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Generous buyers help secure a bright future for young Texans.

Outgoing Committee Chairman ... 13
Committee leadership changes hands this summer.

Is the Force With You or Against You? ... 18
When a cowboy hits the dirt, just how hard is the impact? Justin Sportsmedicine is measuring the impact rough rides have on cowboys’ health.

Rodeo Roundup ... 21
Back cover photograph by Chelsea Ruffino, Cypress Falls High School student

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Five officers step down in 2009, leaving a lasting legacy and big boots to fill.

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More than 1,000 guests from nearly 100 countries visit the Show each year! How does the Show accommodate all those special guests?

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What a great job by our Rodeo family! Our volunteers, auction buyers, staff and sponsors came together to bring the Houston area its largest event ever. For months, national and local news spread the word of an economic downturn, and Houstonians felt the effects. Our Rodeo family came up with ideas, time and support to help visitors come see the largest livestock show and richest regular-season PRCA rodeo. Still, no one quite knew how the 2009 Show would turn out.

True to form, Houstonians came out by the hundreds of thousands to celebrate Western heritage and have some fun at Texas’ best family event! Records were set from the beginning of the Show, with an amazing 217,640 attending the World’s Championship Bar-B-Que Contest, up through the final day, when the general grounds attendance record from 2004 was broken with 1,890,332 visitors.

Perhaps the most exciting record was set March 15 — Go Tejano Day — with an enthusiastic RODEOHouston™ crowd. Paid attendance reached 74,147 fans for championship Rodeo action and Ramon Ayala and Alacranes Musical performing in concert. On a rainy afternoon, this performance broke the paid Rodeo attendance record set in 2008, when Hannah Montana/Miley Cyrus performed.

RODEOHouston paid more than $1.4 million to professional rodeo athletes in seven events during 19 rodeo performances. Hometown competitors Douglas Duncan of Alvin and Clint Cannon of Waller both left Reliant Stadium as winners, gaining thousands of new fans in the process.

From the thousands who enjoyed the new Fun on the Farm exhibit, to the livestock and horse show exhibitors and carnival ride thrill seekers, the Show once again had something for everyone. Thank you to the more than 21,000 volunteers who are committed to making this Show run like clockwork. You are the heart of this organization! We could not get it done without all our supporters who volunteer their time, talents and money. Thanks for the support!

Complete information on the 2009 Houston Livestock Show and Rodeo is on the next few pages. Plans are already underway for the 2010 Show, and, it will be another big one!

See you soon,

Butch Robinson

Butch Robinson
Despite nationwide economic woes, the 77th annual Houston Livestock Show and Rodeo™ broke an attendance record with more than 1.8 million people; paid out more than $1.4 million in Rodeo prize money to 258 contestants; and rang The Closing Bell® for the New York Stock Exchange with a live bull ride, ending the market’s best week since November of 2008. More than 21,000 Show volunteers donated their time and talent to help produce the world’s largest livestock show, richest regular-season PRCA rodeo and the Southwest’s premier family entertainment event.
RECORD-SETTING ATTENDANCE

The 2009 Houston Livestock Show and Rodeo entertained a record 1,890,332 visitors for general attendance (for all activities on the grounds), despite four days of cold, rainy weather. The previous general attendance record was set in 2004, with a total of 1,890,174 visitors.

The RODEOHOUSTON™ performance celebrating Go Tejano Day, featuring Ramon Ayala and Alacranes Musical in concert, Sunday, March 15, broke the all-time paid Rodeo attendance record with 74,147 fans. This exceeds the previous record set in 2008, when 73,459 fans saw the Hannah Montana/Miley Cyrus performance.

This record also tops the Go Tejano Day paid Rodeo attendance record set March 16, 2008, in Reliant Stadium with Duelo and Los Horoscopos de Durango performing for 71,164 fans. In addition, Ramon Ayala made history, having been the entertainer in the first- and third-highest Go Tejano Day paid Rodeo attendance records.

Down the Trail

As the 2009 trail riders made their way to downtown Houston, NBC’s “TODAY” show’s weekend anchor Amy Robach saddled up with the Salt Grass Trail Ride as it rode into Memorial Park.

RODEOHOUSTON on Television and the Web

Fox Sports Houston and ESPN360.com allowed rodeo fans around the nation the opportunity to experience RODEOHOUSTON in 2009.

Fox Sports Houston aired 30-minute segments profiling RODEOHOUSTON and the RODEOHOUSTON BP Super Series athletes, and highlighting each performance through in-depth background and personal interviews. ESPN360.com offered free, live streaming media for fans to view the March 3 – 18 performances.

From Athens to Houston

Former Olympian Elva
Dyer competed in the 2009 ConocoPhillips Rodeo Run and won Overall Female in the 10K race with a time of 35.09. Dyer ran in both the 5K and 10K events at the 2004 Olympics in Athens, Greece, finishing as the top American in the 10K, placing 19th.

Ring My Bell

RODEOHOUSTON rang The Closing Bell® for the New York Stock Exchange on March 13 in true rodeo style, with a bull and cowboy.

At 3 p.m. CDT, RODEOHOUSTON cowboy Douglas Duncan came barreling out of the chute atop the jet black bull named Pure Payne. The bull twisted and turned as the bell around his belly rang. Show officials, NYSE personnel, and invited guests that included local business leaders and Show officers, filled the stands of Reliant Stadium for the event, and rang cowbells, as well. Duncan’s father, Mike Duncan, is one of 21,000 Houston Livestock Show and Rodeo volunteers.

From Athens to Houston

As the 2009 trail riders made their way to downtown Houston, NBC’s “TODAY” show’s weekend anchor Amy Robach saddled up with the Salt Grass Trail Ride as it rode into Memorial Park.
HOMETOWN HEROES

Houston always has taken pride in the athletes who hail from the Bayou City and surrounding areas, no matter the sport. In 2009, RODEOHOUSTON fans created an atmosphere in Reliant Stadium similar to a red carpet event each time Douglas Duncan and Clint Cannon rode into the arena.

Cannon, from Waller, Texas, rose to the occasion to become the 2009 RODEOHOUSTON Bareback Riding Champion, winning $59,250. Not to be outdone, Douglas Duncan, of Alvin, Texas, was the only man to ride a bull for the full 8 seconds in the Shootout. Duncan was the RODEOHOUSTON Bull Riding Champion with a total of $55,000 in winnings.

From the rodeo arena to the Fan Zone, sponsored by Texas Farm Bureau Insurance, for the awards presentation, both competitors were bombarded with exuberant fans.

