DATE AND TIME CHANGES

Date Changes
• Go Tejano Day, presented by Fiesta Mart – Sunday, March 8
• Black Heritage Day, presented by Kroger – Friday, March 13
• RODEOHOUSTON® Super Shootout, presented by Crown Royal – Sunday, March 15
• RODEOHOUSTON® Super Series Championship – Sunday, March 22

Family Wednesday
• Free Family Wednesday NRG Park Admission for seniors, 60 and over, and children, 12 and under, until noon (previously 7 p.m.). Does not include rodeo/concert admission.

EXHIBITS & ATTRACTIONS

Gamification
• Mobile App: The RODEOHOUSTON app includes information on all activities happening on the grounds, parking information and maps, rodeo scores and athlete bios, shopping and dining information, social media feeds and fun camera filters. Download the free RODEOHOUSTON app for Android and iPhone (with QR Code).
• Rodeo Rally: Check out the Games & Prizes section of the RODEOHOUSTON mobile app to earn digital buckles and free prizes. Visit different areas of the grounds and/or complete tasks, and prizes are awarded based on how many buckles you collect.

The Social Spur
The Social Spur, the Rodeo’s new social lounge, will add an interactive social media experience for Rodeo fans. The Social Spur, located near the McNee entrance, will feature music, TVs, photo opportunities and engaging activations for visitors. It will also offer phone charging stations, a water refill station and seating areas for attendees to relax and recharge during their visit.

Photo Opportunity & Shopping Showcase
Rodeo-goers can get a glimpse of the 2020 shopping opportunities, from clothing to home goods. New items are rotated throughout the exhibit, located inside Hall E in NRG Center. Some of the latest Rodeo fashion trends will be showcased here, courtesy of the Rodeo’s retail vendors. The space is also a photo opportunity for fans to show off their own Rodeo fashion.

3-D RODEO Photo Opportunity
Attendees can commemorate their 2020 #RODEOHOUSTON experience in a big way with a new, larger-than-life 3-D photo opportunity, where the letters speak for themselves. Rodeo guests can wrangle their friends for an Insta-worthy close-up in front of oversized letters that spell out R-O-D-E-O.

Extreme Dogs
This amazing dog show features rescue dogs and includes all your favorite dog sports like agility, dock diving, high jump, weave pole racing, disc and tricks with a brilliant cast. The Extreme Dogs show will be located outdoors in The Junction.

Born to Buck®
The Mare and Foal presentation became a RODEOHOUSTON fan-favorite when it debuted in NRG Stadium in 2017, featuring a special tribute that showcases generations of bucking horses and celebrates their athleticism and importance to the sport, and to the cowboys and cowgirls who treat them like family. The Born to Buck exhibit, located in The Junction, will allow Rodeo fans to see these special animal athletes up close and gain a better understanding of their lives inside and outside of the Rodeo arena.
**Balloon Art**
Rodeo-goers can check out the balloon art display, located in AGVENTURE, as an artist creates a balloon-filled mural featuring a scene that will evolve during the run of the Rodeo.

**AGVENTURE Park**
AGVENTURE Park, located in AGVENTURE, presented by Occidental, will offer a parakeet encounter, giving Rodeo-goers the opportunity to visit the walk-in aviary, interact and feed the friendly birds.

**Farming Simulator**
Rodeo-goers can see how their farming skills stack up against the competition. Farming Simulator is an interactive game that allows players to build their own virtual farm from the ground up. The exhibit, located on the east side of NRG Center, will include six stations where participants will test their farming skills in a timed hay stacking competition. Each competition will be featured on-screen for attendees to cheer along their favorite farmer. Farming Simulator will also have two computer stations that feature the full-length game, so guests can get an in-depth understanding of the virtual world.

**Digital Carnival Packs**
Half-Price carnival packs are going digital for 2020. It’s the same great half-price carnival packs (including ride/game tickets and coupons) without the paper. Rodeo carnival guests will need a smartphone to access their ride/game tickets and coupons by downloading the free RODEOHOUSTON App and the Rodeo Carnival App. **Half-Price Carnival Packs are on sale now at rodeohouston.com.**

**New Carnival Ride**
- **New York New York** — New York New York is a family-friendly funhouse featuring two levels of fun with a New York-themed concept.

**New Carnival Games**
- **Bottle Up**: An old favorite that tests the skills and ability of the player to balance and stand up on a sloped platform.
- **Top Glo**: A group game that allows a player and 13 friends to compete against each other by spraying a water gun at a target, racing to the top.

**New Food Vendors**
**American**
- Handmade Burgers, NRG Park The Junction – J405
- Jasper’s Rattlesnake Round Up, NRG Arena – AR600
- The Tot Spot & Mac Shack, NRG Park The Junction – J501

**International**
- Island Noodles, NRG Park The Junction – J404

**Mexican**
- El Patio Restaurant, NRG Park Rodeo Plaza – RP75

**Snacks**
- Auntie Anne’s Pretzels, NRG Park Circle Drive – CD204

**Sweets**
- Casa de Yummy, NRG Park The Junction – J401
- Fredericksburg Mini-Donut Co., NRG Park Circle Drive – CD205

**CONTESTS**

**World’s Championship Bar-B-Que Contest Jr. Cook-off**
The World’s Championship Bar-B-Que Contest Jr. Cook-off will be held Saturday, Feb. 29. The contest is open to the Rodeo’s 2020 World Championship Bar-B-Que Contest teams only, and 25 children ages 8-14 years old will be chosen to participate via random drawing. Youth participants will be given one steak to prepare and entries will be judged on appearance/presentation, tenderness and taste. Awards will be presented to the top three contestants.

**School Art Graphic Design Poster Contest**
High School students who attend a school currently enrolled in the School Art Program may compete by graphically designing an advertising poster encouraging students to participate in the School Art Program. The top 10 designers will win cash awards, and the winning poster will be printed and distributed to schools to hang in the classrooms.
**Industrial Crafts Competition**
The Industrial Crafts Competition promotes the development of skills in industrial construction through competition. Students from Houston-area school districts will be armed with the project plan, necessary materials and tools to build a barbecue skid/smoker. Constructed projects will be displayed at the east end of NRG Center beginning Friday, March 13, and will be judged by industry experts.

**TRANSPORTATION**

**Uber & Lyft Ride Sharing**
- Drop-offs and pick-ups are in the **Miller Lite Yellow Lot 38**
- Entrance **Gate 16B off Main St.**: from the north bound lanes of Main Street is the only access to the lot. There is no left turn lane access allowed from the south bound lanes of Main Street.

**SPECIAL ACCOMMODATIONS**

**Baby Stations**
Baby Stations offer privacy and a quiet atmosphere. The facilities are climate controlled and located in the lobby of the first floor of NRG Center on the east end and inside Hall E of NRG Center near the restrooms. Baby Stations are also located outside in between NRG Stadium and NRG Astrodome, as well as a location at the exit of Fun on the Farm.

**Sensory Friendly Experience**
The Rodeo will host a Sensory Friendly Experience on Thursday, March 5 from 10 a.m. to 1 p.m. in select areas of the carnival to promote an accommodating and positive experience for all Rodeo guests with sensory sensitivities or challenges. During this time, there will be minimal lights and sounds permitted in the carnival.