

HOUSTON LIVESTOCK SHOW AND RODEO

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# MAGAZINE



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**The Cover:** Clay Walker captivates rodeo fans while performing for the sixth consecutive year at the Houston Livestock Show and Rodeo. *Photo by Frank Martin*

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# A MESSAGE FROM THE PRESIDENT

I am awed by the honor and the responsibility as I assume the role of president of the greatest show in America. The confidence you have placed in me is accepted with humility, and I pledge to do the job to the best of my ability. Reflecting on the incredibly successful leadership of Don Jordan and Jim Bloodworth is very sobering. The next three years promise some real challenges for all of us.

During the next several years, we will embark on an ambitious building program that will provide state-of-the-art facilities for our Show's future that have no rival anywhere in the world. In order to accomplish our goals, we must endure the growing pains associated with this type of plan.

With construction of a new exposition building to begin early next year and the very real possibility of a new football stadium on the horizon, the Astrodome complex is going to be subjected to a major transformation. With that in mind, the Houston Livestock Show and Rodeo is presented with the monumental task of continuing to present a world-class event during this construction period.

Recently, Harris County officials approved plans to build a 1.3 million square foot facility that will take approximately 2½ years to complete. This structure will be located on the north side of the Astrodome between Circle Drive and our existing warehouse. It will be the new home for our livestock show, as well as provide year-round offices and meeting room facilities for our staff and committee members.

We are still awaiting the outcome of the National Football League's decision to award an expansion franchise, which impacts the future of our Show dramatically. We are fully committed to participate in the construction and use of a new stadium, provided the NFL grants the city of Houston and Bob McNair a franchise before the Jan. 30, 2000, deadline agreed to by all parties. There is also the possibility of moving an existing team to Houston, but the dynamics of this situation are ever changing. Regardless, we must be poised to act if either of these possibilities materializes.

In the event that these projects are built simultaneously, we have a serious dilemma to face regarding the massive reduction of available on-site parking. During the 1999 Show, more than 315,000 people used the services of our very efficient METRO Rodeo Express shuttle bus program. However, projections indicate that we would have to double the current ridership during these construction projects to keep pace with our record attendance of more than 1.85 million people in 1999. That's a major concern for all of us.

We could become discouraged and view this as an insurmountable problem, or we can tackle the situation head-on with the spirit that has made our Show grow to the heights that it enjoys today. It is my expectation that all of us will join together and choose the latter.

There is some good news which is expected to affect next year's Show. We will get some immediate relief with the addition of approximately 3,000 parking spaces which are being constructed this summer directly across the street from the Astrodome off of Kirby Drive. These spaces are expected to be available for use during the 2000 Show.

We are currently exploring off-site parking solutions, which include the possibility of adding new shuttle locations. Unfortunately, the Gulfgate Mall shuttle location will not be available next year due to a major renovation project at that site.

We also are examining the potential of a new parking facility on land owned by the Houston Livestock Show and Rodeo located south of the Astrodome at 288 and Airport Boulevard. If approved, parking at this site would not be available until the 2001 Show, which coincides with the anticipated construction period.

As you can plainly see, we have some very important decisions to make that will ultimately affect the future success of our Show. We must join forces to do whatever it takes to make the next few years as painless as possible. Your role as volunteers and supporters of the Houston Livestock Show and Rodeo is even more important. We may all be required to make greater sacrifices in order to achieve our goals during this period.

When times get tough, remember our purpose and what our Show is all about. During the last several months, we have awarded more than \$4.2 million in scholarships to the future leaders of the state of Texas, which is part of the Show's \$6.6 million commitment to education this year. We are making a difference in the lives of many of these 427 students, some of whom would not have been able to attend college this fall without our assistance.

Remember these young people when it's tough finding a parking place at next year's Show. Remember the hundreds and thousands of lives we are positively influencing each year through our scholarship and educational programs before you choose not to attend a performance because "it's too difficult to get there."

We must do whatever it takes during the short term to ensure a bright future for the Houston Livestock Show and Rodeo — the young people of Texas are counting on us.

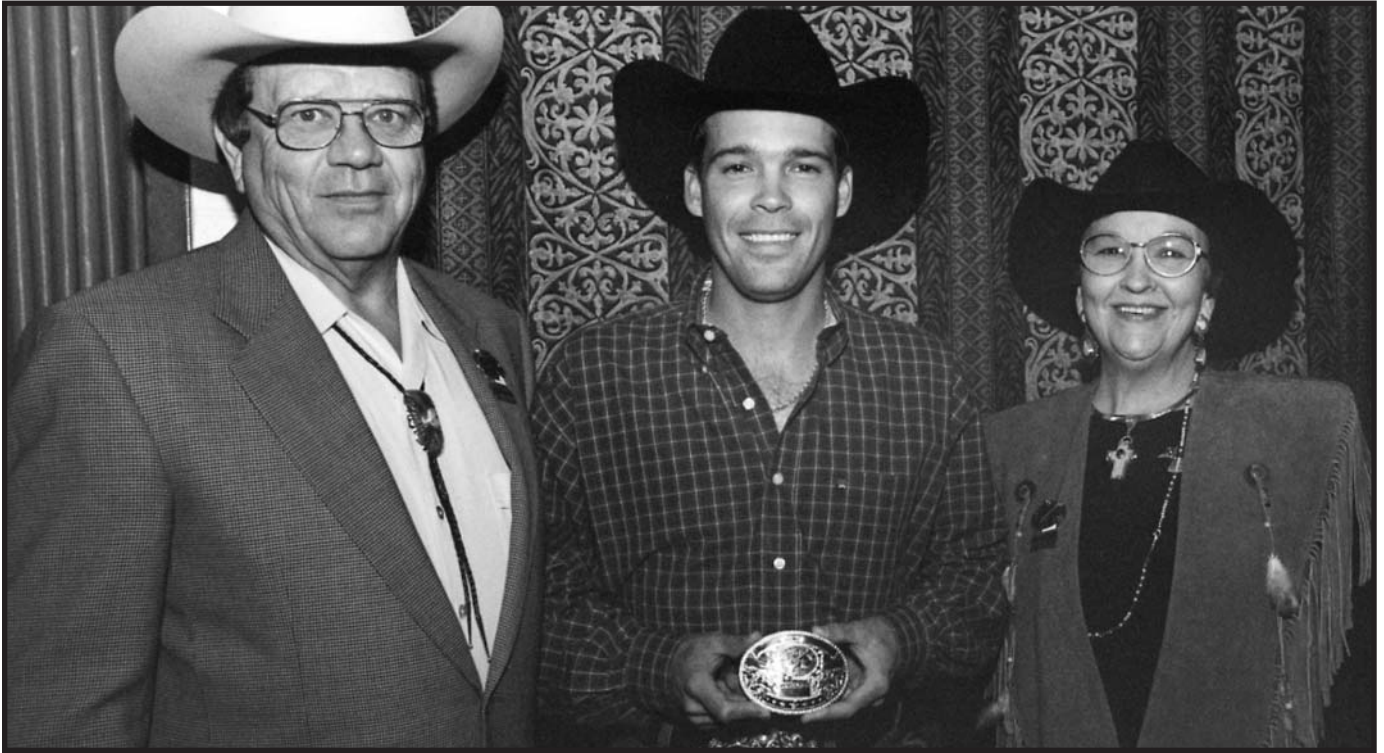


P. Michael Wells  
President



# Clay Walker— Home-Grown Superstar

By Susan K. Williams



*Clay Walker, flanked by then-Show President Jim Bloodworth and his wife, Ruby, was presented a special commemorative belt buckle for performing at the 1999 Show.*

What's the difference between a rancher, a farmer and a country music entertainer?

To the soft-spoken, satin-voiced Clay Walker, there are no differences. Country music and agriculture go hand in hand. "It's a way of life," said Walker. "If you listen to the old, old music, if you listen to the songs they sang, they were about working in the fields, or even about what they were going to have for supper. They're real songs. That's my love of country music — it's real music about real people."

Walker grew up on a small farm in Beaumont, Texas. With that beginning, his love of animals, agriculture and music became the way he lived. "It was a good life," he said. "We were taught a lot of values through farming and animals, and the roots that I have there are what made me what I am today."

That's why performing at the

Houston Livestock Show and Rodeo is so important to Walker. "I realize how important animals and livestock are to people's lives, either as pets or livestock. It's a natural part of their existence."