RODEOHOUSTON CHAMPIONS

- Tie-Down Roping: Ryan Watkins – Stephenville, Texas, $52,500
- Bareback Riding: Clint Cannon – Waller, Texas, $59,250
- Team Roping: Kelsey Parchman – Cumberland City, Tenn., $52,250, and Richard Durham – Morgan Mill, Texas, $52,250
- Saddle Bronc Riding: Bryce Miller – Buffalo, S.D., $53,500
- Steer Wrestling: Curtis Cassidy – Donaldo, Alberta, $53,500
- Barrel Racing: Mary Burger – Pauls Valley, Okla., $58,500
- Bull Riding: Douglas Duncan – Alvin, Texas, $55,000

RECORD-SETTING NUMBERS

- World’s Championship Bar-B-Que Contest Attendance: 217,640
- Grounds Attendance: 1,890,332
- Paid Rodeo Attendance: 1,182,128
- Clint Cannon set a new RODEOHOUSTON Bareback Riding record with a score of 92 points in the Shootout to win the championship title.
- Junior auctions all brought in more than $1.1 million. Grand and Reserve Grand Champion Junior Market Goats and Reserve Grand Champion Junior Market Barrow all set new world’s records.

Show Attendance was high for new and recurring events:
- International visitors: 1,826 from 94 countries
- Fun on the Farm visitors: more than 70,000
- Total RODEOHOUSTON BP Super Series Payout: more than $1.4 million

Capital One Bank AGVENTURE had many new additions born in the Birthing Center:
- 77 piglets
- 17 lambs
- 12 calves

WHAT DID YOU EAT?

Show visitors enjoyed all kinds of foods:
- More than 6,200 cheesecakes on a stick were sold.
- More than 9,600 orders of chicken-fried bacon were made.
- More than 14,000 pounds of popcorn seeds were popped.
- More than 84,000 turkey legs were served.
JUNIOR MARKET BARROW AUCTION

Grand Champion Junior Market Barrow
Exhibitor: Chaeden Reyna – Levelland FFA
Price: $140,000
Buyers: Bacon’s Butties, Ed Decora, Georgia’s Texas Grassfed Beef, and Standard Constructors Inc.

Reserve Grand Champion Junior Market Barrow
Exhibitor: Kolten Loveless – White Deer FFA
Price: $113,000 (world’s record)
Buyers: Jon and Jackie Hodges, Bill and Judy McDonald, Boyd L. Naegeli Jr., and James Parish/Bob Rumcik

Place Exhibitor Buyer Price
Champion Chester White Brooks Williams Lyndal Garner, Mike and Mary McKinney, Tim and Katherine Ping, and Dennis Steger $60,000
and Other Purebreds Tascosa FFA Mike and Mary McKinney, Tim and Katherine Ping, and Dennis Steger $60,000
Champion Duroc Stephanie Williams Tom and Mimi Dompier, Jerrol and Pam Springer, and Joe Van Matre $42,000
Hardenman County 4-H Dallam County 4-H $42,000
Champion Poland China Hattie-Carole Beznier The Freeman Agency, Diane and Wayne Gautreaux, Bill and Carol Lawler, and Jan Maly $40,000
Dallam County 4-H $40,000
Champion Yorkshire Madeleine Beznier Ben McNeil, Charlie Moger, Robert and Jill Nieskes, and Shannon Payne $30,000
Dallam County 4-H $30,000
Champion Hampshire Mandy Stevenson Kay and Louis Bart; David and B.J. Boothe; Shelly, Jerome, Allie, and Abbie Mulanax; $28,000
Jones County 4-H $28,000
Champion Spotted Emma Farris Paul Dunn, John Grimes, Dave Roberts, and Gary Smith Sr. $28,000
Potter County 4-H $28,000
Champion Berkshire Austin P. Abbott Atlantis Plastics Company, Gosco Equipment, Robert and Erin Steele, $25,000
Dobie FFA and Archie and Pam Thompson $25,000
Reserve Champion Joseph Burks Moreland Chapman, Gary Lawrence/Aura Engr, Mike and Mary McKinney, $24,000
Chester White and OPB and Hugh Sutton $24,000
Champion Poland China Emily Mahalitc Darrell and Lynda Hartman, Jim and Angie Schwartz, Charlotte and Dan Walsh, $23,000
Poland China Rice Consolidated FFA and Tim and Gigi Wark $23,000
Champion Duroc Delphin Janecka Roy Brock, Ed Decora, Carol Hudson, and Mike and Mary McKinney $22,000
Gonzales FFA $22,000
Reserve Champion Svenhaugen Shala Bill Murski, Pam and Jerrol Springer, Todd Riddle, and Joe Van Matre $21,000
Hampshire Perryton FFA $21,000
Reserve Champion Yorkshire Austin W. Crissman Loren and Denise Fuhrman, Gary and Ladonna McMullen, Texas $20,000
Bells FFA and Winuchi Buying Group $20,000
Reserve Champion Spotted Sherrye Buchanan Babes in Art, Exama Oil Company, Leslie Liere and Douglas Teague $18,500
Hereford FFA $18,500
Reserve Champion Sage Stephens River Road FFA $18,000
Cheyenne Davis $18,000
Reserve Champion Dark Cross Makenzie Standlee 189 Club, Boardwalk Floors, Gary and Cheryl Deitcher, and Don $18,000
River Road FFA and Nelson Fetgatter, Clean Coast Technologies, Hank Thomas - Flex Oil $18,000
Reserve Champion Berkshire Shala $18,000
Dark Cross River Road FFA and Chuck Winfield - Quantum $18,000
Reserve Champion Duroc Zachary Kenneth Curry Nelson Fetgatter, Clean Coast Technologies, Hank Thomas - Flex Oil $18,000
Dublin FFA and Chuck Winfield - Quantum $18,000
Light Weight Champion Hayden Brown Sheri Parrack, Les Petersen, Russell Raia and Jill Sisler $17,000
Other Crossbred Midland County 4-H Intercoastal Inspections, Mannie Seale, Craig Stanich $17,000
Cheyenne Davis and Topwater Management - Dan Murphy $17,000
Hampshire $17,000
Light Weight Champion White Deer FFA Michael Ellis, Ann Page, Petite Figlenties and Polk and Peterson $16,000
Yorkshire $16,000
Light Weight Champion Landon Meador Bill and Teresa Jordan, Toni Lawrence and Laurie Temple, LIPS, and Joe Van $15,000
Stonewall County 4-H Matre $15,000
Other Crossbred Madyson Arthur $15,000
Medium Weight Champion Collinsville FFA
JUNIOR MARKET LAMB AND GOAT AUCTION

