Brad Paisley
Wednesday, March 16 – Spring Break Stampede .....	Maroon 5
Thursday, March 17 – Spring Break Stampede .....	Montgomery Gentry
Friday, March 18 – Spring Break Stampede .....	Lynyrd Skynyrd
Saturday, March 19 – Spring Break Stampede, RODEOHOUSTON Finals .....	Clint Black
Sunday, March 20 – Spring Break Stampede, RODEOHOUSTON Collegiate Championship .....	Clay Walker





# 2005 Show Schedule

## GO TEXAN WEEKEND - Feb. 24 - 26

### World's Championship Bar-B-Que Contest

Thursday, Feb. 24 .....5 p.m. to 11 p.m.  
 Friday, Feb. 25 .....noon to 11 p.m.  
 Saturday, Feb. 26 .....9 a.m. to 11 p.m.

### Carnival

Thursday, Feb. 24 .....5 p.m. to 11 p.m.  
 Friday, Feb. 25 ..... noon to 11 p.m.  
 Saturday, Feb. 26 ..... 10 a.m. to 11 p.m.

### Go Texan Team Penning Contest

Saturday, Feb. 26 ..... 9 a.m., Montgomery County Fairgrounds

### ConocoPhillips Rodeo Run

Saturday, Feb. 26 ..... 9:50 a.m., downtown Houston  
 Wheel Chair Race ..... 9:45 a.m., downtown Houston

### Downtown Rodeo Parade

Saturday, Feb. 26 ..... 10 a.m., downtown Houston

## HOUSTON LIVESTOCK SHOW AND RODEO™ - March 1 - 20

### DAILY ATTRACTIONS

#### Carnival

Tuesday - Thursday, March 1 - 3 ..... 4 p.m. to midnight  
 Friday, March 4 ..... 4 p.m. to 1 a.m.  
 Monday - Thursday, March 7-10 and 14-17 ..... 2 p.m. to midnight  
 Fridays, March 11 and 18 ..... 2 p.m. to 1 a.m.  
 Saturdays, March 5, 12 and 19 ..... 10 a.m. to 1 a.m.  
 Sundays, March 6, 13 and 20 ..... 10 a.m. to midnight

#### Kidland Children's All Day Carnival

Daily, 10 a.m. to carnival close

#### Destination: AGVENTURE

9 a.m. to 9 p.m. daily

#### Spinning and Weaving Demonstrations

Monday - Friday, 10 a.m. to 2 p.m.  
 Saturday and Sunday, 10 a.m. to 5 p.m.

#### Milking Demonstrations

10, 10:30, 11 and 11:30 a.m., noon, and 12:30, 1, 5, 6, 7  
 and 8 p.m. daily

#### Cotton Ginning Demonstrations

9, 10 and 11 a.m., noon, and 5, 6 and 7 p.m. daily

#### AGVENTURE TOURS

Monday - Friday, 9 a.m. to 4 p.m. - begin at Destination:  
 AGVENTURE

#### Petting Zoos

9:30 a.m. to 9 p.m. daily

#### Pony Rides

9:30 a.m. to 9 p.m. daily

#### Go Texan Quilt Contest

Winners Display .....March 1 - 20, Reliant Center

#### The Hideout

Floor of Reliant Astrodome (visit [www.hlsr.com](http://www.hlsr.com) or [www.rodeohouston.com](http://www.rodeohouston.com) for performers and times)

#### Mechanical Bull

9 a.m. to 9 p.m. daily

#### Outdoor Petting Zoo

9:30 a.m. to 9 p.m. daily

10

#### Pig Races

10:30 and 11:30 a.m., and 12:30, 1:30, 2:30, 4:30, 5:30 and  
 6:30 p.m. daily

#### Coca-Cola Texas Stage

Food Court Area (visit [www.hlsr.com](http://www.hlsr.com) or [www.rodeohouston.com](http://www.rodeohouston.com) for performers and times)

#### RODEOHOUSTON™

March 1 - 20 - Monday - Friday ..... 7 p.m.  
 Saturday and Sunday ..... 4 p.m.

#### Spring Break Stampede

Sunday, March 6 - Saturday, March 12, and Monday,  
 March 14 - Friday, March 18

RODEOHOUSTON Finals - Saturday, March 19

RODEOHOUSTON Collegiate Championship - Sunday, March 20

## SPECIAL EVENTS

#### Black Heritage Day

Friday, March 4

- Visit [www.hlsr.com](http://www.hlsr.com) or [www.rodeohouston.com](http://www.rodeohouston.com) for Black Heritage Day performers and times.

#### Cowboy Church

Sunday, March 6, 10 a.m., Reliant Center, 200 series  
 Sundays, March 13 and 20, 10 a.m., Reliant Center, 600 series

#### Go Tejano Mariachi Invitational

Saturday, March 12, 6:30 p.m. - midnight, Verizon Wireless Theatre

#### Go Tejano Day

Sunday, March 13

2005 Mariachi Invitational Finals, 11:45 a.m. - 1 p.m.,  
 The Hideout, Reliant Astrodome  
 Fiesta Charra, 3:30 p.m. - 5 p.m. and 7:30 p.m. - 9 p.m., Reliant  
 Center Main Arena

- Visit [www.hlsr.com](http://www.hlsr.com) or [www.rodeohouston.com](http://www.rodeohouston.com) for Go Tejano Day performers and times.

#### International Days

March 1 - 8, Reliant Center

#### International Livestock Congress

Wednesday - Thursday, March 2 - 3, The Warwick Hotel

#### Lil' Rustlers Rodeo (RODEOHOUSTON ticket required)

March 3 and 17, 5:45 p.m., Reliant Stadium  
 March 6, 2:45 p.m., Reliant Stadium

#### Pace Chuck Wagon Corral

Open daily, southeast corner of Reliant Stadium

#### Rodeo Uncorked! Grand Wine Tasting and Best Bites Competition

Monday, Feb. 28, 7 p.m. to 9 p.m., floor of Reliant Astrodome  
 (separate ticket required)

#### School Art

Display: March 1 - 20, Reliant Center

Awards: Saturday, March 12, 1:30 p.m., Main Arena

Auction: Saturday, March 20, noon, Sales Pavilion

#### Senior Citizens Special

Tuesday - Thursday, March 1 - 3, and Monday - Thursday, March 7  
 - 10, and March 14 - 17, 9 a.m. to 2 p.m.

Seniors 60 years and up with proof of age, and children ages 12  
 and under accompanying senior citizens, each can purchase a ticket  
 for admission into Reliant Center, Reliant Arena and the carnival  
 for \$1. (Rodeo/concert and Reliant Stadium activities are not  
 included.)

# 2005 Show Schedule



## Top Hands Horse Show

Saturday, Feb. 26 ..... 8 a.m., Reliant Arena  
 Sunday, Feb. 27 ..... 8 a.m., Reliant Arena

## Wine Auction and Dinner (separate ticket required)

Saturday, March 5, Reception at 6:30 p.m. and Auction at 8 p.m.,  
 Sales Pavilion, Reliant Arena

## RODEO METRO EXPRESS SCHEDULE

### World's Championship Bar-B-Que Contest Special

(Please note: Last inbound bus departs lots at 9:30 p.m.)