With the help of the Show as well as radio, Walker gained the national attention that has made him a star today. "The fans have really embraced us. We're the hometown act, and since I grew up just down the road from Houston, I feel very close to Houston. It's where I feel my best. I don't feel like that anywhere else," Walker said. "There's no other show like it on earth."

"It [the Show] is something that we all enjoy as a family and as a touring act, and I want the [Houston] fans to know that wherever I go, I always think about the Rodeo. Every night that I'm on stage, every time I perform, I think about the Rodeo. We all have mental pictures that we paint. Driving to work each day, you

might see a tree, a house or something that reminds you of your grandparents and the special times you had with them. Every time I see a corral, I think of the Rodeo. So, I'll always be thinking about them [the fans], and I can't wait to get back.

"Everyone who works with the Show is dedicated to the kids and the youth of Texas," said Walker. "You won't find that anywhere else." Houston is not just about the Rodeo, according to Walker. "The emphasis is on the word 'livestock,' and that's something no one else does. We have some of the best livestock right here in Texas, and with the livestock I've seen, I wouldn't go out of the state to buy horses or cattle."

Walker also knows how much the Show means to the youth of Texas. "I believe, philosophically, whenever you watch horses and cattle, most of them really take care of their babies. The

babies out there depend on their parents completely, and that's the way children are. I think if kids are raised with animals, they will learn a lot from the animals. They learn responsibility and how to care for something. In today's world, responsibility is something every kid needs to learn early on. When they become adults, they will need to know how to take care of themselves and their possessions and how to regulate their lives. I think having the responsibility for livestock teaches children to have good values, and that's what the Show does — teaches those values."

Growing up on his farm, Walker always had animals of some kind. Horses, cows, pigs, chickens and sheep — "just about every kind of animal you can imagine," said Walker. "I've always enjoyed taking care of animals."

Raising cattle on his ranch just west of Houston, Walker has 85 "mama" cows. Raising his cattle is not work to Walker. It's the knowledge he gains from watching and learning about them that he loves. "You learn things. Every year I learn something new about grass or what type of animals do best here. It's fun stuff, and it's gratifying for me to go home for a couple of weeks in the spring to get the cattle to market.

"When I come off the road, life keeps right on going. I don't just come home and rest — there's a list of 'honey-do's' that seems to go on forever. It's a family thing," he said. "Even friends and neighbors get involved in the 'spring work.'

"I think that's why kids love 4-H and FFA so much, because they feel like they're a part of something — something that will carry them through life. That's the way I feel about the Rodeo. It rewards people for participating — for putting in their time and hard work — and it magnifies what they've done. Anytime you can magnify something good about yourself or someone else, you should take that opportunity."

Walker appreciates the people and the places he encounters during his travels to different states and countries. "Learning a new language and experiencing the people allows you to learn

how to associate with different cultures, and it teaches you social skills," he said. Walker said that places like Montana, Idaho and California are absolutely gorgeous. "But, there is something about Texas — it has everything to offer," he said. "Even when I'm traveling and seeing all those different places and enjoying it, I'm thinking about Texas and realizing what we have here. It makes me appreciate where I'm from."

He's also learned some cooking tips from trying different kinds of foods. He has become interested in seasonings and how to make things taste good. "I love to cook," he said, but he qualifies that remark by saying, "On the road I have to cook, because Lori [Walker's wife] cooks so good at home. It's hard for me to go out and get fast food. I'm spoiled by her cooking, so, when I'm on the road, I use her recipes, cooking for myself and my manager."

Walker, besides being a country music superstar and a successful rancher, is first a family man. His parents played a very large role in his life, teaching him core values that he hopes to pass on to his children.

"No matter how you were raised, it's up to you to seek out the right path for your life and to follow it," said Walker. "I had a good Christian upbringing, and I appreciate that, because the lessons I learned are invaluable. Every night before we go on stage, every night before we perform, we give thanks to the Lord for our job and pray that everyone who comes to our show will be protected when they go home.

"We love our fans, and we love the people around us. Although my parents never pushed religion or music on me, it's something that's in my blood. It's something that's stuck with me and will always be with me. I don't separate myself from those two elements — my faith or my music. They are who I am."

What do you call a farmer, a rancher and a country music superstar? Why — Clay Walker, of course.



*Perennial crowd favorite Clay Walker provided a night of top-notch entertainment for 55,146 fans attending his 1998 performance at the Houston Rodeo.*

# Success Comes Full Circle

By Wendy Lester-Kyle

Patience, persistence and perseverance are not words typically used when referring to a teenager. However, Tahoka High School sophomore Klyssa Kelln, whose steer was named Grand Champion at the 1999 Houston Livestock Show and Rodeo, has never been described as “typical.”

“I started showing livestock when I was in the third grade,” Klyssa said. “I’ve worked really hard, but it took a long time to come to this. I was ready to win!” And win she did, taking home the top prize and shattering a world record as well. Her steer, Astro, sold for \$550,000, which exceeded the previous year’s record price of \$530,000.

“This meant so much to me, because I did this on my own,” Klyssa explained. “Astro really was a home-grown steer. I put a lot of work into him. I won this honestly, and I’m glad the judges were able to recognize that. Sometimes you go into a competition thinking you’ve got a winner, and you don’t even come close. This time I was right.”

Another element made this victory extraordinary. Klyssa bought her calf from her sister, Krystin, who had acquired the steer’s mother with the certificate she won at the Show’s calf

*President Jim Bloodworth presented the banner and trophy for the 1999 Grand Champion Steer to Klyssa Kelln on the floor of the Astrodome.*

scramble in 1994. Astro is the first calf scramble offspring to win the Grand Champion Steer title. For the Kelln family, the success has come full circle. “My sister was very lucky to get to compete in the calf scramble,” Klyssa said. “Only two kids from each district get to go. She also received a \$10,000 scholarship from the Houston Livestock Show, and now she’s going to college! We have both been so lucky.”

Besides luck, Klyssa put an average of 10 hours a week into caring for and raising her young calf. Ironically, she named her Chianina calf Astro in hopes of one day showing him at the Astrodome. “I fed him twice a day, and then there was washing and keeping him clean,” Klyssa said. “It was a big responsibility. Not a day went by that you did not have to be out there with him. But when you were out there showing, it was worth it.”



Lynn County 4-H Extension Agent Bryan Reynolds worked with Krystin in 1994 and continued to work with Klyssa and Astro up until the winning moments at the 1999 Show. “I can’t imagine this happening to a better person or a better family, for that matter,” Reynolds said. “The entire family put in such a great effort. Klyssa is such a determined person, and she deserved to win with Astro. I am proud to have played a part in it.”

All of the intense work put into raising Astro was apparent to steer judge Dr. Clint Rusk, livestock extension specialist at Purdue University. According to Rusk, the Grand Champion Steer was “as close to perfect as any steer I’ve judged.” He continued, “I just couldn’t find a fault in that steer.”

The Kelln family farms cotton in Tahoka, Texas, which is 20 miles south of Lubbock. Besides being active in the Lynn County 4-H program, Klyssa also serves as secretary of her high school’s chapter of the FFA. She also competes on the girls’ varsity basketball team and in other University Interscholastic League events.

“My schedule was pretty busy,” Klyssa said. “My family really helped me out when I needed it, especially my dad. He would go feed my steer, or do whatever, if I needed him to. But I knew it was really up to me.”

As for the \$60,000 in prize money Klyssa took home, she plans to spend it wisely. “I want to attend Texas A&M to study agriculture,” she explained. “My parents aren’t sure they want me to go to school so far away, but that’s really where I want to go to college.”

Although showing livestock has earned Klyssa great rewards, after eight years of competing, her other ambition is learning the skills and precision of judging livestock events. “I compete in judging competitions with my school. At the state competition, our team came in ninth, and I placed fifth in individuals out of about 320 kids,” Klyssa said. “It’s important for me to become good at this, because I don’t remember ever having a female judge, and I’ve been showing for a long time! I see female competitors at the high-school competitions, but I have never seen or had a female judge when I’ve been showing an animal. I want to be a judge.”

Breaking into the field of judging would be characteristic of Klyssa Kelln. “She’s a quick learner and a very dedicated person,” Reynolds said. “She always places in the top 10 in judging competitions. She’s well respected and looked up to in the community. If she wants to be a judge, I can definitely see her accomplishing that goal.”