Grand Champion Junior Market Lamb
Exhibitor: Mark Harvey – Coryell County 4-H
Price: $170,000
Buyers: The Hildebrand Family in honor of Ruth Ann Hildebrand

Reserve Grand Champion Junior Market Lamb
Exhibitor: Megan Cantrell – Chico FFA
Price: $110,000
Buyers: David and B.J. Boothe, Tom and Mimi Dompier, Mike and Susan Garver, and Chris and Anne Richardson

JUNIOR MARKET POULTRY AUCTION

Grand Champion Junior Market Pen of Broilers
Exhibitor: Hayden Hruzek – B.F. Terry FFA
Price: $130,000
Buyers: Joe and Mary Chastang, Larry C. and Deanna L. Johnson, and Gregory N. Miller

Reserve Grand Champion Junior Market Pen of Broilers
Exhibitor: Holly Minarcik – Fayetteville FFA
Price: $60,000
Buyers: Dr. Jeff and Karen Lewis; Jerrol and Pam Springer; Jim, Lynda, and Mckenzy Winne; and Joe Van Matre
Grand Champion Junior Market Turkey
Exhibitor: Michelle Wolff – Brazos County 4-H
Price: $95,000
Buyers: Georgia’s Texas Grassfed Beef - Richard Bost; Kathy, Libby and Mike Koch; Chris and Amy Miller; and Beverly Wren

Reserve Grand Champion Junior Market Turkey
Exhibitor: Michelle Knox – East Central FFA
Price: $44,000
Buyers: Camp Construction/Roger and Jennifer Camp, David and B.J. Boothe, Brent and Kelley Oncale, and Patsy and Wayne Turner

<table>
<thead>
<tr>
<th>Place</th>
<th>Exhibitor</th>
<th>Buyer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second Place Broilers (Cockrels)</td>
<td>Shannon Cartwright</td>
<td>Atlantis Plastics Inc., Lonestar Construction, Texas Honing Inc., and Dan and Charlotte Walsh</td>
<td>$20,000</td>
</tr>
<tr>
<td>Second Place Turkey Tom</td>
<td>Nicholas M. Goodspeed</td>
<td>Hot Chicks</td>
<td>$17,000</td>
</tr>
<tr>
<td>Second Place Broilers (Pullets)</td>
<td>Joni Leigh Howard</td>
<td>Walter and Marilyn Broyles, Brent and Kelley Oncale, Statoilhydro, and Patsy and Wayne Turner</td>
<td>$17,000</td>
</tr>
<tr>
<td>Second Place Turkey Hen</td>
<td>Garret W. Holub</td>
<td>Stuart Baumberger, Jim and Deana Cline, Jerome and Stacy DeMarco, and John and Sarah Deterling</td>
<td>$17,000</td>
</tr>
<tr>
<td>Third Place Broilers (Pullets)</td>
<td>Whitney Mozisek</td>
<td>Fiesta Mart/David Newcomb</td>
<td>$16,000</td>
</tr>
<tr>
<td>Third Place Broilers (Cockrels)</td>
<td>Kevin Lee Boening</td>
<td>Georgia’s Texas Grassfed Beef</td>
<td>$15,000</td>
</tr>
<tr>
<td>Third Place Turkey Tom</td>
<td>Zachary Heinsohn</td>
<td>Chicken Bones, and Roy and Aimee Marsh</td>
<td>$15,000</td>
</tr>
<tr>
<td>Fifth Place Turkey Tom</td>
<td>Jacob Prater</td>
<td>Gregory N. Miller and The Somerville Family</td>
<td>$15,000</td>
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</tbody>
</table>

JUNIOR MARKET STEER AUCTION

Grand Champion Junior Market Steer
Exhibitor: Christopher Barton – Jarrell FFA
Price: $300,000
Buyer: Jim McIngvale/Gallery Furniture

Reserve Grand Champion Junior Market Steer
Exhibitor: Justin James – Prosper FFA
Price: $100,000
Buyers: Tom and Mimi Dompier, Rigo and Sally Flores, Ed Lester, and Willis Marburger

<table>
<thead>
<tr>
<th>Place</th>
<th>Exhibitor</th>
<th>Buyer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Champion Angus</td>
<td>Kaylee Smith</td>
<td>Fred and Wendy Adams, Gene and Kathy Clark, Kerry and Cynthia Kilburn, and Jim and Angie Schwartz</td>
<td>$35,000</td>
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<tr>
<td>Champion Charolais</td>
<td>Mallory Newsom</td>
<td>Trinity River Land and Cattle Co.</td>
<td>$50,000</td>
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<tr>
<td>Champion Brahman</td>
<td>Joseph Van Hecke III</td>
<td>Vince and Louise Foster, Tom and Courtney Lippincott, Robert Shuford, and Wesley Sinor</td>
<td>$45,000</td>
</tr>
<tr>
<td>Champion Hereford</td>
<td>Hattie-Carole Bezer</td>
<td>Champagne Cowgirls</td>
<td>$45,000</td>
</tr>
<tr>
<td>Champion Limousin</td>
<td>Kase Renfro</td>
<td>Pleas and Joan Doyle, Wayne McDonnell, John Van De Wiele, and Jim and Lynda Winne</td>
<td>$35,000</td>
</tr>
<tr>
<td>Champion Maine-Anjou</td>
<td>Madilyn Priesmeyer</td>
<td>Waggoner Foundation</td>
<td>$35,000</td>
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<tr>
<td>Champion Polled Hereford</td>
<td>John Kelley</td>
<td>Olympia Drywall</td>
<td>$34,000</td>
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<tr>
<td>Reserve Champion Hereford</td>
<td>Shannon O’Leary</td>
<td>Madeline and Walter Willis</td>
<td>$27,000</td>
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<tr>
<td>Champion Shorthorn</td>
<td>Jasper Martin</td>
<td>Stewart and Lana Hitz, Kyle and Krysti Lilley, Mary Lee and Alan Stigall, and Adam Suhr</td>
<td>$26,000</td>
</tr>
</tbody>
</table>
2009 Auction Buyers

