

2021 INDIVIDUAL QUALIFICATIONS AND BENEFITS **Lamb and Goat, Poultry, School Art, Steer, Swine and Wine Auctions**

Qualifying Silver Spur Club members must spend a cumulative total of \$25,000 or more at any or all the above listed Houston Livestock Show and Rodeo™ auctions. Monies may be spent in the form of auction day purchases, cash contributions or unmatched purchase commitments. All payments must be made by June 15, 2021 to be considered for Silver Spur Club.

YEARLY INDIVIDUAL MEMBER BENEFITS

An individual must contribute \$25,000 in one Show year to receive the yearly benefits which include (details for the benefits are below):

- Donor board recognition
- Directors Club Guest Passes,
- A parking pass and
- Louis M. Pearce Jr. Board Dining Room access (more qualifications apply).

Donor board recognition: All Silver Spur Club members will receive recognition on a donor board.

Directors Club Guest Passes: Each qualifying individual Silver Spur Club member will receive one pass per \$2,500 spent. The maximum number of passes a club member can receive is 40 (and 4 per day).

Parking Pass: Each Silver Spur Club individual member will receive one parking pass with location based on the level of support.

- \$25,000 - \$49,999 will receive a Purple Lot pass (sponsor parking across Kirby from NRG Stadium).
- \$50,000 - \$99,999 will receive a pass to the Directors Lot.
- \$100,000 and above - will receive a reserved spot in the front of the Directors Lot.

Board Room Access: Individual members spending at least \$50,000 receive charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur member.

\$1 Million Level: Donors who reach the \$1 million level are invited to the silver spur gala each year regardless of the annual donation amount.

CUSTOMIZED INDIVIDUAL MEMBER GIFTS

Individual Silver Spur Members will receive custom gifts based on years of membership or cumulative contributions.

- 1st year members receive one Silver Spur jacket or vest.
- 2nd year consecutive members receive one Silver Spur watch or bracelet.
- 3rd year consecutive members receive one set of silver spurs.
- After the 3rd year of consecutive membership, gifts are awarded based upon cumulative purchases. Accumulation will occur regardless of whether or not an annual total of \$25,000 is met. However, in order to receive additional benefits, including donor board recognition, the \$25,000 total must be met.
 - \$100,000 – sterling silver “\$100K” badge
 - \$250,000 – sterling silver “\$250K” badge
 - \$500,000 – “\$500K” trophy belt buckle
 - \$750,000 – custom boots
 - \$1,000,000 – trophy saddle and rack

SILVER SPUR CLUB POLICY CLARIFICATIONS

- Silent auction purchases, including those made at the Wine Auction, do not count toward Silver Spur.
- Only actual dollars spent at auctions (after all credits are taken) count toward Silver Spur Membership.





SILVER SPUR CLUB

2021 501(c)3 BUYING ORGANIZATIONS QUALIFICATIONS AND BENEFITS **Lamb and Goat, Poultry, School Art, Steer, Swine and Wine Auctions**

Qualifying Silver Spur Club 501(c)3 Buying Organizations must spend a cumulative total of \$50,000 or more at any or all the above listed Houston Livestock Show and Rodeo™ auctions. Monies may be spent in the form of auction day purchases, cash contributions or unmatched purchase commitments. Buying Organizations must make all payments under the name of the respective entity. All payments must be made by June 15, 2021 to be considered for Silver Spur Club.

YEARLY 501(c)3 BUYING ORGANIZATION MEMBER BENEFITS

501(c)3 Buying Organizations must contribute \$50,000 in one Show year to receive the yearly benefits which include:

- **Donor board recognition**
- **Directors Club Guest Passes,**
- **A parking pass and**
- **Louis M. Pearce Jr. Board Dining Room access (more qualifications apply).**

Donor board recognition: All Silver Spur Club members will receive recognition on a donor board.

Directors Club Guest Passes: Each qualifying individual Silver Spur Club member will receive one pass per \$5,000 spent. The maximum number of passes a club member can receive is 40 (and 4 per day).

Parking Pass: Each Silver Spur Club 501(c)3 Buying Organization will receive one parking pass with location based on the level of support.

- \$50,000 - \$99,999 will receive a Purple Lot pass (sponsor parking across Kirby from NRG Stadium).
- \$100,000 - \$199,999 will receive a pass to the Directors Lot.

Board Room Access: Buying Organizations spending at least \$100,000 receive charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur member.

CUSTOMIZED 501(c)3 BUYING ORGANIZATION MEMBER GIFTS

501(c)3 Buying Organization Silver Spur Members will receive custom gifts based on years of membership or cumulative contributions.

- 1st year members receive one Silver Spur jacket or vest.
- 2nd year consecutive members receive one Silver Spur watch or bracelet.
- 3rd year consecutive members receive one set of silver spurs.
- After the 3rd year of consecutive membership, gifts are awarded based upon cumulative purchases. Accumulation will occur regardless of whether or not an annual total of \$50,000 is met. However, in order to receive additional benefits, including donor board recognition, the \$50,000 total must be met.
 - \$100,000 – sterling silver “\$100K” badge
 - \$250,000 – sterling silver “\$250K” badge
 - \$500,000 – “\$500K” trophy belt buckle
 - \$750,000 – custom boots
 - \$1,000,000 – trophy saddle and rack

SILVER SPUR CLUB POLICY CLARIFICATIONS

- Committee-buying groups are not eligible for Silver Spur membership.
- Silent auction purchases, including those made at the Wine Auction, do not count toward Silver Spur.
- Only actual dollars spent at auctions (after all credits are taken) count toward Silver Spur Membership.