After the realization that the competition was over and Astro was sold, the hardest part of the victory began. “I formed a real strong bond with Astro,” Klyssa said. “He had been such a big part of my life, and leaving him in

Houston was really tough. I knew saying good-bye would be hard, but I did not expect it to be the hardest part of winning.”

Next year, Klyssa plans to keep on showing livestock, although she is not eligible to show another steer at the Houston Livestock Show. Her next challenge will be showing a pig. “I haven’t been as lucky with my pigs as I have with steers,” she said. “But I want to keep trying. It’s still good experience.”

Looking back down the road leading to the biggest victory of her life, Klyssa believes her “never give up” attitude kept her competing vigorously until she had a Grand Champion. “People always tell you to keep trying, and don’t give up,” she said. “I’m just one of those people who really believed it’s the truth!”

As anyone can clearly see, the Kelln family raises true champions.

***Klyssa Kelln and her steer, Astro, brought a world’s record price of \$550,000 at the 1999 Steer Auction. This was the first time the offspring of a Houston Rodeo calf scramble heifer ever captured the Grand Champion Steer title.***



# **PARTNERS** *for Western Heritage*

By Tracy L. Ruffeno



**Artist Roy Andersen's "In the Rainbow Teepee" was one of 20 pieces of Western art furnished by the Cowboy Artists of America Museum this year for display throughout the Show's premises. This provided a rare opportunity for the public to view works by several of America's best Western Realism artists.**

Preserving and honoring pioneer heritage and culture are part of the Houston Livestock Show and Rodeo's mission. Similarly, the Cowboy Artists of America Museum in Kerrville, Texas, strives to continue the tradition of Western art to ensure that the history of the people and events that helped shape our nation are passed on to future generations.

To help meet those goals, the Houston Livestock Show and Rodeo and the CAA Museum began, in 1983, what has become a long-standing and mutually beneficial relationship, ranging from educational opportunities to artwork display venues.

Today, this alliance continues to develop in new directions. Natalee Nunn, executive director of the CAA Museum, said,

"This is a unique relationship, but with our mutual focus of interests on the West, Western Realism art and education, it was a natural blend. There was an overlap of interests and members, and the Houston Livestock Show and Rodeo was on the cutting edge, recognizing art as an important means of maintaining a visual history of the American West as it was and is today."

While the initial link between the Show and the museum was based solely on the School Art Committee's interaction with the museum regarding scholarships and workshops, the relationship has expanded to the Western Art Committee,

whose efforts are focused on bringing Western art to Show offices and facilities. For the first time, the Western Art Committee and the CAA Museum arranged an art loan, in which 20 museum pieces were displayed throughout the Show's premises during the 1999 Show. Western Art Committee Chairman Jerry Coleman said the exhibit was very well received, and he hopes it will continue on a yearly basis.

The CAA Museum's art features variations on the Western theme, such as mountain men, Plains Indians and settlers. Some of the artists portray the historic Old West, while others focus on contemporary ranch life. Curator Deveri Reppeto said the pieces for the Houston Livestock Show and Rodeo display were selected to fit the theme of rodeo and cowboys.

The museum staff chose the pieces to display, transported them to Houston, hung the wall art, situated the sculptures and, once the Show ended, dismantled the display. According to Reppeto, "We loaned the art to the Houston Livestock Show and Rodeo to allow the public to see what we have to offer and to provide insight into what the students see and learn when they attend museum workshops. It was a way for us to bring part of the museum to those who have not had an opportunity to visit."

Western Art Committee member and Show Director Jim Motley said, "It is the Western Art Committee's responsibility to increase the quality of art displayed throughout the Show. After spending millions of dollars adding bronzes outside, and, in



light of the upcoming exterior renovations and expansion, we found this to be a wonderful opportunity to upgrade the interior art.”

School Art Committee ambassadors and past chairmen Ethel Carruth and Sandy Poole were instrumental in creating the initial bond with the CAA Museum. Carruth said, “We were thrilled that our students were going to learn from the Remingtons and Russells of modern time.”

Poole added, “We were enthralled with the educational possibilities surrounding the museum, so we approached the Show’s Executive Committee, which approved the idea and allocated funds to the project.”

Griff Carnes, the museum’s founding curator, said, “This was a great fit. The museum wanted to become involved with teaching, and the School Art Committee was looking for a program offering instruction in Western Realism.”

Cowboy Artists of America summer workshop scholarship applications are given to high school juniors and seniors who are awarded a gold medal or win best of show or special merit awards in each participating school district. In early February, representatives from the museum review the applications, portfolios and slides of the students’ artwork, and interview each applicant. In 1998, the number of workshop scholarships increased from eight to 20.

For three weeks in June, workshop participants receive intensive training from cowboy artists at the museum, culminating in a reception where the students’ summer work is displayed. The Western Art Experience workshop, according to Poole, “gives the students an invaluable learning experience and exposure to incredible art, and it teaches them how to make a living at art, if they so desire.”

Show officials, members of the School Art and Western Art committees, School Art buyers, and the students and their families attended a reception at the museum for 1999 School Art winners, where 44 pieces of art were exhibited for a week. “These students were honored to have their winning artwork on display at one of our nation’s most prestigious Western art museums,” said School Art Committee

Chairman Melinda Ruman.

School Art sculpture class champion Estevan Murillo III was among the students recognized at the reception. Estevan, who was selected to participate in the summer workshop, said, “I felt honored and privileged to have my work displayed in the same place with such great artists.” For Estevan, the workshop will be his first experience with oil painting, but he hopes one day to be able to create paintings like the ones he admired at the museum.

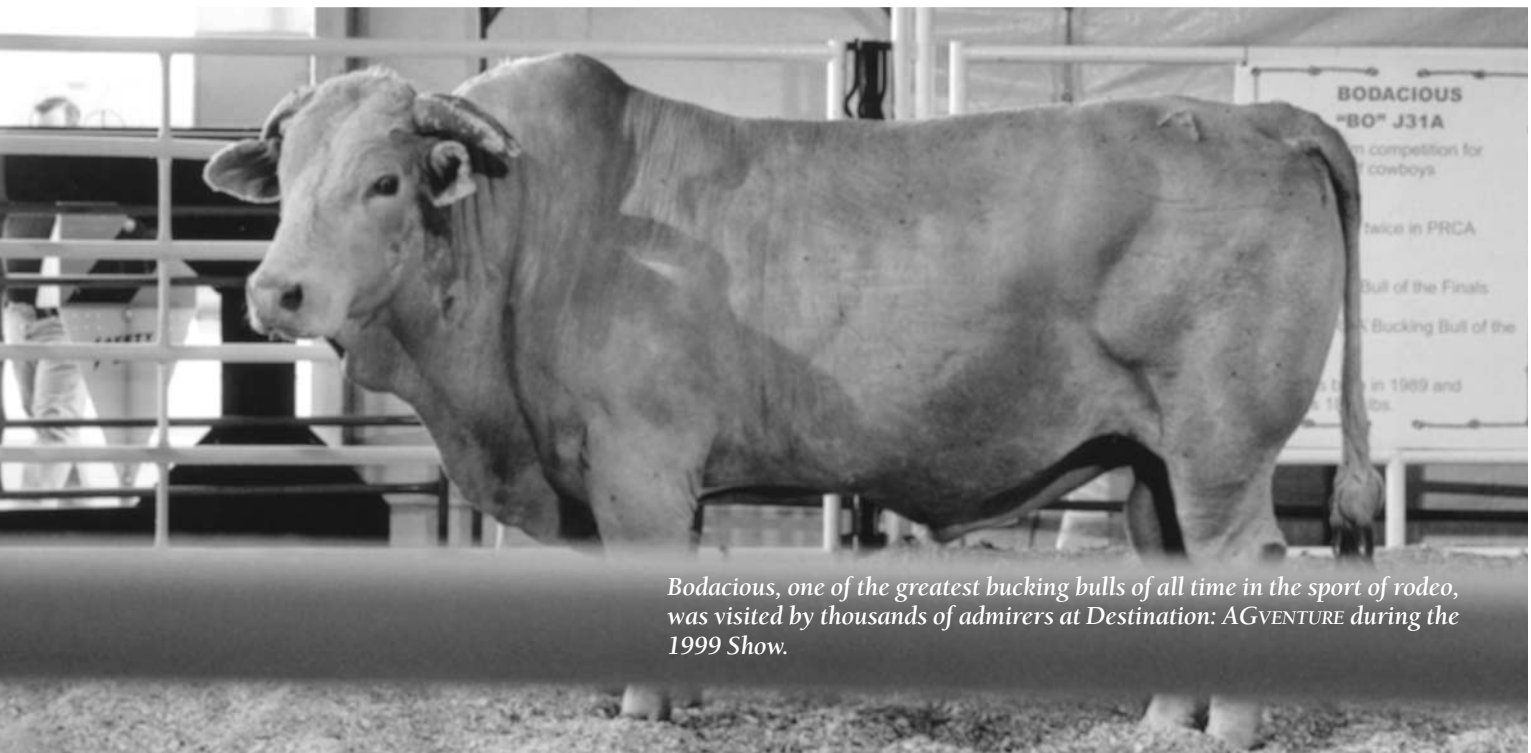
Through increasing cooperative undertakings between the Houston Livestock Show and Rodeo and the Cowboy Artists of America Museum, the rich history of the American West is being preserved and passed on through art for future generations.