<table>
<thead>
<tr>
<th>Place</th>
<th>Exhibitor</th>
<th>Buyer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Champion Santa Gertrudis</td>
<td>Cody Peterson</td>
<td>Josephine Drew, Stewart and Lana Hirtz, Mary Lee and Alan Stigall, and Adam Suhr</td>
<td>$25,000</td>
</tr>
<tr>
<td>Champion Chianina</td>
<td>Brady Carl Johnson</td>
<td>Rhett and Mamie Shumpert, and Barry and Lynne Smotherman</td>
<td>$24,000</td>
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<tr>
<td>Champion Simbrach</td>
<td>Kendall R. Long</td>
<td>Dr. Bob and Rhonda Pruitt Muirhead</td>
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<tr>
<td>Champion American Breed and Crossbred</td>
<td>Clancye Gruben</td>
<td>Wendy Burks</td>
<td>$23,000</td>
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<tr>
<td>Champion Red Angus</td>
<td>Kiley Klas</td>
<td>John and Daryle Lynn Ebeling, Pam and Jerrol Springer, Dennis Steger, and Griffin and Johanna Winn</td>
<td>$23,000</td>
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<tr>
<td>Reserve Champion Angus</td>
<td>Wayne Clemons</td>
<td>Cheryl and Larry Colson, Bryan and Suzanne Monk, Chris and Radawana Roland, and Paul and Audrey Zbranek II</td>
<td>$22,000</td>
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<tr>
<td>Reserve Champion Shorthorn</td>
<td>Bailey Carwile</td>
<td>Kent and Lisa Baltzell, Dan and Jennifer Lehane, Michael and Cheryl Lehane, and Sean and Kristi Lehane</td>
<td>$22,000</td>
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<tr>
<td>Reserve Champion American Breed and Crossbred</td>
<td>Kendall R. Long</td>
<td>The Barrier Family</td>
<td>$21,000</td>
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<tr>
<td>Reserve Champion Red Angus</td>
<td>Braden Dudenhoeffer</td>
<td>Builder’s Landscaping, Inc.</td>
<td>$21,000</td>
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<tr>
<td>Reserve Champion Charolais</td>
<td>Laney Bateman</td>
<td>Deloitte LLP, and Steve and Sherry Roe</td>
<td>$20,000</td>
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<tr>
<td>Reserve Champion Simmental</td>
<td>Justana Tate</td>
<td>Roger Bethune</td>
<td>$20,000</td>
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<tr>
<td>All Other Breeds</td>
<td>Kevin Doonan</td>
<td>Carolyn Allen, Judy Groff, January Rentals, and Gordon and Susan Wright</td>
<td>$20,000</td>
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<tr>
<td>Reserve Champion Chianina</td>
<td>Taylor Jake Shackelford</td>
<td>The Roger Burks Family</td>
<td>$20,000</td>
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<tr>
<td>Reserve Champion Brahman</td>
<td>Cody G. Robinson</td>
<td>Atlantis Plastics, David and B.J. Boothe, Harkins Foundation, and Texas Honing Inc.</td>
<td>$19,000</td>
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<tr>
<td>Reserve Champion Limousin</td>
<td>Steven Dale Massey Jr</td>
<td>189 Club, Gary and Cheryl Deitcher, Larry Fraser, and Don Nelson and Byron Hamilton</td>
<td>$19,000</td>
</tr>
<tr>
<td>Maine-Anjou</td>
<td>Jessica Parker</td>
<td>Bill Friedrick, John and Lee Ann Kaleh, and Dick Scott</td>
<td>$19,000</td>
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<tr>
<td>Reserve Champion Simbrah</td>
<td>Tyrel Jimerson</td>
<td>Marilyn DeMontrond, Debbie Hanna, Angela Montalbano and Raye G. White</td>
<td>$19,000</td>
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<tr>
<td>Reserve Champion Brangus</td>
<td>Laramie Gilbert</td>
<td>John and Leslie Giannukos, Howard Hoover, Robert Livermore, and Tracy and Todd Saha</td>
<td>$18,000</td>
</tr>
<tr>
<td>First Place Maine-Anjou</td>
<td>Macauley May</td>
<td>Palmetto Partners</td>
<td>$16,000</td>
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<tr>
<td>School Art Auction</td>
<td>Renee Zhan</td>
<td>Grand Champion Work of Art</td>
<td>$155,000</td>
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<tr>
<td>Buyers</td>
<td>Rose Scott, The Somerville Family, Joe Van Matre, and Howard and Donna Webster</td>
<td>Reserve Grand Champion Work of Art</td>
<td>$145,000</td>
</tr>
<tr>
<td>Buyers</td>
<td>Tom and Mimi Dompier, Jerrol and Pam Springer, Joe Van Matre, and Jim and Lynda Winne</td>
<td></td>
<td></td>
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</tbody>
</table>
### Place Exhibitor Buyer Price

| Class Champion | Ronerth Camposeco | Cut Above Cooking Team, Frank Dimaria, Carruth Gerault, and Gail and Ken Jacobson | $50,000 |
| Painting | Spring ISD | Babes In Art, Dr. Joe Agris and Terry Bodkin-Agris, Wild Horses Buying Group, and Bill and Linda Zaleski | $45,000 |
| Mixed Media | Alfredo Sanchez | Corral Club Cherubs/Hold’em and Hit’em | $40,000 |
| Monochromatic Drawing | Suk H. Kim | Sweet Arts | $32,000 |
| Mixed Media | Angleton ISD | Broken Arts | $32,000 |
| Monochromatic Drawing | Garrett Whittington | Kelley and Courtnei Chisholm, Robin and Ben Conner, Tony and Amy Pannagl, and Wesley Snor | $28,000 |
| Mixed Media | Lamar ISD | Gary and Cheryl Deitcher | $26,000 |
| Mixed Media | Victorio Shimek | LIPS, and Robin Young-Ellis and Joe Ellis | $25,000 |
| Mixed Media | Victoria Shinem | Pat Cardeno, Commercial Exhibits Buying Group, Elizabeth Tate and Todd Zucker | $25,000 |
| Mixed Media | Victoria Shinem | Pat Robertson, Jerrol Springer, Joe Van Matre, and Charlie and Ann Vaughters | $25,000 |
| Mixed Media | Victoria Shinem | Corrul Club Cherubs/Hold’em and Hit’em | $25,000 |
| Mixed Media | Victoria Shinem | Art on Walls and Sandra Schneider | $25,000 |
| Mixed Media | Victoria Shinem | Atlantis Plastics, David and B.J. Boothe, and Texas Honing Inc. | $24,000 |
| Mixed Media | Victoria Shinem | Doug Bosch, R.E “Bob” Hunter, Dr. Jeff and Karen Lewis, and Greg Miller | $23,000 |
| Mixed Media | Victoria Shinem | Art Angels | $22,000 |
| Mixed Media | Victoria Shinem | Brady Carruth, Champion Chevrolet Mitsubishi, Gary and Ladonna McMullen, and Chuck Simmons | $20,000 |
| Mixed Media | Victoria Shinem | Donna and Victor Botrie, Kathy and Gene Clark, Larry Gardner, and Melinda and Pete Ruman | $20,000 |
| Mixed Media | Victoria Shinem | Brisket Cases | $17,000 |
| Mixed Media | Victoria Shinem | 21st Century Transport Inc., and JP and Diane Poinier | $17,000 |
| Mixed Media | Victoria Shinem | Special Hearts | $16,000 |

