

2023 INDIVIDUAL QUALIFICATIONS AND BENEFITS

Lamb and Goat, Poultry, School Art, Steer, Swine and Wine Auctions

Qualifying Silver Spur members must spend a cumulative total of \$25,000 or more at any or all the above listed Houston Livestock Show and Rodeo™ auctions. Monies may be spent in the form of auction day purchases, cash contributions or unmatched purchase commitments. All payments must be made by June 15, 2023 to receive membership benefits and be in the Silver Spur Club. To be eligible for additional benefits based on cumulative spend, you must be a member for three (3) consecutive years.

YEARLY INDIVIDUAL MEMBER BENEFITS

An individual must contribute \$25,000 in one Show year to receive the yearly benefits which include (yearly benefits are for the following Show year):

- Donor board recognition
- Directors Club Guest Tickets,
- A parking pass and
- Louis M. Pearce Jr. Board Dining Room access (more qualifications apply).

Donor board recognition: All Silver Spur members will receive recognition on a donor board.

Directors Club Guest Tickets: Each qualifying individual Silver Spur member will receive one ticket per \$2,500 spent. The maximum number of tickets a member can receive is 40 (and 4 per day, subject to availability).

Parking Pass: Each Silver Spur individual member will receive one parking pass with location based on the level of support.

- \$25,000 - \$49,999 will receive a Purple Lot pass (sponsor parking across Kirby from NRG Stadium).
- \$50,000 - \$99,999 will receive a pass to the Directors Lot.
- \$100,000 and above - will receive a reserved spot in the front of the Directors Lot.

Board Room Access: Individual members spending at least \$50,000 receive charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur member.

Silver Spur Gala: Each qualifying individual member will receive an invitation for 2 to the Silver Spur Gala

\$1 Million Level: Donors who reach the \$1 million level are invited to the silver spur gala each year and receive a director lot parking pass regardless of the annual donation amount.

CUSTOMIZED INDIVIDUAL MEMBER GIFTS

Individual Silver Spur Members will receive custom gifts based on years of membership or cumulative donations. Beginning with 2023 Show year, members will have the option to receive a gift card of equal value in lieu of the trophy saddle and rack.

- 1st year members receive one Silver Spur jacket or vest.
- 2nd year consecutive members receive one Silver Spur watch or bracelet, purse or briefcase
- 3rd year consecutive members receive one set of silver spurs and silver spur bag
- After the 3rd year of consecutive membership, gifts are awarded based upon cumulative purchases. Accumulation will occur regardless of whether or not an annual total of \$25,000 is met. However, in order to receive the yearly benefits, the \$25,000 total must be met.
 - \$100,000 – sterling silver “\$100K” badge
 - \$250,000 – hat and hat band
 - \$500,000 – “\$500K” trophy belt buckle
 - \$750,000 – custom boots
 - \$1,000,000 – trophy saddle and rack

SILVER SPUR CLUB POLICY CLARIFICATIONS

- Silent auction purchases, including those made at the Wine Auction, do not count toward Silver Spur.

Questions? Please Email SilverSpur@rodeohouston.com



2023 501(c)3 BUYING ORGANIZATIONS QUALIFICATIONS AND BENEFITS **Lamb and Goat, Poultry, School Art, Steer, Swine and Wine Auctions**

Qualifying Silver Spur 501(c)3 Buying Organizations must spend a cumulative total of \$50,000 or more at any or all the above listed Houston Livestock Show and Rodeo™ auctions. Monies may be spent in the form of auction day purchases, cash contributions or unmatched purchase commitments. Buying Organizations must make all payments under the name of the respective entity. All payments must be made by June 15, 2023 to receive membership benefits and be in the Silver Spur Club. To be eligible for additional benefits based on cumulative spend, you must be a member for three (3) consecutive years.

YEARLY 501(c)3 BUYING ORGANIZATION MEMBER BENEFITS

501(c)3 Buying Organizations must contribute \$50,000 in one Show year to receive the yearly benefits which include (yearly benefits are for the following Show year):

- Donor board recognition
- Directors Club Guest Tickets,
- A parking pass and
- Louis M. Pearce Jr. Board Dining Room access (more qualifications apply).

Donor board recognition: All Silver Spur Club members will receive recognition on a donor board.

Directors Club Guest Tickets: Each qualifying individual Silver Spur Club member will receive one ticket per \$5,000 spent. The maximum number of tickets a club member can receive is 40 (and 4 per day, subject to availability).

Parking Pass: Each Silver Spur Club 501(c)3 Buying Organization will receive one parking pass with location based on the level of support.

- \$50,000 - \$99,999 will receive a Purple Lot pass (sponsor parking across Kirby from NRG Stadium).
- \$100,000 - and above will receive a pass to the Directors Lot.

Board Room Access: Buying Organizations spending at least \$100,000 receive charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur organization.

Silver Spur Gala: Each qualifying 501(c)3 Buying Organization will receive an invitation for 2 to the Silver Spur Gala

CUSTOMIZED 501(c)3 BUYING ORGANIZATION MEMBER GIFTS

501(c)3 Buying Organization Silver Spur Members will receive custom gifts based on years of membership or cumulative contributions. Beginning with 2023 Show year, members will have the option to receive a gift card of equal value in lieu of the trophy saddle and rack.

- 1st year members receive one Silver Spur jacket or vest.
- 2nd year consecutive members receive one Silver Spur watch or bracelet purse or briefcase
- 3rd year consecutive members receive one set of silver spurs and silver spur bag.
- After the 3rd year of consecutive membership, gifts are awarded based upon cumulative purchases. Accumulation will occur regardless of whether or not an annual total of \$50,000 is met. However, in order to receive additional benefits, including donor board recognition, the \$50,000 total must be met.
 - \$100,000 – sterling silver “\$100K” badge
 - \$250,000 – hat and hat band
 - \$500,000 – “\$500K” trophy belt buckle
 - \$750,000 – custom boots
 - \$1,000,000 – trophy saddle and rack

SILVER SPUR CLUB POLICY CLARIFICATIONS

- Committee-buying groups are not eligible for Silver Spur membership.
- Silent auction purchases, including those made at the Wine Auction, do not count toward Silver Spur.

Questions? Please Email SilverSpur@rodeohouston.com