**More information about the CAA Museum can be found on the museum’s Web site: [www.caamuseum.com](http://www.caamuseum.com).**

*Western Art Committee member and Show Director Jim Motley, School Art Chairman Melinda Ruman and CAA Museum President Bob Schmerbeck enjoy a moment together during the reception for the 1999 School Art winners at the museum, which is located in Kerrville.*



# Some Kinda Bull!



*Bodacious, one of the greatest bucking bulls of all time in the sport of rodeo, was visited by thousands of admirers at Destination: AGVENTURE during the 1999 Show.*

**By Freeman Gregory**

The story goes that an interviewer once asked much feared and respected Chicago Bears linebacker Dick Butkus to reveal his favorite movie. “Hush, Hush Sweet Charlotte,” Butkus replied. “I like it when the head comes rolling down the stairs.”

If rodeo bulls had a taste for cinema, Bodacious might just hog all the popcorn from Butkus at a Bette Davis film festival. This is a bull that liked busting heads. And not because he was some cheap-shot artist, if you believe his owner, rodeo stock contractor Sammy Andrews. It’s because Bodacious actually seemed to consider himself as much a rodeo performer as bull riders Tuff Hedeman or Scott Breeding. That was his arena out there — and the fans were his, too.

“He knows who he is,” said Bob Tallman, famed rodeo announcer and, as it turns out, Bodacious’ business manager. And “who he is,” by many accounts, is the greatest bucking bull ever to have competed in the sport of rodeo. Bodacious is a Charbray bull, which is a cross between a Charolais and Brahman. That means he’s the same color as a cup of coffee with too much cream in it, without the sugar! He weighs 2,000 pounds — just about all muscle — and loves to buck.

There are several things about Bodacious’ technique that are familiar to rodeo observers, but the two most obvious are the height he achieves and what he manages to do with his backside while in the air. Michael Jordan looks like an amateur when it comes to Bodacious’ vertical leap and hang time. He gets high, and he stays there. His rump is narrow for a bull and incredibly muscular. That aspect of his phenomenal physique enables the bull to lunge forward, thrust his butt skyward into an almost vertical posture and bring the rest of him with it. Once in the air, Bodacious is capable of some of the most dastardly maneuvers imaginable, ranging from directional feints to belly rolls. Then he lands and does it all over again.

Men boarded the “big yellow whale” (one of many Tallmanisms for the animal) 135 times during the four years he competed, and fewer than 10 riders managed to hang on for the entire eight seconds necessary to enter the books as an official ride. Two of them, Clint Branger and Bubba Dunn, did it twice in addition to rides by world champions Hedeman and Terry Don West.

If you get the sense that Bodacious no longer competes, you’re right. Andrews retired him at the peak of his career — he

had to. Not even the best-of-the-best cowboys would ride him anymore. Bull riders speak about Bodacious the same way that mountain climbers discuss Everest or the way scuba divers talk about the great white shark. "What a challenge," they say. "But, that bull's going to kill someone someday."

The "master of disaster," another Tallmanism, certainly inflicted his share of damage. The most widely known incident took place at the 1995 Professional Bull Riders world championships with Hedeman onboard and was part of a continuing rivalry between Hedeman and Bodacious.

Two years earlier, at the Bull Riders Only finals in Long Beach, Calif., Hedeman took Bodacious the distance for an almost unheard of score of 95 on the third ride out that night. There are two components to a bull riding score — the rider's performance and the bull's performance. The more challenge a bull presents to a rider, the higher the possibility there is for a good score. Judges call this "competitive opportunity." If both athletes are perfect, the score is 100. Many who were there said if the ride had been toward the end of the competition, Hedeman would have been scored two to three points higher.

With that history, both squared off to butt heads at the PBR world championships. As it turned out, that's exactly what they did. Bull and rider exploded from the chute, and Bodacious started his aerial assault. Hedeman had his mind and his body square in the middle during the bull's first two jumps. He was doing everything right. Then, in preparation for his third flight, Bodacious rolled his body like a giant wave crashing against a drilling rig's pilings. Hedeman was thrown forward by the move, and his face flew into the back of the ascending head of Bodacious.

The impact broke every bone in the cowboy's face between his upper lip and his eyebrows. Rebuilding his face took surgeons more than six hours and six titanium plates. The damage and swelling made him almost unrecognizable to his then 3-year-old son, who made him promise to refuse to ride if he ever drew Bodacious again.

Demonstrating why he wears the name he does, Tuff Hedeman returned to competition just five weeks later at the Professional Rodeo Cowboy Association's National Finals Rodeo in Las Vegas, Nev. Wouldn't you know it, in the seventh go-round, the computer randomly assigned him Bodacious.

To remain eligible to ride in the remaining rounds of the NFR, Hedeman briefly straddled Bodacious, and then he turned him out, keeping his promise to his son. He got a standing ovation from the crowd, and his peers were unanimous in their admiration of him. "That's the smartest thing I've ever seen a cowboy do," Tallman announced to the crowd. "We need that cowboy alive!"

Bodacious had one more ride to go, however. In the ninth go-round of the competition, Scott Breeding drew Bodacious and chose to ride him in the belief that it could propel him into the lead. Fully familiar with the bull's head-snap move, he donned a hockey mask as a precaution. It only reduced the damage. On Bodacious' second jump, their heads met, and Breeding escaped with a broken cheekbone and a cracked eye socket. Andrews retired the 1995 Bull of the Year the next day.

"If Hedeman turned him out, then everyone else would," the Addielou, Texas, rancher said. "We're not in the business to kill off bull riders, and I didn't want to see Bodacious waste away unriden in some back pen."

After watching him for so long, Tallman recognized the animal's greatness and shared Andrews' wish that Bodacious' influ-

ence on rodeo not end so abruptly. That's when the idea of "celebrity" hit Tallman. As the bull's manager, Tallman markets Bodacious and his legend through personal appearances and memorabilia, like apparel, art and videotape.

The big bull was the first thing you saw if you visited the Show's Destination: AGVENTURE area this year. However, this wasn't Bodacious' first trip to Houston. His first ride under Andrew's ownership was at the Houston Rodeo, jerking down Cody Lambert and putting a few stitches under his chin.

But Bodacious makes more than money. He makes babies. Along with another entrepreneur named Phillip Schutts, Tallman owns Buckers, Inc., a company that acquires the semen of professional rodeo's top bulls and sells it to breeders for artificial insemination. The idea is to produce extraordinary bucking stock from a pool of proven animals, much like breeding racehorses through storied thoroughbreds. In the near future, look for several of Bo's offspring to follow in their dad's "hoofsteps" in the rodeo arena.

All this is fine for the humans involved, but you have to think Bodacious is wondering what happened to all the fun. "When he was competing, Bo liked to let them know who was boss," Andrews grins. "He loved to buck. But now when we load up to go to another rodeo, and we leave him in the pasture, he just walks the fence.

"You just know he wants to come along."