**Thursday, Feb. 24** ..... Reed Road HLS&R Lot - 5 a.m. to 2 a.m.  
 All other lots - 5 p.m. to 1 a.m.

**Friday, Feb. 25** ..... Reed Road HLS&R Lot - 5 a.m. to 2 a.m.  
 All other lots - 5 p.m. to 1 a.m.

**Saturday, Feb. 26** ..... Reed Road HLS&R Lot - 5 a.m. to 2 a.m.  
 All other lots - 9 a.m. to 1 a.m.

### Daily Shuttle Service beginning Tuesday, March 1

#### Reed Road HLS&R lot

Continuous shuttle service from 5 a.m. to 2 a.m. daily

#### All other lots

5 p.m. to 1 a.m. Monday – Thursday

5 p.m. to 2 a.m. Friday

9 a.m. to 2 a.m. Saturday

9 a.m. to 1 a.m. Sunday

#### Shuttles from eight locations:

Aramco Services Company at 9009 West Loop South  
 Delmar Stadium

METRO Monroe Park and Ride

METRO North Shepherd Park and Ride

METRO West Loop Park and Ride

METRO Westwood Park and Ride

Reed Road HLS&R Park and Ride

Texas Medical Center (Smithlands) OST at Brasewood

#### Ticket prices:

Age 13 and older – \$3

Age 12 and younger – free

Gold Badges – free

#### New for 2005 Show

The Texas Medical Center Smithlands offers bus and light rail service and is within walking distance to Reliant Park.

## HOUSTON LIVESTOCK SHOW™

### HORSE DIVISION

All Horse Show events are held in Reliant Arena.

Appaloosa - Tues., March 8 – Wed., March 9

Arabian/Half-Arabian - Wed., March 9 – Thurs., March 10

Donkey and Mule - Fri., March 11 – Sun., March 13

NCHA Cutting Horse - Tues., March 1 – Sat., March 5

Paint - Mon., March 14 – Tues., March 15

Palomino - Sun., March 6 – Mon., March 7

Quarter Horse - Wed., March 16 – Sun., March 20

Quarter Horse Cutting - Mon., Feb. 28

### JUNIOR LIVESTOCK SHOWS and CONTESTS

Junior livestock events are held in Reliant Center except when noted.

Agricultural Mechanics Projects - Thurs., March 3 – Fri., March 4

Breeding Gilts - Sun., March 20

Breeding Beef Heifers - Fri., March 18 – Sun., March 20

Breeding Beef Scramble - Thurs., March 17

Breeding Sheep - Sat., March 19 – Sun., March 20

Commercial Steers (Reliant Arena) - Mon., March 7 – Wed., March 9

Dairy Cattle - Mon., March 14

### 4-H and FFA Judging Contests

Dairy Judging Contest - Sat., March 12

Horse Judging Contest (Reliant Arena) Fri., March 11

Livestock Judging Contest (Reliant Arena) - Mon., March 7

Meat Judging Contest (off-site) - Sun., March 6

Poultry Judging Contest (Reliant Center) - Sun., March 6

Range and Pasture Plant Identification Contest - Sat., March 12

Wildlife Habitat Contest (off-site) - Sat., March 12

### Intercollegiate Judging Contests

Livestock Judging Contest (Reliant Arena) - Mon., March 7

Meat Judging Contest (off-site) - Sat., March 5

Wool and Mohair Judging Contest (Reliant Center) - Mon., March 7

Market Barrows - Fri., March 11 – Sat., March 12

Sift - Mon., March 7 – Wed., March 9 (Washington County Fairgrounds)

Market Goats - Wed., March 16 – Thurs., March 17

Market Lambs - Thurs., March 17 – Fri., March 18

Market Poultry - Fri., March 4 – Sat., March 5

Market Steers - Wed., March 9 – Fri., March 11

Rabbits - Wed., March 2 – Thurs., March 3

State FFA Tractor Technician Contest - Tues., March 15

### OPEN LIVESTOCK SHOWS

Open livestock events are held in Reliant Center.

Beef Cattle - Wed., March 2 – Mon., March 7; Mon., March 14

Boer Goats - Mon., March 7

Breeding Sheep - Sat., March 19 – Sunday, March 20

Dairy Cattle - Mon., March 14

Dairy Goats - Tues., March 8

Llamas/Alpaca - Fri., March 11 – Sun., March 13

Rabbits and Cavies - Mon., Feb. 28 – Wed., March 2

Wool to Wardrobe - Sat., March 19

### AUCTIONS AND SALES

All sales and auctions are held in the Sales Pavilion located in Reliant Arena except as noted.

All Breeds Commercial Female Sale - Thurs., March 17, following Bull Sale

All Breeds Registered Range Bull Sale - Thurs., March 17, 10 a.m.

Beefmaster - Fri., March 11, 10:30 a.m.

Braford (East Arena) - Sun., March 6, 7 p.m.

Brangus - Fri., March 4, 4 p.m.

Charolais (East Arena) - Sat., March 5, 5 p.m.

International Brahman - Thurs., March 3, 6:30 p.m.

International Red Brangus (East Arena) - Sat., March 5, 8 p.m.

Junior Commercial Steer - Tues., March 8, 5 p.m.

Junior Market Barrow - Sun., March 13, noon

Junior Market Lamb and Goat - Sat., March 19, noon

Junior Market Poultry - Sun., March 6, noon

Junior Market Steer - Sat., March 12, noon

Limousin (East Arena) - Sat., March 5, 2 p.m.

School Art Auction, Sun., March 20, noon

Simbrah/Simmental (East Arena) - Tues., March 1, 7 p.m.

Texas Longhorn - Fri., March 11, 5 p.m.

Wine Auction - Sat., March 5, 8 p.m.



