Commercial Exhibits Program
2020 Variance Request

Approved variances from 2019 will automatically roll forward unless you are otherwise notified. If you have questions about what has been approved for your company, please see the checklist in your online exhibitor account. If you would like to request a new variance from the design guidelines, you may do so by completing the variance request information below and submitting it by the **October 23, 2019**, deadline. Variances will only be considered for booths that capture the western character of the Show with excellent design and quality. Additionally, we will carefully review the impact of your variance request on your neighboring vendors.

Company:__________________________________________________________
Contact Name:______________________________________________________
Contact Phone Number:______________________________________________
Contact Email Address:_______________________________________________
Spaces:____________________________________________________________
Variance Request:____________________________________________________

A photo or drawing of the variance and a copy of the booth layout must be attached to this request. **The request is due October 23, 2019, and should be sent by mail or email to:**

Coordinator, Exhibits and Events
Houston Livestock Show and Rodeo
P.O. Box 20070
Houston, TX 77225-0070
commercialexhibits@rodeohouston.com

Requests received after the due date will not be considered. Exhibitors will be notified by December 15, 2019, whether or not the variance has been approved.

Variance is: ______________________  Approved  ______________________  Rejected

Coordinator, Exhibits and Events  ______________________  Date

Manager, Exhibits and Events  ______________________  Date