*Bob Tallman, Houston Rodeo announcer and Bodacious' business manager, stopped by to visit the famed bull at his temporary quarters in Destination: AGVENTURE during the 1999 Show.*

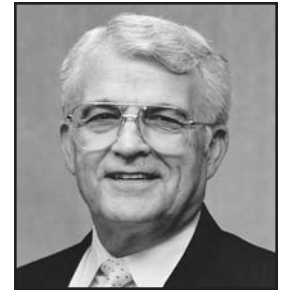
**Bodacious, along with five other legends in the sport of rodeo, will be inducted in the ProRodeo Hall of Fame in Colorado Springs, Colo., on August 14, 1999. Bo was the PRCA Bucking Bull of the Year in 1994 and 1995 in addition to being named the Top Bucking Bull at the NFR in 1992, 1994 and 1995.**

**Others being inducted are rodeo announcer Hadley Barrett, six-time all-around world champion Tom Ferguson, world champion saddle bronc rider Mel Hyland, rodeo producer Bob Thain and pick-up man Charles "Lefty" Wilken.**



**Jim Bloodworth**  
Chairman of the Board  
*President 1997-99*

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**John H. Causey**  
*Elected May 1996*



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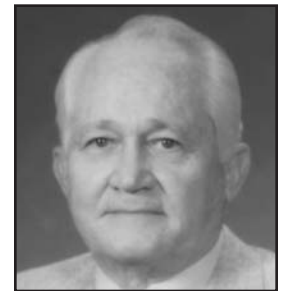
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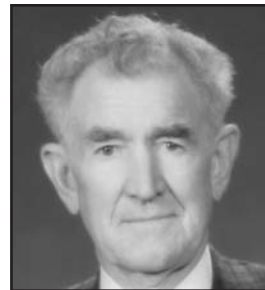
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*President 1964-66*



**Louis M. Pearce Jr.**  
*President 1967-69*



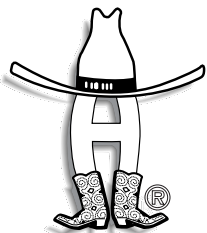
**Paul Somerville**  
*Elected May 1999*



**Tommie Vaughn**  
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*Elected June 1993*



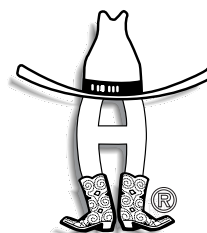
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*Lifetime Member*



**John O. Smith**  
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*Lifetime Member*



# Executive Committee Portrait

## Paul Somerville

By Tracy L. Ruffeno

After 20 years of dedicated volunteer service to the Houston Livestock Show and Rodeo, on May 21, 1999, Paul Somerville received a special birthday surprise. Then-Show President Jim Bloodworth informed Somerville that he had been nominated to join the Houston Livestock Show and Rodeo's Executive Committee. "This is the ultimate! It's quite an honor," said Somerville after his election at the board of directors meeting on May 27.

Somerville's involvement with the Houston Livestock Show and Rodeo began in 1979. After attending the Show for years, he joined the Skybox Committee where he was rookie of the year, team captain of the high sales team and eventually vice chairman of the committee. He also became active as a member of the International Committee, eventually serving as its chairman from 1992 to 1994. Somerville became a member of the board of directors in 1989 and served as vice president/treasurer of the Show from 1995 to 1997. He and his family have been involved as Show corporate contributors, as members of Wagon 4 on the Salt Grass Trail Ride and as champion buyers at the junior auctions for several years.

Somerville served on the Executive Committee's Audit Subcommittee and is currently a member of the Educational, the Long-Range Planning and the Rodeo Institute for Teacher Excellence Program Advisory subcommittees. Somerville chaired the task force formed to review the sale of luxury boxes and suites, and he worked on other task forces such as Credentials, Director's Application Review and the RITE Program.

He was born in Pennsylvania into a military family. He attended the University of Missouri where he majored in chemistry and biology, and participated in varsity athletics. Somerville began what would become a career in the pipeline industry working as a laborer during the summer breaks from school.

After college, Somerville worked briefly as a research chemist before returning to the pipeline industry. He held vari-

ous field operations positions within the industry and eventually joined a Reading & Bates subsidiary, Associated Pipe Line Contractors, Inc., as a project engineer. In 1985, he and several associates bought that subsidiary of which he is now chairman and CEO. His extensive international career has taken Somerville to 92 countries.

In addition to holding leadership positions in various work-related organizations, Somerville is involved with numerous charitable, civic and cultural organizations. He serves on the boards of the Society for the Performing Arts and the Childress Foundation. Somerville was vice chairman of George W. Bush's first successful campaign for governor of Texas. He is active in other organizations, including the Houston Grand Opera, Fellowship of Christian Athletes, Cystic Fibrosis Foundation, Houston Symphony, American Cancer Society, Crohn's and Colitis Foundation of America, March of Dimes and Baylor College of Medicine/Scott Department of Prostate Cancer Research. He is a member of the Tejas Vaqueros and also serves on committees for the Cancer League and the Boys and Girls Harbor. For these efforts, Somerville earned the 1990 Houston Pacesetter Award and the 1992 Gold Key Businessman of the Year title.

He and his wife, Kathy, live in Richmond, Texas, with their daughter, Courtney, who, Somerville proudly stated, has been a lifetime member of the Show since the day after she was born. Kathy serves on the International Committee and, after serving as a vice chairman, was recently appointed chairman of the Ladies' Season Box Committee.

Somerville immerses himself in volunteer work for the Houston Livestock Show and Rodeo because he enjoys working with the people, counting them among his best friends in the world. He said, "This organization is amazing. Over the years, my wife, my friends and I have had a lot of fun volunteering, and kids are benefiting from that fun!"

As an Executive Committee member, Somerville stated, "I hope to contribute to the continued success in all of our educational programs and to the overall success of the Houston Livestock Show and Rodeo."



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# Meet the Show's New Vice Presidents

by John Crapitto

## Richard Buddeke

In 1980, Richard Buddeke attended the Houston Livestock



Show and Rodeo as a guest of a friend. "I really liked what I saw," he said. The following year he became a lifetime member of the Show and joined the Corral Club Committee.

In the late 1980s, Buddeke was club chairman of the Dome Corral Club. He then became division vice chairman and went on to serve as division chairman. In 1997, he became gener-

al chairman of all 16 Corral Club committees. Buddeke was elected to the Show's board of directors in 1992.

In addition to his Show involvement, Buddeke rides the Salt Grass Trail with the Magnificent 7 Wagon. He is also a charter board member of the Cowboy Heritage Association.

Buddeke's wife, Susan, also is a lifetime member of the Show and serves on the Communications — Broadcast Committee. In their spare time, they head for one of two Texas vacation homes, either on Lake Livingston or on Galveston Island.

Buddeke has been employed by AT&T for 28 years. He manages the implementation of data networks for AT&T global customers in six states.

As a vice president, Buddeke will serve as officer in charge of all the Corral Club committees.

"I am very honored to serve and was not expecting this," said Buddeke. "I can't take all of the credit though — I could not have come this far without a lot of help from a fantastic bunch of volunteers and staff."

## Jerry H. Hickman

Jerry Hickman attended the Houston Livestock Show and Rodeo throughout the late 1970s and early 1980s but did not become a member until 1987, when lifetime vice president C.R. "Bob" Devine encouraged him to join. "It is one of the best things I have ever done," said Hickman. "I owe a lot to Bob."

Hickman joined the International Committee but soon found an interest in the Steer Auction Committee. He started selling steers in 1990 and just completed his third year as chairman.

Hickman was born in Port Arthur, Texas, but lived in various places across the state. "My father worked for Brown & Root, and we moved everywhere when I was younger," he recalled. Hickman graduated from Sam Houston State University in 1967.

Immediately after college, he went into the oil and gas business, where he has remained



for more than 30 years. He is the owner of Tower Energy, a natural gas company based in Houston.

Hickman's wife, Dana, is also a lifetime member of the Show and serves on the Quarter Horse Committee. They have two daughters and live in Houston.

As a vice president, Hickman will serve as officer in charge of Events and Functions, Sheep and Goat, Speakers and Steer Auction committees.

"I was both surprised and honored when Mike Wells called and asked me to serve," said Hickman. "This organization does so much for the youth of Texas, and I am very honored to be a part of it."

## G.R. "Ray" Hinsley III

Ray Hinsley said being elected as one of the Show's vice presidents is among his highest honors. Hinsley's father, George R. Hinsley Jr., was a Show vice president in the early 1990s. The Hinsleys are one of the few father-son tandems to serve the Show as vice presidents.

Following Hinsley's graduation from The University of Texas at Austin in 1982, lifetime vice president Willard Mercier challenged him to join the Swine Auction Committee and sell pigs. "After watching those kids in the auction ring that year, I was sold on the Show," said Hinsley.

