



HOUSTON LIVESTOCK SHOW AND RODEO™

NRG Park • Feb. 25 - March 17, 2019

P.O. Box 20070 • Houston, Texas 77225 • 832.667.1000 • rodeohouston.com

2018 Valley Lodge Trail Ride Association Story Ideas and History

Story Ideas

- VLTRA has hosted members of the Brookwood community at Pecan Acres every year for over 20 years. Saturday, February 17th, our first overnight stop, is at Pecan Acres Ranch in Simonton. We host an event for Brookwood Community residents, Saturday at 4:30pm to come and ride in the wagons around the ranch and entertainment with music and activities held in the event barn.
- This ride has the distinction of being known as the "Champagne Ride," for the gourmet dinners served. Also known as a family ride.

History

- In 1959 Valley Lodge Trail Ride Association received their charter and first rode into Houston in 1960.
- The ride originated as a promotional event to attract buyers to a new subdivision, in Simonton, TX, Valley Lodge Subdivision, and thus how it got its name.
- The purpose of this trail ride is to promote Western culture and to support the Houston Livestock Show and Rodeo.
- The Valley Lodge Trail Ride has received many awards over the years, including: 2016 – Division 3 Winner, 2016 – Spirit Award, 2015 - Wagon #6 awarded Best in HLSR Parade, 2015 – First Safety Award from HLSR, 2012 – Best Trail Ride HLSR Parade, 2008 – Best Trail Ride HLSR, 2003 – Best Trail Ride HLSR and Wagon #2 awarded Best in HLSR Parade, 2002 – Best Trail Ride Division 1 HLSR, 1996-98 – Best Trail Ride Division 2 HLSR and 1997- Best of Parade Award.