# 2005 Show Maps

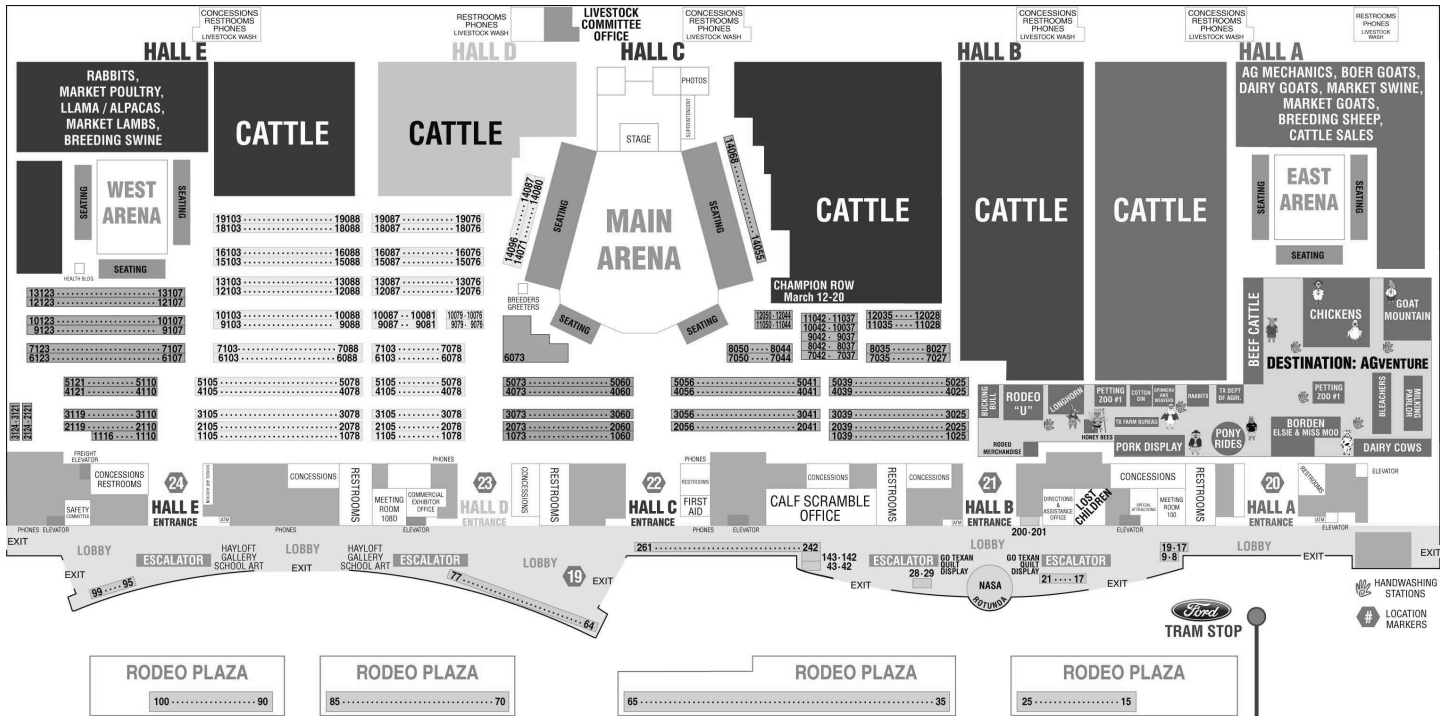
## Reliant Park



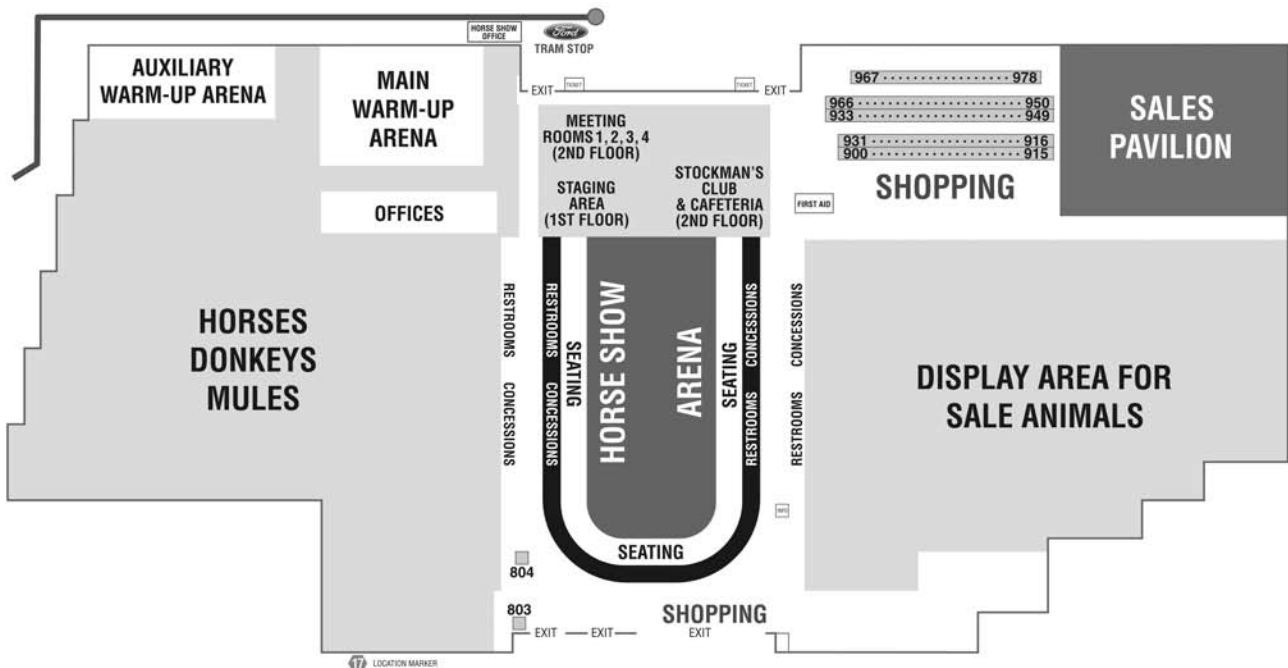
# 2005 Show Maps



## Reliant Center



## Reliant Arena





# Prickly Pear Cactus: A Thorny Blessing

By Nan McCreary

Consider the much-maligned prickly pear cactus. This ubiquitous plant is a bane to ranchers, who resist its rampant growth on their grasslands, and a nuisance to hikers, who invariably encounter its barbed spines while out enjoying nature. Yet this “noxious weed” is a source of sustenance for both humans and livestock, a favorite subject for photographers and, historically, a cure-all for more than 100 ailments. What, then, is this spiny vegetation that grows with wild abandon on the grassy prairies, rocky hillsides, streambeds and barren washes of the Texas landscape?

The prickly pear cactus (of the “Opuntia” genus) is a vegetable, a fruit and a flower all in one. The plant is prevalent throughout Mexico and the Southwestern United States and flourishes in harsh environments where other plants cannot survive. The prickly pear cactus is so common in Texas that in 1995 the Texas legislature named this “robust and beautiful denizen of the Texas landscape” the official state plant.

The prickly pear can grow up to 5 feet tall and 15 feet wide. It is characterized by flat, fleshy pads — called paddles — and prickly spines that are 1 to 2 inches long. The pads are actually modified stems that serve several functions: water storage, photosynthesis and flower production. The pads are armed with small clusters of tiny, barbed stickers, called glochids. If the spines of the prickly pear don’t assault you, the glochids might. They break away easily and, as many a rancher or hiker will attest, can quickly become embedded in the skin.