Hinsley later joined the International Committee and, in 1990, he was instrumental in the formation of the Resource



Renewal Committee and served as its first chairman. Since 1994, he has served on the Quarter Horse Committee, and he has just completed his third year as a vice chairman. He was elected to the Show's board of directors in 1990.

Hinsley and his wife, Lynnene, live in Richmond, Texas, with their two children.

When time permits, they spend as much of it as possible at the family ranch in Charlotte, Texas.

"This is a very exciting and challenging time for the Show," said Hinsley. "I am very enthusiastic about seeing the Show into the next century. There is no limit to what we can accomplish."

Hinsley will serve as officer in charge of Grand Entry, Lamb Auction, Transportation and Veterinarian committees.



## John A. Hutchison III

John Hutchison's career with the Houston Livestock Show and Rodeo began more than 25 years ago, when, in 1974, a friend encouraged him to join the Group Ticket Sales Committee. Hutchison liked it so much that he became a lifetime member in 1977 and began to explore other committees.



In 1978, Hutchison joined the Calf Scramble Donors Committee. He rose through the ranks and served as chairman from 1988-90. He currently serves on the Calf Scramble Advisory Committee, having just completed a three-year stint as chairman. Additionally, Hutchison is on the International Committee.

He graduated from The University of Texas School of Law in 1968. Hutchison was an associate municipal judge with the city of Houston from 1974-82. In 1987, he was elected as a Harris County Probate Judge, and he served until 1994. Today, he is in private practice in Houston.

Hutchison and his wife, Judy, have two children and five

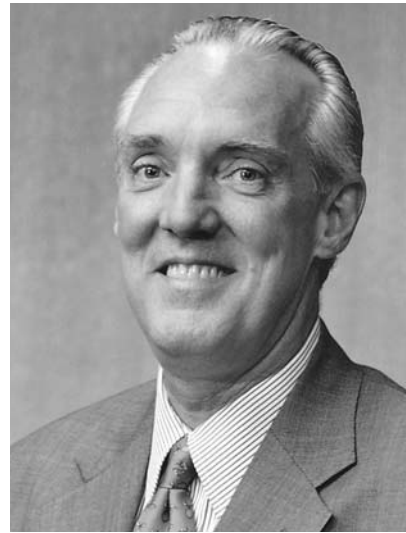
grandchildren who keep them quite busy. When they can find the time, they enjoy spending it at the family ranch in Welcome, Texas.

"I am looking forward to serving the Houston Livestock Show and Rodeo as a vice president," said Hutchison. "With our hard working committee members, I know that together we will be ready to face the challenges of the next millennium, continuing the traditions of the Houston Livestock Show and Rodeo in supporting youth and education."

Hutchison will serve as officer in charge of Black Go Texan, Calf Scramble, Calf Scramble Advisory, Calf Scramble Donors, Calf Scramble Greeters and International committees.

## Lucky Long

In 1983, Lucky Long was encouraged by his friends, Hap Hunnicutt and Grover Kelley, to become a member of the



Houston Livestock Show and Rodeo and serve with them on the Breeders Greeters Committee. "I was enamored with the Show," said Long. "From that time forward, the more involved I became, the more I liked the Show's principles, mission and everything it stands for."

Long accepted their advice and began his volunteer service to the Show, rising through the ranks and serving as chairman of the Breeders Greeters Committee from 1993-95. He also is active on the Parade Committee, and he was elected to the Show's board of directors in 1994.

A graduate of The University of Texas at Austin, Long is in the title business and is a senior vice president with Alamo Title Company, specializing in commercial real estate transactions. His wife, Debbie, is also active with the Show.

In addition to his Show involvement, Long serves on the board of directors of the My Friends Foundation and is a member of the Tejas Vaqueros. When he can find the time, he enjoys team roping and is an avid bird hunter.

"I am very honored that someone believes I may be able to positively contribute to the Show's overall mission," said Long. "I will do my best not to disappoint those who have placed their trust in me."

Long will serve as officer in charge of Breeders Greeters, Commercial Exhibits, Graphics and Signage, Health, and Magazine committees.



# Group Ticket Sales Committee

By Gordon B. Richardson II



*Vice Chairman Joe Whilley, Vice Chairman Willie Jean Drokes, Chairman Mike Moss and Vice Chairman Mike Anderson coordinate the efforts of the Group Ticket Sales Committee, which resulted in almost \$6 million in ticket sales for the '99 Show.*

Some committee names might be a bit confusing to someone unfamiliar with the Houston Livestock Show and Rodeo vernacular. However, the name “Group Ticket Sales” is effective and to the point, just like the committee’s members. Would your company like 20 tickets to every performance as an employee incentive or for customer entertainment? Would the members of your alumni association or church group like to attend the Show together? If so, Group Ticket Sales Committee members are the people to see.

The committee was formed in 1972, when tickets were \$2 each. Much has changed since then, but one thing has not. The committee’s purpose is to sell tickets, and lots of them. Currently, the minimum order is 50 tickets at \$12 each. To earn their Show badges, volunteers each must sell at least \$3,600 worth of new tickets each year. As a whole, the 163-member committee sold more than \$1.5 million in new tickets to the 1999 Show. With renewed season boxes included, the committee’s ticket sales totaled almost \$6 million. A significant portion of these was sold even before the announcement of the entertainers.

The committee members begin selling tickets in August and continue until early January, with the first turn-in of ticket orders in October. Although the committee gets an early start, its ticket allotment is limited to avoid infringing on the general public’s access to tickets.

Companies, groups and individuals buying tickets from the Group Ticket Sales Committee do so according to Show dates. Most corporate buyers choose to purchase tickets to every performance, but that is not required.

“Our people are responsible for making the sales calls, turning in the orders with money, picking up the tickets and delivering them to the client,” said Committee Chairman Mike Moss. The committee takes great pride in the customer service its members provide to the accounts, including the fact that the tickets are not mailed but instead are hand delivered.

The Group Ticket Sales Committee also works to sell tickets for use by charities. A buyer can choose to donate the tickets to a particular charity or can simply ask the Houston Livestock Show and Rodeo to give the tickets to a worthy organization.

By selling and distributing these tickets to these groups, thousands of children get to enjoy a day at the Houston Livestock Show and Rodeo — many of whom otherwise would be unable to attend.

To promote competition, the committee is divided into five teams. The committee presents awards to the top sales team as well as to the top individual salesperson and the volunteer with the highest sales of tickets donated to charities.

Officer in charge Ed Schulz praised the great sales job accomplished by this committee. “They sell the upper-level tickets before the city is in the mood for rodeo and before the stars are announced.”

Meeting the challenge of selling tens of thousands of tickets each year is one of the things that makes the Group Ticket Sales Committee yet another of the many success stories of the Houston Livestock Show and Rodeo.



# Ladies' Go Texan Committee

By Susan D. Emfinger



*One of the many functions of the Ladies' Go Texan Committee is assisting young visitors to ensure they have an enjoyable time during their visit to the Houston Livestock Show and Rodeo.*



exas is identified and recognized all over the world by many well-known characteristics: how big and excessively Texans do things; by its residents' twang; and, of course, by its strong women. The Houston Livestock Show and Rodeo is well recognized around town and throughout the land due, in no small part, to the incredible assistance it receives from 110 Texas women whose hard work and tireless efforts showcase the greatest event of its kind in the world. They are members of the Ladies' Go Texan Committee, and they are excited to be called volunteers.

Committee Chairman Terry Walker is obviously proud of the committee's efforts. She said, "It's such an honor to be given the opportunity to work for the Houston Livestock Show and Rodeo and to implement the new ideas that they want to bring forth each year. Our committee is very fortunate to interact with all those who are involved, from the school-aged children who come out to visit, to the livestock show entrants who compete and on to the corporate sponsors. It is just a real pleasure to volunteer for such an outstanding organization!"

The Ladies' Go Texan Committee started in 1965 as a sub-committee of the Go Texan Committee. It was comprised mainly of the wives and daughters of Show officials, along with a few other women who were active with the Show. This group's purpose was to act as a publicity tool, generating as much attention for the Show as it could. These ladies assisted with the Go Texan activities for the Greater Houston area. Through their efforts, they organized many different events, like distributing Show posters all over the city and holding numerous fashion shows.

These projects went on until 1973, when the Ladies' Go Texan Committee branched off on its own under the leadership of Betty Edge.

