



# HOUSTON LIVESTOCK SHOW AND RODEO™

NRG Park • Feb. 25 - March 17, 2019

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## 2019 Southwestern Trail Ride Association Story Ideas and History

### Story Ideas

- SWTRA has received several awards over the years. They were awarded Top Trail Ride in their division

in 1981, 1987, 1988, 1995, and 2009. In 2010 and 2011 the ride won the Trail Ride Committee Spirit

Award. In 2014 they were awarded the Best Parade Trail Ride by the Parade Committee.

- The SWTRA scholarship program was founded in 1999 by Mr. James Middleton. Over \$90,000 in

college scholarships has been granted thus far. Throughout the year each wagon club sponsors an

event to help raise funds for the program. Scholarship recipients return each year to the annual

banquet to encourage other youth and speak of the accomplishments that their scholarship has

enabled.

- Annually the Southwestern Trail Riders of Houston Scholarship Committee presents 7 - 10 deserving individuals up to \$1,000 in scholarships to any college of their choice.

- Every year, Southwestern Trail Riders sponsor a Christmas Celebration on the 3rd Sunday in December and give away approximately 50 bicycles and toys to local youth.

- The first Friday in November we go over to Charles Atherton Elementary School with horses for their Fall Festival, for the kids to ride on. Also, in May we are over at the school for their Spring Festival with wagons for the kids to ride on.

- The goal of the Southwestern Trail Ride Association is to promote the education of our youth and

involve our elderly in the community. Over the year, activities range from local trail rides to sponsoring educational programs for neighborhood centers, neighborhood centers, schools, 4-H

Clubs, FFA GROUPS and other charities. Members are active, with groups in Brazoria, Fort Bend and

Harris counties