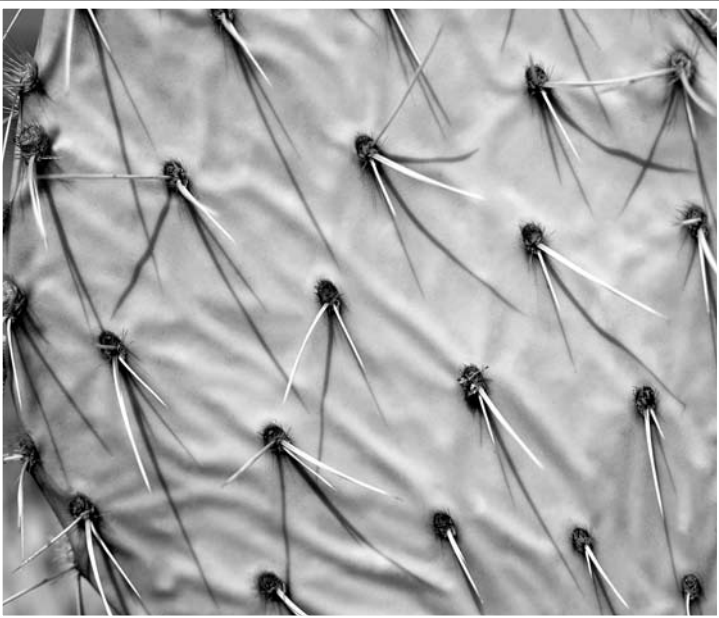
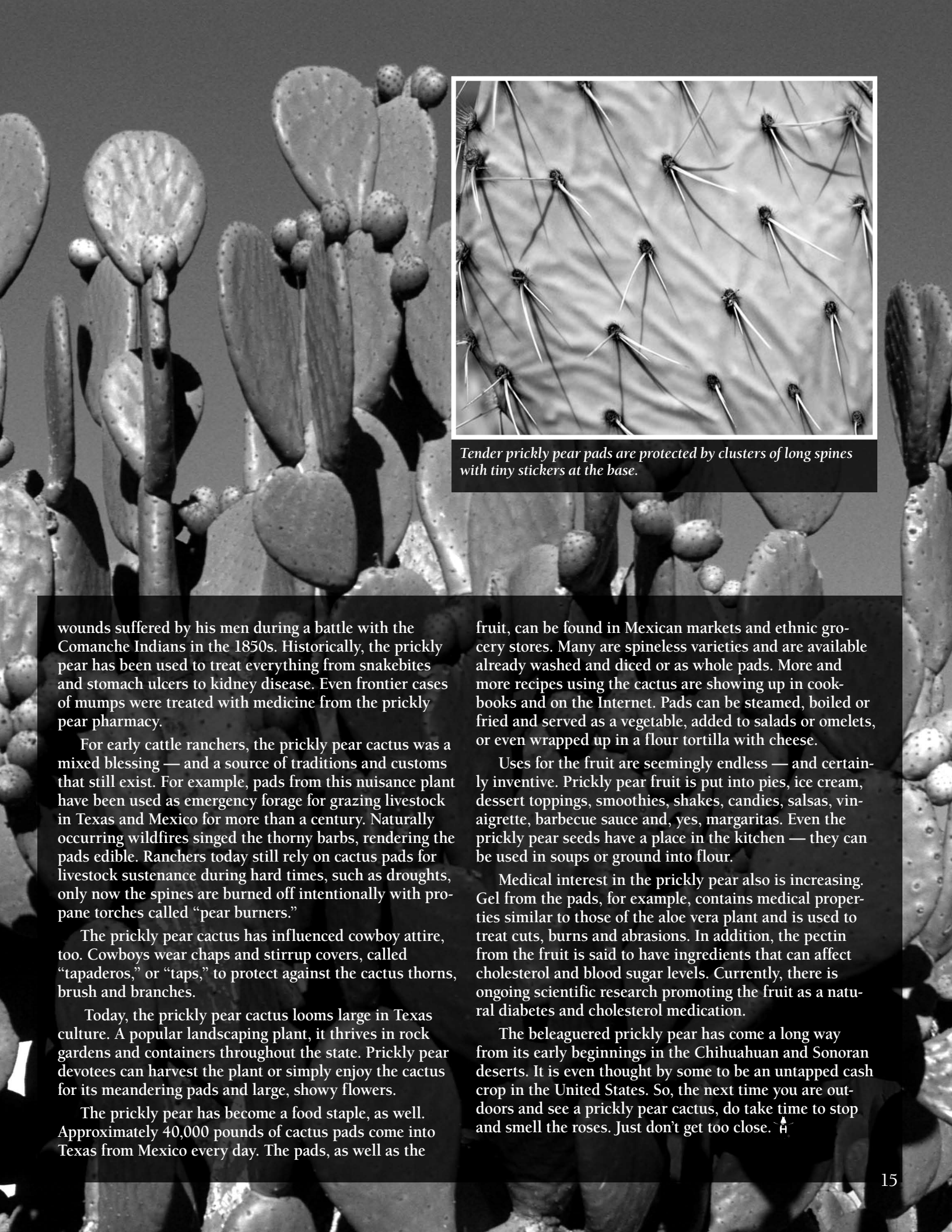
The pads, while they might not look particularly appetizing, can be cooked and eaten as vegetables — minus the spines and glochids, of course. They are called “nopales,” the Spanish term for “cactus stem,” and referred to as “nopalitos” when they are diced and prepared for eating. Some consider the prickly pear pads to be a real delicacy, with a flavor similar to green beans, asparagus, or green peppers.

The prickly pear is at its grandest in April and May, when it displays large, showy blossoms. The flowers of most prickly pears are brilliant yellow, but they also can appear in shades of red, pink and purple. When the blossoms fade, edible fruits form on the plant. The fruit, called “tuna,” is deep red and covered with tiny glochids. The fruit is prized for its sweetness and, once peeled, can be used to make juice, jellies, jams and even wine.

Prickly pear cactus has been a part of North American culture for centuries. The Aztecs harvested the plant, not just for its nutritional value, but also for the vivid red dye that could be manufactured from the cactus-eating cochineal insect. In the 16th century, the export of cochineal from Mexico was second in importance and monetary value only to silver.

In Texas, early Native Americans depended on the prickly pear fruit for survival. The 19th century Texans — who called the plant “flapjack cactus” and “mission cactus” — adopted medical uses for cactus from Mexico. In one documented case, a Texas Ranger named Bigfoot Wallace successfully used prickly pear dressings to treat





*Tender prickly pear pads are protected by clusters of long spines with tiny stickers at the base.*

wounds suffered by his men during a battle with the Comanche Indians in the 1850s. Historically, the prickly pear has been used to treat everything from snakebites and stomach ulcers to kidney disease. Even frontier cases of mumps were treated with medicine from the prickly pear pharmacy.

For early cattle ranchers, the prickly pear cactus was a mixed blessing — and a source of traditions and customs that still exist. For example, pads from this nuisance plant have been used as emergency forage for grazing livestock in Texas and Mexico for more than a century. Naturally occurring wildfires singed the thorny barbs, rendering the pads edible. Ranchers today still rely on cactus pads for livestock sustenance during hard times, such as droughts, only now the spines are burned off intentionally with propane torches called “pear burners.”

The prickly pear cactus has influenced cowboy attire, too. Cowboys wear chaps and stirrup covers, called “tapaderos,” or “taps,” to protect against the cactus thorns, brush and branches.

Today, the prickly pear cactus looms large in Texas culture. A popular landscaping plant, it thrives in rock gardens and containers throughout the state. Prickly pear devotees can harvest the plant or simply enjoy the cactus for its meandering pads and large, showy flowers.

The prickly pear has become a food staple, as well. Approximately 40,000 pounds of cactus pads come into Texas from Mexico every day. The pads, as well as the

fruit, can be found in Mexican markets and ethnic grocery stores. Many are spineless varieties and are available already washed and diced or as whole pads. More and more recipes using the cactus are showing up in cookbooks and on the Internet. Pads can be steamed, boiled or fried and served as a vegetable, added to salads or omelets, or even wrapped up in a flour tortilla with cheese.

