Frequently Asked Questions

1. What is H Calf?

H Calf is an educational program created to educate the members of the Houston Livestock Show and Rodeo on the topic of Beef Cattle Production and specifically Cow/Calf Operations. We found that many of our members are part time/hobby ranchers who have a few acres and a small herd. Although these small producers aren’t individually able to make a big impact on the market, however as a whole they make up a large portion of the Beef Cattle Industry. By influencing the small ranchers in our backyard, we are hoping to create an impact on the overall industry through education.

2. Is H Calf a Committee?

Yes. H Calf was made an official, non-badging committee commencing the 2020 show year. However, as a program participant you are not on the H Calf Committee and will not receive a badge for participation. We do utilize the show’s member portal for tracking and distribution of information and resources.

3. What is the H Calf Beef Cattle Boot Camp?

There are several topics important to cattle management, ranching and the beef industry that we decided might best be tackled in more of a traditional classroom setting vs our field trip approach. In order to discuss these topics, we created a “Beef Cattle Boot Camp” where we are bringing in lecturers to discuss the topics, we chose to focus on for 2020; Cattle 101, Beef Consumer Trends at the Grocery Store, Cattle Production from Gate to Plate, Preconditioning Cattle to Get Premium at Sale Barn and other relevant beef cattle topics. We will also be going on 3 field trips in June, July and August to get hands on experiences and hear from industry leaders in Branded Beef, Grass-fed Beef, Consumer Marketing and Foodservice Distribution.

4. Will I have to pay anything for the field trips?

No. Everything is included in the $150 registration fee.

5. Do I need to RSVP for the individual events?

Yes. We need an accurate count to schedule the transportation and the lunches. We will be tracking attendance at each program using the Shiftboard App used by many of our committees. You will need to “Confirm” each program through Shiftboard in order to check-in on the day of the event.

6. How do I get to Shiftboard?

You can get to Shiftboard either through the Member Portal at our website or by going to Shiftboard.com/hlsr and using the email address on file with us along with your HLSR password. If you have trouble logging in, please email hcafl@hlsr.com.