### CHAMPION WINE AUCTION

#### Grand Champion Best of Show
**Vina Robles, Suendero, Paso Robles, 2006**
Price: $100,000
Buyers: Marilyn and George DeMontrond, Brad Fish, Chuck Simmons, and Raye G. White

#### Reserve Grand Champion Best of Show
**McManis Family Vineyards Petite Syrah, California, 2007**
Price: $55,000
Buyers: Pete and Melinda Ruman, Pam and Jerrol Springer, Joe Van Matre and Shannon O’Neill, and Jim and Lynda Winne

<table>
<thead>
<tr>
<th>Place Wine</th>
<th>Buyer</th>
<th>Price</th>
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<tbody>
<tr>
<td>Top Texas Wine</td>
<td>Gay and Red Griffin, Dennis Steger, and Todd Zucker and Linda Schmuck</td>
<td>$35,000</td>
</tr>
<tr>
<td>Top Winery Outfit</td>
<td>AGL Resources</td>
<td>$22,000</td>
</tr>
<tr>
<td>Top All-Around Winery</td>
<td>189 Club Inc., Coastal Pump, Gary and Cheryl Deitcher, and Kerry and Cynthia Kilburn</td>
<td>$20,000</td>
</tr>
<tr>
<td>Top Red Wine</td>
<td>Tom and Mimi Domplier, and Jim Janke</td>
<td>$15,000</td>
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<thead>
<tr>
<th>Place Wine</th>
<th>Buyer</th>
<th>Price</th>
</tr>
</thead>
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<tr>
<td>Top Texas Wine</td>
<td>Gay and Red Griffin, Dennis Steger, and Todd Zucker and Linda Schmuck</td>
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<tr>
<td>Top Winery Outfit</td>
<td>AGL Resources</td>
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<td>Top All-Around Winery</td>
<td>189 Club Inc., Coastal Pump, Gary and Cheryl Deitcher, and Kerry and Cynthia Kilburn</td>
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<tr>
<td>Top Red Wine</td>
<td>Tom and Mimi Domplier, and Jim Janke</td>
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Bill Booher

Known for his Texas-sized voice, wit and wisdom, and University of Houston pride, Bill Booher has been a part of the Show since 1976.

During his first year as officer in charge, Booher was responsible for All Breeds Livestock Sales, Breeders Greeters, Junior Commercial Steer Feeding & Management Contest, and Livestock committees. In his second and third years, Booher oversaw the Communications & Special Services, Magazine, School Art Auction, and Souvenir Program committees.

“It’s a real honor to be asked to serve this great organization as a vice president. As a representative and ambassador of the Show, you really get a firsthand look at what the Show does, the impact it has on the city, and what it means to the youth all across the state of Texas,” said Booher. “It’s an event that everyone can be proud of and take part in.”

One of Booher’s most memorable moments as an officer was hearing a student speak at a scholarship luncheon at his alma mater. She was the first member of her family to go college, and receiving a Show scholarship made that possible. “She then went on to say, with tears running down her face, she knew receiving this scholarship had changed her life forever. For me, that really magnified what the Show does and the impact it has on the youth of Texas,” said Booher.

After completing his term as officer, Booher looks forward to a more normal, routine schedule and spending a little more time at home with Pam, his wife. Pam is a member of the School Art Committee and was a captain of the Houston Metro Go Texan Committee Aldine/Spring/Klein subcommittee.

Booher is a senior account manager with Forge USA. He plans to remain active on the World’s Championship Bar-B-Que Committee, where he has been a member for more than 30 years, and serve on the Lifetime Vice Presidents Committee. He will continue to serve as auctioneer and master of ceremonies for a number of committee events, as he has done for many years.

In summing up his tenure as a vice president, Booher said, “I am proud of everything the Show does, but the best part of being a volunteer at the Show is the great people you meet and work with. You build special relationships that transcend the Show and will last a lifetime.”

Charlene Floyd

Whether working in her day job as the executive director of the Houston Police Foundation or in her volunteer responsibilities, giving back to the community is important to Charlene Floyd. She most enjoyed being able to meet and visit with the scholarship recipients as a Show vice president. “We have a remarkable group of young men and women that are going to school because of the dedication and hard work of more than 21,000 volunteers.”

As a vice president, Floyd oversaw the 75th Anniversary Special Projects, Corporate Development, Jr. Rodeo, Ticket Sales, Trailblazer, Western Heritage Community Challenge, Wine Auction, and Wine Competition committees.

“Serving as vice president was an honor and a privilege,” Floyd said. As an officer, she was afforded the opportunity to see the scope of all that happens at the Show — an insight most volunteers do not realize. Being able to represent the Show throughout the years, working with so many
volunteers who give their time and talent, and the lifelong friendships created along the way, made the three-year term a memorable experience for Floyd.

Floyd is proud of the Show’s approval of the proposal she and Bob Livermore created to start the Jr. Rodeo Committee. After looking around the room during several Show meetings, she thought, “We are not getting any younger, and [at the time] we did not have a strong representation of young adults involved with the Show.” Floyd was thrilled when the committee became a reality and she was able to see the “new blood” of the Show go out and continue the Show’s mission. “Our goal was to get the younger generation involved at an early age,” she said.

Now that her term as a vice president is complete, Floyd said she will focus on her work with the Houston Police Foundation. She helps raise funds to support the Houston Police Department with equipment and training that are not provided in its budget.

Floyd intends to continue to support the Show by volunteering on the Corporate Development Committee. Her husband, Richard, serves on the Calf Scramble Arena and Ticket Sales committees.

**Darrell N. Hartman**

In 1959, Darrell Hartman first visited the Houston Fat Stock Show to see Roy Rogers at the Sam Houston Coliseum. “What a ride,” he recalled. With such fond childhood memories of attending the Show, Hartman became a member in 1985. His Show volunteer career began in 1989 when he joined the Swine Auction Committee, ultimately becoming its chairman in 1999.