Uses for the fruit are seemingly endless — and certainly inventive. Prickly pear fruit is put into pies, ice cream, dessert toppings, smoothies, shakes, candies, salsas, vinaigrette, barbecue sauce and, yes, margaritas. Even the prickly pear seeds have a place in the kitchen — they can be used in soups or ground into flour.

Medical interest in the prickly pear also is increasing. Gel from the pads, for example, contains medical properties similar to those of the aloe vera plant and is used to treat cuts, burns and abrasions. In addition, the pectin from the fruit is said to have ingredients that can affect cholesterol and blood sugar levels. Currently, there is ongoing scientific research promoting the fruit as a natural diabetes and cholesterol medication.

The beleaguered prickly pear has come a long way from its early beginnings in the Chihuahuan and Sonoran deserts. It is even thought by some to be an untapped cash crop in the United States. So, the next time you are outdoors and see a prickly pear cactus, do take time to stop and smell the roses. Just don't get too close. 🌵

# Scholarship Student Profiles

By Samantha Fewox

**Skyler Cooper**  
2004 Metropolitan Scholarship



Skyler Cooper, a 2004 Houston Livestock Show and Rodeo™ Metropolitan Scholarship recipient, wants to be known for helping people. “My mom always taught me that even though I am young, I can still make a difference,” said Cooper. “If everyone would put in a few hours of volunteer work per year, the world would be a much friendlier place.”

Cooper, a freshman at Texas A&M University – Corpus Christi, is a communications major. After college, she wants to pursue a career in front of the camera in television and/or film. “I want to be a voice for the people who do not have one,” said Cooper.

Life hasn’t always been easy for Cooper and her family. Her single mother worked multiple jobs to ensure that her children could attend college. She also instilled in them a sense of social activism. Cooper hopes someday to repay all those that helped her by providing someone else with an opportunity for an education.

**Sara Frankovic**  
2004 Opportunity Scholarship



Out of tragedy springs hope and the will to succeed in life. Sara Frankovic, a 2004 Opportunity Scholarship recipient, experienced life’s hardships at a young age. In 1998, her 15-year-old brother, David, was killed in a terrible car accident. She became withdrawn. “I felt as if school and life had no meaning if it could all be taken away so quickly,” said Francovic.

Eventually, she broke free from her isolated world and made a decision that has guided her life ever since. “I decided to live life for myself and for my brother,” said Francovic. “I strive each day to reach my goals and become the type of person my brother would be proud to call his sister.”

A freshman at The University of Texas at Austin, Francovic is leaning toward majoring in Italian or Croatian. She was born in Zagreb, Croatia. “My dream is to return to my homeland, where I can teach English, translate books and perhaps work in the American Embassy,” said Francovic.

**Ashley Kimich**  
2004 Area Go Texan Scholarship



Ashley Kimich realized early on that quitting wasn’t an option in her family. “Once you start something, you finish it and you give it your all,” said Kimich. This philosophy has helped her to achieve many of her dreams, including receiving a 2004 Area Go Texan Scholarship.

Currently a freshman at Texas A&M University majoring in animal science, Kimich said that her love of animals began before she could walk. As soon as she was old enough, she joined 4-H and FFA. Showing animals and participating in many other competitions taught her the value of hard work and determination.

The Houston Livestock Show™ holds many special memories for Kimich. She began showing animals at the Show when she was in the fourth grade. “My hope for the future is that once I’ve obtained my master’s in animal science I can give back to the organization that has made such a huge difference in my life.”

Watch for Show scholarship recipients to be profiled in each issue of  Magazine.

# DO YOU REMEMBER?



In April 1965, the Astrodome was completed. Often referred to as the “eighth wonder of the world,” the Dome became home to the Houston Rodeo and the Houston Astros baseball team. Pictured are Show officials touring the new Astrodome complex in 1966, the Show’s first year in the Dome. Identified individuals include Ben Love, Dolores Johnston, Bruce Weaver, Sonny Look and Ruby Mitchell.

Reliant Astrodome continued to be the home of the Houston Livestock Show and Rodeo™ until Reliant Stadium was built, with the first Show held in the new facilities in 2003. 🏆

## RELIANT ASTRODOME vs. RELIANT STADIUM

<b>Total Area</b>	405,000 square feet	1,900,000 square feet
<b>Field Area</b>	125,000 square feet	97,000 square feet
<b>Seating Capacity</b>	66,000	69,500 (expanded to 70,578 for 2004 Super Bowl)

*If you have photos or memorabilia that you would like to donate to the Houston Livestock Show and Rodeo™ archives, please call the Show at 832.667.1000 and ask for the Western Art Committee staff coordinator.*

# Steer Auction Committee

By Sonya Aston

With hearts as big as Texas, the 145 members of the Houston Livestock Show and Rodeo™ Steer Auction Committee work throughout the year to attract participation in the Show's annual Junior Market Steer Auction. According to John Ellis, a Show vice president and officer in charge of the committee, "These hardworking committee members are committed to raising funds for the youth of Texas but also develop lifelong friendships as result of the camaraderie, which is an integral part of the Steer [Auction] Committee."

Of the 2,000 steers shown by youngsters at the Show each year, only 420 proceed to the auction. A champion and reserve champion are chosen from each of the 16 breeds, and the Grand Champion Steer and Reserve Grand Champion Steer are selected from the 32 breed champion and reserve champions. Committee members pre-sell each steer for a minimum of \$1,500. The Grand Champion Steer's owner is guaranteed to receive \$75,000, even if the auction price is less, while the Reserve Grand Champion's owner receives \$40,000.

Excess monies from the auction go to the Show's Education Fund. During the 2004 Show, the committee — the Show's highest money-producing sales committee — raised more than \$2.5 million. Ellis noted, "Over the years we have raised in excess of \$40 million for youth and education." According to Ellis, one individual member, Show Director Dick Wallrath, has contributed in excess of \$3 million to individual young exhibitors and to the Show's Educational Fund.

Members of the committee have certain requirements that must be filled each year. New committee members must achieve \$7,500 in pre-sales, while veteran members must achieve \$9,000. Members who attain \$22,000 or more in pre-sales are inducted into the "Big Boy Club," which honors the high sellers on the committee.

