2019 Major Show Updates

THE LIVESTOCK DIVISION TEAM

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General Calf Scramble Questions Email: calfscramble@rodeohouston.com
Exhibitor Newsletter: sign-up at: http://www.rodeohouston.com/Get-Involved/Exhibitors-Participants/Livestock-Show
Facebook: https://www.facebook.com/HoustonLivestockShowExhibitors/

2018 Show Stats

Attendance: 2,408,550
Junior Show Entries: up 2.3% over 2017; 19,892 entries
Educational Giving: The Show committed more than $26.7 million in 2018.
  • $14,271,000 in scholarships
  • $586,040 in graduate assistanships
  • $3,726,820 in educational program grants
  • $821,250 in calf scramble certificates
  • $7,304,000 for 2018 junior show exhibitors (this includes the junior auctions).
  • Additional premiums will go out in September
February 25 – March 17, 2019

Major Changes

Technical Scholarships
- Technical Scholarship for Ag Mech and Tractor Tech will no longer be offered
  - Low rate of applications
  - Low completion rate of applicants
- Vocational Scholarship Program as an alternative
  - Inaugural year was 2015; since the inception of the program, $601,000 has been awarded to 155 scholars
  - HLSR Partners with 7 colleges
  - $200,000 in scholarships will be awarded to the 7 colleges in the 2018/2019 year.
  - Contact Amy Moroney, moroney@rodeohouston.com for more information and if Ag Mech students need advice on how to apply

Exhibitor Scholarships
- 30, four-year, $20,000 Exhibitor Scholarships to former exhibitors
- Same general timeline as last year (November release of apps, February application due (check website for specific dates)

Ag Mechanics & Tractor Tech
- Entry fee increasing to $40 per entry/team to cover costs related to the contest
- Kiosk Check-in: All projects must be checked-in at the kiosk, the 2019 rules will specifically state this in detail, no exceptions will be made on missing kiosk check-in

Schedule Changes
- Market Lamb and Goat Shows: Tuesday, March 5 – Thursday, March 7
- Lamb and Goat Auction: Friday, March 8
- Junior Breeding Beef Heifer Show: Wednesday, March 6 – Saturday, March 9
- Poultry Show: Thursday, March 7 (Broiler) – Friday, March 8 (Turkey)
- Poultry Auction: Saturday, March 9
- Food Challenge Contest: Tuesday, March 12 at NRG Arena, Sales Pavilion
- Ag Robotics Contest: Wednesday, March 13 at NRG Arena, Sales Pavilion
Junior Breeding Gilt Show
- New Class Schedule: Berkshire (6), Chester White (3), Duroc (6), Hampshire (2), Landrace (2), Poland China (2), Spots (5), Yorkshire (5)
- Limiting entries to 3 gilts per exhibitor

Scramble Heifer Move-in
- Up to 3 Junior Breeding Beef Heifers can be nominated to move-in with scramble heifers. Nominations will be due on December 1st and correspondence on approvals will be sent by Feb. 1st. Any club/chapter found in violation of nomination will be disqualified.

Junior Market Steer Show Classes
- Restructuring classes and auction lots so the number of classes and auction lots per breed are preset consistent with other market auctions
- Number of auction lots will remain at 420
- More information will be sent at a later date once finalized

Junior Breeding Heifer & Market Steer Tie-out Limit
- Limiting the number of tie-outs sold
- Tie-outs will available on a first-come, first-serve basis when entering entries online.

Calf Scramble Business Plan
- New for 2019, the business plan will replace the scrapbook
- The business plan will serve as an educational tool for exhibitors to better understand the costs related to raising an animal project, P&L, and the long-term goal of the project.
- Monthly report submissions include any monthly costs including cost of calf, feed, vet/health, supplies, capital improvements/equipment, barn/pasture/stall renatal, and other expenses. A brief narrative regarding their goal and any knowledge/experience gained will also be required.

Young Guns Clay Shoot
- New location, Greater Houston Gun Club, 6700 McHard Rd, Houston, TX 77053

Market Lamb & Goat Shows: Tuesday, March 5 – Thursday, March 7
- Judges:
  - Lambs – Todd Wise, Keenesburg, CO
  - Goats – Marvin Ensor, San Angelo, TX
Market Poultry: Thursday, March 7 – Friday, March 8
- Broiler Show- March 7; Turkey Show – March 8; Grand Drive – March 8
- Judges will be announced once finalized

Market Barrow Show – Saturday, March 9 – Thursday, March 14
- **Wave 1**: Dark Barrows; **Wave 2**: Light Barrows
- **Judges**: Kade Hummel, Olsburg, KS and James Backman, Denair, CA

Market Steer Show/Scramble Steer Show: Mon., March 11 – Fri., March 15
- **Judges**:
  - Market Steer: Kevin Jensen, Courland, KS
  - Scramble Steer: TBD
- Market Steer Show class changes, please see page 3.