Hartman said, “I was both excited and honored to be appointed a vice president of our Show.” As a vice president, Hartman was responsible for the Commercial Exhibits, Llama and Alpaca, Membership, Poultry, Rodeo Merchandise, and Sheep & Goat committees. A few of the standout accomplishments for Hartman from his tenure as vice president include the record Poultry Auction during his first year, the breaking of the $3 million barrier by the Commercial Exhibit Committee in 2008, and the record sales achieved by the Rodeo Merchandise Committee.

“To participate in the impact the Show has with scholarship kids around Texas is very rewarding,” Hartman said. “Nowhere in the world can 21,000 volunteers do so much for youth and education.”

Working as president and CEO of Coastal Doors, Inc., Hartman keeps a busy pace. After concluding his term as a vice president, Hartman will serve as a member of the Lifetime Vice Presidents Committee. He looks forward to playing golf and traveling with his wife, Lynda, who also is active in the Show — serving on the School Art Auction and International committees. The Hartmans plan to continue to support the junior market auctions and the Go Texan committees around the area. Their children, Chris and Christina, are Show life members.

“What a tremendous honor to serve the Show the past three years,” said Hartman. “To participate in the inner workings of the Show with great vice presidents is something I will never forget.”

**Marshall R. Smith III**

Marshall Smith’s love of the Show began at the age of 1, when he first attended the Houston Fat Stock Show in the Sam Houston Coliseum. Encouraged by past Show president and chairman Buddy Bray and director Jim Meredith, Smith joined the Show in 1982, and, through the years, served on the Corporate Development,
Corral Club – Arena, Houston Metro Go Texan, Magazine, and Speakers committees. Smith was officer in charge of the Area Go Texan, Facility Services, Go Texan Contests and Health committees.

Reflecting on his term as a vice president, Smith said, “I took my position as an honor and with all the sincerity of being a good representative for the Show and its volunteers. I worked with so many good, dedicated volunteers and was able to visit personally with hundreds of scholarship winners and listen to their stories of gratitude and relief to be able to attend college.”

Several accomplishments during his term include the Show granting Smith’s request for a $15,000 scholarship for each of the 60 counties covered by the Area Go Texan Committee, and his subsequent request for an additional 10 $15,000 pro rata scholarships for that committee.

“Having the opportunity to interact and get to know 70 young men and women each year who, as a result of these scholarships, now are able to attend college each year is very humbling,” Smith said. He encouraged volunteers to remember, “The youth of today will be the leaders of tomorrow, and the ability to receive an education is the foundation for their success.”

“Bringing back the Go Texan Contests turned out to be a great event with the challenge between the Area Go Texan and Metro Go Texan committees,” Smith said. “The late Lifetime Vice President Tom Glazier would be proud of Facility Services — Outhouse Gang — for stepping up to the plate to keep the Show clean. My doctors and nurses of the Health Committee gave a touch of home for all the exhibitors who needed attention while being so far from home.”

His wife, Jeanie, volunteers on the Houston Metro Go Texan Committee Conroe/Woodlands/Willis subcommittee, and stepsons David Toney and Buck Toney volunteer on the Parade Committee. Smith’s days are filled running several businesses he owns and operates — M R S Services Inc. (an employee life and health benefits company), a cow/calf operation, and several McDonald’s restaurants with Jeanie.

Smith looks forward to continued involvement with the Show. He said, “I am a volunteer for the Show, and I will, if able, support the Show however I can help.”

James A. “Jim” Winne III

The Show has been a part of Jim Winne’s life since childhood. In 1980, Winne joined the Show as a life member and has blazed a trail ever since. “Being a vice president was a great experience. I’ve made lifelong friendships and had a chance to give back to the community,” Winne said.

“Whether it’s a proud parent of a mutton buster or a calf scramble kid coming back the next year showing a heifer, it is amazing the number of parents who come up and say, ‘Thank you for giving my child this opportunity,’” said Winne. “As an officer in charge, you see the impact the Show has on people. The Show touches so many lives. It is hard to put into words the amount of good it does; it is extraordinary.”

As a first- and second-year vice president, Winne supervised the Calf Scramble Arena, Calf Scramble Donors, Calf Scramble Greeters, Parade and Trail Ride committees. In his third year, he oversaw the three Calf Scramble committees, Rodeo Contestant Hospitality, Rodeo Operations and Special Children’s committees.

For Winne, one of the many highlights during his term was the addition of the mutton bustin’ event to RODEOHOUSTON™. Winne said he enjoyed helping the Calf Scramble Arena Committee coordinate the event in conjunction with the calf scramble and assisting in the fun. “At first, everyone wondered, ‘How’s this going to work?’ Then, people pulled together and made it happen,” he said. “They have such dedication.”

Winne acknowledged the committee chairmen, leadership and hardworking individuals of the committees he oversaw who made his tough job as a vice president easier. Although Winne said he will miss all of the interaction with people inherent with being a Show officer, he plans to remain active with the Show and he will be busy serving as president of the Legends Natural Gas II, III and IV entities, and as chairman of the board of Phoenix Exploration.
Outgoing Committee Chairmen

Kim Baker
Team Penning & Ranch Sorting

Ken Barrett
Livery Team

Roger Bethune
Houston Metro Go Texan

Gloria Blackman
Rabbit

Sheila Brinkman
Corral Club – Auctions & Receptions

Jerry Broxson
All Breeds Livestock Sales

Tim Burns
Equipment Acquisition

Don Causey
Ranch Rodeo

Bryan Crook
Corral Club – Main Club

DAN D’ARMOND
Western Heritage Community Challenge

Charles “Bear” Dalton
Wine Competition

Ken Jacobson
International

Jeff James
Corral Club – At Large
“Bienvenidos,” “Shalom,” “Yo Koso,” “Bienvenue,” “Huan Ying” and, of course, “Howdy Y’all!” were some of the many greetings exchanged in the International Room as guests arrived for the 2009 Houston Livestock Show and Rodeo™. Guests to the Show journeyed from all parts of the world, including Canada, China, England, Honduras, Israel, Mexico, Japan, and Venezuela, plus other countries throughout Central America, South America and Europe. In 2009, the Show hosted 1,826 foreign visitors from 94 countries.

The International Committee is a vital link in the success of the Show. The committee invites international guests to the Show, and hosts them while in Houston. More than 450 committee members organize and conduct activities for international visitors during International Days and furnish interpreters for the nearly 2,000 registered international visitors who include breeders, politicians, ambassadors, ranchers and livestock buyers. International guests are encouraged to participate in activities that promote agricultural commercial growth and knowledge involving an array of livestock resources that meet their particular needs and interests.