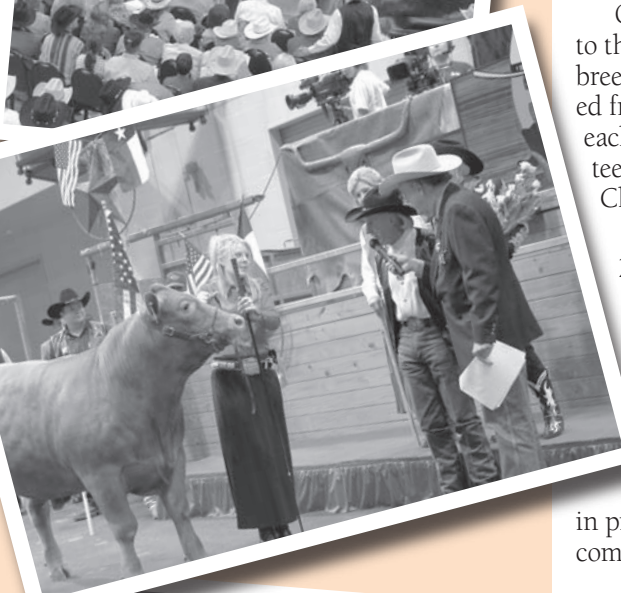
Committee Chairman Tom Davis, who characterized the committee as the most generous and giving group of men and women that he has ever had the honor of working with, said, "I have made my best friends on this committee. It is extremely rewarding." Davis, who as a child raised cattle in West Texas, said he enjoys helping the farm and ranch youngsters who are taking care of their animals. "It is a lot of work but makes for good kids," he added.

Each year, a group of 40 women, who are members of the committee and known as the Lady Steer Starlettes, organizes special functions to raise money for the minimum bids on steers. At their main event, Bowling for Beef, guests bowl, bid on items at a silent auction and pre-purchase steers. During the 2004 Show year, the Steer Starlettes raised more than \$100,000 in pre-sales.

To generate enthusiasm for the Junior Market Steer Auction, committee members hold several events before and during the Show. Volunteers host a fabulous party, appropriately named the Hide Party. Treated like royalty, bidders from the previous year's auction are honored at this special event, and the buyers of the breed champion and reserve champion steers are presented with the hides from the previous year's champion and reserve champion steers. In addition, all buyers who spent more than \$5,000 at the previous year's auction receive a steer hide.

The committee also hosts a grand breakfast on the morning of the auction, which contributes greatly to the auction fervor. All buyers who have committed \$600 or more for the current year's auction are invited to this exclusive event. Celebrities are invited to speak and encourage the crowd to support the auction. More than 2,000 people attended the 2004 breakfast.

Committee members also have an opportunity to work directly with the focus of their enthusiasm — the kids. During the junior market steer auction, volunteers help contestants with their steers to put on a great show. The volunteers' zeal to help the young exhibitors is evident from the great successes the committee enjoys year after year. 🐄



# GALLOP Committee

By Katie Lyons


Help the youth of Texas gallop into the future by supporting the efforts of the Gifting and Lifetime Legacy Opportunities Committee! Seven members strong, this group is committed to raising money to support the future leaders of Texas. The goal of this committee is to “assist donors with contributions that will benefit the Houston Livestock Show and Rodeo™ and the youth of tomorrow long into the future through planned gifting and wealth transfer,” said Mary Beth Woehler, chairman of the GALLOP Committee.

The idea for this committee was sparked by Woehler more than 10 years ago. She worked with Show President Mike Wells, as well as past Show presidents Dick Graves, Don Jordan and Jim Bloodworth, to craft this idea into a reality. Her persistence and diligence paid off in 2002 when the GALLOP Committee was established.

Now, the GALLOP Committee works closely with the marketing and presentations staff of the Show to ensure that its message is communicated clearly to all interested individuals. The committee sends mailings and gives presentations to civic groups and the Show’s committees in order to familiarize potential donors with the benefits of giving. By educating the community on the advantages of planned giving, the GALLOP Committee hopes to catch the attention of donors of all income levels.

Opportunities to support the Houston Livestock Show and Rodeo through donations and volunteering are endless. Planned giving not only financially supports the Show, but it also provides financial incentives for the donor. Options for planned giving include charitable remainder trusts, which donate the remaining balance of a trust; charitable lead trusts, which contribute money from a trust over a number of years or the lifetime of the designated person; charitable bequests, which involve leaving money in a will; and beneficiary designations that name the Houston Livestock Show and Rodeo as the beneficiary of life insurance or retirement assets.

John Ellis, a Show vice president and officer in charge of the committee, said he hopes the committee will raise enough endowed funds to assist the Show with its charitable needs. The money raised through the efforts of the GALLOP Committee is placed into an endowment foundation, which directly supports the education of young Texans.

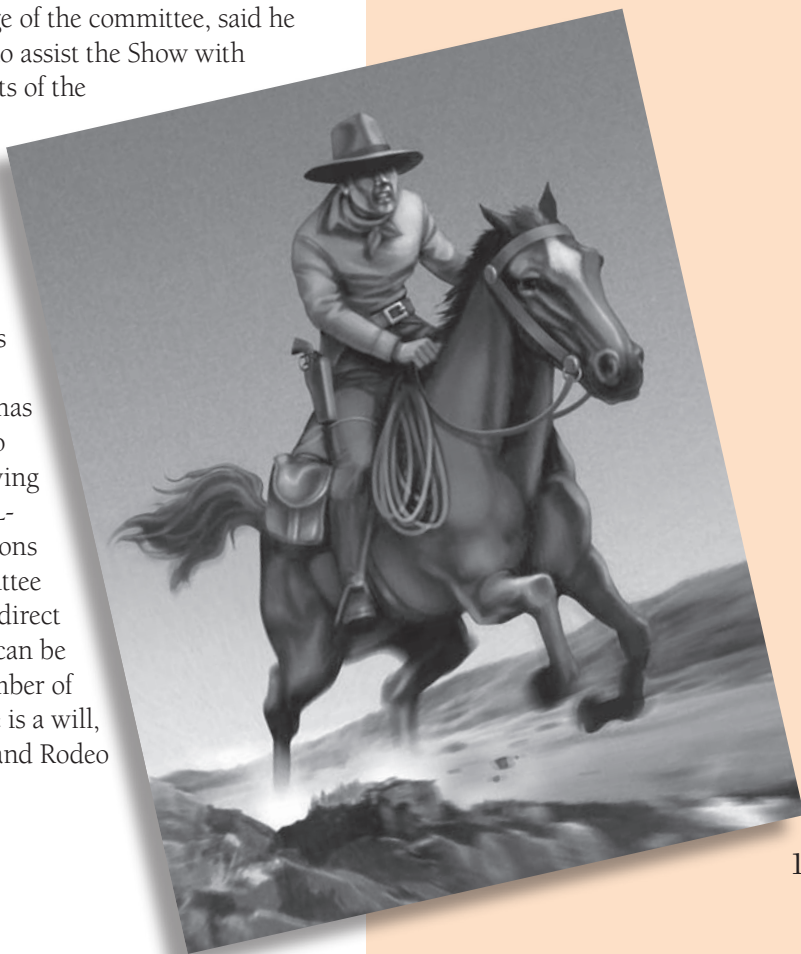
Even though the GALLOP Committee is small, its mighty efforts have proved extremely valuable to the Show. More than 1,500 youngsters receive Show scholarships each year, and the GALLOP Committee has taken great strides since it was founded to contribute to the Educational Fund. Understanding that every donor has a different financial situation, this group is committed to helping all potential donors find the form of planned giving to the Show that best fits their financial future. The GALLOP Committee is ready and eager to answer any questions about the various options of planned giving. The committee also is willing to honor all donor requests about how to direct contributions. More information about planned giving can be found on the Show’s Web site or obtained from any member of the GALLOP Committee. Woehler stated, “Where there is a will, there is a way. Remember the Houston Livestock Show and Rodeo in your estate and financial planning!” 