During the next several years, the committee continued to hold publicity events. Its committee name was new, but its message was the same — to promote the Show's commitment to benefiting youth and supporting education throughout the state of Texas. As time has passed, the volunteers' duties have somewhat changed and grown. Today, the committee members serve as Show ambassadors through special public relations efforts in the Astrodome's corporate suites and in educational exhibits throughout the Show, including the milking parlor and several exhibits in AGVENTURE Plaza. The members also work with the Speakers Committee to arrange for distribution of promotional materials to area businesses and schools.

"The Ladies' Go Texan Committee is comparable to the utility player in major league baseball. We are there to do whatever the Show wants and needs us to do, and we do it with smiles on our faces," said Walker.

Brady Carruth, officer in charge of the committee, said, "The Ladies' Go Texan Committee provides an essential function for the Show through its ambassador program. They are a vital link with the community and help ensure that our visitors have a more enjoyable and memorable time."

From assisting young visitors to carrying out special public relations functions, this committee is certainly another integral part of the Houston Livestock Show and Rodeo.



# Parade Committee

By Bill R. Bludworth



*Volunteers on the Parade Committee are stationed alongside the parade route to ensure the fluid movement of floats, bands, wagons and trail rides for the crowd's enjoyment. Photo by Frank Martin.*

**T**o many, the Downtown Rodeo Parade signifies the start of the annual Houston Livestock Show and Rodeo. To accomplish this massive production requires the efforts of a well-organized group of 285 dedicated volunteers that comprises the Parade Committee. The committee works closely with city officials and law enforcement agencies, establishes the parade route and provides marshals along the route, all prior to organizing the participants into a long line of moving color and enthusiasm.

The parade has approximately 115 different groups joining in the festivities. There are 15 trail rides, 20 floats, 15 commercial wagons and stagecoaches, two or three huge balloons, and 10 to 15 university and high-school marching bands in addition to Show officials, other elected officials and dignitaries on horseback and in vehicles.

The committee is not finished with its work even as the last horse and rider of the parade head out of downtown back to Memorial Park. The Parade Committee also organizes and supervises the 17 daily Show parades that travel throughout the Astrodome complex prior to each day's evening or afternoon performance. Approximately 200 children are randomly selected to ride on floats, fire trucks and a train in each daily parade.

Show Vice President and officer in charge J.P. "Hap" Hunnicutt III said, "the most wonderful thing about being involved with the Parade Committee is that on the Saturday morning of the downtown parade, our committee's efforts bring smiles to the faces of all the spectators — young and old, across all ethnic and economic lines, and we, as a city, celebrate our Texas heritage, whether it be adopted or inherited."

In addition to the obvious efforts of the committee's activities, there are many functions that are not so well known. A group of the committee volunteers hosts 1,600 senior citizens and special needs children as special guests in a grandstand area constructed at the southernmost corner of the parade route. The hosts serve breakfast and lunch to their enthusiastic charges. In addition, committee members host a breakfast at the Alley Theatre for VIPs and officials prior to the start of the parade. The committee also arranges for judges to sort out the "best" of the floats and trail rides.

There is a broad spectrum of tasks that the Parade Committee volunteers coordinate to make all their parades run smoothly and safely. Twelve vice chairmen are in charge of the different areas of responsibility, such as the Conoco Rodeo Run and other special events.

Those not in attendance along the parade route have the opportunity to watch the parade live on television from the comfort of their home. Numerous committee volunteers work closely with members of the media to ensure a flawless production for the enjoyment of thousands of viewers.

"Part of the excitement of working on the downtown parade is standing in the street in downtown Houston where Memorial Drive becomes Texas Avenue on parade day and looking west and seeing thousands of horses and riders, and hundreds of wagons getting ready to start the trek through downtown," said Committee Chairman Harry Perrin. "After working with the committee volunteers for seven months preparing for parade day, it is very satisfying to absorb that sight and appreciate your Texas heritage."

## BEA BAKER

In the current age of rapid-growth technology and impersonal big business, the Houston Livestock Show and Rodeo has been fortunate to have one special lady who never let go of the personal touch.

Bea Baker, the director of the Show's calf scramble for more than 20 years, took great pride in being efficient while doing things the "old-fashioned way." She embraced the people she worked with over the years, truly reflecting the spirit of the "Show With a Heart" theme for which the Houston Livestock Show and Rodeo has become well known.

On July 3, 1999, Baker passed away after a lifetime of service to the Show, leaving behind a loving family, friends, committee members and co-workers, all who marveled at her loving and caring relationship with the youth of Texas.

"Bea did business with a hands-on fierceness that's really unique in modern times," said co-worker and friend Mike Nathanson, educational programs co-coordinator. "Bea treated everyone she worked with as an individual. She always had time for people."

"Bea Baker positively touched the lives of thousands of young people all over the state of Texas," said Houston Livestock Show and Rodeo General Manager Dan Gattis. "None of us will ever know exactly how many lives she has influenced. She will be greatly missed."

John Sykes, assistant general manager, Agricultural Exhibits and Competition Department, stressed Baker's loyalty to the Show as one of her best assets. "Bea was loyal and committed to the kids, her committees and our staff," he said. "You could always depend on her to get the job done. Her loss has left a huge void in our department. Every thought I have of her is something kind and considerate. That's just the kind of person she was."

Baker's legacy has been, and will remain, the thousands of young people she has touched over the years through the Show's calf scramble. Nathanson remembers one incident in particular that was truly special. "When girls first started scrambling at the Show, there was one who missed out on catching a calf," Nathanson said. "Bea immediately said, 'I'll sponsor her calf' and then donated a hard-luck calf out of her own pocket. She was so proud and treated the kids just like they were her own."

Baker's shining moments came during Showtime, obviously the busiest time of the year for staff members. But she always made time for "her kids." "Her smile was never brighter than during the Show," Nathanson said. "So many of the (calf scramble) kids came by to see her, and she always made time for them. She absolutely glowed during the Show."

Baker lived in Barker, Texas, and allowed FFA students at Taylor High School to keep their livestock projects on her acreage. At the July 6 memorial service, many of these students, clad in their familiar blue FFA jackets, paid an emotional tribute to their special friend.

Baker was a lifetime member of the Houston Livestock Show and Rodeo and a member of the Houston Farm and Ranch Club, the

Harris County Fair Association and the Delta Alpha fraternity. She was an honorary chapter farmer of the Katy Taylor FFA and an honorary state farmer, and received the Distinguished Service Award from the Texas Association of the National FFA organization. Recently, Baker was awarded the 1999 Citation for Outstanding Service to 4-H, the highest honor given to former members and friends of 4-H in Texas.



She began her involvement with the Show in 1959 as an employee of Gregory-Giezendanner, the advertising firm that handled the marketing and media relations duties for the then Houston Fat Stock Show. She was hired as a full-time member of the Show's staff in 1975, joining the publicity department. Baker became the calf scramble secretary in 1978 and was eventually named calf scramble director, the only one the Show has ever known.

"In this time of reflection, Bea will be remembered for a lot of things," said Leroy Shafer, longtime friend and the manager who hired her away from the advertising agency in 1975. "She will be remembered for her loyalty, dedication, compassion and her unbelievable ability to overcome adversity and hardship. But we will do her memory a grave injustice if we forget that Bea was one heck of a fun person. She saw the humor in everything, celebrated triumphs and lived her life with a zeal most of us could never hope to match," Shafer emphasized.

Last year, the Calf Scramble Committee honored Baker by selecting her to start the scramble at the March 1 performance. Those close to her said it was a big moment for her. "The committee invited her to be a starter out of love and faith," Sykes said. "It's an honorary event. She was absolutely flattered to be honored in that way."

As Houston became the world's largest livestock show, Baker was a vital link in making sure that the Show continued to keep its personal touch and focus on the young people she cared so much about.

"She would call you into her office to share a letter from one of them or to look at their scrap books," Nathanson reflected. "They were her kids. She shared in their triumphs and grieved over their failures. She never really fully understood the role she played in so many lives. Those that knew her loved her. These kids are truly going to miss her."