Ken Jacobson, a third-year chairman of the International Committee, knows the importance his committee plays during the Show. “Our role is not only to welcome guests, but to help promote international trade between the international visitors, most of which are cow/calf operations, with our local producers who sell their livestock, semen and embryos,” he said.

Some visitors have been coming to the Show for more than 20 years. Committee members and guests have developed great friendships, and they look forward to meeting in the International Room every year. “It’s like renewing old friendships and making new ones,” said Jacobson.

One long-standing friendship that has developed at the Show is with guests Eleazar and Iris Soto. Eleazar is a cattle and dairy rancher from Maracaibo, Venezuela. The couple has been coming to Houston for more than 10 years to do business at the Show. Their trip planning starts months before the Show begins. He appreciates how the International Committee helps him schedule appointments during his visit and introduces him to new suppliers. “We do our business in the International Room; we import Brahman and Holstein semen and embryos for our ranching operation,” Eleazar said. “The room allows us to have a lot of exchange with people from other countries. It’s a good opportunity to learn how people are doing business in each country, how they are using different technologies, how they are applying them, and what has been successful and what has not.”

Eleazar said that the people he meets at the Show greatly appreciate the hospitality that the International Committee offers its guests. “The treatment we receive at the Show is excellent. They help us plan our trip before we come to the Show; they assist us in setting up meetings while we are here; and are constantly making sure our time in Houston is enjoyable.”
International guests not only come to the Houston Livestock Show™ to make purchases, they also come to enjoy all aspects of the Show and to develop ideas and new methods of operations that can be incorporated into their industries back home. John Vian, an international guest from Cornwall, U.K., attended his first Show in 1984. As a cattle buyer for a chain store in England, Vian takes the opportunity to observe the Charolais and Limousin breeds on display at the Show. “We keep coming back because it’s delightful to see the cattle on display. By comparing the cattle in the United States, it helps me make better choices when purchasing stock back in the United Kingdom,” said Vian.

Jacobson and his committee members are keen to all of the needs of their international guests who come into the International Room to conduct business. The committee takes international guests on tours of the Show grounds, accompanies them to the sales and commercial auctions, and, if necessary, interprets for them. Committee members introduce them to the breeders on site and set up the International Trading Post, an exhibit area located within the International Room. The area is reserved for breed associations to promote their business to guests, with assistance from a representative from the Texas Department of Agriculture. In conjunction with Texas A&M University, the Texas Department of Agriculture and Texas Cooperative Extension, the committee also hosts the Texas International AgriSummit, a full day of educational seminars and livestock related demonstrations given by local experts.
Canadian visitors to the Show not only boast about the great business environment that the Show offers to international guests, but they also are enthralled by all of the great entertainment, education and philanthropy that the Show promotes. Cam Raison from Calgary, Alberta, has visited the Show 12 times. He claims that each visit is better than the last. “The people here at the International Committee are tremendous; they treat us great,” he said. “They go out of their way to make sure you’re having a good time and are well taken care of.”

J.P. and Diane Poinier, also from Calgary, started attending the Show a few years ago. They enjoyed their first Show so much that they purchased a second home in Houston and opened a Texas branch of their trucking business. “We met some folks from Houston a few years back at the Calgary Stampede. We didn’t even know about the Houston Show. They got us to come down, and we’ve been hooked ever since,” said Poinier. The Poiniers joined the Show, and now serve as members of the Souvenir Program Committee and were buyers in the 2008 School Art Auction. “Houston is a great place to get away from the snow. Our visit to the Show was absolutely phenomenal.”

Whether a native Texan or a visitor from abroad, the Houston Livestock Show and Rodeo is a one-of-a-kind opportunity to experience the Texas agriculture industry from both a business and an entertainment viewpoint. In 2010, when greeting an international visitor, tip your hat in true Texas fashion. 🧣
What do race-car drivers, aerobatic pilots, astronauts and cowboys have in common? Besides a need for speed, they all experience sudden and intense acceleration that potentially exceeds the force of standard gravity, which is referred to as one “g.” As part of their sport, cowboys strap themselves onto the backs of powerful, explosive animals for the thrill of the ride and a chance at the prize for being the best.

A team of experts wants to know what is happening to the human body when the cowboy is being thrown in many directions. How much force do cowboys experience, and what is that threshold point where injury might occur? These are some of the questions that the partnership between the University of Texas Medical Branch and the Justin Sportsmedicine Team is seeking to answer with the help of the Houston Livestock Show and Rodeo™.

Don Andrews, a co-founder of the Justin Sportsmedicine Team, said, “Bareback riders and bull riders suffer 72.57 percent of the injuries experienced at rodeo events.” Andrews, along with Dr. Richard Jennings of UTMB aerospace/ internal medicine, sought permission from the Show to conduct an experiment with cowboy contestants during the 2009 RodeoHouston™.

“The Houston Livestock Show and Rodeo is a major show, attracting top contestants, which is an excellent opportunity for our program,” said Andrews.

Many RodeoHouston fans might have noticed a few cowboys wearing white tape over their ears during the 2009 Show. That was not a new fashion statement, but an important data collection tool. In a small room in Reliant Stadium, where the cowboys relax or pace in anticipation of their event, some athletes had small devices, called accelerometers, plugged and taped into both ears. The accelerometers were wired to a small apparatus that recorded their data. The ears are the safest place for the accelerometer to measure the movements of the contestant’s head during the ride. While the cowboy is competing atop his drawn horse or bull, he is thrown violently backwards, forwards and sideways, and the accelerometer is taking notes. After the cowboy has dusted off and returned to the locker room, the device is removed and the data downloaded into a computer, where the information later will be studied by doctors at UTMB.

Like all athletes, cowboys can be superstitious and regimented in getting ready for their intense competition. Consequently, Dale Kiecke with the Justin Sportsmedicine Team was careful in his selection of cowboys to participate. “Bareback riding and bull riding are both very intense, and cowboys do not want a distraction,” said Kiecke. As it turns out, the accelerometer and the data-collection apparatus did not seem to impact the result of the ride. “We had everything from non-qualifying riders to first-place winners wearing the equipment,” said Kiecke.

Zack Dishman, a bareback rider who volunteered to participate, said, “The weirdest part was wearing the accelerometer before the event. I did not feel it at all during the ride. I thought that it might fall out, but I was surprised that it stayed in.”