## GALLOP — Leave a Legacy

The Houston Livestock Show and Rodeo hopes you will consider a charitable bequest in your will – to benefit the Show while you save estate tax dollars at the same time.

For more information on planned giving, visit the Web site at <[www.hlsr.com/info/plannedgiving.aspx](http://www.hlsr.com/info/plannedgiving.aspx)>. If you would like to speak with someone in person, information is available from all GALLOP Committee members. Committee Chairman Beth Woehler can be reached at 713.561.9331.

*For legal advice concerning planned giving, any prospective donor should seek the advice of qualified legal, estate and tax professionals.*



# Third-Year Committee Chairmen

## PROFILES

By Marshall Smith III

### **Danny Boatman – Corral Club - General**



Danny Boatman joined the Houston Livestock Show and Rodeo™ as a life member in 1978. He was a member of the Chute Club, Committeeman's Club and Dome Club committees before becoming division chairman and, ultimately, general chairman of all Corral Clubs. In 2002, he was elected to the Show's board of directors. Danny is the owner of Boatman Carpet One, a residential and commercial flooring company. He has one son, Kenneth, and he likes to trail ride, hunt and play golf.

### **Rudy Cano – Go Tejano**



In 1994, Rudy Cano joined the Show as a life member and became involved with the Poultry Auction Committee. He became a member of the Go Tejano Committee in 1998 and worked in various positions before being named chairman. Rudy is married to Lisa, a life member, and they have three boys, Christopher, Taylor and Cameron. Rudy is a partner with the law firm of Vahldiek Cano & Petroski. In his spare time he enjoys outdoor activities, including hunting, fishing, backpacking and golfing.

### **Lloyd Little – Go Texan Contests**



Lloyd Little, a Show member since 1970, has been a volunteer on the Go Texan Contests Committee for 13 years. Lloyd also was a member of the International Committee, and a member of the Steer Auction Committee, where he attained "Big Boy" status. His wife, Jan, is a member of the Show and served on the Ladies' Go Texan and International committees. Their son, Trey, is a member of the Go Texan Contests Committee. Lloyd is a retired mortgage banker, spends his spare time with his grandchildren, and enjoys fishing and hunting.

### **Yance Montalbano – Trail Ride**



Yance Montalbano became a part of the Show in 1990 as a life member and a member of the Trail Ride Committee. Yance also volunteers on the Carnival Ticket Sales Committee and is a member of the committee's "\$50,000 Club." He and his wife, Ginger, have three children, Ginny, Genna and Gia. Yance is a member of the management team at Montalbano Lumber Company. In his spare time, he enjoys being with his family at the lake or enjoying the wildlife in the country.

### **Ozell Price – Black Heritage**



In 1992, Ozell Price joined the Show as a life member and began working with the Legal Advisory Committee, on which he continues to serve. One year later, he joined the Black Go Texan Committee, which was renamed the Black Heritage Committee in 2003. Ozell was elected to the Show's board of directors in 2002. He and his wife, Betty, have two daughters, Kimberlin and Sharmaine. Ozell is an attorney in private practice with the law firm of Ozell Price and Associates. Traveling across the United States is Ozell's favorite pastime.

### **Pat Walker – Livestock**



Pat Walker joined the Show and the Livestock Committee in 1988. He has served in various positions on this committee, including captain, vice chairman and, finally, chairman. Pat's wife, Sandy, is a member of the Livestock Committee as well. They have four children, Austin, Kelly, Stephen and Catherine. Pat owns a real estate investment company, and a company that manufactures health and beauty aid products. He enjoys spending his time with his family, scouting, hunting, fishing and water skiing.

### **Jay "Doc" Watson – Corral Club - Ticket Sales**

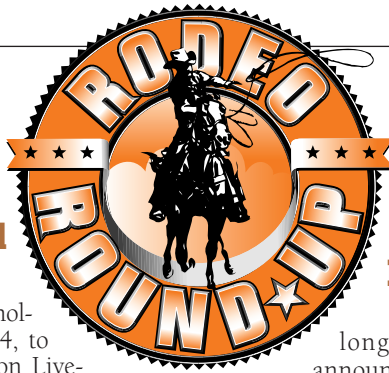


In 1977, Jay "Doc" Watson joined the Show and the Souvenir Program Committee. A year later, he became a member of the Corral Club Committee. Doc has served on the Dome, Lodge, Stockman's, Special Services Club and the Corral Club Ticket committees. He was involved with the Corral Club's assistance with the 1990 Economic Summit of Industrialized Nations and the 1992 Republican National Convention, both held in Houston. Doc has two sons, Adam, a senior master sergeant in the United States Air Force, and Andy, a vice president with Wells Fargo Bank. Doc is employed as an automotive consultant and expert witness.

### **Mary Beth Woehler – GALLOP**



Mary Beth Woehler began volunteering for the Show in 1982. She is a life member and a member of the Ladies' Go Texan and International committees. Mary Beth was instrumental in creating the GALLOP Committee. In 1992, she was appointed to the Investment Committee, a subcommittee of the Show's Executive Committee. She is the executive director and vice president of the Foundation of Financial Literacy in Houston. Mary Beth also is involved in many charitable and civic activities in the Houston area. She is employed at Kanaly Trust Company as a vice president. She enjoys spending her spare time with her children and grandchildren.



### ★ University of Houston Said "Thanks!"

University of Houston officials held a scholarship luncheon on Monday, Oct. 8, 2004, to express their gratitude toward the Houston Livestock Show and Rodeo™ for its educational support of University of Houston students. Show Chairman of the Board John O. Smith, President and Chief Executive Officer P. Michael Wells, Chief Operating Officer Skip Wagner, Show vice presidents, members of the educational contributions review committee, and educational programs staff members met with Show scholarship recipients from University of Houston, as well as University of Houston officials and staff. The luncheon included talks from past Show scholarship recipients.

### ★ Welcome New Staff

Dana Barton – Manager, Attractions  
 Thomas Bassett – Developer, Information Systems  
 Joel Cowley – Executive Director, Agricultural Exhibits  
 Stephanie Crabtree – Executive Assistant, Executive Offices  
 Edward Ngo – Administrator, LAN/Network  
 Leticia Hernandez – Supervisor, Cash Room  
 Roy Surles – Developer, Information Systems

### ★ Dan Gattis – Hall of Famer!



On Dec. 1, 2004, during the International Association of Fairs and Expositions' 114th Annual Convention in Las Vegas, Dan Gattis, executive project manager of the Houston Livestock Show and Rodeo, was inducted into the IAFE Hall of Fame. The highest honor bestowed by the IAFE, the Hall of Fame Award is presented annually in recognition of an individual's distinguished achievement in, or contribution to, the fair industry.