*And so will we.*

*Contributions in Bea Baker's memory may be made to:  
Houston Livestock Show and Rodeo Educational Fund  
P.O. Box 20070  
Houston, TX 77225-0070*

# Third-Year Committee Chairmen

P R O F I L E S

By Teresa Ehrman

**Every volunteer who wears the gold badge contributes to the overall success of the Houston Livestock Show and Rodeo. Of the more than 12,000 volunteers, a distinguished group of 91 individuals holds the position of committee chairman. This continuing series features those leaders who are serving their third and final year as chairmen of their respective committees.**

## John Cooper II – Houston Metro Go Texan



John Cooper has been spreading the word about the Show in and around Houston since joining the organization in 1985. A lifetime member, John has enjoyed more than 14 years of service on the Houston Metro Go Texan Committee. He also has volunteered on the Parade and Special Attractions committees, serving as a vice chairman on both. His wife, Burnie, is a coordinator on the Special Attractions Committee. John, the city manager of Galena Park, was elected to the Show's board of directors in 1999.

## Owen Doss – Directions & Assistance



A lifetime member of the Show, Owen Doss has enjoyed his 15 years of volunteer service, serving on several committees. He has been a member of the Livestock and Lamb Auction committees, and served as a vice chairman on the Group Ticket Sales Committee. Prior to becoming the group's chairman, he was an assistant captain on the Directions and Assistance Committee. Owen is a sales and marketing manager for Warren Alloy Valve & Fitting Co.

## Wanda Eckols – Palomino Committee



Not long after she joined the Show in 1982, Wanda Eckols became actively involved with the Horse Show. Prior to being named chairman, Wanda served as a captain and vice chairman on the Palomino Committee. She also is a member of the Horse Show Awards Committee and volunteered on the Safety Committee for two years. Wanda has been a calf scramble donor for nine years and is a member of numerous junior market auction-buying groups. She is a management executive with Artisan Field Design.

## David Gressett – Special Attractions



David Gressett is wrapping up his tenure as the first chairman of the Special Attractions Committee, which was formed in 1996 to support many of the Show's unique attractions and events, such as the popular pig races. A lifetime member of the organization, he joined the Show in 1990. He has been actively involved on the Houston Metro Go Texan Committee, serving as chairman of the Pasadena subcommittee. His wife, Jody, also serves on the Special Attractions Committee. David is a customer service/logistics manager for Kaneka Texas Corporation.

## Jack Lyons – World's Championship Bar-B-Que

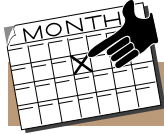


For 20 years, Jack Lyons has supported the Show through dedicated volunteer service. Half of that time has been spent as a member of the World's Championship Bar-B-Que Committee, one of the Show's signature events. While on the committee, he has been a captain, vice chairman and division vice chairman. Jack and his wife, Nina, also have served on the Quarter Horse Committee since joining the organization. A member of the Show's board of directors, Jack is employed by John L. Wortham & Son, LLP.

## Richard Weiman – Auctions and Receptions



A lifetime member of the Show for almost 20 years, Richard Weiman has been involved in many areas of the Show since 1980. He served as an assistant club chairman of the Corral Club-At Large Committee, and was a member of the Committeemen's Appreciation Bar-B-Que Committee for 10 years. Richard is a member of the Hold 'Em and Hit 'Em Club, an honorary organization that supports the junior auctions. His wife, Vicky, is also on the Auctions and Receptions Committee. Richard is a service manager and salesman for HPS Printing Products.



## It's a Date

Dates for the 2000 Houston Livestock Show

and Rodeo are as follows:

World's Championship Bar-B-Que Contest	Feb. 10-12
Go Texan Weekend	Feb. 12-13
Downtown Rodeo Parade and Rodeo Run	Feb. 12
Horse, Donkey and Mule Show	Feb. 15 – March 5
Livestock Show and Rodeo	Feb. 18 – March 5

## MOOvin' Em Around

Cattle exhibitors and livestock show volunteers will see a number of **schedule changes for the 2000 Show**.

Due to the large number of market steers exhibited, the junior steer show will be expanded in 2000 to three days. Steers will be stalled on Monday, Feb. 28, and will show on Wednesday through Friday, March 1-3.

With the change in the market steer schedule, junior beef heifers will be arriving in the Astrohalla one day earlier than last year. Scramble and junior heifers will arrive on Thursday, Feb. 24, with the scramble show on Friday, Feb. 25. Junior heifer shows will take place on Friday, Saturday and Sunday, Feb. 25-27.

## All Aboard

At the annual meeting of the Houston Livestock Show and Rodeo held on May 18, 1999, nine new members were elected to the board of directors. They are: Marie Arcos, John L. Cooper II, James Mushinski, Steve Radcliffe, Nano Kelley Scherrieb, Vanessa Schillaci, David B. Smith, Greg Willbanks and William Yates.

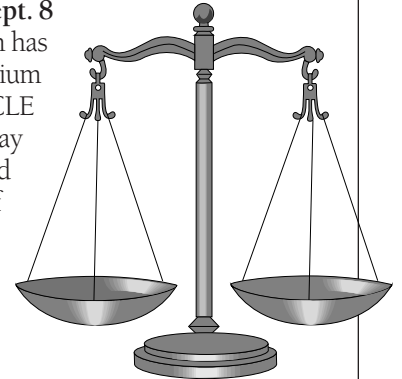
Nine additional individuals were elevated to lifetime director in recognition of their years of dedicated service. The new lifetime directors are O.W. "Bill" Highfill, Wes Hocker, Gordon R. Hopkins, Joan Lyons, H.B. "Red" Peddy, Carl E. Pfeiffer, Mickey Pillow, John R. Smallwood and Ben Waters.

Congratulations to these individuals and all other directors who were re-elected to the board.



## Legal Eagles

The Show's Legal Advisory Committee will host the 6th Annual Symposium on Rodeos, Fairs and Exhibitions on **Wednesday, Sept. 8** in the Astrohalla. An application has been made for this legal symposium to offer CPA, insurance and CLE credit hours so participants may apply hours toward MCLE and the College of the State Bar of Texas. If you would like to attend or need additional information, contact Dena Trochesset at 713.791.9000, ext. 593.



## Don't Miss the Bus

Visitors and committee members riding the METRO Rodeo Express from southeast Houston will have a new pickup and drop-off point for the 2000 Show. The METRO Rodeo Express park-n-ride will no longer be using the Gulfgate Mall as a location, but a new site is being searched for in the same vicinity. Watch for more information in November's Rodeo Round-Up.



## Welcome and Welcome Back

Three veterans of the Houston Livestock Show and Rodeo are back on the Show staff, along with two new employees. Former staff member **Ida Nuncio** rejoins the Marketing, Information Systems and Presentations Department as Supervisor of Production and Advertising. **June Hensley** returns to the Show staff as Mail Services Coordinator. And, past pressroom intern, livestock exhibitor, calf scrambler and Show 4-H scholarship recipient **Doyce Elliott** takes on the responsibilities of Information and Publications Director in the Marketing, Information Systems and Presentations Department. New to the Show are **Robin Harris**, who joins the Marketing, Information Systems and Presentations Department as a business analyst, and **Dixie Hughes**, joining the Logistics and Service Support Department as a mailroom assistant.

# CALENDAR OF EVENTS



## AUGUST

## SEPTEMBER

## OCTOBER

S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4						1	2
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24 31	25	26	27	28	29	30

### AUGUST

- 7 Alief/Southwest Car Wash
- 13-14 Waller County Events & Dance
- 14 Liberty County Casino Night & Dance
- 16 Fort Bend/Stafford Golf Tournament
- 20 Channelview/Sheldon Golf Tournament
- 28 Aldine/Spring/Klein "Rock-N-Bowl Rodeo"
- 28 Tomball/Magnolia/Montgomery Turkey Shoot

### SEPTEMBER

- 6 Show offices closed for Labor Day
- 8 6th Annual Symposium on Rodeos, Fairs and Exhibitions
- 17 La Porte Golf Tournament
- 17-18 Alvin/Pearland Barbecue Cook-off
- 22 Spring Branch/Memorial Golf Tournament
- 24-25 Aldine/Spring/Klein Cook-off
- 25 Cy-Fair "Rock to the Oldies" Gala

### OCTOBER

- 1 Deadline for committee listing in souvenir program
- 2 Calhoun County Cook-off, Contests & Dance
- 15-17 Liberty County Barbecue Cook-off
- 16 Cy-Fair Bake Sale & Contests
- 22-23 Walker County Cook-off & Events
- 22-24 Channelview/Sheldon Cook-off & Dance



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