Accelerometers measure both linear G-force and angular acceleration. Everyday products are equipped with accelerometers that measure changes in movement. For example, when a car crashes, an accelerometer detects the change in force and, if needed, sends a signal to activate the safety airbag. The same type of situation occurs when the accelerometer determines that a car is gliding and engages the brakes. Laptop computers have accelerometers to detect whether the computer is falling and then to disengage the hard drive as protection from the impact.
The accelerometers used on cowboys will provide quantitative information on how fast the cowboy actually is being tossed about on the bucking horse or bull. It also will measure the sequence of events of a ride and at what point their movements result in injuries. Most importantly, the information will be used to design superior protective gear in the future. Dr. Charles Mathers with UTMB aerospace/internal medicine is excited about the study. “The cowboys have been great to work with. We expect to be able to connect the data to how injuries occur. Do bareback riders suffer head injuries from the motion or are their heads actually hitting the back of the bucking horse? Those are key questions in our research,” said Mathers.

At the 2009 Show, 10 bareback riders and 10 bull riders participated in the data collection. The information will be useful for cowboys, but also will be part of a larger picture of sports.

Race-car drivers already have used accelerometers to measure the G-force encountered driving in and out of their curves. The information gathered from the drivers was helpful and substantial, which encouraged officials at UTMB and the Justin Sportsmedicine Team to seek additional areas of investigation and other applications. “We will be looking at aerobatic pilots to measure the forces that they experience,” said Jennings. “Eventually, we will be focusing on astronauts and the impacts of liftoff and reentry.” In each situation, the goal is to discover the stresses that the body endures and develop equipment to support the athlete, astronaut or pilot.

The Houston Livestock Show and Rodeo offers a great research opportunity for the UTMB aerospace/internal medicine doctors. “Our physicians are learning to provide trauma care in a very public arena,” noted Jennings. “It is thrilling to be part of such an important project for cowboys and the sports world in general.”

The Justin Sportsmedicine Team is a mobile sports medicine system that provides a network of emergency physicians, physical therapists and athletic trainers to support cowboys in rodeo events across the country. The Justin Sportsmedicine Team has been supporting the athletes at the Houston Livestock Show and Rodeo for many years. The 2009 RODEOHOUSTON trial was its first event working extensively with the accelerometer.
hen most people think of the Houston Livestock Show and Rodeo™, the first things that might come to mind are the calf scramble, turkey legs and star performers. However, it is much more than three weeks of livestock, food and fun. Each year, the Show awards millions of dollars in scholarships to deserving students in the Houston metropolitan area, which includes Harris County and seven surrounding counties. The Corporate Development Committee diligently works toward making each show a success.

The committee formed in 1988 to solicit financial support for four-year scholarships from local corporations, foundations and individuals, as well as to develop awareness of the Show among the leaders of Houston’s business community. The committee’s mission since has been expanded to include raising funds for the Rodeo Institute for Teacher Excellence™ and increasing the number of sponsorships for the Show. Currently, there are 50 members, who until recently, were led by Chairman Robert Kneppler and third-year officer in charge Charlene Floyd. The committee’s annual fundraising efforts begin in August and run through the end of the Show.

In 2009, the committee raised $1.16 million, enough to fund 78 four-year, $15,000 Show scholarships. Members also raised $75,000 in RITE™ program contributions and are credited with $1.9 million in Official Show Sponsor revenue.

Equipment Acquisition Committee members understand the challenge in providing a wide range of farm and other logistical equipment necessary for the Houston Livestock Show and Rodeo to host the world’s largest livestock show and premier horse show. With their commitment of time and expertise, members of the Equipment and Acquisition Committee saved the Show more than $1.5 million in 2009.

The committee is stationed at the warehouse facility on the Show grounds and its members also staff the fuel station nearby. Tim Burns, a third-year committee chairman, and Tom Davis, a Show vice president currently serving as officer in charge, oversee the 98 members of the committee who work a minimum of 40 hours during the Show. Most members are trained, certified operators of the equipment they allocate.

The committee started in 1990, and is responsible for obtaining golf carts, forklifts, tractors and other equipment for the duration of the Show. Companies such as Adobe Equipment, an authorized Cat® Lift Trucks dealer, and Shoppa’s Farm Supply Inc. are Official Show Providers and donate much of the necessary equipment each year.
Show Named “Angel of the Year”
The Houston Livestock Show and Rodeo™ was honored as the “Angel of the Year” at the Baylor Research Advocates for Student Scientists awards dinner April 16.

BRASS awards the “Angel of the Year” annually to outstanding individuals or organizations that continually support the program’s mission of providing scholarships and research funding to the best and brightest students at the Graduate School of Biomedical Sciences at Baylor College of Medicine.

Presenting the award to the Show were Diana Brown, BRASS president, and Dr. William Butler, president and CEO Baylor College of Medicine; Butch Robinson, Show chairman of the board, accepted.

2009 Men of Distinction
The Men of Distinction Annual Awards Luncheon, hosted by Baylor College of Medicine, honored Houston Livestock Show and Rodeo Lifetime Director Virgil Waggoner, May 6, at the River Oaks Country Club, along with other outstanding Houston men.

The mission of the Men of Distinction Annual Awards Luncheon is to recognize Houston men who have distinguished themselves through excellence in community achievement, thereby providing support in superior biomedical research, education, and patient care in the Texas Medical Center and directly benefiting the Houston community.

Also honored as 2009 Men of Distinction were Dr. Denton Cooley and Show ex-officio board member Drayton McLane Jr. The luncheon raised funds to benefit the Bridges Program at Texas Children’s Hospital.

Governor Appoints John Ellis to Texas Medical Board
Houston Livestock Show and Rodeo lifetime vice president and board of directors member John D. Ellis Jr. was appointed to the Texas Medical Board by Governor Rick Perry. Ellis, chairman of John Ellis and Associates, will serve on the board through April 2015. The board protects and enhances the public’s health, safety and welfare by establishing and maintaining the standards of excellence used in regulating the practice of medicine and ensuring quality health care for the citizens of Texas.

Scholarships
On May 19, 2009, Houston-area students were presented with 212 Metropolitan, 100 Opportunity and 15 School Art scholarships — totaling nearly $5 million.

Scholarships will be presented to Texas 4-H students June 12 and Texas FFA members July 9, in College Station and Dallas, respectively. Seventy students from each organization will receive a four-year, $15,000 scholarship each to attend a Texas college or university.

Scholarships previously were presented to Area Go Texan and Family, Career and Community Leaders of America members on Feb. 27, 2009.

2010 Show Dates
The 2010 Houston Livestock Show and Rodeo will run Tuesday, March 2, through Sunday, March 21. Mark your calendars and do not miss upcoming announcements about the 2010 entertainers and additions to the Show!
Houston Livestock Show and Rodeo™

2010 SHOW DATES
Tuesday, March 2 - Sunday, March 21

www.rodeoohouston.com