### ★ RODEOHOUSTON™ Named PRCA 2004 Large Indoor Rodeo of the Year

The Professional Rodeo Cowboys Association once again recognized RODEOHOUSTON as the 2004 Large Indoor Rodeo of the Year during the PRCA Annual Awards Banquet on Dec. 2, 2004, at the Mirage Hotel and Casino in Las Vegas. Skip Wagner, the Show's chief operating officer, accepted the award on behalf of RODEOHOUSTON. Presented by master of ceremonies and RODEOHOUSTON announcer Boyd Polhamus, this is the ninth time that RODEOHOUSTON has been honored with this award. Previous years include 1991, 1992, 1993, 1994, 1995, 1996, 1998 and 1999. The PRCA Annual Award Banquet recognizes the hard work and dedicated spirit of PRCA contract personnel, rodeo committees and stock contractors each year.

### ★ Correction to Winter 2004 Issue

The Winter 2004 issue of "Bowlegged H" Magazine listed an incorrect date for the 2005 Junior Market Poultry Auction. The auction will be held Sunday, March 6, at noon.

### ★ RODEOHOUSTON Voice Named PRCA 2004 Announcer of the Year

Bob Tallman, a longtime RODEOHOUSTON announcer, received the 2004 Announcer of the Year award, adding to his previous awards in 1982, 1987, 1997, 1999, 2000 and 2001. Tallman also was inducted into the 2004 Pro-Rodeo Hall of Fame class. Tallman and Boyd Polhamus, also a RODEOHOUSTON announcer, were the announcers for the 2004 NFR.



### ★ Go Texan Salutes

#### Wednesday, March 2

Brazoria Southwest, Humble/Kingwood, Jacinto City/Galena Park and La Porte Houston Metro Go Texan areas

#### Saturday, March 5

Bee, Bell, Bosque, Falls, Goliad, Hill, Limestone, Live Oak, McLennan, Matagorda, Nueces, Refugio and San Patricio Area Go Texan counties

#### Monday, March 7

Aldine/Spring/Klein, Katy, Pasadena and Waller County Houston Metro Go Texan areas

#### Tuesday, March 8

Alief/Southwest, Alvin/Pearland and Chambers County Houston Metro Go Texan areas

#### Wednesday, March 9

Crosby/Huffman, Galveston Mainland and Baytown/Highlands Houston Metro Go Texan areas

#### Thursday, March 10

Conroe/Willis/The Woodlands, Fort Bend/Stafford, Liberty County and New Caney/Splendor Houston Metro Go Texan areas

#### Friday, March 11

Calhoun, Fayette, Hardin, Jasper, Jefferson, Newton, Orange, San Jacinto, Tyler, Victoria and Wharton Area Go Texan counties

#### Saturday, March 12

Anderson, Cherokee, Freestone, Gregg, Harrison, Henderson, Houston, Nacogdoches, Navarro, Panola, Rusk and Shelby Area Go Texan counties

#### Monday, March 14

Spring Branch/Memorial and Tomball/Magnolia/Montgomery Houston Metro Go Texan areas

#### Tuesday, March 15

Deer Park, Lamar/Needville and NASA/Clear Creek/Friendswood Houston Metro Go Texan areas

#### Wednesday, March 16

Channelview/Sheldon and Cypress-Fairbanks Houston Metro Go Texan areas

#### Friday, March 18

Angelina, Austin, Brazos, Burleson, Colorado, Grimes, Jackson, Madison, Polk, Trinity and Walker Area Go Texan counties

#### Saturday, March 19

Bastrop, DeWitt, Gonzales, Karnes, Lavaca, Leon, Lee, Milam, Robertson, Sabine, San Augustine, Washington and Williamson Area Go Texan counties

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# CALENDAR OF EVENTS

## FEBRUARY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

## MARCH

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
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20	21	22	23	24	25	26
27	28	29	30	31		

## APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

## MAY

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

A complete list of 2005 Houston Livestock Show and Rodeo™ events from Feb. 24 – March 20 is included on pages 10-11.

### FEBRUARY

- 4 Aldine/Spring/Klein – Kickoff Dance – H&H Ranch, Houston
- 5 Lamar/Needville – Boot Scootin Ball – Fort Bend County Fairgrounds, Rosenberg
- 5 Houston – Midtown Rodeo in the Park – Kelsey Sebold Main Campus, Houston
- 5 Washington – Dance and Fundraiser – Fireman's Training Center, Brenham
- 5 Fort Bend/Stafford – Celebrity Waiter Dance – Stafford Centre, Stafford
- 5 San Augustine – San County Go Texan Contributor Party – San Augustine County Expo Building, San Augustine
- 5 Go Tejano – Scholarship Dance – Shriners Ballroom, Houston
- 11 NASA/Clear Creek/Friendswood – Fashion Show – Johnson Space Center – Gilruth Center, Clear Lake
- 12 Spring Branch/Memorial – Cowboy Dance – VFW Post 8790, Houston
- 12 Waller County – Go Texan Dance – Waller County Fairgrounds, Hempstead
- 12 Crosby/Huffman – Go Texan Fish Fry – Crosby American Legion Post 14118, Crosby
- 12 Chambers County – Rodeo Kickoff Dance – White Park, Anahuac
- 12 Humble/Kingwood – Boots and Buckles Ball – Humble Civic Center, Humble
- 12 Conroe/Willis/The Woodlands – South County Dance – Papa's, Spring
- 12 Alief/Southwest – Dinner and Dance – Sansone's West Oaks Bar, Houston
- 19 Conroe/Willis/The Woodlands – Go Texan Parade – Downtown Conroe
- 19 Pasadena – Denim & Diamonds Dance – Baywood Country Club, Pasadena
- 19 Baytown/Highlands – Kickoff Dance – Baytown Youth Fair, Baytown
- 19 Tomball/Magnolia/Montgomery – Go Texan Kickoff Dance – VFW Post 2427, Tomball
- 22 NASA/Clear Creek/Friendswood – Trail Ride Dinner Dance – Johnson Space Center– Gilruth Center, Clear Lake

### MARCH

- 2 Brazoria Southwest – Bus Trip – H-E-B Parking Lot, Lake Jackson
- 2 Humble/Kingwood – Humble Night @ the Rodeo Bus Trip – Humble Civic Center, Humble
- 2 La Porte – Rodeo Bus Trip – South Trust Bank, La Porte
- 7 Katy – Bus Trip – Departing from various locations in Katy
- 9 Crosby/Huffman – Bus Trip – Crosby Fairgrounds, Crosby
- 9 Galveston/Mainland – 5th Annual Bus Trip
- 10 New Caney/Splendora – Annual Bus Trip – New Caney High School, New Caney
- 10 Fort Bend/Stafford – Bus Trip – Departing from various locations in Sugar Land
- 12 Refugio – Refugio County Fair Parade – Downtown, Refugio
- 12 Go Tejano – Mariachi Invitational – Verizon Wireless Theatre, Houston
- 15 Deer Park – Bus Trip – WESCO, Deer Park
- 15 NASA/Clear Creek/Friendswood – Bus Trip – Hooter's, Webster

### APRIL

- 23 Deer Park – Crawfish Boil – Second Chance Saloon, Pasadena

### MAY

- 13-14 Aldine/Spring/Klein – Brisket Pre-sale – Lindy's Country Cupboard, Spring
- Visit the Web site at <[www.rodeohouston.com/calendar](http://www.rodeohouston.com/calendar)> to view more information on these events, or to view additional events.

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