

# HLSR Calf Scramble Business Plan

## Final Assessment

1. Is this still a long-term (more than one year) or short-term (less than one year) project as you had anticipated at the beginning? Yes or No If not, explain.

No, this specific project will not last more than one year as originally expected. This year with my scramble money, I purchased a heifer that was already a year old not realizing what I had done as she wasn't halter broken or on a regular feeding schedule. Due to my heifer's age, unfortunately she will be ageing out at the conclusion of the 2020 major show season. Because of this fact, my heifer project that I anticipated lasting over the course of two years will now be cut short due to ignorance. I do however plan on completing another heifer project in the coming year.

2. Did you raise a heifer or a steer? I raised a Santa Gertrudis heifer.

3. How much did you spend on your calf purchase, including the \$1750 Scramble Certificate? \$3,000.00

4. How much did you spend on feed? \$1,116.12

5. How much did you spend on supplies? \$627.89

6. How much did you spend on other fees (vet, travel, barn rent, show fees, etc.)? \$1,033.71

7. What is the total you spent on your project (all expenses including calf purchase)? \$5,777.72

8. How did you fund these expenses?

I funded these expenses with the aid of my parents and the two jobs that I currently hold. The jobs that I hold currently are a stall mucker at a horse barn and a warehouseman at a small feed store named Feed and Seed. At one point I worked 7-days a week as I was running low on funds and the feed bills were mounting up as I have additional animal projects. Recently I realized that a work schedule like that wasn't feasible and I currently work at the feed store on the weekends and work throughout the week at the horse stables.

9. What awards did you receive for your project this year?

Throughout the year I only competed at a few shows, one of them being the Hometown Classic during the month of August, the State Fair of Texas during the month of October, and finally Fort Worth during the month of January. Due to complications and Maggie's age I didn't receive very many rewards of note. At the Hometown Classic I received third place in class. At the State Fair of Texas, I placed tenth in class for the open show and ninth in class for the junior show. While competing in the open show in Fort Worth I only received a participation ribbon as I did not place in the top ten.

10. Is your outcome still on track to meet with your expected outcome with this project? Explain Yes or No

Yes, my expected outcome of with this project is still very much on track and in fact my goals have been met. In my initial assessment I stated that I wanted to grasp a better understanding of the cattle industry as a whole and dive deeper into the world of livestock shows and I feel that by experiencing my first two major stock shows in the Sate Fair of Texas and at FWSSR that I have done so. Each show has taught me the true value in hard work and dedication to one's craft. Day in and day out at stock show we are either cleaning stalls, watering the animals, fluffing tie outs, or mixing feed for the morning.

11. Was there any specific event that changed your expected outcome? If yes, explain

No, there was no specific event that caused my expected outcome to deviate from original plan.

12. What are the future plans with this project after the HLSR Scramble Show?

As I graduate from the HLSR Scramble program I plan to explore other opportunities in the cattle industry such as possibly making the transition from an American breed to an English. However, speaking in regard to my HLSR project, due to complications with breeding and other circumstances such as her age I will not be continuing any future plans with my scramble heifer. Unfortunately, she must be culled to make way for a new project that may give way to future prosperity. With that being said, I will most likely be selling her to an agriculture teacher in my school district that will make efforts to try and breed her once again.

13. What did you gain from your participation in the HLSR Calf Scramble Program?

Participation in the HLSR program has opened so many doors for me in regards to livestock as it has allowed me to meet countless breeders, has opened my eyes to just how complicated a project like a heifer could be, and has also instilled a certain grit in me as my heifer and I have endured challenge after challenge without fault. The program has also opened my eyes to the agribusiness side of the industry as there is always a cost when chasing your dreams. All the monthly reports, the essays, and the assessments have all rounded out a productive project but have also shaped a more rounded individual in society. I can't express just how grateful I am to a program that has given my life a new purpose as I find my passions in agriculture.