Junior Breeding Shows

Junior Breeding Gilts: Thursday, Feb. 28 – Friday, March 1
- **Judge**: Maverick Squires, Norman, OK
- New class schedule, please see page 3

Junior Breeding Sheep: Saturday, March 2 – Monday, March 4
- **Judge**: Lance Miller, Edgar, WI
- **Open Show**: Sunday, March 3
- **Junior Show**: Monday, March 4
- **Showmanship**: There will be no showmanship classes for 2019, showmanship will be judged by a separate judge while the junior show classes take place.

Scramble Heifer Show: Tuesday, March 5 – Friday, March 8
- Judges: TBD
- Show: Wednesday, March 6 at 11:30 am
- New pre-stalling for up to three exhibitors accompanying scramble heifers, please see page 3

Junior Breeding Beef Heifer Show: Wednesday, March 6 – Saturday, March 9
- **Judges**:
  - **Terri Barber, Corrales, NM**
    - ARB, Charolais, Chianina, Limousin, Maine-Anjou, Red Brangus, Shorthorn, Simmental
  - **Shane Bedwell, Holt, MO**
    - Grey Brahman, Red Brahman, ORB, Santa Gertrudis, Simbrah
  - **Dr. Scott Schaake, Manhattan, KS**
    - Angus, Beefmaster, Brangus, Hereford, Polled Hereford, Red Angus
• **Schedule:**
  - Show A – Thursday, March 7
    - East: Beefmaster, Brangus, Simmental, Red Brangus
    - West: ORB, Simbrah, Santa Gertrudis
  - Show B – Friday, March 8
    - East: Limousin, Charolais, Maine-Anjou, Shorthorn
    - West: Angus, Polled Hereford, Hereford, Grey Brahman
  - Show C – Saturday, March 9
    - East: Chianina, ARB
    - West: Red Angus, Red Brahman
    - Champion Drive 30 minutes after completion of breed shows

**Junior Dairy Heifer Show: Friday, March 15 – Sunday, March 17**

• **Judge:** Mark Rueth, Oxford, WI

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<td>Young Guns Sporting Clay Shoot</td>
<td>Feb. 22 - 24</td>
<td>4-H/FFA Wildlife Habitat</td>
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<td>4-H/FFA Beef Quiz Bowl</td>
<td>Friday, March 1</td>
<td>State FFA Tractor Tech Contest</td>
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<td>4-H/FFA Range &amp; Plant ID</td>
<td>Saturday, March 2</td>
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<td>4-H/FFA Floriculture</td>
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<td>4-H/FFA Nursery Landscape</td>
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<td>Ranching &amp; Wildlife Poster Board</td>
<td>Saturday, March 2</td>
<td>4-H/FFA Vet Science</td>
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<td>Ranching &amp; Wildlife Video Contest</td>
<td>Saturday, March 2</td>
<td>*4-H/FFA Food Challenge Contest</td>
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<td>4-H/FFA Meat Judging</td>
<td>Sunday, March 3</td>
<td>Ag Product ID</td>
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<td>Ag Science Fair</td>
<td>TBD</td>
<td>*Ag Robotics</td>
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<tr>
<td>Junior Commercial Steer</td>
<td>Sun, March 3 – Tues. March 5</td>
<td>Ag Mechanics Contest</td>
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<td>*4-H/FFA Horse Judging</td>
<td>Monday, March 4</td>
<td>4-H/FFA Dairy Judging</td>
<td>Saturday, March 16</td>
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<td>*4-H/FFA Poultry Judging</td>
<td>Wednesday, March 6</td>
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*Denotes new contest date

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**Junior Commercial Steer**

• **Important Dates**
  - September 1<sup>st</sup> – Online Intent Form Opens
  - September 30<sup>th</sup> – Cattle must be purchased
  - October 10<sup>th</sup> – Deadline to submit Online Intent Form and Postmark deadline for Original Scale Tickets
Calf Scramble

- **Progress Show:** October 26 - 27 at the Humble Civic Center
  - Open to all current exhibitors in the calf scramble program
  - No fee to attend
  - Heifers are shown by division, steers are shown by weight

**Exhibitor Handbook & Online Entry**

**Handbook & Entry Forms:** Available online 1st part of October

**Online Entry:** opens October 15th

**Entry Deadline:** Online entries must be submitted by December 1st

- Late fees apply after this date
  - Dec. 2nd – 15th: $250 late fee per club/chapter
  - After Dec. 15th: $500 per entry